



Make This an  
Up-to-Date  
Christmas  
Give Radio!

Santa's Gift for Every One in the Family

# RADIO!

Bring the Pleasures From All the World to Your Own Home. Kruse-Connell's Is Prepared—

to serve you with radio instruments that will bring a delight long after the purchase price is forgotten (and at Kruse-Connell's the price is always reasonable). Sets and loud speakers make ideal presents and the seasoned radio fan will appreciate nothing as much as the fine parts and accessories carried in stock here.

It is a pleasure to shop in this store, Indiana's Largest Radio House, where selection is complete and there is no need for a shopping "tour." We recommend that you come tomorrow and shop early to avoid the crowds that will be here during the congested buying hours. Bring Christmas to your home every day this year with Radio.

## THOROLA

Will Mean Radio Satisfaction Christmas and After

Sure ability to improve reception from finest sets has won Thorola its place as the "steadiest selling item in radio history."

The tone, the volume, the SCIENCE which made Thorola Speakers great is also in Thorola Isodyne receivers. They give you the Artistic reproduction, extreme distance and positive selectivity made possible only by Thorola Low-Loss Doughnut Coils and other exclusive improvements.

TUNED RADIO FREQUENCY—This standard, well established circuit is used. This, in our opinion, is the most efficient and satisfactory circuit so far developed in radio. However, in the Thorola Isodyne, not only is the apparatus improved, but also numerous circuit refinements are embodied, new in the art, and found exclusively in this receiver.

### Thorola Five-Tube Isodyne Set

Walnut, Model 55 .....\$100  
Mahogany, Model 51 .....\$85  
Console, Model 52 .....\$225  
Thorocco, Model 50 .....\$85

## No Finer Set Can Be Built HOWARD NEUTRODYNE!

America's Finest Set

The firm that builds a good name for its product through a long record of dependable service, and faithful adherence to an ideal is soon given the full confidence of the public, its products become easier for dealers to sell, and distribution becomes nation-wide.

The Howard Radio Company considers this public confidence and recognition as its most valuable asset. As a direct result of it, the company has, from a small beginning, greatly prospered and grown.

5-Tube  
Neutrodyne .....\$150.00  
6-Tube  
Neutrodyne .....\$200.00  
6-Tube  
Console .....\$325.00

## BESTONE RECEIVERS

All models employ the Bestone Five Tube Balanced Tuned Radio Frequency Circuit and are equipped with Bestone Straight-line Frequency Low-Loss Condensers and Bestone Audio Transformers.

Bestone Console Model CX .....\$119.50 Bestone Cabinet Model MX .....\$54.50  
Bestone Cabinet Model LX .....\$75.00 Bestone Cabinet Model XX .....\$42.50

## Choose An Efficient LOUD SPEAKER!

### The All-Wood Orchestron De Luxe

The Orchestron is different from any Loud Speaker you have ever heard. It is the invention of a violin maker, who himself became dissatisfied with the musical sounds produced by other horns. The reasons for Orchestron performance are inherent in the unique construction. The Orchestron is made of laminated bent wood, not only for the graceful bell-like horn, but also the throat itself.

\$37.50

### The Super-Speaker

Made by Jewett

Handsome, substantial ebony base, with felt covered bottom. High compression throat prevents "empty barrel" noises, and confines product to purely reception sounds! Full 14-inch horn bell proportioned to yield volume without internal echoes. Entire instrument finished in black satin gloss.

\$30.00

### The Thorola Jr.

The Thorola Junior is a high grade loud speaker delivering results in tone and volume efficiency of superior quality. The Thorola Junior gives wonderful reproduction, with great efficiency. It is essentially a home instrument. The simplified unit in the Thorola Junior permits its being marketed at the remarkably low price of.....

\$15.00

### The Jewett Console Super-Speaker

As the result of two years' effort, you are today offered the Jewett Super-Speaker Console—the world-famous Super-speaker in cabinet form. Buy no drawing room speaker equipment until you have seen and heard the Super-Speaker Console. Just try it. Alone or in competition .....

\$40.00

Embodying the Latest Developments in Radio

Your Radio Set Is No Better Than Its Loud Speaker

## Ideal Radio Items for Christmas Gifts!

### Radio Table

Built to our own specifications with large cabinet to contain batteries and charger. Large enough to hold any set or loud speaker. Walnut or mahogany finish.

