

## CHALLENGE TO SANTA HELPERS

(Continued From Page 1)

the Times and the Christmas Clearing House, and this year they will repeat their generosity and make ten more families happy and grateful. The thirty or more young men of the fraternity expect to divide up three to a family and see that each family on their list is properly visited by Santa Claus.

Perhaps you're looking for someone who won't have a Santa Claus without you? Every day the Times publishes a new list of needy families for you to choose from. When you have selected the family you'd like to make happy with a basket and your personal cheer, call the Times Santa Claus, Main 3500, and ask for the family you've chosen by number. The name and address of your choice will be given you, and then you can play Santa Claus to some body who can't afford to think about Christmas as anything but another day of a weary month.

Perhaps you'll make one of these families yours this Christmas?

68. A hard working widow, a colored woman, goes out by the day and her oldest son brings home his wages, but even so they barely have enough money to go around. The boys are 6, 8 and 21. The girls are 12 and 15. Family Welfare Society recommends a generous basket.

70. In this colored family the man has been out of work, but has eagerly picked up every kind of job possible and they have managed to get along without asking for relief. There are a boy of 3 and a girl of 15. The Family Welfare Society, which has been helping the man get work, recommends a basket.

## "Oil's" Not Well With Smith

ALPARAISO, Ind., Dec. 21.—Henry Smith, colored, heaped coals of fire upon his own head. He saturated a mop in his cell with oil, set it on fire and when Sheriff Forney brought him his breakfast, shoved it into the officer's face in hopes he could escape the jail.

Instead Sheriff Forney slammed the cell door shut. Smith was badly burned before Forney answered his howls for mercy.

73. A widow, a colored woman, has been doing her best to support the family, and the two children have helped. The girl is 14, the boy 17. The Family Welfare Society suggests a Christmas basket as a pleasant surprise.

76. A little crippled girl wants a doll to play with in bed. She has been treated in a local hospital and is now incased in a plaster cast. She is 2½ years old and has a sister 9. Their father was injured in an accident last summer and is not yet strong enough to go back to work. Their mother goes out to earn what she can. The Family Welfare Society has been helping. A basket and gifts for the two girls will be welcomed.

77. A large family, small income, illness and elderly relative make this family's budget difficult. The baby is 9 months old. The girls are 2, 5, 8 and 11. The boys are 4 and 9. The oldest girl has been a patient at the city dispensary. The Family Welfare Society recommends a basket for ten, clothes for any or all of the children and toys.

78. A 7-year-old boy needs an overcoat. His father has been out of regular work for a long time and

his mother is not strong. His sisters are 9 and 2 and the baby 2 months old. A basket, boy's coat and gifts for children are recommended by the Family Welfare Society.

79. A Christmas basket may bring encouragement and message of good will to this young couple. The man has been out of work a long time. There is a 7-months-old baby boy and a little brother age 2. Family Welfare Society suggests a basket.

80. A 5-year-old girl whose father has been out of work would like a doll for Christmas. She has a year-old baby brother. Family Welfare Society suggests a basket in addition to the doll.

81. When her husband failed to support her any longer and left home, this woman went to work in a factory and sent two of her boys to live with their grandmother in another city. The two little boys, ages 2 and 3, are with her. Family Welfare Society has been helping her. A basket and toys are recommended.

## CAB FIRM PURCHASED

Frank Bird Transfer Takes Over Indiana Company.

John B. Dubuc, Frank Bird Transfer Company manager, today announced purchase of the Indiana Cab Company equipment and assets. Addition of the Indiana Company's rolling stock makes the Checker Cab firm the largest in Indiana, Dubuc said.

John McKenna, with the Indiana Company several years, joined the Checker organization after the merger. A number of drivers also were employed.

ROBINSON MANAGER NAMED KOKOMO, Ind., Dec. 21.—Don P. Strode, former State Senator, will organize the Ninth district for Senator Arthur R. Robinson, according to announcement here. James Wells, will be county chairman.

# A Tour Through TOY TOWN!



Personally Conducted by Good Old Santa Himself!

