

NATIONS SAVING MONEY THROUGH STANDARDIZATION

'Hooverize the World,' Is Cry From South America to Australia.

By Times Special
WASHINGTON, Aug. 13.—It threatens to level the world, this Hooverization. From South Africa to Australia, business men are interested in the standardization with which Secretary of Commerce Hoover hopes to revolutionize American industry. Italian organizers are studying the American results. In Britain periodicals are crying: "Britain must simplify her industries." Business men are agitating standardization in Holland and Austria.

57 Varieties
Meanwhile in America today there are fifty-seven standardization recommendations in effect, affecting 2,775 individual firms, 684 trade associations and literally tens of thousands of manufactured articles. Department of Commerce officials claimed that the nation saves \$600,000,000 by the elimination of unnecessary types, sizes and qualities of articles. Articles standardized include everything from paving bricks to cafeteria china.

Affects the Home
More and more the program affects the American home. Under recommendations now in process muffins will be made in tins of standardized shapes, pies will be made in standardized pans and dinners will be served on standardized silverware. Bedsprings and mattresses have been already standardized. Conference are pending on proposed Hooverization of platinum jewelry and burial casket metal ware.

FAMOUS GUARDS AT SESQUI
By United Press
PHILADELPHIA, Aug. 13.—The Royal Halberdier Guards, bodyguard to the King of Spain, today stood watch over the art treasures of the Spanish exhibit at the Sesqui-centennial Exposition here. The guard was in the uniform of centuries ago.

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All Colors.
A Gallon \$1.85
Diamond Salvage Co.
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ASKIN & MARINE CO.
127 W. WASHINGTON ST.

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Two-year standard legal course leads to L. B. degree. Call or write for catalogue.
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Washington Furniture Co.
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One dollar opens an account. Balance small weekly payments.
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Wear National Brand Coveralls, Manufactured by
MARTIN BROS.
214 Indiana Avenue.
We have an assortment of materials, consisting of khaki, blue denim, unbleached drill, white duck etc.

195 14-k gold point with iridium tip.
Writes as smooth as velvet. Self-filling. 25,000 word ink capacity. Mahogany, red and black barrels. A wonderful value.
Vonnegut's
120-124 E. Washington St.

PRICE REDUCED
One Cent a Pound On ROUGH DRY
Picked up by us on Thursday, Friday or Saturday for delivery Monday or Tuesday.
The BEST-GRAND Laundry
MA in 0774 MA in 1583

PAY AS YOU RIDE QUALITY TIRES.
Payments as Low as \$1 a Week
THE UNION TIRE CO.
Geo. Medlam, Pres.
MA in 6273
Cor. S. Ill. and Georgia St.
Open Till 8:00 p. m.

Test Answers

Here are the answers to the questions on page 19. Check your own answers with these:
1. Billy Evans.
2. Six.
3. Six.
4. "Hurry Up" Yost.
5. American and National League.
6. Wheaton, Ill.
7. Leland Stanford.
8. One stroke under par for a hole.
9. Six seasons.
10. British open, National open and National amateur golf championships.

WITH BUILDING FIRM

Real Estate Man Appointed Sales Manager of Company.

Ernest B. Thompson, engaged in the real estate business here for several years, has been appointed sales manager of the Bridges & Graves Company, builders, 237 N. Delaware St.

He formerly was senior member of the real estate firm of Thompson & Dunlop.

He also was connected with the J. Frank Cantwell and Walter T. White real estate firms.

INCORPORATION TALKED

Ben Davis Residents Discuss Forming a Town.
Plan to incorporate Ben Davis, west of the city, is being considered by citizens of the suburb.

Report of a committee named at a mass meeting last week will report Tuesday night on the proposal at a meeting at the school building. Sentiment of residents is being secured by the committee, headed by F. S. James.

Modern Appliance Corp.
58 Monument Circle
Main 5120

"That Eyes May Find Relief"
Hoosier Optical Co.
Manufacturing Opticians
148 North Illinois Street

Keeneys
FURNITURE STORES
128 W. Washington St. and 108 South Meridian Street

REMNANT SALE!
Tailor Made Suits
\$35 Values—Now \$25
Try-on with every order. We match trousers for odd cents.
TOM WALSH
6 Pembroke Arcade. Lin. 9594

CABLE
Pianos—Players—Grands
Carlin Music Co.
143 E. Washington St.

