

# URGES SIMPLICITY IN TRAFFIC RULES

New Attitude on-Part of Drivers Needed, Says Todd  
Stoops, Hoosier Motor Club Manager.

Another contribution to the simplification of traffic was made today when Todd Stoops, Hoosier Motor Club manager, declared that traffic, like business, is largely a state of mind.

"Traffic does not seem the same to all automobile drivers. Traffic is as congested as drivers want to make it," and experience demonstrates that there is as much mental congestion as there is of the street and highway kind.

## Simplicity, Aim

Like the more than eight hundred American Automobile Association clubs with which it is closely affiliated the local car owners' organization aims for greater simplicity in traffic and in traffic control.

"The first step, according to the new viewpoint, is to simplify

thought regarding traffic and correct a faulty state of mind. Traffic is much like business in this respect," Stoops pointed out.

## Need New Attitude

"If individuals get to thinking that business is not what it ought to be a depression follows eventually, because a man curtails his purchases and abandons his plans for expansion and improvement. It has been my experience that the drivers who complain most of congestion on the streets of the city are those who do nothing to improve it. They never get away from the main streets during the rush hours to make it less confusing than they think it is.

"We need drivers with a better mental attitude toward traffic, men who will use their heads, men who will see how little trouble they can

be at congested points instead of getting into arguments and delaying everybody through temperamental gear shifting."

## Building Permits

Guy Beck, addition, 2032 Sugar Grove, \$600.  
Nick Linder, furnace, 1738 S. Delaware, \$220.  
M. Tuttle, dwelling, 330 S. Temple, \$1,800.  
C. Matthews, furnace, 914 N. Garfield, \$235.  
W. K. Warman, furnace, 57 S. Butler, \$225.  
M. Matthews, furnace, 6423 Central, \$290.  
Ed Whittier, furnace, 841 N. Bradley, \$320.  
Edward Glore, addition, 433 S. Rural, \$400.  
F. Kuch, furnace, 133 S. Madison, \$480.  
James Mordock, furnace, 5021 Washington Blvd., \$285.  
W. H. Mead, furnace, 2920 Schofield, \$215.  
Hugh Barton, furnace, 1154 W. Thirty-Second, \$335.  
Cartmell-Burrows-Moore, furnace, 1115 N. Emerson, \$175.  
J. M. Ritter, furnace, 4014 N. New Jersey, \$220.  
L. Carr, furnace, 44 W. Forty-Ninth, \$270.  
J. J. Madden, repairs, 1331 W. Nineteenth, \$400.  
R. H. Hiert, garage, 3403 W. Washington, \$100.  
Addie Jones, garage, 3215 Boulevard, \$300.  
O. Jones, garage, 3332 Graeceland, \$300.  
William Goos, dwelling, 4300 English, \$2,500.  
William Goos, dwelling, 4313 English, \$2,500.  
H. Nichols, 1033 W. Thirty-fifth, \$300.

## ATTORNEYS TO ATTEND

State Bar Association Convention Opens Thursday.

A large delegation of local attorneys will leave Indianapolis Thursday morning at 8 on a special train for Michigan City, where the annual meeting of the State Bar Association opens that afternoon. Sessions will continue through Saturday.

Owing to the inability of Nicholas Longworth, Speaker of the National House of Representatives, to attend, Eugene H. Anger of St. Louis will be the headline speaker.

## GIRL ASSAILANT SENTENCED

By United Press  
RICHMOND, Ind., July 7.—A sentence of two to fourteen years imprisonment lay ahead of Theodore Jurett, 20, for an attack on a 16-year-old girl. Kern Montgomery, implicated with him, was given a sentence of six months.

## NAMED HOME TRUSTEE

Governor Jackson has chosen Mrs. Lemuel Perry of Huntington to succeed Mrs. Caroline B. Morrison of Lafayette as a member of the board of trustees of the Indiana State Soldiers' Home at Lafayette. Mrs. Morrison resigned several weeks ago.

## PROMINENT QUAKER DEAD

By United Press  
RICHMOND, Ind., July 7.—Members of the Friends Church today mourned the death of Thomas Kinsey, 79, who was active for many years in the Indiana yearly meeting of the Quaker church.

**White Cafeteria "On the Circle" offers good food, a plentiful range of choice, careful service, comfort and music.**

**IDEAL 3-ROOM OUTFITS Complete \$349**  
Furniture Company  
141 W. Wash.

**QUALITY TIRES AT CUT PRICES**  
INDIANA TIRE SALES CO.  
202 Capitol Ave. Riley 2391  
At Point of Indiana and Cap. Ave.

