

STONE AGE DAYS REVIVED IN U. S. BY HOPI TRIBE

Snake Dance This Year Is
Ritual of Distant
Past.

By NEA Service
FLAGSTAFF, Ariz., Aug. 20.—
Preparations are almost complete for
the annual observance of the oldest,
most colorful religious ceremonial on
the North American continent—the
world-famous Hopi Indian snake
dance.

In all the world there is no cere-
mony like this. It is a religious rite
performed exactly as it was ten,
twenty centuries ago—a strange relic
of the old stone age, when the divid-
ing line between magic and religion
was not clearly defined.

It will be witnessed by travelers
from distant places. Men will come
in automobiles, complicated products
of the up-to-date twentieth century
to watch the desert Indians perform
rites that were time-worn when Eu-
rope was an unpeopled wilderness.

A Prayer for Rain

The snake dance is an annual
prayer for rain—an invocation to the
gods that live in the sky and control
the clouds and to the gods that live
under ground and control the springs
and rivers, joined in by the resi-
dents of six Hopi villages on a long
mesa north of here.

First the Snake and Antelope
clans meet to study various meteorol-
ogical signs and determine the date
for the dance. This year's ceremony
has been set for Aug. 21. Then come
many days of preparation. In no
Christian church are preparations for
a sacrament more carefully made.

A Town Crier

A town crier announces the date
from the house tops. The priests of
the Antelope clan meet to set up the
altar. They make a mosaic of dif-
ferent colored sands, which are
sprinkled on the floor, with clouds
and lightning represented sym-
bolically.

Then the prayer sticks are made,
with prayers and invocations at
each step of the procedure. Each
participant smokes the sacred pipe,
and the altar is consecrated and
blessed morning and night. Sixteen
songs are chanted each day to the
accompaniment of rattles shaken by
the priests.

Snake Charm Liquid

In the snake "kiva," a sort of un-
derground council chamber, the
snake charm liquid is made. An
Indian basket is placed on a spe-
cial altar. In it are placed shells,
charms, crushed nuts and sticks. A
priest, with much chanting and cere-
mony, pours water into it from the
north, east, south and west. Other
priests circle about it, chewing some
desert herb and putting the liquid
in the basket.

Priests Are Anointed

At last the charm nears comple-
tion. Each priest waves a "snake
stick," with eagle feathers at-
tached, and the sacred pipe is lit,
the smoke being blown into the
liquid. Four songs are chanted.
Then the little chamber rings with
the fierce Hopi war cry, the head
priest mixes the liquid with corn-
meal, sprinkles it to the four points
of the compass, kneads it with white
clay, and rubs the resultant paste
on the bodies of all the priests.
This ceremony is supposed to

protect them from snake bites in the
dance that is to follow.

Catch Rattles

All of these ceremonies are per-
formed by priests of the Antelope
clan. While they are thus engaged
the men of the Snake clan go north,
east, west and south to catch the
deadly rattle snakes for the snake
dance. When a rattlesnake is found
a prayer is offered, meal is scattered
on it and it is seized alive and
brought back to the village. The
Indians catch the snakes with un-
canny skill. Four days are con-
sumed in this snake hunt.

On the evening of the last day of
the hunt the Antelope priests dance
in the plain. On the morrow the
snake dance begins.

Young Men Race

It starts with the race of the
young men. Long before sunrise

the young Indians start from a place
far out on the plain, beside a sacred
spring. They cover the intervening
miles with remarkable speed, loping
up the sloping mesa to the cheers of
the crowd. The priests receive them,
and each runner deposits prayer
offerings at the altar.

Then the captive snakes—some-
times there are as many as a hun-
dred of them—are washed in the
underground kiva. The priests
squat and sing. Two priests take a
handful of writhing, twisting snakes
out of the jar and hand them to other
priests who sit by a jar of conse-
crated water. The snakes are dipped
in this and tossed on the sand of the
sacred altar, to the tune of blood-
curdling yells.

Then the Dance

At sunset comes the snake dance
proper, on the open plaza. Visitors,
both Indian and white, line the mesa
above.

