



Fine Swiss Yeddo Straws

Extra special sale offering. Just 1,000 of them to sell at this price. One of the favorite straws of the season. Light weight, durable and with fancy bands as pictured. All sizes for men and young men.

Other Straw Hats, \$1.85

Many of them worth up to \$3.00. Choice of Semmets, Toyos and others with fancy bands.

Men's Hats
Street Floor

60c
to 75c

Turkish
Towels

49c
Dozen—\$5.85

50c to 65c
Turkish Towels

39c
Dozen—\$4.65

JULY CLEARANCE SALE

\$1

The Store of Greater Values

THE FAIR

311-325 West Washington Street

Commencing Saturday morning, promptly at 8:30—the big outstanding sale of the season. Thousands of dollars worth of new, seasonable merchandise at extraordinary price reductions. The sale that saves you money on every dollar's worth you buy. Every department in the store joins in this big "Bargain Feast." Come to "The Fair"—make your dollars do double duty.

Men's Cool Suits

"Blue Penciled" for the Clearance Sale



\$7

Beach
Cloth
and
Mohair

Regular
and Stout
Sizes, 34
Up to 46

An unusual opportunity for men to buy high grade, cool Summer suits at a greatly reduced price. Just in time, too, for the vacation or outing trip and for sports wear or the office. Light, medium and dark colors.

English Flannel
Pants
\$2.95

These in the newest, snappy stripes that men like. A very special clearance sale offering. Sizes 28 to 38.

Linen Golf
Knickers
\$2.69

Here they are, men—plus fours! Choice of plain or smart checks in light colors. Sizes 29 to 33.

Light Weight
Cool Caps
\$1.00

Gents men like to wear—cool and airy. Beach cloth, mohair and light weight wools. New patterns and the best colors. All sizes.

Silk Shirts
\$5.00 Values
\$2.95

Plain colors in neck style only. Real bargains for the early shopper. Sizes 13 1/2 to 17.

Dress Shirts
Sale Price
\$1.39

Smart, collar attached style. Of fine broadcloth, mohair and other choice shirtings. Plain and fancy figured. Sizes 14 to 17.

All-Wool
Bathing Suits
\$2.95

Another unusual value. Form fitting, extra well made and a real bargain. Sizes 36 to 44.

Men's \$1.25
Golf Hose
79c

In all the new tan and gray shades with fancy colored tops and combinations. Sizes 8 1/2 to 11.

Great Bargains for BOYS

Boys' Long Pants
\$1.95

Choice of all wool or cool summer fabrics. New patterns; wanted colors. Boys' Wash Suits

79c

Boys like 'em and mothers are delighted with the way they wear and wash. Fine fabrics; wanted colors. Sizes 3 to 8 years.

Long Pants
Sailor Suits
\$1.00

Nobby suits for the little chaps of 3 to 8 years. Wash and wear well.

Sports Blouses
and Shirts
75c

Every mother with boys will want several of these. Extra well made of spoolid material. Plain colors and stripes. Blouses, sizes 8 to 16. Shirts, 12 1/2 to 14.

Boys' Hats
and Caps
\$1.00

Several hundred in the clearance sale. Many styles and colors.

Boys' All-Wool
Bathing Suits
\$1.89

Another bargain for the boys. Dandy swimming suits in the best and most lasting colors. Sizes 3 to 8 years.

Boys' Play
Wash Suits
59c

Much better than the price would indicate. Choice of washable crash or khaki. Sizes 3 to 8 years.

Street Floor.

Extraordinary Values in Women's New PUMPS

White Kid
Grey Kid
Patents and Satins

\$3.95

Decidedly smart and the most fashionable footwear of the season. New Opera and Strap Pumps with style touches of parchment, grey and gold trimmings. Included are lovely white satin slippers for evening affairs and dress occasions.

White Canvas Pumps for
Misses and Children
\$1.95

Both pumps and slippers are included at this remarkably low sale price. Smart, new styles. Sizes 9 to 2.

Extra Special at \$1.95 (For Children and Misses)

White Canvas Pumps
Canvas Strap Slippers
Patent Leather and Tan
Slippers and Oxfords

One big assortment—all of the same low price. All are wanted styles—ideal hot weather footwear for all occasions. Sizes 9 to 2. Not all sizes in each particular style. Come early.

Women's Smart Bathing Pumps, 79c

Light weight rubber with snug fitting tops. Choice of blue, red and green. Sizes 3 to 7.

\$25 Silk Dresses—Sale Price

\$9.88

Misses' Sizes 14 to 20
Wom. Sizes, 36 to 44
Stout Sizes 44 to 54



Planned as the greatest dress sale of the season. A collection of beautiful dresses from which women will be delighted to choose. The most distinguished styles of the season, lovely fabrics and a most alluring assortment of the newest shades and color combinations. Charming frocks for afternoon occasions, clever little party dresses, lovely dresses for evening and dinner affairs and the smartest sports styles of the season. All grouped for a wonderful sale at the lowest price one dare name for such high grade and distinguished garments.

