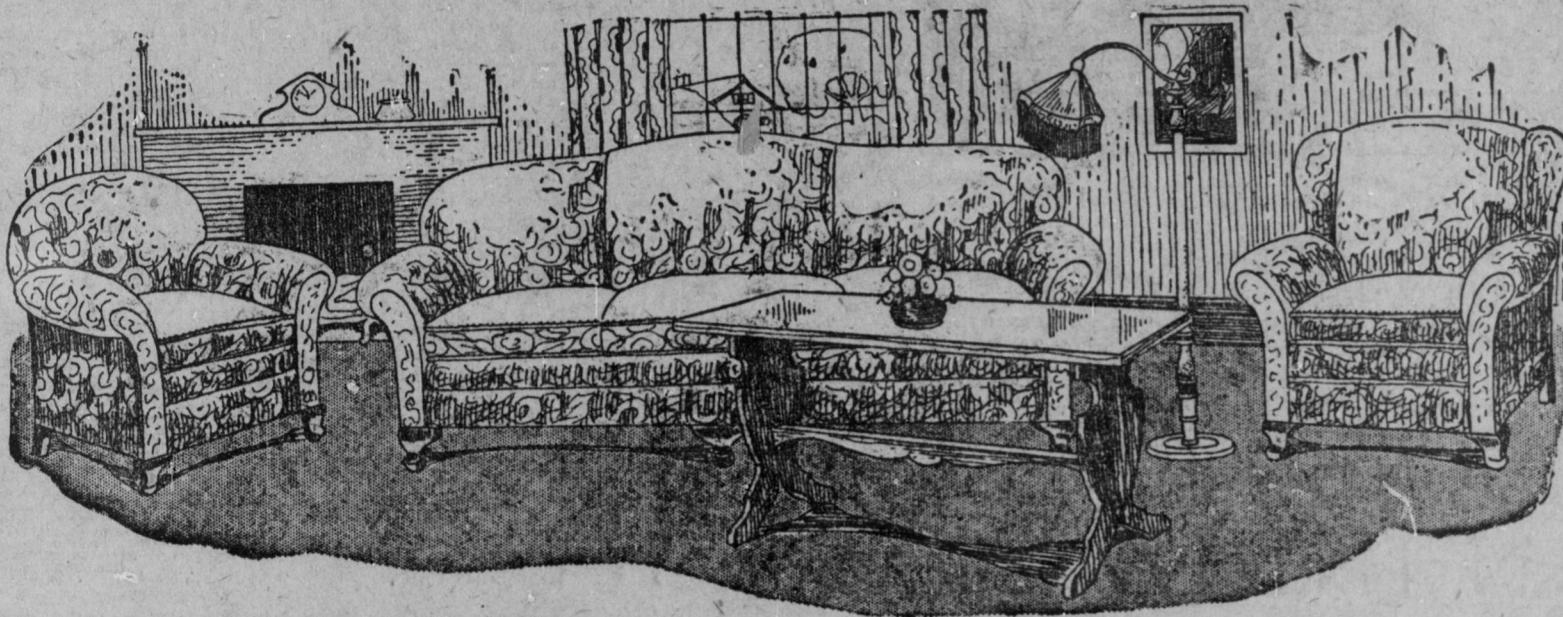


SALE

To Make a Big Business Larger!
Prices Lowered 20% - 30% and 40%

NO Money Down!