JEWELRY ON CREDIT

See This Marvelous 3-Piece
Overstuffed Suite \$129.⁵⁰
The Wonder Value of the Year!
Choice of gorgeous, silky jacquard; embossed
or Baker velvet coverings; deep, luxurious up-
holstering; frames of finest hardwood con-
struction. August sale price—

Easiest Credit Terms!

TRADE IN YOUR OLD FURNITURE FOR NEW!

45-LB. ALL-COTTON
MATTRESS.
Roll edge, biscuit
tufted. Fine grade of
art ticking—
\$7.⁹⁵

All
Sizes
Only
95c
Down

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MATTRESS.
Roll edge, biscuit
tufted. Fine grade of
art ticking—
\$7.⁹⁵

All
Sizes
Only
95c
Down

Tomorrow, Saturday, Only!

Ladies' White Gold Wrist Watches

Jeweled movement in a handsome
case; only a limited number
of these fine watches go at this low
price, so get here early.

Only 50c Down! \$15

Only 50c a Week!

A Little Down Is "Nuff for Crown"

CROWN CREDIT JEWELERS

21 South Illinois Street

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CASH PROCRASTINATES

August Furniture and Clothing Sale

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Credit

The sale that has set the whole town a-talking. Here you get what you want at low August Sale prices on
the most liberal terms imaginable. Following are just a few of the many super bargains! Get here early!



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Overstuffed Suite \$129.⁵⁰
The Wonder Value of the Year!
Choice of gorgeous, silky jacquard; embossed
or Baker velvet coverings; deep, luxurious up-
holstering; frames of finest hardwood con-
struction. August sale price—

Easiest Credit Terms!

TRADE IN YOUR OLD FURNITURE FOR NEW!



45-LB. ALL-COTTON
MATTRESS.

Roll edge, biscuit
tufted. Fine grade of
art ticking—
\$7.⁹⁵



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OUTFITTING CO.

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—Lowest Prices! —Easiest Terms!

Smartest New

FALL DRESSES

Moires Rich Satins Georgettes

The new blouse and
cape backs. Must be
seen to be appreci-
ated. Special at \$12.⁵⁰
And
Up

Sale of Smartly Styled FUR COATS

—Buy your fur coat
now at a decided sav-
ing. Many lovely mod-
els to select from. \$79.⁵⁰

Pay a Little Each Week

TRUTHFUL ADVERTISING. PLAIN FIGURE PRICES

CLEAN-UP OF ALL
SUMMER

Men's Suits

Here's your
chance to buy
a handsome
suit at a sensa-
tionally low
price. \$7.⁵⁰
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PAY ONLY \$1.00 A WEEK

