



Exactly as Illustrated

New Easter DRESSES

Gray! Navy! Green! Rose! Tan! Black! Gorgeous Prints!

\$19

Sponsoring Georgettes! Taffeta Combinations! Flat Crepes! Prints!

Reflecting the season's smartest modes—at a price that is **EXTREMELY VALUE-GIVING!** Dresses for every daytime occasion—the very cream of the modes to conform to individual preference!

The flare... jabots and pleats... smocking... embroidery... new necklines... tight sleeves... circulars... two-piece effects... tailored tuckings... straightlines; tunic effects and godets!

FOR WEDNESDAY! THIS SPECIALLY ARRANGED GROUP OF NEW DRESSES FOR EASTER AND AFTER! ALL AT THIS SINGLE LOW PRICE, \$19.

—Pettis dresses, second floor.



All Dresses Are Sketched From Stock Special at

\$19

Continuing the Great Sale of French Underwear 1/2 of Original Prices Chemise! Nightgowns! Costume Slips!

Regular \$3.95 to \$12.95 garments, 1/2 of their original prices. —Pettis lingerie, second floor.

PETTIS DRY GOODS CO.
The New York Store Est. 1853



New Easter Coats

Navy! Bois de Rose! Kanaka! Tan! Black! Gray!

\$38

Featured in One Group for Wednesday! at \$38

Many distinguished models, each typifying an important feature of the mode in Coats—AT A PRICE THAT IS **ASTONISHINGLY LOW!**

Tweeds! Twillbloom! Poiratsheen! Lorscheen! Twills! Are fashion's most choice FABRICS... all beautifully silk lined... sport models... cape coats... Tuxedo fronts... flares... slim silhouettes... princess lines. Many with smart summer fur trimming at the neck.

—Pettis coats, second floor.

A Special Event! At Unbelievable Low Prices! Charming Knitted Undergarments For Women and Misses

Offered Wednesday! And the feminine heart turns to less "fripperies" for her tailored Easter costume and chooses these garments made by a well-known and leading manufacturer of fine knitted underwear at savings that are most astonishing. Made from pure Japan silk in combination with twice artificial silk. Each garment slightly imperfect.

The Vests 98c

In the smart shades of peach, jade and flesh. Correctly fashioned to fit smoothly, forming a perfect undergarment for new spring silhouettes. Novelty and plain shoulder straps. Slightly imperfect. Each, 98c.

The Union Suits . . . \$2.49

Well made union suits; reinforced under the arms and reinforced crotch. Novelty and plain shoulder straps. In flesh color, peach and black. Slightly imperfect. A suit, \$2.49.

—Pettis lingerie, second floor.

Art Needlework

1/3 OFF on

All Wire Lamp Frames and Silks for Coverings!

In order that the people of Indianapolis may make a visit to our art department, coupled with an opportunity of true economy, we make this special offer for Wednesday only. 1/3 off regular prices. On wire lamp frames and silks.

\$3.50 Rayon Taffeta Pillows

Beautiful new pillows, fresh and colorful; a world of colors and combinations to choose from. Each, \$2.65

59c Stamped Linene Luncheon Sets

A stamped luncheon cloth and four matching napkins complete the set. White and colors. Stamped in new designs. The set, 29c. —Pettis art needlework, fifth floor.

\$2.65

29c

Outstanding Values in

Rugs

A Well-Known Manufacturer's Highest Grade

Orsted Wilton Rugs

(Regular Price, \$150)

\$124.75

Seamless Axminster Rugs

(Regular Price, \$49.75)

\$44.75

Good, heavy grade seamless Axminsters. Size 9x12. In new colorings and patterns. Sale price, \$44.75.

Scatter Size Rugs!

Special! \$1.95 on up to \$8.95

This wonderful assortment of special scatter size rugs includes many kinds and styles—Brussels, Axminsters, Wilton velvets, velvets and others. Sizes range from 27x54 inches to the 36x70-inch size. Special prices, \$1.95 to \$8.95.

—Pettis rugs, third floor.

Curtains! Draperies!

Casement Lace Panel Curtains

\$1.00 Each

Figured casement lace panels in soft ecru color, trimmed with silk bullion fringe at bottom. Each, \$1.00.

Rayon Drapery Gauze, Yard

79c Yard

Regularly \$1.10 Rayon gauze, 50 inches wide. Highly lustrous, natural color. Special at, yard, 79c.

