



## New Easter DRESSES

Gray! Navy!  
Green!  
Rose! Tan!  
Black!  
Gorgeous Prints!

\$19

Sponsoring  
Georgettes!  
Taffeta  
Combinations!  
Flat Crepes! Prints!

Reflecting the season's smartest modes—at a price that is EXTREMELY VALUE-GIVING! Dresses for every daytime occasion—the very cream of the modes to conform to individual preference!

The flare... jabots and pleats... smocking... embroidery... new necklines... tight sleeves... circulars... two-piece effects... tailored tuckings... straightlines; tunic effects and godets!

FOR WEDNESDAY! THIS SPECIALLY ARRANGED GROUP OF NEW DRESSES FOR EASTER AND AFTER! ALL AT THIS SINGLE LOW PRICE, \$19.

—Pettis dresses, second floor.



Continuing the Great Sale of

French  
Underwear  
1/2 of  
Original Prices  
Chemise!  
Nightgowns!  
Costume  
Slips!

Regular \$3.95  
to \$2.00 garments,  
1/2 of original  
prices.  
Pettis  
Lingerie,  
second  
floor.

All Dresses  
Are Sketched  
From Stock  
Special  
at  
\$19

**PETTIS DRY GOODS CO.**  
The New York Store Est. 1853



The Newest  
Easter

## Millinery

At \$5 and \$7.50

Here you will find every new and lovely fashion detail in smart millinery to make your new costumes springlike. And their colors are glorious; the parchment tones, the vivid tones, the staple tones.

Hats of Transparent Straws! Trimmed Hats! Tailored Hats!  
Black Hats of Taffeta and Pedaline! Chic  
Peanut Hats! Java Braids!  
And Bangkoks! Cleverly  
tailored! Every type of hat  
for every type of person—each  
model an inspiration.

Very smart little hats that are winsome  
and gay to top cleverly tailored suits and  
tailored frocks. In fact, just hundreds of  
lovely hats from which to choose, and for  
all the thrill and importance of Easter-  
time, these prices are notably moderate;  
\$5 and \$7.50.

—Pettis millinery, second floor.



## New Easter Coats

Navy!  
Bois de Rose!  
Kanaka! Tan!  
Black! Gray!

\$38

Featured in  
One Group  
for  
Wednesday!  
at \$38

Many distinguished models, each typifying an important feature of the mode in Coats—AT A PRICE THAT IS ASTONISHINGLY LOW!

Tweeds! Twillbloom! Poiretsheen! Lorsheen! Twills! Are fashion's most choice FABRICS... all beautifully silk lined... sport models... cape coats... Tuxedo fronts... flares... slim silhouettes... princess lines. Many with smart summer fur trimming at the neck.

—Pettis coats, second floor.

## A Special Event! At Unbelievable Low Prices! Charming Knitted Undergarments

For Women and Misses

Offered Wednesday! And the feminine heart turns to less "fripperies" for her tailored Easter costume and chooses these garments made by a well-known and leading manufacturer of fine knitted underwear at savings that are most astonishing. Made from pure Japan silk in combination with two kinds of artificial silk. Each garment slightly imperfect.

**The Vests . . . . . 98c**

In the smart shades of peach, jade and flesh. Correctly fashioned to fit smoothly, forming a perfect undergarment for new spring silhouettes. Novelty and plain shoulder straps. Slightly imperfect. Each, 98c.

**The Union Suits . . . \$2.49**

Well made union suits; reinforced under the arms and reinforced crotch. Novelty and plain shoulder straps. In flesh color, peach and black. Slightly imperfect. A suit, \$2.49.

—Pettis lingerie, second floor.

## Art Needlework

1/3 O-F-F on

All Wire Lamp Frames and Silks  
for Coverings!

In order that the people of Indianapolis may make a visit to our art department, coupled with an opportunity of true economy, we make this special offer for Wednesday, only 1/3 off regular prices on wire lamp frames and silks.