RICHMAN'S

fine CLOTHES

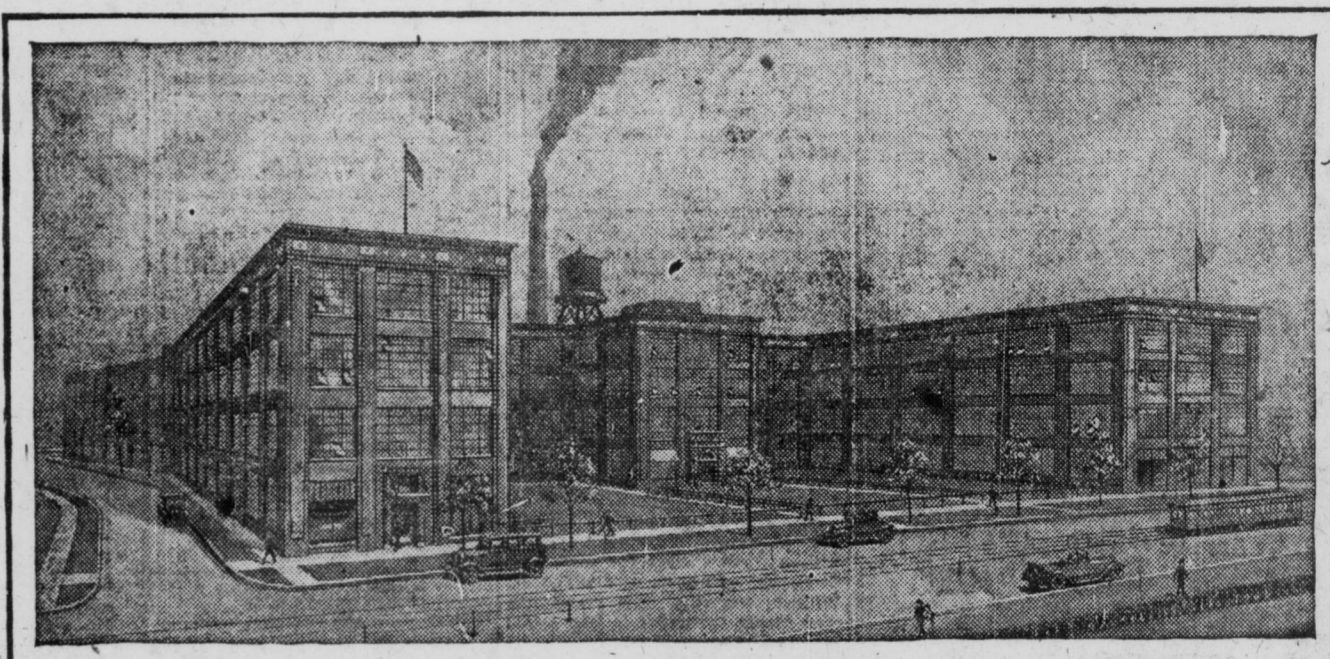
ALL

ALL
WOOL

From Our Factory Direct to You
with just TWO PROFITS—Yours
and Ours—No Middlemen's

Established
1879

\$22.⁵⁰



The Great Richman Factory at 1600 East 55th St., Cleveland

A Monument to 47 Years of Service

The Richman Factory is a monument to the achievement
of an ideal—the true service of this Company to all Rich-
man Customers.

This business was founded in Portsmouth, Ohio, in 1853
and established in Cleveland in 1879. During all that
time there has never been a day when Richman's Clothes
were other than the GREATEST VALUE WE KNEW
HOW TO GIVE—never a day when we were not striving
to improve them—to give our customers more and more
for their money.

As we grew—as satisfied customers coming back season
after season and profiting from increased Value helped
to spread the fame of Richman's Clothes—we became
able to give greater and greater Quality at the Richman
price—to buy better and better materials—to put more
and more money into manufacture that our customers

might take out more in service and satisfaction.

In 1916 we built the present Richman factory covering
an entire city block at 1600 East 55th Street, Cleveland,
and containing 5½ acres of floor space. We are very
proud of it—proud of its facilities for producing the
FINEST clothes. But it was not built as a monument to
our pride. It was made NECESSARY by the demands of
men who knew Richman VALUE. Every square foot of
space within is devoted to making Richman's Clothes. It
is busy every working hour of the year. In it 1,456 men
and women give their daily efforts to the constantly
BETTER making of Richman's Clothes. Most of them
own stock in this Company and share in the profits of
their own good work.

Not only this great factory, but its WORK is a MONU-
MENT to SERVICE.

Richman's Clothes are all one price—\$22.50 for the UNRESTRICTED CHOICE
of any Richman suit, topcoat or 3-piece tuxedo suit with silk dress vest.

Just One Richman Store in Indianapolis

The Richman Brothers Co.
36 East Washington Street

Next Door East of Washington Hotel

All Alterations Free

Open
All Day Saturday
Until 9 P. M.

