

## TIMES CHOSEN OFFICIAL AGENT IN TEST WEEK

Radio Fans to Have Chance  
in Tuning on Europe  
Jan. 24-30.

By Carl Fohl  
Times Radio Editor

Plans for the third International Radio Broadcast Test Week are progressing rapidly. The tests will be held Jan. 24 to 30, inclusive. American, Canadian, Mexican and Cuban broadcasters will transmit from 9 to 10 p.m. Central Standard, throughout the week. English and continental broadcast stations will be on the air the same week from 10 to 11 p.m. Central Standard Time.

On the night of Jan. 29, American listeners will have the opportunity of sharing in a most unusual broadcast experiment. During the first fifteen minutes of the American transmitting period, broadcasters in the eastern zone will broadcast with

**For Head Colds**

**THERE ARE**  
many ways  
to treat a cold  
in the head, but only one **DIRECT**  
way, and that is with vapors that  
can be inhaled.

The easiest and most satisfying way to get these vapors is to snuff a little Vicks VapoRub well up the nose, or melt a little in a spoon or tin cup and inhale.

The medicated vapors reach immediately into every corner of the air passages, soothing and healing with every breath.

For other forms of cold troubles just rub Vicks over the throat and chest at bedtime. It is then the body heat which releases these vapors.

**acts 2 ways  
at once**  
**VICKS**  
VAPORUB  
OVER 21 MILLION JARS USED YEARLY

**Look**  
  
**Younger**

WAKE up your sleeping youth! You look younger! Be younger! Age has little to do with your looks or your feelings. It's the condition of your blood that counts!

And blood will tell! It tells in a hundred ways. If your system is starving for rich, red blood, you may look and feel old at thirty. But if you build up the red-blood-cells with S. S. S. you'll quickly see the wrinkles fade away—the sagging pouches give way to firm, solid flesh—and the fresh, glowing beauty of youth take the place of a skin sal-low and disfigured with blemishes.

Rich, red blood means youth, vim and energy! S. S. S. helps Nature build red-blood-cells by the millions. For generations S. S. S. has been keeping people looking and feeling young.

Fresh, cleansing, purifying, rich, red blood that S. S. S. helps Nature build, nourishes every muscle, organ and tissue of the body. Pimples, blotches and blackheads disappear. Bells, aches and rashes drop up. Your face—your body—your whole being—takes on the look and power of youth. Wake up your system with S. S. S. Build red blood and you rebuild youth! Get S. S. S. from any druggist. The larger bottle is more economical.

**What an Appetite!**  
When you don't relish food—whatever you age—need this man found he needed Heart-energizing tonics—high-livers—fine foods! It's good to indulge!

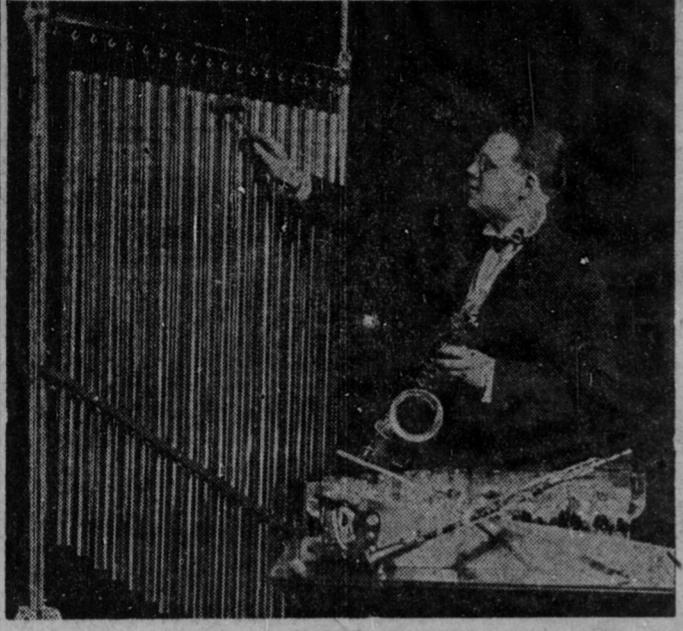
Don't give-in to indigestion. Nor fear the consequences of a heavy meal. Stunt's applies the alkaline your stomach needs—up to 100% of sourness, belching of gas, heart pressure.

