

# FILM INFLUENCE NOW RIVALS PRESS

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developed from an experiment into one of the real arts, and in my opinion now have a greater individual influence in the molding of thought, modes of life and modes of dress and general living conditions than any other individual factor in the world.

## Rocket's Idea

It has only been since the advent of action pictures that the press has taken to the playing up in their pages of pictures. It is not so many years ago that news pictures were scarcer than hen's teeth in the daily print. But today wise newspaper editors know that when people can see an event or persons they are better satisfied.

"Political disputes fade into oblivion in a community when a great picture with great stars is showing on the screen. The head of the house takes his family to see the great picture and the great actor and the talk of that house is the picture, no matter what the political situation may be or what local political scrap may be going on. And the reason is a simple one—motion pictures entertain. Motion pictures make you forget the drab realities of life and carry you away into the land of make-believe.

"The great reason for the influence of motion pictures is the fact that they are within the reach of all. The wealthy may go to a picture house and pay high prices to see them, but just around the corner is always a picture house showing fine films at a price within the reach of every purse. There is no class distinction in pictures. The man with a dime and the man with a dollar may see them and be entertained. The pictures are for all and influence and entertain all as a result.

"Look at the influence of pictures today on women's styles. It is a well-known fact that hundreds of concerns making women's clothing follow the modes of the movies. Millions of women the world over watch the styles on the screen and their own clothing is influenced thereby. They see a great screen actress in an unusual morning dress and the first thing you know they are wearing a similar one.

## New Ideas

"The motion picture companies are cognizant of this fact, and no one outside of the industry can realize the great amount of energy that is put into the creation of new ideas to further this great service which pictures are giving the women of the world. Fashion shows are becoming features in pictures. They are being made in colors so the women may see the general effect of the styles.

"The modern flapper copies the stars of the screen religiously in dress and action of the screen. And

## A Mystery



Unknown Hero

There will be a mysterious event at Broad Ripple Park Labor day afternoon when an aviator will drive an airplane in a sensational event.

the feminine youth becomes more attractive. There are today thousands of young boys with Jackie Coogan haircuts which make these children much more attractive to the eye than the old-fashioned gravity-bowl cuts that were once so prevalent. A male screen star flashes across the screen with a new style haircut and a new style is born to the nation. The same is true of the male star's clothes; even his mannerisms.

"Even the furnishings of the home and the general architecture of the home is changing with the styles of the pictures. Yes, I believe that pictures have a great influence on modes of life, thought and dress, and I firmly believe that they will continue so, growing more in importance as the years go by."

## Gets Heavy

Lewis Stone gained seven pounds and a heavy coat of tan during the month he spent at the Government's Military Training Camp at Camp Lewis, Washington. He returned from there this week to start work in "The Blonde Saint" for First National.

# EXECUTIVES WILL MEET IN OCTOBER

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officers will hold conferences with missionaries. On Oct. 26 at 4 p. m. there will be a memorial service followed by the sacrament of the Lord's supper. On the twenty-sixth in the evening at 7:30 and in the evening of Oct. 31 there will be a public mass meeting at which bishops, missionaries and eminent clergymen will speak.

Among the speakers on the program are Bishop Titus Lowe, Singapore, Bishop Frederick B. Fisher, India; Bishop George A. Miller, Mexico; Dr. D. Peter, director of China Council of Health Education; Dr. C. E. Parker, missionary from India; Dr. John R. Mott, New York, N. Y., who has recently returned from a world tour.

The Woman's Foreign Missionary Society spent more than \$2,250,000 in 1925 in missionary work; it has 700 missionaries in service in all parts of the world; it has a membership of more than 600,000 in the United States.

Its general officers are, president, Mrs. Thomas Nicholson, Detroit, Mich.; vice president, Mrs. Frederick P. Lindsay, Minneapolis, Minn., and Mrs. Francis J. McConnell, Pittsburgh, Pa.; vice presidents at large, Mrs. William Fraser McDowell, Washington, D. C., and Mrs. Orville N. Townsend, Janesville, Ohio; recording secretary, Mrs. Charles Spaeth, Madison, N. J.; treasurer, Miss Florence Hooper, Baltimore, Md.

REV. EDMOND KERLIN, returned after a five weeks' vacation, will occupy the pulpit again Sunday morning, at 10:40 o'clock, at the First Evangelical Church, New York St., corner of East St.

THE REV. ELDEN MILLS will speak Sunday morning at the First Friends Church on "Some Thoughts of a Christian."

A LABOR DAY sermon will be given Sunday at 10:45 in the Fairview Presbyterian Church by Dr.

## New Play

Crosby Gaige, in association with Hugh Ford, will start rehearsals within the next two weeks of a new play called "The Man Who Forgot," by Owen Davis and S. N. Behrman. This play is an unusual excursion in dramatic form, into the realm of the subconscious made popular by Doctors Freud, Brill, Jung, Tridon and others.

"The Man Who Forgot" was performed last month at Skowhegan, Me., by Howard Lindsay's stock company, with such players as Arthur Byron and Eric Dresser in the cast.