QUALITY TIRES AT CUT PRICES
INDIANA TIRE SALES CO.
302 Capitol Ave. Riley 2391
At Point of Indiana and Cap. Ave.

FOUNTAIN PENS
Waterman, Schaeffer, Lifetime, Conklin, Moore, Duofold, New Improved Eversharp Pens.
Pens and Pencils Repaired.
CLARKE & CADE
Claypool Drug Store.

Hartmann's
A Furniture Store Since 1893
317 E. Washington St.

Caponize Your Surplus Cockerels Now
And Realize Greater Profits Later
We furnish the instrument and complete instructions to use same.
Everitt Seed Stores
227 W. Wash. 5 N. Alabama

Large Producer of Fine Summer Flowers



Bertermann's
MA in 0840

CLUB GIVES AUTO ROUTE TO CULVER

Trip Is Suggestion of Hoosier Motor Body for Week-End.

The Hoosier Motor Club suggests a pleasant week-end trip to Lake Maxinkuckee where one may enjoy all the features of a lake resort and witness the naval maneuvers of students at the Culver Military Academy.

The route is as follows: Leaving Indianapolis go north on Meridian

St. to the Canal. Turn right and follow canal to Broad Ripple. Turn left in Broad Ripple, crossing bridge, and continue north on State Rd. No. 1 through Carmel, Westfield, Kokomo to the intersection of Rd. 1 and Rd. 7. Turn left on Rd. 7 to Logansport, north on Rd. 15 to the intersection of Rd. 15 and Rd. 50; east on Rd. 50 to the Lake.
The distance is 131 miles. The road is paved to the intersection of Rd. 1 and Rd. 7. The remainder of the route is gravel and reported in good condition. Be careful for speed trap between Broad Ripple and Carmel.

BANK DEPOSITS LARGER
By United Press
HONOLULU—Deposits in Honolulu banks increased \$6,402,174 during the past twelve months, according to figures released by the Hawaiian banking institutions here July 10.

Trade-In Specials

These instruments have been gone over thoroughly in our shop and are in the best of condition.



Used 88-note beautiful mahogany player, with \$10 worth of music rolls and bench

\$195

Kimball Upright in Good Condition \$65
Vose & Sons Action and Tone as Good as New \$75

Kurtzmann Mahogany Case, a Wonderful Bargain \$135
Krakauer Will Give You Years of Service \$79

Listed below are a few of the many bargains in slightly used phonographs, including such well-known makes as Brunswick, Victor, Edison, Cheney and Vocalion:

Victor \$100 Model \$34
Brunswick \$200 Model... \$69
Cheney \$150 Model... \$49

Liberal Terms

Four-Story Building Directly Opposite Driveway of Postoffice.

Christena-Teague Piano Co.

237 North Pennsylvania Street

Optical Special



Established 24 Years
\$4.00
FOR FAR OR NEAR SEEING
Including Examination, Case and Cleaner.
Jaffe Zyllo Shell Frame and Lenses, fitted complete, with case, including examination by registered optometrist. Special. \$4.00

Our Guarantee

NO MATTER HOW BAD your eyes are or how many unsatisfactory glasses you have had fitted, we absolutely guarantee to fit and make glasses that give you comfortable vision, relieve your eye strain and headaches.

Kryptok Invisible Bifocal

Glasses for far and near seeing. Not cemented. With frame, examination, Complete, \$12.00 case and guarantee.

Open Sat. 8:30 P. M.
Jaffe & Sons OPTOMETRISTS
Open Sat. 8:30 P. M.
Bert Jaffe Complete Service at Each Store
7 N. Illinois St. Opposite Claypool Hotel
Harold Jaffe 133 N. Penn. St. Ground Floor, Denison Hotel

BRING YOUR RADIO SET

Club Members to Have Picnic Near Whitestown.

According to D. J. Angus the Indianapolis Radio Club is to have the largest picnic and outing Saturday and Sunday that the club has had for some time.

In order to keep abreast of the times the amateurs will take with them a portable transmitter and receiver and at all times during the two-day stay on White River, near Whitestown, will be in communication with Indianapolis and other parts of the State. Incidentally this will be a test for portable radio sets.