Model 99 with turned legs and decorated front .....\$20

Dialite—Sits over set to illuminate Dials .....\$2.75

Freshman Radio—Compartment for con- \$22.50  
cealing batteries

Rubber Battery Trays .....95c

Brook Storm King Antennon Equipment—All material necessary for any antenon. In attractive carton. \$4.00

A few Heslar Phones .....\$1.95

B-K Aerial. Most fittings... \$1.75

Stefinite Interference Eliminator (Wave Trap) to assist in tuning out interference and conflicting stations. Now distributing famous Allen Bradley Line.

Chapin Vernier Dials .....\$1.00

Remler Super (Best's Circuit) Complete .....\$325

### Thorola Low Loss Doughnut Coils

In the Thorola Low Loss Doughnut Coils, for the first time, the ultimate theoretical standards of perfect coil design are realized in actual practice.

Set of 3, \$12

### Jewett Vemco Unit Priced at \$12

Bremer-Tully Complete line of Condensers in Straight Line Frequency and Straight Line Wave Length Type.

### Redi-Mast

A complete outside aerial mast, substantially built, ready to put up. Sold singly or in pairs. Instantly adjustable for all kinds of roofs—and is weatherproof, windproof and lightning proof.

Priced at \$3.50

### Universal Radio Batteries

In Rubber Case, Finest Quality. 120 AH and 150 AH Capacity

All Types New CX and UX Tubes CX-220 \$2.50

Adaptor for Radiola Superheterodyne Use \$1.25

Adaptor for Radiola III and III-A 75c

## PRACTICAL KITS FOR RADIO BUILDERS

Standard parts for Browning Drake circuit, National Browning Drake kit .....\$22

Genuine Remler parts for Best's 45,000-cycle Super Remler kit .....\$26

All parts for Cotton Super Sampson Super kit. \$22.50

All parts for Silver 7 Super

All parts for Silver Six, complete kit .....\$33

Parts for Bremer Tully Counterphase Six. Bremer Tully kit .....\$38

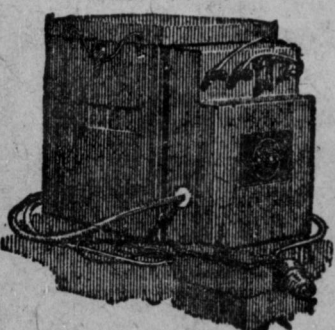
Complete parts with drilled and engraved panel, \$75.75.

All parts for the Hammerlund-Roberts circuit Hammerlund SLF-23 plate condenser .....\$5

## Gould Unipower!

Now you can have the thrill of continuous, unfailing "A" power all ways of the highest quality and refinement always at full voltage. Now you can have Unipower—a single compact "A" power unit that fits inside most radio sets.

6-V Type...\$40  
4-V Type...\$35



### The Crest Convertible Condenser

The instrument is designed to fill a particular need among radio enthusiasts and all those who wish to improve their sets and reception. To experiment on short wave tuners, it is convertible down to two plates.

Priced at \$5

Bremer Tully Counterphase Kit \$38.00

Complete Parts \$75.75

Samson 3-1 Transformers 6-1 Transformers T-C Kits Super Kits Neutralizing Condensers

Cutler-Hammer Rheostats Switches Lock Switches Toggle Switches Potentiometer

Daven All Capacity Grid Leaks. All Type Mountings. Amplifier Kits. Hi Mu Tubes.

### Aeroloop

Aero loop is sturdily built, compact and very portable. Bakelite insulations used throughout. The fine mahogany finish makes it unusually attractive in the home.

Aero-Loop rewards the radio enthusiast who has all along waited, expected and hoped for improved radio reception which was impossible until the advent of this marvelous instrument.

Priced at \$12.50

Bremer Tully Tuning Controls \$2.50

Amsco Straight Line Frequency Condensers 0003, 00035, 0005 Capacity

Gould Unipower Power From Your Light Socket 6-V Type...\$40 4-V Type...\$35

Marco Silver Vernier Dials \$2.50 Marco Gold Vernier Dials \$3.50

Rubbery Battery Mats .....95c

Soldering Irons .....\$1 to \$8



## Radio Tools

Set of 12 Tools Necessary to Set Building and Repairing An Ideal Gift

\$2.95

Most Complete Line in the City

# Kruse-Connell Co.

Indiana's Largest Radio House

33 W. Ohio Street

Circle 6424