# Soul-Maddening Despair Follows a Midnight Adventure

LOOKING back on those terrible events that lie like a black cloud on her memory, Leonora feels that the cause of all her trouble was a foolish desire for excitement and thrills.

"Yet," she says, "had I listened to my mother's wise counsel, I do not believe that dreadful tragedy would ever have happened to me."

Leonora was sixteen when the chance came to join the chorus of a musical comedy, under the watchful eye of her Aunt Enid, who was a member of the company.

"Oh, yes," Leonora says, "there were plenty of men hovering about—plenty of opportunities to get into mischief—had not Aunt Enid watched me so carefully."

And then the handsome Carlos Mendoza entered her little world, and she took the first fatal step that was to lead to tragedy. He attended the show nightly—haunted the stage door—sent her notes and flowers and invitations to dinner.

Leonora's aunt warned her against Mendoza, but she was deaf to these warnings. Her imagination was fired by the man's exotic beauty; his hypnotic gaze lured her uncannily; and one night, after her aunt was asleep, she slipped away from the hotel with another girl of the chorus, and met Mendoza at a little private dinner party given in her honor.

What happened to her during the hideous months that followed that midnight adventure—the hopeless, cruel, soul-maddening despair of it all—is a story that will rend your heart with pity—and fill you with rage that such things can be.

This real-life story, with only the names, dates and places changed, is told in full by Leonora, under the title, "Dark Secrets," in the August issue of True Story Magazine—one of the most gripping, most powerful, most helpful stories that has ever appeared in the pages of this great publication.

## Read Also These Other Absorbing Stories in True Story for August

"Life's Currents"—They told Ruth that her sweetheart was a crook—that he had come to the little village as a fugitive from justice. But when he took her in his arms and declared over and over again his love for her, she decided that the dark and sinister things said about her lover were lies. They planned to run away—and what happened in the days that followed is an object lesson that no girl can forget.

"Double-Crossed"—It all started so innocently—a gay party of friends—and the moment he found himself clasping the hand of the loveliest girl he had ever met, it was love at first sight for both. The weeks that followed were like a dream. Then came the awakening. A true life narrative fairly packed with heart-thrills.

"Bonds That Cannot Break"—When Sallie married Clark Evans, she loved him too intensely to be jealous of the wife he had recently divorced. But their three weeks' honeymoon was scarcely over before the ghost of her husband's first love reared its terrifying head. She was to learn that a hasty marriage may exact a penalty that few hearts are prepared to pay.

## Uses True Story for Sermons on Life

Dear Sirs:

Long life and increased power to you in your efforts to keep before the reading public such a publication as True Story Magazine. Concerning the Ministerial Board of Censors passing on the moral character of the stories you publish—my confidence in and admiration for Bernarr Macfadden is great enough to justify my saying—any publication bearing his name is proof sufficient that it is of a high moral character, Board or no Board!

For many years I have been a careful reader of Physical Culture. Now comes True Story Magazine; and I find my vocabulary inadequate to express how manifold are the helps I have secured from its pages—helps for my pulpit work, to say nothing about the scores of times it has helped me in aiding others in solving vexing problems in their lives. Many of the sermons listed in the enclosed pamphlet can be traced to inspiration found in the many issues of True Story I have read.

I have two other reasons for endorsing True Story, Mary Elizabeth and Frances Leda—my daughters. I unhesitatingly recommend it to clergymen, fathers, mothers, young people, and appeal in its behalf for a place in every church library.

Lock Box 156  
Wolcott, White Co., Ind.

Bishop Frank E. Patton

## Other Gripping Stories in the August Issue:

- |                     |                             |
|---------------------|-----------------------------|
| "Their Best Friend" | "Velvet Eyes"               |
| "Peggy's Boss"      | "My Handsome Husband"       |
| "Man and Wife"      | "Why My Hair Turned White"  |
| "Dangerous Folly"   | "The Only Thing to Do"      |
| "Flame of Love"     | "Ethel and the Love Pirate" |
| "Did He Know?"      |                             |



"Clothed only in a nightgown and kimono, I slipped away from the Villa d'Amour; and keeping within the shadows, I reached the sea without being missed. But as I stood there, shuddering, I saw a man approaching. I shrank deeper into the shadow of the palm grove, when suddenly—"

From "Dark Secrets," in True Story Magazine for August

## Facing the Truth

The quickest way to crush any evil is to face it squarely and attack it fearlessly with every weapon at our command.