The final plans call for members of the club to be present at 10 E. North St. at 2 p. m. Saturday afternoon, and from there the trip will be made by automobile. The camp is to be made on the Gallagher farm, a short distance from Whitestown.

COULD 2 PEOPLE MATCH DOLLARS IN PUBLIC AND NOT BE ARRESTED?

Hook's Stores Are, First of All, Drug Stores

35c CAPITAL LAWN (60 Sheets or 1 Pound) STATIONERY (Sat. Only) 24c 5 Pounds, \$1.00

Hook's Dependable Drug Stores

Havana Ribbon Londres, Now 5c; 6 for 25c

Havana Ribbons are made with a Sumatra wrapper and a long filler. It has the same combination and make-up that went in this famous brand for years. Box of 50's \$1.98

10c Cigars 3 for 40c
Robert Burns, La Fendrich, Louis Martinez, La Palma, Emerson, El Producto, Dutch Masters and all popular 10c cigars. Box of 50s, \$3.85.

50c Plaza Pipe, 29c
A French briar pipe with hard rubber bits and all flush mountings. Exceedingly well finished. Choose your favorite shape and size. At Hook's, 29c.

15c Cigarettes, 2 for 25c
Carton of 10 packs, \$1.20.
Chesterfields, Camels, Lucky Strikes, etc.

15c Smoking Tobaccos, 2 for 25c
Prince Albert, Velvet, Edgeworth, 12c; Tuxedo Tobacco 10c

5c Cigars 6 for 25c
San Felipe, Little Fellers, Banknotes, Wm. Penns, Garcia Babies, King Edwards, Defender and all popular 5c cigars. Box of 50s, \$1.98

8c Cigars 5 for 30c
Chas. Denby, Vincello, Detroit Hand Made, De-cision, Macicos and all popular 8c cigars. Box of 50s, \$2.98

2 for 25c Cigars 3 for 30c.
Ben Bey, Robert Burns, La Fendrich, La Palma, Dutch Masters, El Producto, El Roi Tan, Girard, etc. Box of 50s, \$4.90

2-Qt. Aluminum Shaker, 98c
Makes Delicious Drinks
Of heavy gauge, all-aluminum, 2-quart capacity. Fitted with a strainer in top that does not permit fruit seeds into the glasses. Drinks are doubly refreshing and palatable when mixed in a shaker.

Home Remedies At a Saving
60c Hoff's Liniment 49c
Folt's Reducing Soap 39c
75c Carter's Little Liver Pills 64c
75c Hospital Cotton (pound roll) 49c
30c Allen's Foot Ease 24c
Todd's Tonic 98c
Sniff, cold remedy \$1.00
75c Pyramid Pile Suppositories 49c
\$1.00 Bliss Native Herb Tablets 84c
Norwich Croup Emulsion \$1.09
15c Northern Tissue Toilet Paper 2 for 25c
15c Diamond Dyes, 9c; three for 25c
\$1.00 Old Mission Cleaner 74c
60c Enarco (Japanese Oil) 43c
75c Fairchild's Essence, Pepsin, 4 oz. 45c
65c Glycothymoline 45c
75c Hall's Catarrh Remedy 59c
\$1.25 Hood's Sarsaparilla 84c
\$1.00 Indiana Herb Tablets 74c
85c Jad Salts 69c
50c Kellogg's Tagless Castor Oil 7.00 39c
Lulu's Epsom Salt Tablets 24c
65c Musterole 42c, 69c, \$1.24, \$3.98
Ovaline Malt Product 34c
40c Photo Water, large bottle 29c
35c Ransom's Hives Syrup 29c
\$1.49 Sal Hepatica 74c
\$1.00 S. S. S. Makes you feel fit 59c
\$1.00 Unguentine Cones 74c
\$1.00 Wampole's Cod Liver Oil, pt. 74c
50c Zonite, 6 ozs. 39c

Climax Food Grater, 98c
A real time saver when preserving relishes, horsedishes, vegetables and fruits. It eliminates the chance of scraping the fingers and grates in small, even flakes. Has a sanitary glass top that permits the grating of the most minute pieces. Do not use for meats.