**Full Box FREE!**  
Every druggist has Stunt's tablets, 25¢ a box. Or, a full box free if you write the F. A. Stunt Company, Dept. P, Marshall, Mich. Get a metal box of Stunt's for the pocket—and keep it filled! It's instant relief.

**STUART'S**  
DYSPEPSIA TABLETS

**BLACKHEADS**  
cannot be hidden. Get rid of them now by regular treatments with

## 'Saw Musician' on Program



T. H. Barratt

One of the best known novelty radio artists is T. H. Barratt of Washington, D. C., known to thousands of people as the "Atkins Singing Saw Musician" with the permission of the E. C. Atkins

Company, Barratt makes a special trip to Indianapolis so he may appear Friday-night on the Indianapolis Times program over WFBM from The Times studio at the Sevierin.

American Time), transmit north and south, will give American listeners a chance to experiment with DX reception such as they have never had before.

The Continental and British stations following the same plan for their territory, on the last two nights of the test, will be on the air just one hour earlier than the American stations. This will keep the air clear for the American transmissions which follow. The transmissions from abroad come at from 3 to 4 p.m. in the morning (London Time) and the physical strain on the various station staffs is bound to be quite heavy by the end of the test week.

The time chosen, which is a distinct hardship on the foreign broadcasters, is necessary because only during those hours is there a complete band of darkness clear across the Atlantic and as far as the Pacific coast of this country.

It was hoped at one time to interest the Australian broadcasters in joining the experiments, but the serious difference in time made it simply out of the question.

**Similar Test**

The British and Continental stations will engage in a similar test during the transmitting hour on the next to the last night of the test. The transmissions for the first fifteen minutes period will begin with the English stations in the Greenwich Mean Time Zone and progress across the Continent. On the final night, the British and Continental stations will engage in a north and south broadcasting test, similar to the one in which the North American broadcasting stations will take part.

The north and south schedule for American stations, Central Standard Time, is as follows:

From 10:00 to 10:15 p.m. Canadian stations will transmit; from 10:15 to 10:30 stations in the northern half of the United States; from 10:30 to 10:45 stations in the southern half of the United States; from 10:45 to 11 p.m. stations south of the United States.

This schedule will not only give the American listeners a chance to hear stations in this country never heard before because of interference, but will give overseas listeners a chance to pick up some American stations.

### Wonderful Chance

The arrangement of the American tests whereby on the first night (Friday, American Time), the stations will progressively transmit from east to west, and on the second night of those tests (Saturday, the transmission.

## LITTLE THEATRE 'BRIDGE' PLAY

### Radio Fans to Hear How Burglars Give Pointers.

Bridge players and lovers of good comedy should enjoy the radio program of the players of the Little Theatre Society of Indiana, when they broadcast the regular Friday night program over WFBM, the Merchants Heat and Light Company station. The playlet to be broadcast will be "Post-Mortem," according to John B. Reynolds, president, Florence Farman Steep will be in charge of the program.

In "Post-Mortem," a married couple, who have retired for the night, are arguing over a bridge game, and bewailing each other's faults. A pair of burglars break in upon their discussion and instead of ransacking the house, give them some pointers on the game of bridge and settle the argument.

### The Cast

The players and the parts they are to take in the playlet follow:

Jack, the husband... played by Dr. Vernon Hahn

Ellen, the wife... Florence Farman Steep

Honest Bill Clary... Maurice Sowell

Bronkyn Ed... Howard W. Adams

On the following Friday night, Jan. 15, the Little Theatre Society will broadcast its program one hour later than their usual time, going on the air at 9:15 p.m., when they will present an all-star program with a cast including John Tribby, chief announcer of WFBM; John McPhee, announcer, and Tom C. Polk, director of the WFBM station.

