

# BLOCK'S BASEMENT STORE

## January Sale of Coats

*For Women and Misses*



Now is the time to buy if you desire a high-grade coat at rock bottom prices. Then, too, weeks of cold weather ahead emphasize the importance of this sale. And to possess a smart coat to start in with next winter is a decided advantage!

**Offered Saturday in Four Great Price Groups!**

GROUP NO. 1	GROUP NO. 2	GROUP NO. 3	GROUP NO. 4
\$40 and \$50 Qualities	\$30 and \$35 Qualities	\$16.75, \$19.75, \$25 Qualities	\$15 and \$16.75 Qualities
<b>\$26</b>	<b>\$18</b>	<b>\$12</b>	<b>\$9</b>

Expertly made, perfectly fitting coats, well lined throughout with silk, satin or novelty materials. They are warmly, lavishly trimmed with mendoza (sheared and dyed cone), beaverette (dyed rabbit), fitch dyed and raccoon dyed mandel. A wide choice of styles and colors makes this assortment a joy to any woman and the great savings offered are very hard to duplicate anywhere else.

Styles and Sizes for Misses, Matrons and Girls



### The Materials

Lusterette Bolivia  
Suede Cloth Princette  
Crushed Plush  
and Novelty Materials

### The Colors

Lipstick Navy  
Gracklehead Brown  
Deer Rust  
Black and Others

## Coats for Juniors

AGES 13 to 19

\$15, \$16.75, \$19.75 and \$25 Qualities

Youthful, Becoming Styles That Will Please Both Mother and Daughter

Desirable, well-made garments that meet the important requirements that a coat should be warm, good looking, tastefully designed, serviceable, reasonably priced, of heavy materials, nicely lined.

**\$9.75**

**Tailored Suits**  
\$35 Quality  
**\$19**

Good-looking, nicely tailored suits of Poirer twill. The jackets are lined with heavy crepe de chine.

Substantial Savings in Our January

## Sale of DRESSES

*For Women and Misses*

\$16.75 and \$19.75 Qualities

**\$10**

Including one-piece, two-piece, flared, straight-line and basque models. Of georgette, flat crepe, satin, satin-back Canton, etc. Cleverly designed, cleverly trimmed models that are sure to please discriminating women.

## New Spring Dresses

For Girls 2 to 6 and 7 to 14

A charming bouquet of colors. These dainty crepe de chine frocks will delight mothers with their very evident merit.

**\$5**

Styles for Many Different Occasions in This Group

## HAND-MADE Philippine Gowns and Chemise

For Women and Misses

**\$1.39**

Daintily Embroidered, Slightly Counter Tossed



## Porto Rican GOWNS

*For Women and Misses*

Pretty, hand-made garments, attractively embroidered

**98c**

## COATS

*For Little Folks*  
AGES 2 to 6

\$5.00 and \$6.00 Qualities

**\$2.95**

\$7.50, \$10 and \$12.75 Qualities

**\$5.95**



Practical, nicely made, warmly lined coats. Very greatly reduced!

## 500 Smart New FELT HATS

An Offering of Unusually High Grade Hats for Women and Misses at the Unusually Low Price of

**\$1.95**



Advance showings of spring styles feature the gay felt hat in many shapes and with various sorts of trimming. It is wise, then, to buy a felt hat now, for it can be worn for spring and there are summer occasions that demand the felt hat, too! And it is intensely practical—bad weather does not spoil its jauntness—it is easily cleaned—it is universally becoming! There are colors to harmonize with or contrast to any type of street or sports costume.

### —COLORS—

Red  
Orange  
Orchid  
Green

Copen  
Rust  
Sand  
Pheasant

Pheasant  
Henna  
Love Bird  
Rose

## Extra Special! for Saturday MEN'S SHIRTS

\$1.35, \$1.50, \$1.65 and \$1.95 Qualities

**\$1.00**

Sizes 13½ to 17



NECKBAND, COLLAR-ATTACHED STYLES

Of percale, Nassau cloth, broadcloth, soisette, etc. Incomplete assortments.

## Men's Heavy SWEATERS

\$3.50, \$3.95 and \$4.95 Qualities

**\$3.48**

SIZES 36 TO 44

Part wool sweaters. Button front two-pocket, shawl collar style. Maroon, navy, brown, cardinal, etc.



## Men's Fancy Wool Vests

\$2.50 and \$3.19 Qualities

**\$1.98**

SIZES 34 to 42

Heather mixtures in various colors and fancy patterns. Incomplete assortments.

## Men's Heavy Union Suits

\$1.69 and \$1.98 Qualities

**\$1.48**

SIZES 36 to 52

"High Rock" and other brands. Piece lined. Also part wool suits. All are full cut and well made.

## Men's Overalls and Jackets

\$1.75 Quality

**\$1.49**

SIZES — OVERALLS, 32 TO 42; JACKETS, 36 TO 44.

Of heavy white-back blue denim; full cut, strongly made; triple stitched. Reinforced at points of strain. High back or suspender styles.

## Women's Pure Thread Silk Hose

**59c**

SIZES 8½ to 10

Little tops, toes and heels. Black, gunmetal, pearl, French nude, cinnamon, champagne, beige, bunny, etc. First quality and irregular.

## Men's Outing Flannel NIGHTSHIRTS

SIZES 16, 17, 18, 19, full cut and neatly made. Special

**89c**