

te Price in Women's Wearing Apparel
ng at 8:30 A.M., We Offer One
nal Value-Giving Events
ry of Our Store



26-28 W. Washington St., Next to News Bldg.

ON DAY, INDIANAPOLIS!

Wide Selling Event of the Year!

of—the Most Gratifying Values in the Country! All the Force of the Immense Hudson
Itself on the Tremendous Response It Has Received in Previous Value-Giving Sales—
fferings.

Special for "Hudson Day"

DRESSES!

Presenting the most sensational values of the season in this great event. These charming frocks
were made to sell at for more than this unusually low price, but due to a successful purchase, we
are able to offer the women of Indianapolis these rare dress values.

Everything that is new and smart in silhouette, fabric, color and trimming for Winter is repre-
sented in this splendid collection. There are frocks of Satin, Crepe Satin, Georgette, Crepe Romaine,
Velvet, Chiffon Velvet, Satin combined with Velvet, Chiffon and Flat Crepe; also tailored cloth
frocks of Mirroleen.

For Your Convenience We Have Arranged These Extraordinary "Hudson Day" Specials

"HUDSON DAY"

Group No. 1

DRESSES

Formerly Sold for \$19.50

\$10.00

SECOND FLOOR

"HUDSON DAY"

Group No. 2

DRESSES

Formerly Sold for \$29.50

\$16.50

SECOND FLOOR

"HUDSON DAY"

Group No. 3

DRESSES

Formerly Sold for \$39.50

\$22.50

SECOND FLOOR



Make Your New "Buy"
Word HUDSON

'Hudson Day'

Pertinent Facts Regarding
Our Dress Department

Hudson devotes its entire second floor to dresses, specializing in types and sizes for misses, women,
small women and large women. A resident buying staff in New York insures our instant reception
of the newest modes adopted by Paris or Fifth Avenue. Dress stocks have been very carefully se-
lected, assuring stocks which speak with authority the words of good style, good taste and good
value. Beautiful appointments and an atmosphere of refinement in our newly improved dress de-
partment adds to the pleasure of shopping at Hudson's.

Extra Salesladies to Assist

Hudson's Economy Basement

An Unrestricted Choice of Every Dress in Our Entire Basement

ATTRACTIVE FROCKS

Formerly Sold Up to \$15.00

"HUDSON DAY"

will set a new record for styles
for the smart Miss and well-
dressed Woman

\$5

"HUDSON DAY"

offers values that are truly a-
mazing and fashions that will
delight the most fastidious

These dresses were selected with the same care that we use in choosing our finest individual models. Dresses for every oc-
casion—for street, afternoon, business, college, dinner and sports wear. See the new and fashionable two-piece models—
the new Princess frocks—the flared silhouettes—the straightline frocks with newness everywhere about them.

STYLE—QUALITY—VALUE—SERVICE

