

WE STARTED OUR FIRST STORE IN GARY, INDIANA, FOURTEEN YEARS AGO

To Fittingly Celebrate Our 14 Years in Business We Beg to Announce Our



14th ANNIVERSARY SALE

We Say It With Values!

That Will Carry Our Name Far and Wide for Value-Giving

FOR OUR ANNIVERSARY SALE WE FEATURE A GREAT PURCHASE

NEW SPRING HATS

Made to Retail for More Than Twice These Sale Prices Two Great Groups

All the Season's New Colors, Styles and Materials

\$2.14



\$4.14

Plenty of Matrons' Modes—Plenty of Large and Small Head Sizes

This is the greatest sale of the season and we are giving the best that the markets can offer. At the very beginning of the Spring season unlimited numbers of fresh, clean and ultra-modish hats are available.

Therefore, we have combined every effort to make this sale a record-breaking value event for the public. Every hat is individually selected and is a wonderful value at these low prices.

Fourteen Years of Fair Dealing Entitles Us to a Hearing—Listen! We Never Had the Good Fortune to Offer Such Bargains Before For Every Year in Business One Bargain—Fourteen Bargains in All —YOU SHOULD BUY EVERY ONE OF THEM!

STARTING TOMORROW, TUESDAY, at 8:30 A. M. Sharp SEE OUR WINDOWS TONIGHT AND BE HERE EARLY TOMORROW!

BARGAIN NO. 1

Silk Dresses \$1.14 Each

Rayon Dresses

Cotton Dresses

Linen Dresses

See What You Save!

Only One to a Customer

BARGAIN NO. 2

Real Silk Scarfs \$1.14 Each

See What You Save!

All the Colors of the Rainbow

BARGAIN NO. 3

PURE SILK HOSE (All the Way Up) \$1.14 the Pair

See What You Save!

All the Newest Shades

BARGAIN NO. 4

22 Spring Coats \$1.14 Each

See What You Save!

Every Coat Lined

BARGAIN NO. 5

Smocks \$1.14 Each

See What You Save!

Everybody Wants One!

BARGAIN NO. 6

Rayon Slips \$1.14 Each

See What You Save!

Many Shades and Styles

BARGAIN NO. 7

Knickers \$1.14 Each

See What You Save!

Beautiful Tweeds in New Styles

BARGAIN NO. 8

Glove Silk and Rayon Step-ins \$1.14 Each

Teddies

Bloomers

See What You Save!

Many Styles and Colors

BARGAIN NO. 9

Ladies' Coats \$4.14

See What You Save!

Consider This a Birthday Present

BARGAIN NO. 10

NEW SPRING COATS \$8.14

See What You Save!

You'll Be Surprised!

BARGAIN NO. 11

NEW SPRING DRESSES \$8.14

See What You Save!

Another Birthday Present

BARGAIN NO. 12

NEW SPRING SILK DRESSES \$4.14

See What You Save!

You'll Want 2 or 3 of These

BARGAINS SUPREME NOS. 13 AND 14!

New Spring Coats \$14.14

Hundreds of Brand New Twill Coats and Silk Coats—All Crepe de Chine Silk Lined In All the New Shades

Barrel Sleeves, Beautifully Embroidered and Many Sport Coats

New Spring Dresses \$14.14

Hundreds of New Spring Dresses Never Shown Before Every One a Delight

All New Silks All New Styles All the Sizes

See What You Save!

Allow Us to Repeat: We Never Offered Greater Bargains—and That's Saying Some!

LOOK! HERE!

Fancy Slippers



\$1.14

Not the ordinary kind—but distinctive new styles that are exceptionally attractive.



A gorgeous array of all colors and combinations.