All aboard, kiddies—let's go! First we see the new Lionel Electric Depot, around the corner and we stop at Toyland's Filling Station. Then up Game Avenue, past the Doll Hotel and Athletic Club, down Auto Row to the Fire Department and Band Stand. On the right we see the Play House, on the left the Construction Camp, Buddy "L" Steel Works and Wagon Shop—now we arrive at the Big Bargain Store of Toyland, where all short lots are moved for quick clearance. Oh, boy! It's a wonderful trip—surprises every minute—joy at every turn. The tour of your life, kiddies—take it tomorrow.

## BARGAIN STORE SPECIALS

Spark Plug .....	19c
Flying Circus .....	29c
Junior Lawn Mowers .....	29c
Natural Folding Chairs .....	69c

Open Evenings Until Christmas

Full Value No Premiums

## Railroad Station

Train on Track .....	98c
Hill Climbing Engines .....	1.49
Lionel Train Outfit .....	5.49
Lionel Cars .....	48c
Lionel Track, per section .....	15c
Lionel Station .....	2.79
Lionel Signal Outfit .....	4.00
Five Lionel Bungalows .....	7.15

## The Filling Station

Wind 'Em Up—Away They Go

Climbing Monkey .....	15c
Junior Mail Plane .....	42c
Twin Trolley .....	42c
Traveling Chicks .....	42c
Boob McNutt .....	47c
Balky Mule .....	47c
Alabama Jigger .....	49c
Prize Fighters .....	52c
Ham and Sam .....	79c
Mail Planes .....	79c
Inter-State Bus .....	85c
Spark Plug .....	95c

## Game Avenue

Bingo .....	56c
Snap Ball .....	69c
Auto Race .....	79c
Radio Game .....	79c
Horse Shoe Game .....	79c
Parcheesi .....	89c
Baseball Game .....	1.67
Carrom Boards .....	4.98

## Doll Hotel

Fully Dressed Mama Dolls .....	79c
20-Inch Dressed Dolls .....	98c
Nelke, Cap, Dog and Boy Dolls .....	1.29
21-Inch Character Dolls .....	1.49
New Born Baby Dolls .....	1.59
18-Inch Domic Dolls .....	1.79
22-Inch Effanbee Dolls .....	2.98
Famous Baby Dolls .....	2.98

## Athletic Club

Footballs .....	98c
Bowling Alleys .....	98c
Baseball, Glove, Bat .....	1.29
Boxing Gloves .....	3.49
Pool Tables .....	4.29
Punching Bags .....	5.49

## Auto Row

Pattersons .....	9.50
Maxwells .....	12.50
Oakland .....	15.75
Overland .....	17.95
Hudson .....	22.50
McFarland .....	25.00

## The Art Museum

Painting Sets .....	19c
Water Color Paint Sets .....	39c
Tracing Slates .....	29c
Fairyland Paint Sets .....	69c
Easel Slates .....	98c

## Fire Department

Mechanical Hook and Ladders .....	98c
Mechanical Fire Engines .....	98c
Fire Chief's Junior Auto .....	29.95

## The Band Stand

5-Key Pianos .....	49c
Xylophones .....	49c
Tambourines .....	69c
Jazz Orchestras .....	75c
Sliding Trombones .....	1.59

## The Play House

Playphones .....	45c
7-Piece Imitation Cut Glass Berry Sets .....	59c
7-Piece Imitation Cut Glass Punch Sets .....	59c
7-Piece Imitation Cut Glass Berry Sets .....	59c
Kitchen Outfits .....	75c
10-Piece China Tea Sets .....	89c
Aluminum Percolators .....	79c
Sewing Machines .....	1.39
Large White Enamel Kitchen Cabinets .....	1.69

## Tree Decoration Shop

Colored Bulbs, Each .....	7c
18 Feet of Sparkling Tinsel .....	23c
String of Eight Carbon Bulbs .....	1.29
String of Eight Mazda Bulbs .....	1.89

## Construction Camp

Tinker Toys .....	57c
Farming Sets .....	95c
Erector Sets .....	98c
Tractor and Trailer .....	1.39
Tool Chests .....	1.59
Bilt-E-Z Builders .....	3.50

## Steel Works

Buddy "L" Flivvers .....	2.75
Express Trucks .....	5.50
Dump Truck .....	5.95
Stake Truck .....	5.95
Sand Loader .....	8.95
Oil Tanks .....	8.95