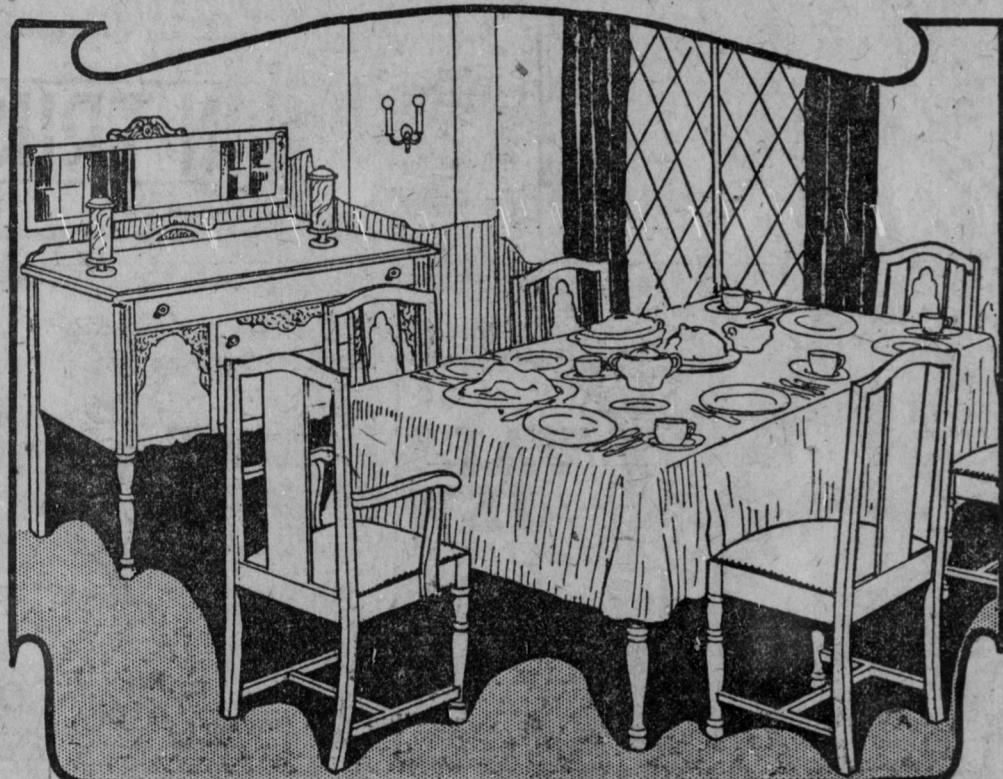
This Splendid Outfit Complete

An offer that's nothing short of marvelous! Beautiful 3-piece overstuffed velour suite, characterized by the finest construction throughout; davenport table finished in either dark mahogany or American walnut; bridge lamp with polychrome base and gorgeous silken shade. You get this entire outfit at less than what most stores would ask for the suite alone. Simply charge it.

\$139

No Money Down!

Complete Dining Room Equipment



Complete 8-piece walnut finished dining suite composed of an oblong table, large buffet, five leather-bottom diners and a host's chair, two ornamental electrical torchieres, beautiful 42-piece dinner set, handsome polychrome buffet mirror, splendid table mat, 26-piece set of high-grade silvered ware.

Think of buying this entire outfit, everything for the dining room, for only \$119! Remember, no money down!

\$119

No Money Down!

CHARGE IT!
CABINET
\$23.85



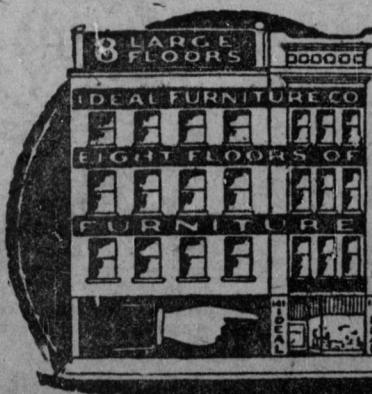
Large, convenient cabinet, expertly made from quality materials. Handsome metal top. Set of kitchen cutlery included with cabinet. Greatest value in the city.

