

Saturday Store Hours: Men's and Boys' Clothing and Shoe Depts. Open Until 9 P. M. All Other Depts. Close at 6 P. M.



For the First Time! Fine Swiss Yeddo Straws

Extra special sale offering. Just 1,000 of them to sell at this price. One of the favorite straws of the season. Light weight, durable and with fancy bands as pictured. All sizes for men and young men.

Other Straw Hats, \$1.85

Many of them worth up to \$3.00. Choice of Sennits, Toyos and others with fancy bands.

Men's Hats
Street Floor

JULY CLEARANCE SALE

60c
to 75c

Turkish
Towels
49c

Dozen—\$5.85

50c to 65c
Turkish Towels

39c

Dozen—\$4.65

\$1

The Store of Greater Values

THE FAIR

311-325 West Washington Street

Commencing Saturday morning, promptly at 8:30—the big outstanding sale of the season. Thousands of dollars worth of new, seasonable merchandise at extraordinary price reductions. The sale that saves you money on every dollar's worth you buy. Every department in the store joins in this big "Bargain Feast." Come to "The Fair"—make your dollars do double duty.

BATHING SUITS for Women and Misses

Bathing Suits at \$1.95

Substandards of high grade wool suits. A wide variety of colors. Sizes 35 to 46.

Bathing Suits at 98c

Take an extra one along on the vacation trip. Choice of navy or maroon trimmed in contrasting colors. All sizes.

Children's Bathing Suits, 79c

Splendid suits for the boys and girls of 5 to 15 years. Navy and maroon with contrasting colors.

Bathing Caps, 19c

Attractive shapes in red, blue, green, yellow and orange.

Bathing Belts, 25c

White, trimmed in red, green and black figures. Second floor.



\$25 Silk Dresses—Sale Price

\$9.88

Planned as the greatest dress sale of the season. A collection of beautiful dresses from which women will be delighted to choose. The most distinguished styles of the season, lovely fabrics and a most alluring assortment of the newest shades and color combinations. Charming frocks for afternoon occasions, clever little party dresses, lovely dresses for evening and dinner affairs and the smartest sports styles of the season. All grouped for a wonderful sale at the lowest price one dare name for such high grade and distinguished garments.

\$10 Flannel
Sports Jackets

\$4.98

Smart for motor, golf or tennis. Choice of white, rose, green, black and baby blue. Now less than half price.

\$5.98 Silk
Pongee Dresses

\$2.98

Both pretty and practical. A limited number of these in the Clearance Sale at less than half price while they last.

Broadcloth
Dresses

While They Last

\$1.00

When have you EVER been offered such a bargain? Only a few, of course. Well worth an early shopping trip.

Up to \$15 Coats
Now Reduced to

\$6.66

Wonderful coats of fine Poiré Twill in black and colors. Choose any one at near to half or less.

\$15 White
Dress Coats

\$6.66

You will find plenty of use for these clever coats of white and bordered flannel. Reduced to less than half price.

\$10.00 Silk
Dresses

\$4.84

Lovely dresses for women and misses. Clever styles for sports and street wear. You will buy two or three when you see them. Sizes 14 to 43.

Up to \$50 Coats
Now Reduced to

\$18.88

An extraordinary value. Fine, beautifully tailored "Hi-Grade" Coats. Distinctive in style and fashioned of fine fabrics.

Coats for
Stout Women

Sizes 44 to 56

\$9.68

\$14.77

\$24.75

Distinguished coats grouped at three remarkably low prices for the Clearance Sale. Handsomely tailored of fine materials. The season's best styles. Second Floor.



Men's Cool Suits

"Blue Penciled" for the Clearance Sale

Beach
Cloth
and
Mohair

\$7

Regular
and Stout
Sizes, 34
Up to 46

English Flannel
Pants

\$2.95

These in the newest, snappy stripes that men like. A very special clearance sale offering. Sizes 28 to 38.

Dress Shirts
Sale Price

\$1.39

Smart, collar attached style. Of fine broadcloth, madras and other choice shirtings. Plain and fancy figured. Sizes 14 to 17.

Linen Golf
Knicker

\$2.69

Here they are, men—Plus Pours! Choice of plain or smart checks in light colors. Sizes 29 to 33.

All-Wool
Bathing Suits

\$2.95

Another unusual value. Form fitting, extra well made and a real bargain. Sizes 36 to 44.

Silk Shirts
\$5.00 Values

\$2.95

Plain colors in neck-band style only. Real bargains for the early shopper. Sizes 13½ to 17.

Men's \$1.25
Golf Hose

79c

In all the new tan and gray shades with fancy colored tops and combinations. Sizes 8½ to 11.

Light Weight
Cool Caps
\$1.00

Caps men like to wear—Cool and airy. Beach cloth, mohair and light weight wool. New patterns and the best colors. All sizes.

Extraordinary Values in Women's New PUMPS



White Kid Blonde Kid
Grey Kid
Patents and Satins

\$3.95

Decidedly smart and the most fashionable footwear of the season. New Opera and Strap Pumps with style touches of parchment, grey and blond trimmings. Included are lovely white satin slippers for evening affairs and dress occasions.

White Canvas Pumps for Misses and Children **\$1.95**

Both pumps and slippers are included at this remarkably low sale price. Smart, new styles. Sizes 9 to 2.