\$10 Flannel
Sports Jackets

4.98

Smart for motoring, golf or tennis. Choice of white, rose, green, black and baby blue. Now less than half price.

\$5.98 Silk
Pongee Dresses

2.98

Both pretty and practical. A limited number of these in the Clearance Sale at less than half price while they last.

Broadcloth
Dresses
While They Last

1.00

When have you EVER been offered such a bargain? Only a few, of course. Well worth an early shopping trip.

\$15 White
Dress Coats

6.66

You will find plenty of use for these clever coats of white and bordered flannel. Reduced to less than half price.

\$10.00 Silk
Dresses

4.84

Lovely dresses for women and misses. Clever styles for sports and street wear. You will buy two or three when you see them. Sizes 14 to 48.

Women's \$12.50
Fancy Raincoats

4.98

Always a need for these. Every woman should have a good raincoat. Durable and very attractive. Save more than half.

\$5.00 Silk Dresses

1.98

You will have to be here early to share in these. Buy two now for less than the regular price of one—and still save.

Up to \$15 Coats
Now Reduced to

6.66

Wonderful coats of fine Poiret Twill in black and colors. Choose any one at near to half or less.

Coats for
Stout Women

9.68

An extraordinary value. Fine, beautifully tailored "Hi-Grade" Coats. Distinctive in style and fashioned of fine fabrics.

Up to \$25 Coats
Now Reduced to

14.77

Another remarkable coat offering. Smart styles for travel, dress and street wear. Beautiful fabrics and fashionably tailored.

Up to \$25 Coats
Now Reduced to

24.75

Distinguished coats grouped at three remarkably low prices for the Clearance Sale. Handsomely tailored of fine materials. The season's best styles. —Second Floor.

The Busiest Spot in the Store Saturday

Women's Lovely Silk Stockings

59c

Regular dollar qualities, but on account of slight imperfections—nothing to hurt the looks or wear—these are offered at close to half. Full fashioned in appearance with mock mesh, reinforced heels and toes. Snug fitting ankles, back. Little tops and soles added to the wear. Snug fitting ankles, reinforced heels and toes. Wanted shades and black and white. Sizes 8 1/2 to 10.

Children's
Sport Stockings
15c

English ribbed for long wear. Brown, tan and beige. 5/8" length with colored tops. Sizes 6 to 10.

Children's
Stockings
39c

5/8" length, pineapple ribbed. Orange, nude, peach, pink, gray, sand, green and white. Sizes 6 to 10.

Children's
Socks
29c

Rayon knit in English ribbed with pretty turn down cuffs. Sizes 6 to 10. —Street Floor.

Women's Stout Size Undergarments

Featured at Clearance
Sale Prices

This
Group
at
69c

A bargain table loaded with women's extra size Bloomers, Chemise, Step-ins and Slips in pretty shades of blue, pink, peach, also white. Nicely made of soft muslins, crepes and voiles. Sizes 46 to 50.

Extra Size Vests
85c

Well made of rayon, with tailored tops. Choice of peach, pink and nile. Sizes 46 to 50.

Stout Size
Garments
1.55

Choice of bloomers and chemise. The colors are peach, pink and nile. Cut full and extra well made. Sizes 46 to 50.

Extra Size
Brassieres
44c

Made of splendid quality silk striped material, lace trimmed. Sizes 46 to 50.

Women's Underwear—
Street Floor.

Mothers Will Be Delighted With These Girls' Lovely DRESSES

Crepe de Chine
Taffeta Silk
Imported Voile
Lustrous Rayon
Broadcloth

2.98

The most charming little frocks of the season for girls who adore smart clothes. The styles are varied and the color assortment very pleasing. Sizes 7 to 14 years.

LITTLE TOTS' DRESSES
Dainty dresses of fine voiles, in the most adorable styles, trimmed with embroidery. Pink, blue peach and white. Sizes 1 to 3.

Girls' and Women's
Khaki
Knickers
98c

Just the thing for sports wear, the biking or motor trip or when working around the yard. Well made, cuff bottoms. Sizes 8 to 22. Middles to match. 98c.

Two-piece models; excellent quality and well made. Knickers are cuff style. The middies are trimmied with tie. A real bargain. —Second floor.

100 Women's Smart Hats
1.95

A real surprise for the first day of the sale. Many of the smartest styles of the season in Felt, Hair Braids, Faille Silks, Hems and Cool Milans. All new shades and color combinations. Matchless values for the opening day of the sale.

Millinery—Second Floor.

In the Silk Section

\$2.25 All-Silk Printed Foulards, \$1.29

Foulards are always popular—always good. A choice assortment of the new and most wanted patterns and colors. Many attractive combinations. Navy and tans and black and white for those so inclined.

75c Striped Rayon,
42c

A beautiful crepe weave fabric with stripes woven in the fabric. Choice of blue, heather, copper, rose, peach, tangerine. 35 inches wide.

95c Printed Rayon
at 66c

Smart stripes woven in the fabric, dot and conventional designs; blue, tan, heather, copper, rose, peach, tangerine.

75c Broadcloth at 39c

Lovely finish and