That is the policy of Bernarr Macfadden, editor and publisher of True Story Magazine. He long ago foresaw that the only way to fight indifference and ignorance was with the flaming weapon of Truth.

As a result, thousands look up to him in gratitude and praise for the splendid work he is doing. Thousands have been instructed, guided, warned, helped, inspired by the powerful narratives from real life in True Story Magazine.

The August issue—now on all newsstands—contains heart-gripping features. And the cost is only a quarter. Get your copy today.

# August True Story

The Greatest Newsstand Sale in the World

## You Will like These Three Other Thrilling Magazines

In addition to True Story, you should read each month those three thrilling sister publications—"Dream World," "True Romances" and "True Experiences."

While each of these magazines has its own appeal, they are all filled with exactly the same kind of compelling realistic stories that has made True Story a favorite with its millions of readers. A single glance at the tables of contents at the left will indicate what a feast awaits you in the August issues of these remarkable magazines.

Watch for True Story on the 5th, Dream World on the 15th, True Romances on the 23rd and True Experiences on the 1st of each month.

Don't be fooled by imitations! All Macfadden True Story Magazines have this seal in RED on the cover



Use the Coupon If You Cannot Get These Magazines at Your Newsstand

MACFADDEN PUBLICATIONS, Inc.  
64th Street and Broadway, New York City.

Please enter my name to receive the next five issues of the magazine I have indicated, beginning with the August issue. I enclose \$1.00 as full payment. (Please check magazine desired.)

☐ True Story ☐ True Romances ☐ True Experiences  
☐ Dream World ☐ True Experiences

(If you prefer to examine the magazine before subscribing enclose 25¢ and indicate which one you want.)

Name \_\_\_\_\_

Address \_\_\_\_\_

## Three Other Thrilling True Story Publications You Should Read

### Contents of the August Issues

#### Dream World

Buried Love  
Tangled Hearts  
Her Awakening  
Her Vagabond  
Lover  
Flame of Youth  
Her First Kiss  
and 6 Other Stories

#### True Romances

A Girl's Deceit  
The Power of Love  
The Heart-Breaker  
A Love Frolic  
Stage Struck  
I Played with a Man's Heart  
Her Secret  
and 6 Other Stories

#### True Experiences

The Lure of the Stranger  
Whose Sin Was It?  
Woman Against Woman  
My Bitterest Hour  
The Tiger Woman  
The Pathway of Lies  
Once Too Often  
and 7 Other Stories

No Connection with Any Other Store

JULY SALES  
Silks, Voiles, Tub Fabrics  
Third Floor

The Store of Greater Values  
**THE FAIR**  
311-325 West Washington Street

JULY SALES  
Curtains, Drapery, Furniture, Rugs, Lamps  
Third Floor

# July Sales

Offers Unusual Bargain Opportunities to Thursday Shoppers

Men! A Real Bargain Opportunity!

Fine, Cool Mohair and Tropical

# SUITS

\$7<sup>95</sup>

Men's Store, Street Floor



One and Two-Piece All-Wool Swimming Suits \$2<sup>95</sup>

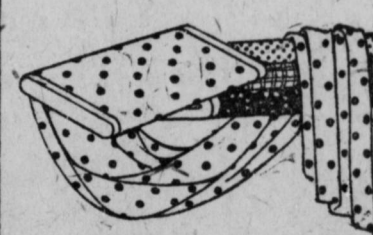
Fine all-wool bathing suits, in wanted colors with stripes in contrasting colors. Sizes 36 to 44.  
Men's Store, Street Floor.

Boys' Long-Wearing Wash Knickers 55c

Boys like 'em and mothers think them great. Grey crash, khaki and Daytona cloth. Sizes 7 to 17 years.

Boys' \$1.25 WASH SUITS  
Another extraordinary bargain. Well made of chambray, percales and khaki cloth. Flapper style. Sizes 3 to 7 years.  
Boys' Store, Street Floor.

# New Dainty Voiles



Actual 59c and 49c Values

# 39<sup>c</sup>

Women love these for their crisp, freshness and cool, dainty appearance. A special purchase, excellent quality, 40-inches wide, in a choice assortment of designs and colorings. —Third Floor.

Clark's O. N. T. Thread, Black and White — 12 Spools, 42c

Belding's Spool Silk, black, white, colors. Spool .....	7c	Silkateen darning cotton. Black, white and colors. Ball .....	4c	Featherweight dress shields, three sizes. Special .....	19c	"Hickory" Sanitary Belts or Aprons. Very special .....	19c
---	----	---	----	---	-----	--	-----

Notions, Street Floor