

## CIVIC HOSPITALITY IS IMPORTANT NOW

Tourists Judge Towns on Basis of 'Manners' at This Season, Motor Club Secretary Points Out.

"Company manners" have been pretty thoroughly discredited in some circles, but they make an excellent exterior for American communities at this period when the touring season is at its height and each city and town has more than the normal number of strangers within its gates.

This point is made by Todd Stoops, secretary-manager of the Hoosier Motor Club, affiliated with the American Automobile Association, in discussing the advantages of courtesy to tourists.

"This is the season," he explains, "when many communities on America's main highways become famous or infamous in parts of the country where their names never before were heard. Tourists passing through any town or city are quick to live it up on the basis of its hospitality—more so almost than on any other basis.

"Realizing this, some cities officially have gone so far as to take off all traffic regulations as it applies to the tourist. All intelligently run police departments have adopted an attitude of tolerance toward infractions of minor regulations which, I believe, is the ideal position to take.

"From the reports of A. A. A. clubs in other communities, however, it cannot be said that motorists in American cities have followed the example set by their police departments. A policeman will kindly set an erring tourist right when, through ignorance, he makes a slight slip. In the same situation, the motorist is just as likely to get a snarl from a fellow driver.

"Our contact with tourists who call at club headquarters indicates clearly that this community is rated as a hospitable one."

### PLAN RADIO CONVENTION

Local Distributors Will Have Meeting Friday Noon.

Indianapolis, city of conventions, will have a radio convention starting Oct. 27.

Plans for entertaining central States radio manufacturers, jobbers and dealers will be laid at a meeting of local radio distributors at the Severin Friday noon.

The object of the October convention will be to bring buyer and seller together, according to Andrew J. Allen, secretary of the Broadcast Listeners' Association, who is assisting local radio men in promoting the event.

### Marriage Licenses

Carl Voorhies, 37, 1327 N. New Jersey, engineer; Katherine E. Stegmann, 24, 713 S. College.

Clifford E. Wagner, 29, 5010 E. Washington, insurance; Jean E. Brown, 30, 2087 E. Washington, probation officer.

Paul R. De Hock, 22, 914 S. West, decorator; Margaret E. Ford, 19, 816 Broadway.

Orin C. Pixley, 24, 513 E. Twenty-fourth, sales organizer; Marie M. Riedel, 21, 1828 S. Central, bookkeeper.

Oral W. Brinkford, 27, 523 Eugene, teacher; Heretta A. Search, 21, R. M. Box 404.

Edward G. Jacobs, 32, 5150 Sangster, clerk; Florence H. Lammer, 26, Shelbyville, Ind., teacher.

Robert L. Williamson, 23, 338 Agnes, laborer; Georgia L. Thurman, 20, 1026 N. Walnut, maid.

Karl P. Eisele, 27, 1226 Parker, pastor; Leona Mueller, 27, 1441 S. State.

George O. Ellis, 41, 608 E. Market, manager; Flora Burnett, 24, 725 Madison, housekeeper.

Frank M. Padden, 805 W. New York, inspector; Stella M. Durand, 45, 1110 N. Capitol, laundress.

Paul F. Stuck, 25, 1733 Olive, lineman; Marge Kautz, 20, 1801 Olive, seamstress.

### \$700,000 OIL BLAZE

Million Gallons Burn at Council Bluffs, Iowa.

By United Press

COUNCIL BLUFFS, Ia., July 29.—One million gallons of oil were consumed in a fire which destroyed the Monarch Manufacturing Company plant here early today. The loss will approximate \$700,000.

### Hard Work Made Easy



Thor washers are dependable, durable.

Eleven thousand of them are in use in Indianapolis, many in institutions where laundry work is done every day.

They do their work thoroughly, without injury to the fabric.

Reasonable Terms  
Call Lincoln 2371  
for Demonstration

**Indianapolis  
Light & Heat Co.**  
48 Monument Place

### Pure Thread Silk Hose

Friday only, while 300 pairs last. Have reinforced feet and non-ravel stops. Silver, nude, beige, flesh, grey and black. Sizes 8½ to 10. **59c**  
—Street Floor

### Women's Rayon Hose

Another worthy bargain. Lisle garter tops and reinforced feet. Gummed, Jack Rabbit, silver, nude, flesh, bluish and beige. Sub-standard. Sizes 8½ to 10. **39c**  
—Street Floor

### End-of-the-Month Sale Armand's Toilet Goods

Armand's 50c Face Powder—2 for 49¢.  
Armand's \$1.00 Cold Cream Powder, 49¢.  
Armand's 50c Cold or Vanishing Cream, 2 for 49¢.  
Armand's 25c Talcum Powder, 13¢.  
Armand's 25c Tubes Vanishing and Cold Cream, 13¢.  
—Street Floor.

