

The End of the Year Brings

AYRES'

Great After-Christmas

E·O·M

THE CHRISTMAS SHOPPING SEASON leaves in its path the greatest lot of odds and ends of the whole year. Broken size ranges, remnants, short lengths, soiled, mussed and slightly damaged articles—all must be cleared at this time from our shelves and counters. And quickly!

Sweeping reductions create values of exceptional importance in every department. The things you need, the things you desire are here in a variety to satisfy all tastes. And at purchase-compelling prices!



*End-of-Month Sale in Every Department
of the Store Wednesday*