Edward Haines Kistler on "The Carpenter's Text." Dr. Kistler was away on a camping trip in western Indiana.

LYNHURST BAPTIST CHURCH, Lynhurst Dr., south of W. Washington St., the Rev. C. H. Stierick, pastor, morning subject, "Looking For the Kingdom of God," and evening subject, "Repent and Believe."

THE REV. JOSEPH G. MOORE of the Capitol Avenue Methodist Church will preach Sunday morning on "Leave A Share For the Workman." At night, "The Workingman's Relation to Present Day Problems."

DR. FRANK S. C. WICKS of All Souls Unitarian Church has returned from a trip to England and will conduct the 11 a. m. service Sunday as follows:

"Lamb of God".....Bisset  
"Heaven of God".....Hoffman  
Hymn 336  
First Service  
Covenant  
Anthem  
Responsive Selection, Fifth Selection.  
Scripture  
Prayer  
Notices and Offering.  
Address  
Hymn  
Benediction.  
Postlude  
"Claus Animam".....Rossini

DR. WILLIAM HENRY M'LEAN of De Pauw University will occupy the pulpit of the North M. E. Church Sunday morning. This being the Sunday before Labor day, Dr. McLean has announced as his subject, "The Firm That Never Failed."

## Big Events at Broad Ripple

Labor day at Broad Ripple Park will bring as a special feature the latest aerial thriller in the "Airplane Crash," presented by a person who styles himself the "mysterious aviator."

The stunt offered will be that of flying a regulation plane through two telegraph poles so closely set together that in flying between them both wings of the plane will be ripped off. The aviator will then continue in the wingless fuselage through a specially constructed bungalow through one end and out the other. This stunt will be offered just east of the bathing pool at 4 o'clock and will be the finale of a program of varied features.

Monday will be the last day to see the animals in the big zoo, as thereafter they will be shipped to their winter quarters in Kansas City. Among the various improvements in the park next season with a permanent zoo constructed of brick and stone with dens for a hundred animals or more. Other changes will be along the Grand Concourse, which will have new buildings for the various concessions. A new dance hall also will be erected.

James H. Makin, manager of the park, announces the current season just closing has been one of the best since he has been identified with the place.

# VARIETY BILLS TO PLEASE FAIR FOLK

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turns out to be a fast tumbling and acrobatic act.

The Dutch scenery is changed into apparatus for the whirling and acrobatic tricks. Parish and Peru are back with their whistling, comedy singing, concertina playing, dancing, balancing, juggling and unicycle riding, and assert to be the "Acme of Versatility."

Oliver and Crangle, musical comedy favorites, are in "Variety First." Mr. Oliver is a recording artist and Miss Crangle dances, presenting "Russians," a Russian dance originated solely by her. Ward and Dooley are a young couple with "I Can Do That, Too," an act of larlat throwing, acrobatic dancing and bicycle riding.

On the screen are: "The Cat's Pajamas," the rollicking comedy drama starring Betty Bronson, Ricardo Cortez and Theodore Roberts the first half and "Ladies of Leisure," with Elaine Hammerstein and Robert Ellis, the last half of the week. Pathe News, topics of the day, a comedy and an Aesop Fable are the short reels.

## MOTION PICTURES

**UPTOWN**  
COLLEGE AT 7  
SUN., MON., TUES.  
"The Wise Guy"  
a marvelous picture  
with  
Jas. Kirkwood  
**HARRY LANGDON**  
"Saturday Afternoon"  
NEWS AND FABLE  
WED. AND THURS.  
"The Wilderness Woman"  
FRI. AND SAT.  
"The Brown Derby"

**ISIS** First Half  
Next Week  
MARY CARR ALWAYS  
In "Flaming Waters"  
A BIG SHOW FOR  
Bobby Vernon  
Comedy  
'Broken Chimes'  
10c  
Complete Change of Program  
Thursday

## What Movie Folk Are Doing

By Dan Thomas,  
N.Y. Service Writer

HOLLYWOOD, Sept. 4.—A sudden rise . . . a meteoric flight across cinema heavens . . . then oblivion. Such is the career of the celluloid idol. But not so Harold Lockwood. That name which blazed forth from theater signs some years ago will be perpetuated if Harold Lockwood, Jr., has any of his father's qualifications. Lockwood was at the height of his career when death took him away. Now Harold, Jr., only 16, is starting out to "carry on" for dad.

Clara Bow was boasting to Victor Fleming, now directing "The Rough Riders," how good Charles Farrell was going to be in her next picture, "Wings."

"Farrell isn't going to play in 'Wings,' I'm going to use him in my picture," said Fleming. "I'll bet you \$10 you can't get him," returned Miss Bow.

Result: Fleming went to the front office, and Clara lost her leading man—and \$10.

ored stone on the outside of her studio bungalow.

The story is told of a dinner party once given by Alexander Pantages, millionaire theater owner, to a party of prominent persons as a part of his wife's social program. Pantages waved aside the menus and proceeded to give the waiter detailed instructions as to how everything should be prepared.