Mail Orders
Filled

HAAG'S

Cut-Price Drugs

Standard Merchan-
dise Cut Price

8c Bankable Cigars, Now 5c 6 for 25c

TONICS

\$1.00 Bitter Phosphate 94c
50c Bitter's Iron Pills 34c
\$1.50 Cadomene Tablets 98c
\$1.50 Fellow's Com. Syr. \$7.10
Hypo \$7.10
\$1.25 Gude's Pepto Mangan. 88c
\$1.25 Gray's Glycerine Tonic 98c
\$1.25 Hager's Cordial 88c
\$1.50 Maltine's (all kinds) 98c
\$1.00 Miles' Tonic 79c
\$1.10 Nuxated Iron 74c
\$1.20 "Sore's" Gold Med. Pil. 88c
\$1.00 Scott's Emulsion 88c
\$1.00 Pure Cod Liver Oil 88c
\$1.00 Wagoner's Extract Cod
Liver Oil 74c
\$1.00 Tonic 88c
\$1.00 Peppermint 88c
\$1.00 Peruna 84c

TOOTH PASTES

30c Benzoyl Tooth Paste 24c
60c Forhan's Tooth Paste 39c
50c Iodine Tooth Paste 39c
25c Listerine Tooth Paste 34c
30c Lyons' Tooth Paste 34c
50c Pebecco Tooth Paste 39c
50c Peppermint Tooth Paste 39c
35c Senecio Tooth Paste 23c

FEMALE REMEDIES

\$1.20 Lydia Pinkham Veg. 94c
Compound 94c
\$1.00 Wine Caprell 74c
\$1.20 Pierce's Favorite Pre-
scription 88c
\$1.25 Mother's Milk 88c
\$1.00 Pink Veg. Com. Tablets 84c
60c Pierce's Favorite Pre-
scription Tablets 48c

FOR THE BABY

60c Hemo 49c
70c Robinson Barley 44c
35c Robinson Barley 44c
35c Brook Baby Syrup 39c
60c Merck's Milk Sugar 49c
50c Borden's Malted Milk 44c
15c Castle Soap, 2 for 25c
15c Hygea Bottle, 2 for 25c
25c Hygea Bottle, 2 for 25c
25c Mennen's Borated Talc 23c
25c J. and J. Baby Talc 23c
25c Borden's Eagle Brand, 3
for 55c
50c California Syrup of Figs 44c
40c Castoria 39c
50c Castor Oil, Tasteless 39c
50c Hand's Baby Remedy 39c
50c Jayne's Vermifuge 39c
90c Mellin's Food 44c
90c Mead's Dextro Maltose 44c
\$3.25 Mead's Dextro Maltose 44c
50c Milk of Magnesia 39c
\$2.50 Dryco 44c
\$3.75 Horlick's Malted Milk 39c
\$1.00 Horlick's Malted Milk 39c
50c Horlick's Malted Milk 39c
\$1.50 Peptogenic Powder 44c
50c Peptogenic Powder 44c
50c Elixir Food 44c
\$3.25 Nestle Food 44c
75c Nestle Food 44c
25c Nestle Food 44c
Glass caps for the milk bottle, 10c

SOAPS

20c Armour's Stork Castile 13c
20c Bonelli's Castile 13c
25c Claxton's Dog Soap 19c
25c Claxton's Dog Soap, 3 for 55c
30c Claxton's Soap, 19c 3 for 55c
30c Packer's Tar Soap 23c
60c Packer's Liquid Tar Soap 45c
25c Pear's Glycerine Soap 17c
20c Pear's Unscented Soap 15c
10c Jergen's Violet Glycer. Soap 8c
25c Glover's Dog Soap 19c
25c Woodbury's Facial Soap 21c
30c Resinol Soap 19c
60c Societ Hygienique Soap 45c
25c Germicidal Soap 19c
15c Fritch Soap 3 for 29c

TALCUM POWDERS

40c Azureo Talcum Powder 29c
30c Djer-Kiss Talcum Powder 23c
25c J. and J. Baby Talcum 20c
Mary Garden Talcum 24c
\$1.00 Marie Talcum Powder 74c
25c Blue Rose Talc 19c
25c Marie Talcum Powder 19c
25c B. and B. Baby Talcum 19c
50c Pinaud's Lilac Talc 39c
25c Bonelli's Talc 19c
Colgate's Talcum Powder 15c
Chezuli Talc 35c