Extra Special at \$1.95
(For Children and Misses)

White Canvas Pumps
Canvas Strap Slippers
Patent Leather and Tan
Slippers and Oxfords

One big assortment—all at the same low price. All are wanted styles—ideal hot weather footwear for all occasions. Sizes 9 to 2. Not all sizes in each particular style. Come early.

Women's Smart Bathing Pumps, 79c

Light weight rubber with snug fitting tops. Choice of blue, red and green. Sizes 3 to 7.

Great Bargains for BOYS

Boys' Long Pants

\$1.95

Choice of all wool or cool summer fabrics. New patterns; wanted colors. Sizes 3 to 8 years.

Boys' Wash Suits

79c

Boys like 'em and mothers are delighted with the way they wear and wash. Fine fabrics; wanted colors. Sizes 3 to 8 years.

Long Pants

\$1.00

Sailor Suits

Nobby suits for the little chaps of 3 to 8 years. Wash and wear well.

Sports Blouses

75c

Every mother with boys will want several of these. Extra well made of splendid materials. Plain colors and stripes. Blouses, sizes 8 to 16. Shirts, 12½ to 14.

Boys' Hats

\$1.00

Several hundred in the clearance sale. Many styles and colors.

Boys' All-Wool

Bathing Suits **\$1.89**

Another bargain for the boys. Dandy swimming suits in the best and most lasting colors. Sizes —

Boys' Play

59c

Much better than the price would indicate. Choice of washable crash or khaki. Sizes 3 to 8 years. Street Floor.

The Busiest Spot in the Store Saturday



Women's Lovely Silk Stockings

59c

Regular dollar qualities, but on account of slight imperfections—nothing to hurt the looks or wear—these are offered at close to half. Full fashioned in appearance with mock seam in the back. Life tops and soles add to the wear. Snug fitting ankles, reinforced heels and toes. Wanted shades and black and white. Sizes 8½ to 10.

Children's Sport Stockings **15c**

English ribbed for long wear. Brown, tan and beige. ¾ length with colored tops. Sizes 6 to 10.

Children's Stockings **39c**

¾ length, pineapple ribbed. Or-chid, nude, peach, pink, gray, sand, green and white. Sizes 6 to 10.

Women's Stockings, Special **29c**

Rayon knit with life tops and soles. Nude, flesh, blue, beige, silver and black. Sizes 8½ to 10.

Children's Socks **29c**

Rayon knit in English ribbed with pretty turn down cuffs. Sizes 6 to 10. Street Floor.

In the Silk Section

\$2.25 All-Silk Printed Foulards, \$1.29

Foulards are always popular—always good. A choice assortment of the new and most wanted patterns and colors. Many attractive combinations. Navy and tans and black and white for those so inclined.

75c Striped Rayon, 42c

A beautiful crepe weave fabric with stripes woven in the fabric. Choice of blue, heliotrope, copenhagen, rose and tangerine. 33 inches wide.

95c Printed Rayon at 66c

A durable silk and cotton fabric in a number of the most wanted color combinations in floral, dot and conventional designs.

Silks and Yard Goods—Third Floor.

Rayon Prints and Crepes, 59c

These are really lovely fabrics and worth much more. Plain shades and new color combinations that are very attractive. One of the most desirable tub fabrics of the season.

75c Broadcloth at 39c

Lovely finish and fast color. In smart stripes and all-over designs: blue, tan, heliotrope and tangerine.

Women's
Stout Size

Undergarments

Featured at Clearance Sale Prices

This Group at **69c**

A bargain table loaded with women's extra size bloomers, chemise, step-ins and slips in pretty shades of blue, pink, peach, also white. Nicely made of soft muslins, crepes and voiles. Sizes 46 to 50.

Extra Size Vests

85c

Well made of rayon, with tailored tops. Choice of peach, pink and blue. Sizes 46 to 50.

Stout Size

Garments

\$1.55

Choice of bloomers and chemise. The colors are peach, pink and blue. Cut full and extra well made. Sizes 46 to 50.

Extra Size

Brassieres

44c

Made of splendid quality silk striped material, lace trimmed. Sizes 46 to 50.

Women's Underwear—Street Floor.

Mothers Will Be Delighted With These Girls' Lovely DRESSES

Crepe de Chine
Taffeta Silk
Imported Voile
Lustrous Rayon
Broadcloth

\$2.98



The most charming little frocks of the season for girls who adore smart clothes. The styles are varied and the color assortment very pleasing. Sizes 7 to 14 years.

LITTLE TOTS' DRESSES **49c**

Dainty dresses of fine voiles, in the most adorable styles, trimmed with embroidery. Pink, blue peach and white. Sizes 1 to 3.

Women's and Girls' Khaki Knickers **98c**

Just the thing for sports wear, the hiking or motor trip or when working around the yard. Well made, cuff bottoms. Sizes 8 to 22. Middies to match, 98c.

Girls' and Women's Khaki Suits **\$1.95**

Two-piece models; excellent quality and well made. Knickers are cuff style. The middie trimmed with tie. A real bargain. Second floor.

100 Women's Smart Hats

\$1.95

A real surprise for the first day of the sale. Many of the smartest styles of the season in Felts, Hair Braids, Fallie Silks, Hems and Cool Milans. All new shades and color combinations. Matchless values for the opening day of the sale.

Millinery—Second Floor.