### Gowns—Bloomers Chemise, Princess Slips

Women's dainty undergarments: pink, peach and white; plain or lace trimmed. Sizes 36 to 44. Also Princess slips, lace trimmed. Sizes 36 to 44. **44c**  
—Street Floor

### Crepe Nightgowns for Stout Women

Slip-over style of excellent materials. Orchid, pink, peach and white. **53c**  
—Street Floor

### \$12.50 Tufted Mattresses \$6.25 End-of-the-Month Sale

Here's a chance to buy good mattresses at exactly half the regular value. Full double bed size well filled with cotton with layer felt protectors on either side, rolled edges. These mattresses are covered with high-grade art ticking and are built to give long and satisfactory service. A wonderful bargain.

**1/2 Price**

**All-Steel Bed Springs, \$2.95**  
A month-end special you can't afford to overlook. Full double bed size and all steel. Come early for these.  
—Furniture—Third Floor.

### No Connection with Any Other Store

The Store of Greater Values  
**THE FAIR**  
311-325 West Washington Street

### Rummage Sale Remnants 1,000 to Choose From

Several big tables loaded down for End-of-the-Month shoppers. Here they are. Come early and help yourself.

**1/2 Price**

Sports Satins—Plain Silks—Figured Silks—Silk Crepes—Dress Goods—Voiles—Rayons—Ginghams—Percales—Muslins—Wash Goods—Drapes—Georgettes—Flat Crepes—Printed Pongees—Fancy Checks—Stripes and Florals.  
—Third Floor.

### 69c Rayon Prints 44c

The ideal fabric for women's street and porch dresses and girls' school dresses. A wide variety of patterns in all the wanted colors—lovely pastel shadings included.

### Printed Rayons . . . 19c

Regular 39c quality. Checks and plain colors.

### 2,000 Yards Ginghams . . . 9c

Regularly 15c dress gingham and rayon checks. 27 inches wide.

### Turkish Towelings . . . 15c

22c quality; 18 inches wide. Very absorbent.

### Dish Towelings . . . 10c

Regular 14c quality. Red and blue checks. 16 inches wide.

### Yard Wide Cretonnes . . . 19c

Up to 30c quality. Choice floral patterns, attractive colors.

### Silk Covers . . . 29c

Lovely silk tapestry covers for console tables, vanities and dressers. Regularly 49c.

### Dress Prints . . . 19c

36 inches wide; good assortment of colors. 22c quality.

### Muslins, Yard at . . . 5c

Mill lengths of good unbleached muslins.

### \$1 Bleached Sheets . . . 79c

Excellent quality, seamless. Size 81x90 inches.

### Curtain Material . . . 9c

Regular 15c marquisettes. Neat patterns.

### Panel Curtains \$1.98

Save a dollar on these. Fine flannel, lovely patterns. 45 inches wide.

### Ruffled Curtains . . . 69c

Usual \$1 quality. 24 yards long. Blue and rose. Pair, 69c.

### —Drapes— —Third Floor.

### Boys' Union Suits, 2 for . . . 49c

Athletic style, well made of checked nainsook. Sizes 2 to 4.

### Women's Union Suits 39c

Fine quality gauge knit with shell or cuff knees. Regular and extra sizes. **39c**  
—Street floor.

### \$15.00 and \$10.00 Smart Summer Silk Dresses \$5

Larger Sizes Included (44 to 54)

You MUST be here early for these. Such remarkable bargains usually go to the EARLY shopper.

### Large Women's \$25 Coats

**\$10**

Poirot Twill. Smart and dressy. Sizes 44 to 52.

### Navy Blue \$15 Coats

**\$5**

Of fine twilled fabric. While they last, \$5.

### Women's \$5 Skirts

**\$1.98**

Smartly tailored of white flannel. While they last.

### Large Women's STREET DRESSES

**\$1.00**

Neatly made of striped materials. While they last.

### Smart \$6.00 SILK DRESSES

**\$2.00**

When have you ever before bought a silk dress for \$2.

### Pretty \$5.00 Rayon DRESSES

**\$1.98**

Smart, dressy summer dresses at less than HALF.



### White \$15 COATS Special at

**\$5.00**

White flannel, smart and dressy. While they last.

### Women's \$5 Colored RAINCOATS

**\$1.98**

Specially priced in the Month End Sale.