KIDNEY REMEDIES

60c Doan's Kidney Pills 49c
25c N. R. Kidney Pills 19c
\$1.00 Foley's Kidney Pills 84c
50c DeWitt's Kidney Pills 39c
\$1.00 DeWitt's Kidney Pills 74c
60c Swamp Root 44c
\$1.00 Swamp Root 74c
\$1.00 San Yak 84c
\$1.50 Sanneto 88c
60c Monnett's Kandoo 49c
\$1.00 Monnett's Kandoo 74c
60c Dodd's Kidney Pills 49c

LAXATIVES

50c N. R. Tablets 39c
25c N. R. Tablets 19c
30c Edward's Olive Tablets 24c
15c Edward's Olive Tablets 13c
60c Hinkle's Pills 34c
25c Carter Liver Pills 19c
30c Doan's Regulets 24c
60c Doan's Regulets 49c
25c Cascarella 19c
25c Pierce's Pellets 19c
\$1.00 Billa Native Herb Tablets 84c

BLOOD REMEDIES

\$1.00 S. S. S. \$1.35
\$1.10 S. S. S. 74c
\$1.25 Ayer's Sarsaparilla 88c
\$1.25 Ayer's Sarsaparilla 88c
\$1.20 R. B. B. Blood Balm 84c
\$1.25 Burdock Blood Bitters 88c
\$1.25 Burdock Blood Bitters 88c
60c Cuticura Resolvent 79c
60c Cuticura Resolvent 79c
\$1.00 Jones' Sangvin 74c

FACE POWDERS

Ayer's Face Powder.
Armand's Bouquet.
Armand's Cold Cream Powder.
\$1.00 Azureo Face Powder 69c
75c Bonelli Face Powder 59c
50c Djer-Kiss Face Powder 42c
\$1.00 Djer-Kiss Face Powder 69c
50c Freeman's Face Powder 39c
50c Java Rice Face Powder 39c
50c Maria Face Powder 39c
50c Pompan Face Powder 39c
50c Levy's La Blanche
Face Powder 39c
\$1.00 Cory's L'Origan Face
Powder 39c
\$1.00 Mary Garden Face Powder 44c
Princess Pat Face Powder.
50c Nadine Face Powder 39c

FACE CREAMS

Ayer's Creams.
60c Berry's Freckle Cream 49c
\$1.25 Berry's Kremola 88c
75c Bonelli Vanishing Cream 59c
75c Bonelli Cold Cream 59c
\$1.00 Bonelli Beautifier 74c
60c Dag & Ram Cold Cream 39c
60c Elvira Cream 49c
60c Malvina Cream 49c
50c Milkweed Cream 39c
\$1.00 Milkweed Cream 74c
60c Pompan Day Cream 45c
60c Pompan Night Cream 45c
75c Satin Skin Cold Cream 59c
75c Satin Skin Van. Cream 59c
60c Sea Shell Cream 49c
25c Woodbury's Facial Cream 19c
50c Woodbury's Facial Cream 39c
60c Lemon Cream 39c
50c Theatrical Cream 39c

FOR THE HAIR

\$2.50 Bare to Hair \$1.95
35c Cleo 34c
\$1.00 Wauke 84c
\$1.00 Danderine 74c
35c Danderine 49c
35c Danderine 29c
\$1.25 Canute Water 92c
\$1.50 Brownatone \$1.19
50c Brownatone 39c
\$1.50 Lotus 88c
\$1.00 Lucky Tiger 74c
50c Lucky Tiger 39c
\$1.00 Wild Root Hair Tonic 84c
60c Wild Root Hair Tonic 49c
35c Wild Root Hair Tonic 39c
\$1.50 Kolorbak \$1.19
\$1.50 Pinaud's Hair Tonic \$1.19
75c Pinaud's Hair Tonic 64c
25c Golden Gilt 19c
25c Golden Gilt Shampoo 19c
60c Parker Hair Tonic 39c
\$1.00 Liquid Arvon 74c
\$1.00 B. Paul Henna
(all colors) 74c
15c Anasal, 2 for 25c
\$1.50 Westphall 88c
60c Westphall 49c
\$1.00 K. D. X 74c