Shantung Drapery

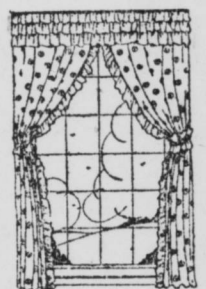
29c Yard

36 inches wide. Highly mercerized fabric of shantung weave in rich pongee color. Extra heavy quality, a yard, 29c.

High-Grade \$4.50 Rayon Damask

\$2.98 Yard

Beautiful rayon damask, lustrous and fine. Gorgeous stripes in the smartest decorative colorings; 50 inches wide. Offering a rare value at \$2.98.



French Marquisette Ruffled Curtains

\$1.48 Pair

Regularly \$1.98 Pair A very popular curtain of soft ecru color French marquisette; 40 inches wide, 2 1/2 yards long. With dainty narrow ruffles and loops to match. A pair, \$1.48.

Crossbar Marquisette Ruffled Curtains

59c Pair

Just think! These attractive crossbar marquisette curtains, with extra full ruffles and matching tie-backs. Regularly selling at 79c. While 500 pairs last, special Wednesday.

—Pettis curtains and draperies, third floor.

Extra Special Ruffled Curtains

99c Pair

750 Pairs of splendid quality marquisette curtains, usually selling for \$1.25 to \$1.50 a pair. This group includes fine mercerized dotted marquisette, attractive drawwork and other various styles. All complete with tie-back loops to match. Pair, 99c.

Colored Curtain Grenadine

27c Yard

Extra Special Regularly Selling at 30c Highly mercerized colored grenadine in blue, rose and gold, various sizes dots and crossbar patterns, suitable for ruffled curtains. Yard, 27c.

Extra Special—Lustrous Rayon Gauze Net

49c Yard

36 inches wide. Attractive lacy pattern with the luster of silk. In various styles. A popular fabric for curtains. Firmly woven and will retain the beautiful luster after repeated laundering. Yard, 49c.



Radium Silk

\$1.48

Fine, durable and washable radium all-silk quality. New shades of dogwood, navy, tea rose, white, fallow, platinum, bois de rose, queen blue, jade, hollyhock, rosewood, and others. 36 inches wide, a yard, \$1.48.

Fine Quality Dress Goods! Coatings! Suitings! Capings!

From America's Foremost Manufacturer of Fine Materials \$6.50 to \$7.50 Fabrics! Special!

Dress Fabrics at \$4.48 a Yard Coatings at \$3.69 a Yard

Because of the reduced prices we are not permitted to use the manufacturer's name in this ad. 5 to 15-yard lengths of exquisite materials—they are showroom pieces. And we cut any desired length. Just a piece or two of a kind in the most fashionable weaves of the new season—colors, including chartreuse, black, navy, Copen, Bois de Rose, Marie Antoinette, reseda, tan, chamomile, palmetto, sea green, honey bee, cocoa, bluebell and many others. 54 to 56 Inches Wide! The Coatings, \$3.69! The Dress Fabrics, \$4.48!

Linen Finished Suitings, 23c

Smart plain colored weaves for spring and summer for the popular smocks and dresses. Washable and durable. New spring pastels and sports shades. 36 inches wide, a yard, 23c.

29c New English Print Cottons, 19c

Choice new patterns and colors; yard wide; fast colors; in blouse and dress lengths. We cut any desired length, a yard, 19c.

98c New Rayon Alpaca, 59c

Newest styles, colors and color combinations. Very fashionable; highly lustrous and durable; 26 inches wide. A yard, 59c.

—Pettis yard goods, street floor.

Specials in Housewares

 Combinets White enameled ware— 83c	 Garbage Pails Galvanized iron, with cover. 89c	 Kitchen Scales Weights up to 24 pounds. \$1.39	 Ladder Stool Folding style— 79c
 Oil Mops Triangular shape— 47c	 Water Mops First quality cotton— 39c	 Carpet Sweepers Metal case. Special— \$1.39	 Step Ladder 6-foot, full rolled high grade ladder with pull shelf— \$1.59
 Rubbish Burners Of woven steel wire with cover for burning leaves, paper and general refuse— \$1.69	 Lawn Rake 24-tooth reversible style, long handle. Special— 59c	 Reversible Floor Mops Dust absorbing yarn— 98c	

Presenting Specially Priced Merchandise for Only 4 Days Selling