Saturday Only
\$1.00 Mystikum Perfume, 89c
\$2.50 Rosine's Forbidden Fruit Perfume, Saturday only, \$1.98

CANNING SUPPLIES
Itemized are the things needed in preserving—making jellies and pickling. You will appreciate the complete line of fresh, full-strength spices we have just received—spices of highest quality and select seasoning power.

Allspice, 4 ozs 10c
Cassia Cinnamon, whole, 3 ozs. 10c
Cassia Cinnamon, powdered, 3 ozs 10c
Cloves, whole, 3 ozs 15c
Cloves, powdered, 2 ozs 15c
Cassia Buds, 2 ozs 15c
Curry Powder, 3 ozs 15c
Celery Seed, 3 ozs 15c
Mustard Seed, whole, yellow, 3 ozs 15c
Mustard Seed, powdered, yellow, 4 ozs 15c
Mace, 2 ozs 25c
35c Certo, makes jelly jell. 29c
10c Mrs. Price's Canning Compound, 3 for 25c
Powdered Saccharin, soluble, in oz. original package 25c
Sallylic Acid, 1/4 lb. 20c
Sodium Benzoate, 4 ozs 35c

Corks, Per 100
No. 7 for 1/2-pint bottle 75c
No. 8 for pint bottle 85c
No. 9 for quart bottle 95c

Decidedly New—!
Coty's Toilet Water, 98c
In the New Sprinkler-Top Bottle Preferred by Smart Women.

A convenient traveling size that's easily tucked into your bag or case. Convenient! and inexpensive! Get yours tomorrow.

The odors most favored—L'Origan, Paris, Chypre, Styx and Emeraude.

1-3 Off on Swim Caps
Your choice of all fancy, pure gum bathing caps which sold regularly from 25c to 80c, clearance price 1-3 off.

Prophylactic Tooth Brush, 34c

Fastidious Women Use Chex
An exquisite beauty soap and odorless deodorant combined. Checks perspiration odors for 36 hours. Beautifies m u d y, o i l y, complexion, eliminates black heads and cleans each tiny pore.

Hook's Price, 21c; 2 for 39c

Wire Your Home With Hatfield's Fire-Proof Wiring System



Easy Payments 30 Days to a Year to Pay

Costs No More Than Ordinary Wiring
We Wire Your Home in a Day Estimates Cheerfully Given This New System Is Absolutely Fireproof

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MERIDIAN AT MARYLAND

Vacation Suggestions

75c Turkish Bath Towels 39c
50c Whisk Brooms 39c
Prophylactic Hair Brush, No. 12 98c
25c Sternal Stove with Heat 24c
Delta Lantern, complete \$2.98
Vest Pocket Flashlight (3-cell) 98c
"Best Yet" Thermatic Jug, 1 gal. \$2.48
Eastman Box Cameras, 89c
\$1.25 Elm City Watch 98c
\$1.50 Thrift Alarm Clocks at 98c
Cretone Pillows, Well stuffed 49c

First Aid Supplies

25c Iodine, one ounce 15c
25c Johnson's Foot Soap 19c
15c Adhesive Tape, 1 inch by 1 yard 10c
25c Bellview Gauze, 1 yd. 50c
19c 3 for 50c
Merrill's Rubbing Alcohol, per pint 50c
50c Unguentine for Sunburn 39c
Carbolic Ointment at 25c

65c Lb. Jar Fruit and Nut Filled Hard Candies, 49c
An airtight pound jar of thin shelled fruit and nut-filled hard candies.

25c Borden's Eagle Brand Condensed Milk, 19c; 3 for 55c

For home-made ice cream. Delicious in coffee. Keeps without ice.

Hay Fever Ended With Rinex
This internal remedy neutralizes pollen poisoning in your blood. Every symptom disappears within 24 hours. Ask us about Rinex.

\$1 Listerine, 74c
Listerine, the safe antiseptic, has many uses as a toilet and medicinal preparation. It is a splendid deodorant; removes all traces of perspiration.

2-Qt. Ice Cream FREEZER 98c
A galvanized iron ice cream freezer; whips and churns delicious ice creams, ices and sherbets in fifteen minutes. What jolly fun to freeze it!

Genuine American Pint Thermos, 88c
\$1.50 value. New blue genuine American Thermos Bottle with nickel finished shoulder and cap. Keeps contents hot or cold.