

CHRISTMAS FIRE WARNING GIVEN

Marshal Orders Strict Enforcement Over State.

As a precaution against disastrous fires which sometimes result from careless handling of Christmas goods, State Fire Marshal Alfred Hogston has issued an appeal to all Indiana fire chiefs and town officials for strict enforcement of ordinances covering this subject.

Hogston warned against careless handling of fireworks, Christmas toys, trinkets, flags, bunting and all flammable and inflammable material.

The State department promises to deal directly with individuals or firms refusing to cooperate with local officials.

MANY PUPPIES ENTERED

Boston Terrier Match Will Be Held at Denison Saturday.

Mrs. J. H. Donahue, 1280 W. Twenty-Ninth St., has announced 100 entries in the Boston Terrier puppy match to be held at the Denison Saturday. The puppies will come from all over the State.

Dr. S. V. Ramsey of Terre Haute, Ind., will judge. The veterinary staff includes Dr. E. T. Davis, Dr. H. Daner, Dr. R. H. Boyd and Dr. A. H. Wacker.

PLAN NEW YEAR'S EVE

Many Persons Make Reservations for Elks' Party.

More than 800 persons have already made reservations for the annual New Year's Eve party to be given by the Elks' Club, W. G. Taylor, secretary, said today. A special program is being arranged by J. Ray Monaghan, entertainment chairman.

Elks plan to give away about 200 Christmas baskets this year. John Dubus is chairman of the Christmas committee.

INDIANAPOLIS IN PRINT

Leading Article in Postal Telegraph Magazine Deals With City.

The leading article in Postal Telegraph Cable Company publication for December deals with Indianapolis. "Indianapolis, the Motor Cross-Roads of the Nation," is the title.

A number of pictures of public buildings and scenes are used to illustrate the article. C. H. Waggoner, Postal manager, said the magazine was mailed to more than 100,000 persons in America and Europe.

INSURANCE DAY BEING PLANNED

Annual Celebration Will Be Jan. 26.

Importance of insurance to industry and business will be demonstrated at the annual "Indiana Insurance Day" celebration Jan. 26, at the Claypool.

H. L. Barr, general chairman, said committees are busy planning the activities. Prominent life fire and casualty insurance men will address the meetings. Insurance Federation of Indiana will meet in the afternoon.

The "Insurance Day" idea has been adopted by several States since its origin in Indiana in 1924.

A speaker of national prominence will address 1,500 insurance men at the banquet at night. Charles Adams will be toastmaster. All insurance men in Indiana and leaders in other States will be invited.

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With such a variety of new fabrics, colors and styles as we are showing, selecting the coat to meet her individual requirements and one that will please her, will be a simple task. Only high grade selected furs are used in the trimmings of these coats.

\$24.95 to \$89.95

AND FOR FATHER, HUBBY OR BROTHER, ONE OF OUR STYLISH

OVERCOATS

Every man appreciates a stylish overcoat that gives warmth without weight. A variety of extreme and conservative styles for young or old, in the season's new fabrics, patterns and colors. Satisfaction guaranteed.

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EXTENDED CHARGE ACCOUNT PLAN

Simply make your selections now and arrange to pay after the first of the year as you receive your income. No cash payment required at time of purchase.

ONE OF OUR PRETTY DRESSES

Will Make an Appropriate Gift for "Her"

All women love beautiful dresses, especially at Christmas time. Get her one of our party frocks or one of the more practical dresses, suitable for all occasions. Moderately priced at—

\$14.95 to \$39.95

And One of Our Smart, Stylish One or Two Pants Suits

Is Just the Gift for "Him"

Extreme and conservative styles in single and double-breasted models for men and young men. New styles, fabrics and patterns to choose from.

\$29.50 to \$49.50

Give "Something to Wear" and Make Them Happy

FUR COATS, \$129.95 to \$199.95
MILLINERY, \$2.95 up

SILK HOSE and SILK UNDER THINGS, \$1.95 to \$4.95

ROBES, \$4.95 to \$6.95

GIRLS' DRESSES, many pretty styles, \$3.95 up.

GIRLS' PLAIN or FUR TRIMMED COATS, \$9.95 to \$19.95

MEN'S SWEATERS, \$4.75 to \$9.95

MEN'S VELOUR and FELT HATS, \$3.50 to \$5.00

MEN'S CAPS, \$2.00

MEN'S WORK COATS, \$12.50

NEW SCARFS, \$1.95 to \$3.95

BOYS' 2-PANTS SUITS, new styles, \$8.75 to \$17.75

BOYS' OVERCOATS, \$9.75 to \$14.75

BOYS' SHEEPSKIN COATS, lined with genuine sheepskin, \$9.75.