**SEE THIS COMPLETE
 BEDOUTFIT**
\$17.45

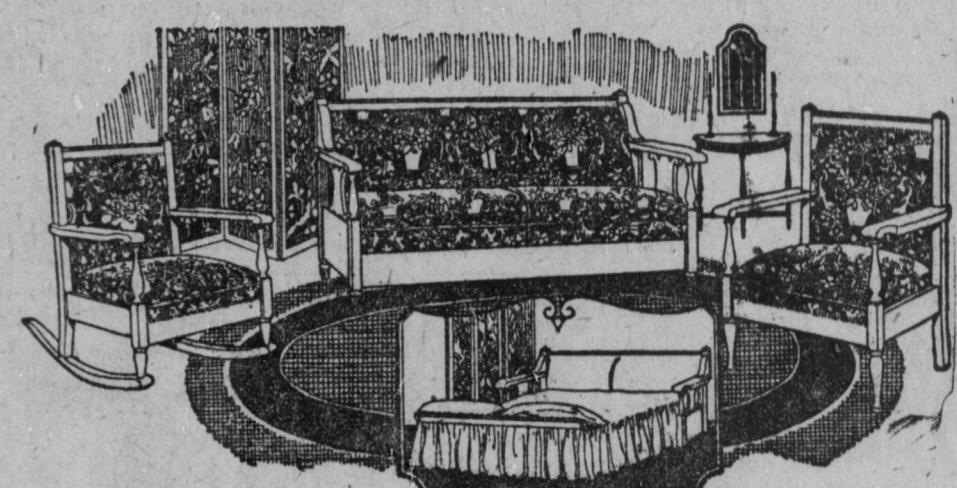
3-Piece
 As Shown

An all-metal bed, beautifully grained so that you could not tell it from wood. Has a cane panel in the center of each end. The mattress is heavily padded and tufted and covered with strong, fine ticking. We don't have to assure you of the quality of the spring.

THE BIG STORE WITH THE LITTLE ENTRANCE
IDEAL FURNITURE CO.
 141 WEST
 WASHINGTON STREET



Wonderful Values!



Beautiful Bed Suite

Luxurious 3-piece suite, finished in mahogany and covered with finest quality velour. The davenport opens instantly into a full size, comfortable bed. A wonderful, unmatched value. Charge it.

\$109

Numerous models in fine quality bed davenport suites. Very lowly priced.

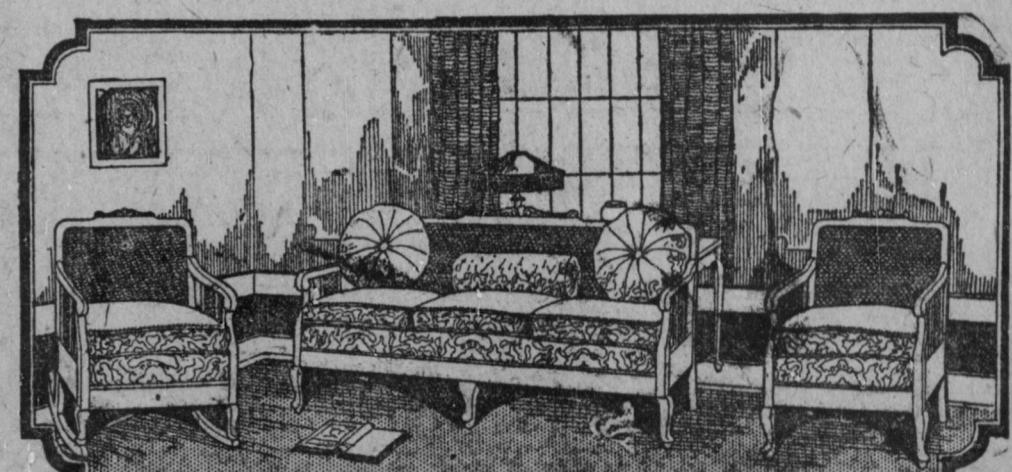


Bed Davenport Suite

Three splendid overstuffed pieces that have all the beauty and comfort of a high-grade stationary suite. But the davenport instantly converts into a full size, restful bed. Exquisite velour coverings, spring-filled loose cushions, massive arms and deeply upholstered backs. Finest spring construction throughout.

\$149

No Money Down!



Charming Cane Suite

This charming cane-back suite is finished in dark mahogany and beautiful American velour. Spring-filled loose cushions. A suite that gives you the utmost in comfort and sanitation. Greatly underpriced; easy weekly payments.

\$98