

STORE OPEN SATURDAY UNTIL 9 P.M.

No Connection with Any Other Store

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Women's HIGH-GRADE FASHIONABLE SHOES

Patent, Satin and Velvet
Slippers with fancy rhinestone buckle. New OXFORDS in light tan calf, black patent and gunmetal. Regular \$6 values.

Sizes 2 1/2 to 8 \$2.98

The Store of Greater Values

THE FAIR

311-325 West Washington Street

Men's Oxfords and Shoes

The price of these stylish shoes have been radically cut for this great sale. TAN or BLACK with zebra storm welt.

Sizes 5 1/2 to 11 \$3.95



20th Anniversary Sale

Save a Fourth, Third and Even a Half

FUR COATS!

110 Fine Samples!

Made by Experts to Sell at a Far Higher Price!!



Beautiful SIBERIAN SQUIRREL COATS

\$298 \$69.50

Fine Muskrat Coats Full Length

\$95.00

Handsome Marmink Coats Never So Low

\$100

GENUINE CARACUL COATS Fox Trimmed

\$100

French Seal COATS Sale Price

\$49.50

Brown Coney FUR COATS Long Length

\$25.00



Fashionable DRESSES

In Justice to your self don't miss this tremendous offer. Women's and misses share this wonderful offering.

SIZES

Misses', 14 to 20

Women's, 32 to 44

Stouts', 46 to 54

\$9

To attempt to describe the fine dresses in this sale would not tell half the story—the variety! the newness! the richness of material! Models for every occasion. Every new color and material.

Another Group of DRESSES \$12 DRESSES \$18

On Sale at

On Sale at

\$5.00 Women's Sample WOOL DRESSES \$1.95

Look at These Wonder Values in Girls' COATS

Here are the best girls' coat values in all Indianapolis at this price—We'll prove it. Fur-trimmed and in a large selection of colors and styles.

Sizes 6 to 14 Years

Girls' Winter COATS

No mother or father should overlook these \$6.88 bargains we offer during this sale. Sizes 6 to 14 yrs.

\$6.75

Girls' High-Type Fur-Adorned COATS

Exclusive model coats with luxuriously soft collars, cuffs, tabs and borders. Beautiful colors and styles. Sizes 6 to 16 years.

\$9.75

\$5 Girls' Colored Raincoats \$2.95 Girls' All-wool Sport Coats \$2.95

REduced

Stout Women's Poiret Twill DRESSES

Sizes 16 to 44

\$12.50

\$6.95

Women's All-Wool Tweed SUITS

While They Last

\$13.75

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The Greatest Sale in Years!



\$5 DEPOSIT Will Hold Any Garment Until You Want It!

Luxurious Fur Adorned

C-O-A-T-S

Tremendous cash purchases from overstocked manufacturers at such remarkable concessions that we are able to offer the "IMPOSSIBLE" in coat values tomorrow. A super-assortment of styles. Coats actually made to sell at double and triple the sale price.

Colors Never More Pleasing!

- Lipstick Red
- Gacklehead
- Cuckoo —Bokhara
- Ruley Red
- Falcon Grey
- Rust
- Bluejay
- Kingfisher Blue
- Grenat —Black
- and Others

Extra Salespeople

\$10

Fur-Trimmed Lavishly!

- Borders, Bandings, Collars, Cuffs
- Mendoza Beaver —Squirrel
- Black Wolf
- Natural Wolf
- Muskrat —Seal
- Opossum —Mandel
- Marmink —Manchurian Wolf

No Charge for Alterations!



Fabrics of Glorious Newness!

Think of such wonderful fabrics—and at such a low price.

Buxskin —Fawn —Du-Bloom —Alvaraco —Velvete

—Padaco —Pointera —Lustro —and Mixtures

SIZES: Misses', 14 to 20

Women's, 32 to 44

Plenty of Large Sizes

Women's Furred All-Wool SPORT COATS

WHILE THEY LAST

Women's Fur-Trim'd COATS WHILE THEY LAST

Exclusive Model COATS GORGEOUS FUR TRIMMED \$35