BOYS' HATS or CAPS, \$1.25 up

STORE OPEN EVERY EVENING UNTIL CHRISTMAS

29 EAST OHIO ST.

THE WHY STORE
Not only Different—But Better

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Open Saturday Night and Every Evening Until Christmas

Railroad Station

Train on Track 98c
Hill Climbing Engines. 1.49
Lionel Train Outfit... 5.49
Lionel Cars 48c
Lionel Track, per section 15c
Lionel Station 2.79
Lionel Signal Outfit... 4.00
Five Lionel Bungalows 7.15

The Filling Station

Wind 'Em Up—Away They Go

Climbing Monkey 15c
Junior Mail Plane 42c
Twin Trolley 42c
Traveling Chicks 42c
Boob McNutt 47c
Balky Mule 47c
Alabama Jigger 49c
Prize Fighters 52c
Ham and Sam 79c
Mail Planes 79c
Inter-State Bus 85c
Spark Plug 95c

Game Avenue

Bingo 56c
Snap Ball 69c
Auto Race 79c
Radio Game 79c
Horse Shoe Game 79c
Parcheesi 89c
Baseball Game 1.67
Carrom Boards 4.98

Doll Hotel

Fully Dressed Mama Dolls 79c
20-Inch Dressed Dolls 98c
Nelke, Cap, Dog and Boy Dolls 1.29
21-Inch Character Dolls 1.49
New Born Baby Dolls 1.59
18-Inch Domic Dolls 1.79
22-Inch Effanbee Dolls 2.98
Famous Baby Dolls 2.98

Athletic Club

Footballs 98c
Bowling Alleys 98c
Baseball, Glove, Bat... 1.29
Boxing Gloves 3.49
Pool Tables 4.29
Punching Bags 5.49

Auto Row

Speedster Special... 4.98
Pattersons 9.50
Maxwells 12.50
Oakland 15.75
Overland 17.95
Hudson 22.50

The Art Museum

Painting Sets 19c
Water Color Paint Sets . 39c
Tracing Slates 29c
Fairlyland Paint Sets... 69c
Easel Slates 98c

Fire Department

Mechanical Hook and Ladders 98c
Mechanical Fire Engines 98c
Fire Chief's Junior Auto 29.95

The Band Stand

5-Key Pianos 49c
Xylophones 49c
Tambourines 69c
Jazz Orchestras 75c
Sliding Trombones ... 1.59

The Play House

Playphones 45c
7-Piece Imitation Cut Glass Berry Sets 59c
7-Piece Imitation Cut Glass Punch Sets 59c
7-Piece Imitation Cut Glass Berry Sets 59c
Kitchen Outfits 75c
10-Piece China Tea Sets 89c
Aluminum Percolators 79c
Sewing Machines 1.39
Large White Enamel Kitchen Cabinets 1.69

Tree Decoration Shop

Colored Bulbs, Each 7c
18 Feet of Sparkling Tinsel 23c
String of Eight Carbon Bulbs 1.29
String of Eight Mazda Bulbs 1.89

Construction Camp

Tinker Toys 57c
Farming Sets 95c
Erector Sets 98c
Tractor and Trailer... 1.39
Tool Chests 1.59
Bilt-E-Z Builders 3.50

Steel Works

Buddy "L" Toys
Buddy "L" Flivvers... 2.75
Express Trucks 5.50
Dump Truck 5.95
Stake Truck 5.95
Sand Loader 8.95
Oil Tanks 8.95

Wagon Shop

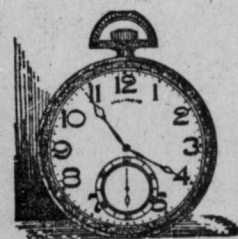
Choo-Choo Cars 98c
Shoo Flies 1.29
Disc Wheel Scooters .. 1.98
Coaster Wagons 4.98
Velocipedes 2.98
Hand Cars 3.98

The Menagerie

Dressed Monkeys 69c
Teddy Muffs 89c
Plush Kitties 98c
Teddy Bears 1.15
Dressed-Up Teddy Bears 1.69

The Circus

Animal Parade Wagons 59c
Humty Dumpty Circus 1.39



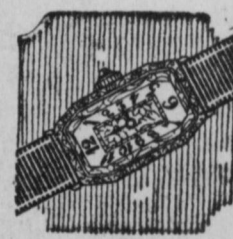
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Jewelry

Easy Terms



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