

# NATIONS SAVING MONEY THROUGH STANDARDIZATION

"Hooverize the World," Is Cry  
From South America to  
Australia.

By Times Special

WASHINGTON, Aug. 13.—It threatens to level the world, this Hooverization. From South Africa to Australia, business men are interested in the standardization with which Secretary of Commerce Hoover hopes to revolutionize American industry. Italian organizers are studying the American results. In Britain periodicals are crying: "Britain must simplify her industries." Business men are agitating standardization in Holland and Austria.

57 Varieties

Meanwhile in America today there are fifty-seven standardization recommendations in effect, affecting 2,775 individual firms, 688 trade associations and literally tens of thousands of manufactured articles.

Department of Commerce officials claimed that the nation saves \$600,000,000 by the elimination of unnecessary types, sizes and qualities of articles. Articles standardized include everything from paving bricks to caskets.

Affects the Home

More and more the program affects the American home. Under recommendations now in process miffins will be made in tins of standardized shapes, pies will be made in standardized pans and dinners will be served on standardized silver flatware. Bedsprings and mattresses have been already standardized. Conferences are pending on proposed Hooverization of platinum jewelry and burial casket metal ware.

FAMOUS GUARDS AT SESQUI

By United Press  
PHILADELPHIA, Aug. 13.—The Royal Halverder Guards, bodyguard to the King of Spain, today stood watch over the art treasures of the Spanish exhibit at the Sesquicentennial Exposition here. The guard was in the uniform of centuries ago.

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HOUSE PAINT**  
All Colors. \$1.85  
Diamond Salvage Co.  
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ON CREDIT**  
ASKIN & MARNE CO.  
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LAW**  
Evening Law School  
OPENS SEPT. 19TH  
For 29th Year.  
Two-year standard  
legal course leads to  
LL. B. degree. Call or  
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One dollar opens an account. Balance small weekly payments.  
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Manufactured by**  
MARTIN BROS.,  
211 Indiana Avenue.  
We have an assortment of materials, consisting of khaki, blue denim, unbleached denim, white duck etc.

**195**  
14-k gold  
point with  
iridium tip.  
Writes as  
smooth as  
velvet. Soft filling.  
25,000-word ink capacity.  
Mahogany, red and  
black barrels. A wonderful  
value.

**Vonnegut's**  
120-124 E. Washington St.

**PRICE REDUCED**  
One cent a pound on  
**ROUGH DRY**  
Picked up by us on Thursday, Friday or Saturday for  
delivery Monday or Tuesday.

**BEST-GRAND  
Laundry**  
MA in 0774 MA in 1583.

**DAY AS YOU RIDE  
TIRES.**  
Payments as Low  
as \$1 a Week  
**THE UNION  
TIRE CO.**  
Geo. Medlam, Pres.  
MA in 6273  
Cor. S. Ill. and Georgia St.  
Open Till 8:00 p.m.

## Test Answers

Here are the answers to the questions on page 19. Check your own answers with these:

1. Billy Evans.
2. Six.
3. Six.
4. "Hurry Up" Yost.
5. American and National League.
6. Wheaton, Ill.
7. Leland Stanford.
8. One stroke under par for a week.
9. Six seasons.
10. British open, National open and National amateur golf championships.

## WITH BUILDING FIRM

### Real Estate Man Appointed Sales Manager of Company.

Ernest B. Thompson, engaged in the real estate business here for several years, has been appointed sales manager of the Bridges & Graves Company, builders, 237 N. Meridian.

He formerly was senior member of the real estate firm of Thompson & Dunlop.

He also was connected with the J. Frank Cantwell and Walter T. White real estate firms.

## INCORPORATION TALKED

### Ben Davis Residents Discuss Forming a Town.

Plan to incorporate Ben Davis, west of the city, is being considered by citizens of the suburb.

Report of a committee named at a mass meeting last week will report Tuesday night on the proposal at a meeting at the school building.

Sentiment of residents is being secured by the committee, headed by F. S. James.

## USED WASHING MACHINES MOST ALL POPULAR MAKES

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**Modern Appliance Corp.**  
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**Keene's**  
FURNITURE STORES  
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Tailor Made Suits  
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Try-on with every order. We match  
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INDIANA'S MOST COMPLETE MUSIC HOUSE  
143 E Washington St.

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AT  
CUT PRICES**  
INDIANA TIRE SALES CO.  
202 Capitol Ave. Riley 2391  
At Point of Indiana and Cap. Aves.

**FOUNTAIN PENS**  
Waterman, Schaeffer, Lifetime, New Improved, Eversharp Pencils.  
Pens and Pencils Repaired.

**CLARKE & CADE**  
Claypool Drug Store.

**Hartmann's**  
A Furniture Store Since 1893  
317 E. Washington St.

**Caponize Your Surplus  
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And Realize Greater  
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We furnish the instruc-  
tions to use same.

**Everitt Seed Stores**  
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**Large Producer of  
Fine Summer Flowers**

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## CLUB GIVES AUTO ROUTE TO CULVER

Trip Is Suggestion of Hoosier Motor Body for Week-End.

The Hoosier Motor Club suggests a pleasant week-end trip to Lake Maxinkuckee where one may enjoy all the features of a lake resort and witness the naval maneuvers of students at the Culver Military Academy.

The route is as follows: Leaving Indianapolis go north on Meridian

St. to the Canal. Turn right and follow canal to Broad Ripple. Turn left in Broad Ripple, crossing bridge, and continue north on State Rd. No. 1 through Carmel, Westfield, Kokomo to the intersection of Rd. 1 and Rd. 7. Turn left on Rd. 7 to the intersection of Rd. 15 and Rd. 56; east on Rd. 50, to the Lake.

The distance is 131 miles. The road is paved to the intersection of Rd. 1 and Rd. 7. The remainder of the route is gravel and reported in good condition. Be careful for speed trap between Broad Ripple and Carmel.

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