### A Dime Buys Up to \$1 Value

At 10c Children's three-quarter length socks, English ribbed; sizes 6 to 9½. Choice ONE DIME a pair.

At 10c Women's silk and d. muslin 3/4 length socks, lace trimmed or embroidered. White, pink, navy and brown. Choice, ONE DIME.

At 10c Women's silk striped brassieres; a 11 sizes; only 20 of these. Choice, ONE DIME.

At 10c Women's hose, black and blue; reinforced feet; 50c quality; pair, ONE DIME.

At 10c Infants' lisle socks with ribbed cuffs. Sizes 4 to 6; 24c quality; 40 pairs; the pair, ONE DIME.

At 10c Women's boudoir caps, blue and pink; lace trimmed; 50c quality; choice, while they last, ONE DIME.

At 10c Infants' 3/4 length hose, tan, pink, and white. Sizes 5 to 7½. Pair, while they last, ONE DIME.

### And Now Look What 25c Will Buy

Women's \$1 Rayon Hose, black and grey only. Sizes 8½ to 10. While they last, **25c**.

Infants' 35c Lisle Socks with Rayon tops. All wanted shades. Sizes 4 to 7½. Sale price, **25c**.

Women's Silk Striped Brassieres. Worth up to \$1. Others of plain materials. Sizes 32 to 46. Sale price, **25c**.

Jewelry worth up to \$1. The assortment includes Brooches, Beads of various kinds and earrings. Choice **25c**.

One lot of women's Leather Coin Purses in various shapes and sizes. Choice **25c**.

Hickory Sanitary Belts—always sell at 39c. While this lot lasts, **25c**.  
—Street Floor.

### Remnants Linoleum Congoleum

**39c**

Square Yard

Various patterns and colors; fine for small kitchens, pantries and bathrooms. Good quality at a greatly reduced price for the end of month sale.

—Third Floor.

**Hudson**  
CLOAK & SUIT STORE  
26-29 W. Washington Street

Season's First Offering

Smart New Fall  
**FELT HATS!**

All the New Colors for Fall Are Here

Channel Red  
Meerschaum  
Almond Green  
Mediterranean Blue  
Black and Rose.

**\$5.75**

Felt Hats that are delightfully new and smart. You will like them immensely and you will wonder at our ability to offer such wonderful quality at so surprisingly low a price—at the very outset of the season.

16-DAY  
SEASHORE  
EXCURSIONS

**ATLANTIC CITY**  
and other Southern New Jersey Seashore Resorts  
JULY 31 AND AUGUST 14

**\$29.02** Round Trip from Indianapolis  
THROUGH SLEEPING CARS TO ATLANTIC CITY

Liberal stop-over privileges returning with permit  
OPPORTUNITY TO VISIT THE  
RESOURCES EXHIBITION  
AT PHILADELPHIA

Tickets good return via Washington

Illustrated descriptive folders showing time of trains, stop-over privileges and other details may be obtained from Ticket Agents or J. C. Hillebrand, Division Passenger Agent, 610 Kahn Building, Indianapolis, Ind.

**PENNSYLVANIA RAILROAD**

**Extraordinary Shoe Bargains**

End-of-the-Month Sale of High-Grade  
Summer Footwear for  
Boys, Girls and Little Tots

**\$1.00 and \$1.49**

Several hundred pairs to choose from.

Sturdy shoes for the boys for every day, dress and school wear. Fine shoes for the girls for every day, school and party wear. Patent leather, brown, tan and combinations. Shoes similar to illustrations. Every pair a real bargain.

—Street Floor

**Women's White Blouses**

These formerly sold at \$1 and \$1.49. Of white dimity, slightly soiled from handling. While they last Friday at **10c**

Women's Knickers . . . \$1  
Ideal for hiking or the vacation. Neatly made of tweeds, with cuff bottoms. Extra quality.

Women's Blouses . . . 25c  
Formerly sold at \$1.98 and \$2.98. Georgette and crepe de chine. Somewhat soiled and muddled.

Wool Bathing Suits . . . \$1.69  
Smart bathing suits for women—standards of excellent quality. Red, green and buff. All sizes.

Women's Bathing Suits . . . 79c  
Another outstanding bargain. Splendid swimming suits in maroon and navy trimmed with contrasting colors. All sizes.

—Second Floor

Women's and Misses'  
**Smart Summer Hats**

End-of-Month Sale Price **50c**

Three hundred smart summer hats on sale Friday at less than half of the original cost. All are late styles. All colors and color combinations. Hats of braids, straws and felts in the newest shapes for street, business and vacation wear. Choice of the lot, while they last, at **50c**.

—Second Floor