## Wagon Shop

Choo-Choo Cars .....	98c
Shoo Flies .....	1.29
Disc Wheel Scooters .....	1.98
Coaster Wagons .....	4.98
Velocipedes .....	2.98
Hand Cars .....	3.98

## The Menagerie

Dressed Monkeys .....	69c
Teddy Muffs .....	89c
Plush Kitties .....	98c
Teddy Bears .....	1.15
Dressed-Up Teddy Bears .....	1.69

## The Circus

Animal Parade Wagons .....	59c
Humty Dumpty Circus .....	1.39

## Pre-Christmas Sale —of NEW and USED— Pianos and Players

We must make room for our new line of phonographs and radios. Every instrument in this ad priced for quick clearance. Each and every one guaranteed. Buy now for Christmas.



## Upright PIANOS

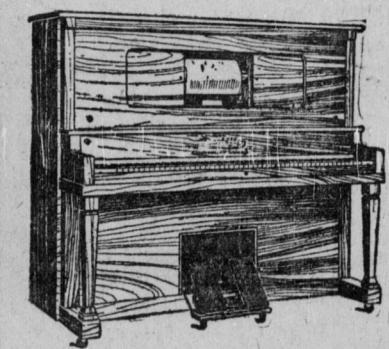
PIANOLA Here is a real bargain. Must be seen to be appreciated. Sale price ..... \$90.00

KIMBALL We have only one of these well-known pianos. Special..... \$100.00

REGENT An excellent instrument. Good tone and in first-class shape..... \$115.00

JEWETT An excellent value in a good used piano (like new). Truly a wonderful value. Sale price..... \$115.00

Terms, \$10.00 Down and \$1.50 to \$3.00 Per Week



## Three New Geo. B. Bent Player Pianos

We have only three of these players left, full 88-note. The original price of these instruments was \$650.00. They must be sold. Sale price—

**\$450.00**

Terms to Suit

## Two Wonderful Values in Used Players

AUTO PIANO PLAYER	ARETINO PLAYER
Full 88-note, condition as good as new. One of the best values we have ever offered.....	We have just one of these players left and we are offering it at this remarkable price.....
<b>\$225</b>	<b>\$325</b>

## CHRISTMAS SPECIALS IN USED PHONOGRAPHS

	Was.	Sale Price.
Beautiful Console Model .....	\$150.00	\$125.00
Vietrola, Style 410, Mahogany .....	250.00	125.00
Vietrola, Style 405, Radio-Adaptable .....	250.00	125.00
Vietrola, Special Berl, Walnut Finish .....	250.00	112.00
Vietrola, Style 100, Upright .....	250.00	112.50
Diaphone, Small Upright .....	65.00	42.50
Vitanola, Upright, Oak Finish .....	62.50	39.00
Edison, London, Upright .....	175.00	55.00
Edison, London, Upright .....	125.00	45.00
Victor, Style 9 .....	75.00	42.50
Victor, Style 100 .....	150.00	75.00
Brunswick Walnut Console .....		85.00

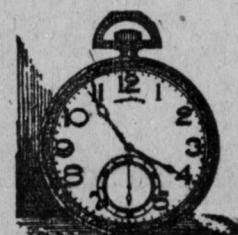
5 Records Given Away With Each Phonograph

Terms as Low as \$1.00 Down and \$1.00 a Week on Above Phonographs

200 Records In instrumental and vocal—double face. While they last, your choice..... 5 for \$1.00	Nursery Records Limited Supply 10c Each, or 3 for 25c	Closing Out Small Instruments for Quick Sale Violins, Saxophones, Horns and Drums at Less Than ½ Price.
---	---	--

OPEN EVENINGS TILL CHRISTMAS

**Indianapolis Music House**  
134 N. Pennsylvania St.



Reliable Illinois

Finely adjusted, thin model watches, in green or white gold-filled cases.

**38.50**

Easy Terms

## Jewelry

Easy Terms

Diamond Rings

Unusually fine quality blue white diamonds in white gold mountings.....

45

Easy Terms



8-Piece Toilet Sets

Beautiful imitation amber toilet set in neat gift boxes. Special at.....

13.50

Rectangular Wrist Watches

Rectangular wrist watches with carefully adjusted movements in white gold cases.

**22.50**

**Peoples Outfitting Co.**  
133-135 West Washington Street.

It's Easy to Pay—the People's Way