"You certainly know how to order a dinner, Mr. Pantages," remarked the waiter.

"Why shouldn't I. I used to be a waiter myself once," replied Pantages.

Speaking of dinner parties reminds me of another story—about one of Rupert Hughes' dinners. Hughes and his wife are noted in select film circles for their very formal dinner parties which are always followed by concerts or opera selections. Charlie Chaplin attended three of these dinners and remained much in the background. But at the fourth he could restrain himself no longer. Stopping a young soprano right in the middle of her song, the comedian walked to the center of the room, very solemnly

uttered a Jewish prayer and walked back to his seat, at the same time motioning the soprano to continue.

Motion picture editors of Los Angeles and Hollywood were recently entertained at a luncheon by the First National studio in honor of Robert Lieber, president of the company. After arriving at the studio the hungry typewriter hounds were taken on a tour of the studio—of which they knew every inch—and were forced to listen to the wonders of motion pictures—which are but every day incidents in their lives. And then to spoil the affair still further, publicity letters were passed out to all the guests.

## Favorite Hobbies

Raymond Hatton's is collecting antique furniture.  
Adolphe Menjou's is collecting rare stamps.  
Wallace Beery's is fishing.  
George Bancroft's is gardening.  
Victor Fleming's is airplaning.  
Florence Vidora's is collecting first editions.  
Esther Ralston's is gathering rare old watches.  
Jack Holt's is guns.

## MOTION PICTURES

# CIRCLE

## MEN OF STEEL

WITH MILTON SILLS

**GIANT** among all  
greatest pictures of all time

Think of them—all the great pictures that live in your memory—and now prepare for the mightiest of them all—a picture for today that generations to come will talk about.

An entire year was required to make this superb drama—the entire company went into one of the nation's largest steel mills, suffering hardship and privation to produce this story of a love as true as steel—of a courage as mighty as steel—of a drama as fine as steel.

Standing out as the most daring undertaking in cinema history, this picture shows Milton Sills in a role that every woman will remember with a trembling heart, that men will admire always. You will want to see Sills, rugged in the brave courage of a worker in the heat and turmoil, the roaring, flaming inferno, where men come out as staunch as the steel they make.

Beautiful Doris Kenyon heads a cast of 14 other stars including Mae Allison, Victor McLaglen, Frank Carrier, George Fawcett, John Kolb and many others.

Story by Milton Sills from "United States Favor" by R. G. Kirk.

A First National Picture

Overture  
"Sweethearts"—By Victor Herbert  
CIRCLE SYMPHONIC ORCHESTRA  
MIKHAIL STOLAREVSKY  
Conducting

Animated Circle News  
Circle Comedy

# COLONIAL

PICK O' THE PICTURES MUSIC THAT CHARMS

## Silken Shackles

with IRENE RICH

Huntly Gordon-Victor Varconi  
Directed by Walter Morosco

GORGEOUS—ALLURING—FASCINATING

The story of a beautiful and coquettish married woman in romantic Budapest unable to resist the temptation of flirtatious adventure—Then the delightfully amusing and dramatic plot between her husband and her latest victim to cure her and how badly they failed and yet how well they succeeded in awakening this modern Siren of Love.

SHORT REEL FEATURES DE LUXE

CHAS. PUFFY in "WIVES AND WOMEN"	INTERNATIONAL NEWS	AESOP FABLE "A HUGGY RIDE"
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OUR STAGE PRESENTATION  
**Eddie Davis & Company's**  
Song and Dance Revue  
A Potpourri of Beautifully Costumed Numbers.

OUR MUSICAL UNIT  
FLOYD THOMPSON'S JAZZERS  
**American Harmonists**  
In Special Singing and Instrumental Features  
FRANK OWENS—BOB JONES—VIRGIL MONKS—NICK TERAMO

# COLONIAL

PICK O' THE PICTURES MUSIC THAT CHARMS

# Apollo

## THOMAS MEIGHAN

## RENEE ADOREE

## AILEEN PRINGLE

# Tin Gods

(A PARAMOUNT PICTURE)

DRINKING the dregs of the earth and about to strike dead bottom—a cabaret dancer shows him the light. A spectre from the past arrives and then—! Meighan as you've never seen him! Two leading women—Renee Adoree, sensation of "The Big Parade," and Aileen Pringle, regal beauty of the screen.

MACK SENNETT COMEDY  
ALICE DAY in "HER ACTOR FRIEND"  
FOX NEWS WEEKLY  
LESTER HUFF  
ORGAN NOVELTY "A DAY AT THE STATE FAIR"  
EMIL SEIDEL AND HIS ORCHESTRA  
FEATURING "HI HO THE MERRIO"

ATTEND LESTER HUFF'S ORGAN RECITAL  
SUNDAY. STARTS 12:30 O'CLOCK NOON

# COMING SUNDAY SEPT. 12

## Douglas Fairbanks

# IN The BLACK PIRATE