

THE W. H. BLOCK CO.
GIFTS WORTH GIVING

A Special Purchase Enables Us to Offer These Marvelous Values

3000 New Handbags

Ideal for Xmas. Giving

EVERY SMART STYLE AND COLOR IS REPRESENTED

REAL PIN SEAL LEATHERS
GENUINE INDIA GOAT LEATHERS
GLACE CALF LEATHERS
REAL PATENT VACHETTE
TOOLED VENETIAN LEATHERS
EMBROIDERED SILKS

—Black —Brown —Tan
—Moire and Venetian Novelty
Colorings in
—Gray —Red —Blue —Green

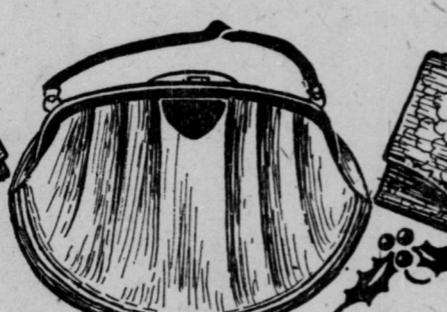
\$298

BAGS OF EVERY TYPE
BAGS FOR EVERY OCCASION

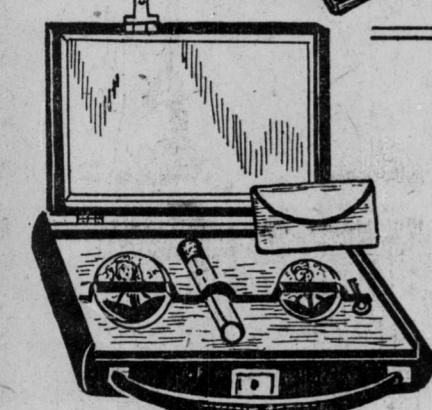
LARGE CHANEL POUCH BAGS
SELF-LOCKING FRAME BAGS
LARGE ROOMY POCKET BOOKS
SMART DOUBLE HANDLE BAGS
TAILORED ENVELOPE BAGS
UNDERARM BAGS AND HAND BOOKS
FANCY AFTERNOON BAGS

The largest collection
and finest values we \$2.98
have ever offered at...

BLOCK'S—First Floor, South Center.



Also 300 Vanity Boxes - New Kodak Style - Special



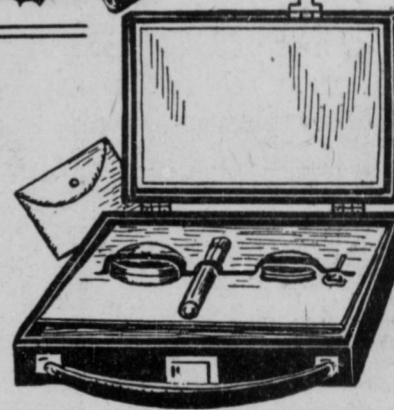
Regardless of price, this style is one of the
cleverest and most practical bags in the de-
partment!

We believe that this is the lowest
price at which this popular vanity
case has ever been offered!

\$1.98
• \$3.00 Quality

Conveniently arranged with large mirror and
hand decorated fittings. An inside key opens
a roomy compartment with coin purse and
space for kerchief, memorandum, etc.

—BLACK —TAN —BLUE —BROWN
BLOCK'S—First Floor, South Center.



BLOCK'S BASEMENT STORE

To Make Room for Toyland—Our Large Stock of Women's, Misses' and Girls'
Wearing Apparel Drastically Reduced!

1,500 Coats

For Women and Misses

Fur-trimmed coats that will serve for every purpose—dress, sports or tai-
lored wear—have been marked to sell in four great groups and represent great
savings to the patrons of the Basement Store. These low prices usually pre-
vail only after Christmas—so buy your coat now and enjoy it during these
cold days!

\$30, \$35 and
\$40 Qualities,
Sale Price

\$26

\$22.50 and \$25
Qualities

\$15 and \$16.75
Qualities

\$7.50, \$10
and \$12.75
Qualities

\$30, \$35 and
\$40 Qualities,
Sale Price

\$26

\$22.50 and \$25
Qualities

\$15 and \$16.75
Qualities

\$7.50, \$10
and \$12.75
Qualities

Girls' COATS

\$12.50 and \$15
Qualities

Ages 7 to 14 \$9.75

Reproductions of the most
popular styles in women's
coats. Of practical mate-
rials, well tailored. Warm
winter shades.

Girls' COATS \$5.00

\$6 and \$7.50 Qualities
Ages 2 to 6

Little girls will enjoy these warm fur-trimmed
coats of pretty and durable materials.

Girls' DRESSES

\$5 and \$6 \$3.95
Qualities

Clever styles of velveteen or silk and vel-
veteen combined. Brown, navy, black and
combinations.

300 Blanket
BATHROBES

\$3 and \$4
Qualities \$2.59

Splendid for Christ-
mas gifts. Comfy
and warm, full cut,
and trimmed with
ribbon or braid. Patch pockets and
cord ties.

SWEATERS

For Women and Misses
Windbreakers, coat styles, turtle
neck effects in many wanted colors.
Priced so low because they're
slightly irregular.

\$4 and \$5
Qualities \$2.98

1,200 DRESSES

For Women and Misses

Don't miss these great dress values! For the many festive occasions of the holi-
days you will need several—in these four groups are every type and style.
Smartly tailored velveteens, flannels, halbriggans and novelty woolens for gen-
eral wear—satin and crepe afternoon frocks in black and wanted shades,
and georgette party dresses are featured in the immense assortment!

\$25 to \$30
Qualities,
Sale Price

\$16.75

\$15.00 and
\$19.75
Qualities

\$10
Sale
Price

\$12.75 and
\$15.00
Qualities

\$6.88
Sale
Price

\$10.00 and
\$12.75
Qualities

\$4.95
Sale
Price