**\$3.50 Rayon Taffeta Pillows \$2.65**

59c Stamped Linene  
Luncheon Sets

A stamped luncheon cloth and four matching napkins complete the set. White and colored. \$2.95. —Pettis art needlework, fifth floor.

Outstanding  
Values in

## Rugs

A Well-Known Manufacturer's  
Highest Grade

**Orsted Wilton Rugs**

(Regular Price, \$150)  
With the luster, sheen and designs of beautiful oriental and Chinese rugs. Sale price, \$124.75.

**\$124.75**

Good, heavy grade seamless Axminsters. Size 9x12. In new colorings and patterns. Sale price, \$44.75.

**Seamless Axminster Rugs**  
(Regular Price, \$49.75)  
Good, heavy grade seamless Axminsters. Size 9x12. In new colorings and patterns. Sale price, \$44.75.

**\$44.75**

**Scatter Size Rugs!**

**Special! \$1.95 on up to \$8.95**

This wonderful assortment of special scatter size rugs includes many kinds and styles—Brussels, Axminsters, Wilton velvets, velvets and others. Sizes range from 27x54 inches to the 36x70-inch size. Special prices, \$1.95 to \$8.95.

—Pettis rugs, third floor.

Presenting  
Specially Priced  
Merchandise for  
Only 4 Days  
Selling

Pettis Dry Goods Co.

## Curtains! Draperies!

Casement Lace  
Panel Curtains

**\$1.00 Each**

Piqued casement lace panels in soft ecru color, trimmed with silk button fringe at bottom. Each, \$1.00.

**Rayon Drapery  
Gauze, Yard**

**79c Yard**

Regularly \$1.10  
Rayon Drapery, 50  
inches wide. Highly  
lustrous, natural color.  
Special at, yard, 79c.

**Drapery  
Shantung  
Extra Special**

**29c Yard**

36 inches wide.  
Highly mercerized  
fabrics of fine long  
weave in rich pongee  
color. Extra heavy  
quality, a yard, 29c.

**High-Grade \$4.50  
Rayon Damask**

**\$2.98 Yard**

Beautiful rayon damask, lustrous and fine. Gorgeously striped in various colors, and matching tie-backs.

Regularly selling at 75c.  
While 500 pairs last,  
special Wednesday.  
Each, 49c.

**Extra Special—Lustrous  
Rayon Damask**

**\$9c Pair**

Just think! These attractive crossbar marquisette curtains with 24 fullnesses and matching tie-backs.

Regularly selling at 75c.  
While 500 pairs last,  
special Wednesday.  
Each, 49c.

**Extra Special—Lustrous  
Rayon Gauze**

**47c Yard**

36 inches wide. At-

tractive lace pattern

with the luster of silk

in various styles. A

popular fabric for cur-

tains. Perfect for oven

and general ref-

use—

**49c Yard**

36 inches wide. At-

tractive lace pattern

with the luster of silk

in various styles. A

popular fabric for cur-

tains. Perfect for oven

and general ref-

use—

**59c Yard**

Rubbish  
Burners

Of woven steel  
wire with

cover for burning

leaves, paper, etc.

and general ref-

use—

**59c**

**Lawn Rake**

24-Tooth re-

versible style,

long handle—

Special—

**59c**

**Reversible Floor  
Mops**

Dust absorb-

ing yarn.....

**98c**

**Pettis housefurnishings, basement.**

## Specials in Housewares



Combinets

White enameled  
ware—

**83c**



Garbage Pails

Galvanized  
iron, with cover,

**89c**



Kitchen  
Scales

Weights up  
to 24 pounds,

**1.39**



Ladder  
Stool

Folding  
style—

**79c**



Oil Mops

Triangular  
shape—

**47c**



Carpet  
Sweepers

First quality  
cotton—

**39c**

**\$1.39**

**\$1.59**

**Step Ladder**

Step ladder  
with ball shell

**59c**

**Reversible Floor  
Mops**

Dust absorb-

ing yarn.....

**98c**

**Pettis housefurnishings, basement.**