The Indianapolis Times will occupy the place on the program usually devoted to the Little Theatre, and will broadcast the Butler-De Pauw basketball game at the fairground.

After the basketball game is concluded the Little Theatre Society will come on the air with their usual Friday night playlet, after which the regular Friday night program of The Times will be broadcast from The Times' studio in the Hotel Severin.

The Little Theatre's program on Jan. 15, will mark the initial appearance as radio actors, of Announcers Tribby and McPhee and of Mr. Polk. The play in which they are to appear, will be announced soon.

**To Mothers: Musterole is also made in milder form for babies and small children. Ask for Children's Musterole. Jars & Tubes**

**CODE RULE WITHDRAWN**  
It has been held that broadcasting station operators can not possibly interfere with distress signals and for that reason they will not be required to keep silent in the future when an SOS call is heard. For this reason station operators will not be required to know code in the future.

# RADIO HOUR-BY-HOUR

(All Central Standard Time)

## Today's Best:

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WSB, Atlanta (428 M), 8 P. M. CST  
Dr. Charles A. Sheldon, organist,  
WOAW, Omaha (626 M), Mid-night CST—Radio night watchmen.  
WJY, New York (405 M), 8:30 P. M.  
EST—Hockey, New York vs. Boston.  
WLW, Cincinnati (422 M), 12:15  
A. M. CST—Midnight bowwows.

WJZ, New York (454 M); WRC, Schenectady (389 M); WCAU, Canton (263 M), 2 P. M. EST—Levitow's Salon Orchestra.

WLS, Chicago (500 M), 12:15  
A. M. CST—Chicago orchestra.

WMAA, Toledo (406 M), 12:15  
A. M. CST—Hockey, New York vs. New York.

WEEF, WFI and WCAE, WBBM (315 M), New York—Footlight and Lamplight.

WJZ, New York (300 M), 12:15  
A. M. CST—Little Symphony, KOA (322 M), Pittsburgh—String orchestra, KPCB (296 M), Houston—Piano recital, WEAF (340 M), Cleveland—Studio.

WLS, Chicago (406 M), 12:15  
A. M. CST—Singer, WLS (315 M), Chicago—Dinner concert, vocal solo.

7:15 P. M.—WIP (508 M), Philadelphia—Piano solo, talk, WEFO (272 M), New York—Polo talk, WREO (272 M), Pittsburgh—Organ, WLS (315 M), Chicago—Piano, WLS (315 M), Pittsburgh—Organ, WLS (315 M), Chicago—Dinner concert, vocal solo.

7:30 P. M.—WIP (508 M), Philadelphia—Piano solo, talk, WEFO (272 M), New York—Polo talk, WREO (272 M), Pittsburgh—Organ, WLS (315 M), Chicago—Dinner concert, vocal solo.

7:45 P. M.—WIP (508 M), Philadelphia—Piano solo, talk, WEFO (272 M), New York—Polo talk, WREO (272 M), Pittsburgh—Organ, WLS (315 M), Chicago—Dinner concert, vocal solo.

8:00 P. M.—WIP (508 M), Philadelphia—Piano solo, talk, WEFO (272 M), New York—Polo talk, WREO (272 M), Pittsburgh—Organ, WLS (315 M), Chicago—Dinner concert, vocal solo.

8:15 P. M.—WIP (508 M), Philadelphia—Piano solo, talk, WEFO (272 M), New York—Polo talk, WREO (272 M), Pittsburgh—Organ, WLS (315 M), Chicago—Dinner concert, vocal solo.

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1:00 A. M.—WIP (508 M), Philadelphia—Piano solo, talk, WEFO (272 M), New York—Polo talk, WREO (272 M), Pittsburgh—Organ, WLS (315 M), Chicago—Dinner concert, vocal solo.

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2:00 A. M.—WIP (508 M), Philadelphia—Piano solo, talk, WEFO (272 M), New York—Polo talk, WREO (272 M), Pittsburgh—Organ, WLS (315 M), Chicago—Dinner concert, vocal solo.

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