

## STREET CAR OFFICER TAKES HIS MEDICINE

Company Secretary Rides With Crowds Morning and Night—Hears Some Complaints and Some Praise.

Joseph A. McGowan, secretary of the Indianapolis Street Railway Company, has been taking a dose of his own medicine, night and morning, for the past twenty years. And he likes it.

Every day when he goes to and from work—rain, sunshine or slush, he like a quarter of a million other Indianapolis persons, rides a street car.

He well could afford to ride in an automobile.

"But I don't care to," McGowan said. "I don't like to run an automobile through all the traffic and then it's a big job to park."

Rubs Elbows

"I like to rub elbows with clerks, bankers and stenographers. You learn a lot about people in a street car. You meet more different kinds than any place else. I like to talk to them. Some of them talk a lot, but others try to snatch a few lines from a newspaper, read a few pages from a novel or some other kind of book."

McGowan, this way, gives himself quite an opportunity to get his ears "burned."

Hears Complaints

"I hear some complaints about the street car service, I'll admit," he said. "But, in all honesty, I hear many good things about it, especially from people outside the city."

"All cities have their crowds at rush hours, and our schedules are pretty good."

McGowan said that the heavy automobile traffic is increasing the number of persons who ride the cars. He suggested the cars be run on a skip stop schedule but complained that people apparently do not get on to it.

McGowan also indicated it would

## WHEAT GOES UNSOWN

Wet Weather Forces Farmers to Let Fields Lay Idle.

By United Press  
GILEAD, Ind., Nov. 13.—Thousands of acres of wheat land in Miami, Fulton, Starke, Kosciusko and Marshall counties will not be seeded this year.

The continued wet weather and the early cold spell has forced hundreds of farmers to abandon their plans for sowing wheat.

Indications are the oats acreage in northern Indiana also will fall far short next year.

## BANKERS PLAN FARM CONFAB

Conference to Be Held at Purdue Dec. 12.

Closer cooperation between bankers and farmers will be sought at a conference of the Indiana Bankers' Association agriculture committee and D. H. Otis, chairman of American Bankers' Association agriculture commission, Dec. 12, at Purdue University, Lafayette, Ind.

Walfred Lindstrom, president First State Bank of Pleasant Lake, Ind., heads the Indiana committee.

Miss Forba McDaniel, association secretary, said forty-five counties have completed protective organizations against bandits. A large map in her office shows the counties which have issued guns to the deputy sheriffs who serve as vigilantes.

### GETS OWN INSURANCE

TOKYO.—Shinoko Nakai, an 18-year-old girl training to be a nurse, made out her own death certificate and collected 300 yen insurance money. The girl attached the seal of the president of the hospital to the death certificate and succeeded in collecting the money by posing as a relative. However, her conscience tormented her and she confessed to police officials.

Persistent coughs and colds lead to serious trouble. You can stop them now with Cremosil, an emulsified creosote that is pleasant to take. Cremosil is a new medical discovery with two-fold action: it soothes and heals the inflamed membranes and inhibits germ growth.

Of all known drugs, creosote is recognized by high medical authorities as one of the greatest healing agencies for persistent coughs and colds and other forms of throat troubles. Cremosil contains, in addition to creosote, other healing elements which soothe and heal the inflamed membranes and stop the irritation and inflammation, while the creosote goes on to the stomach, is absorbed into the blood, attacks the seat of the trouble and checks the growth of the germs.

Cremosil is guaranteed satisfactory in the treatment of persistent coughs and colds, bronchial asthma, bronchitis and other forms of respiratory diseases, and is excellent for building up the system after colds or flu. Money refunded if any cough or cold is not relieved after taking according to directions. Ask your druggist. Cremosil Company, Atlanta, Ga.—Advertisement.



26-28 W. Wash. St., Next to News Bldg.

## BEWARE THE COUGH OR COLD THAT HANGS ON

Gay! Chic!  
\$4.50  
Special Values

## SILK FAILLES

Radiant in Jewel Colorings

## Gold and Silver

Cloths and Laces Glittering in Metallic Splendor

## ECONOMY BASEMENT

Unrestricted choice of any hat in stock. Satin Hats, Felt Hats, \$1.00  
Velvet Hats, Etc.

## ECONOMY BASEMENT



26-28 West Washington St., Next to News Building

## ECONOMY BASEMENT



## Wonderful Purchases Bring a Sensational

# COAT SALE

An Event Tremendous in Its Scope! Involving Hundreds of the Winter's Smartest Coats

Misses' Models and Sizes 14 to 18

\$24.85

Women's and Larger Sizes 36 to 52

Again we demonstrate the Economy Basement's ability to procure values of a superior nature. Again we have managed to purchase Coats of such wonderful style and quality as to amaze the most critical. And the savings will mean many, many dollars to you!

## Quality Fabrics Fur-Trimmings

Pinpoint  
Broadcloth  
Suede Cloth

Petit-Tip  
Bolivia  
Velverette

Nutria  
Mendoza Beaver  
Manchurian Wolf, Etc.

Moufflon  
South Bend Watch  
A NATIONALLY FAMOUS  
South Bend Watch

\$32.50  
17-Jewel 20 Year Case, Movement Guaranteed  
Adjusted to Heat and Cold SATURDAY ONLY  
ONE DOLLAR A WEEK

\$78.50, \$95, \$122.50  
Exceedingly Large. Blue white.  
—Gems that are sure to captivate your fancy. Hand pierced mountings of 18-karat white gold.

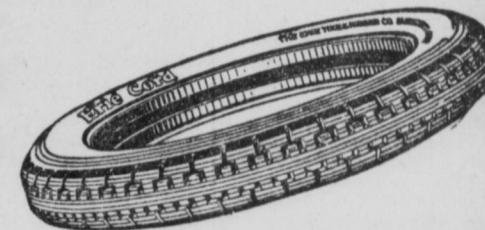
WE TRUST YOU  
**WINDSOR**  
JEWELRY COMPANY

Lyric Theatre Bldg.

Coats for every type. Coats for every taste. Coats for every time and occasion. They're the greatest values we have been able to offer this season.

## We Have Moved JUST ACROSS THE STREET NOW AT

Northeast Corner Delaware and Mass.



## GOOD TIRES Always Cost Less at Consumers

Highest grade tires always cost less here at Consumers. And they should. With the enormous buying power of this big house—the tremendous volume of sales—the small profit taken on each tire—it is possible to offer the very best in tires at the very lowest in price. You save money every time you buy at Consumers.

FIRST QUALITY  
30x3 1/2  
As good a tire as you can buy in town. Cord. No tubes ..... \$8.50

A good name, built on quality and performance.

**Michelin CORDS**  
"The Safest Tire on Earth"  
For prices on Tires and Tubes. Come in, you'll be surprised.

OPEN SATURDAY NIGHT UNTIL 9:30; SUNDAY MORNINGS, 8:30 TILL NOON.

## CONSUMERS TIRE CO.

301 N. Delaware St.

Lincoln 6063

Free Delivery—Free Mounting—Parcel Post Paid



\$1 Deposit Will Hold Any Article in \$1 Our Store for Xmas Delivery

Our shelves are stocked with only the newest designed gifts. With the holiday season drawing near, our elaborate displays warrant your attention and consideration of your Xmas needs. And, as usual, Windsor service is added to each sale, without cost.

## Genuine 1847 Rogers Bros. Silverplate

26-Piece chest, complete in the latest patterns. Factory set (cash price)—



\$22.10  
Pay as Little as \$1.00 a Week



\$1 PER WEEK

Precious Gift Gems. Blue white.—Adorable mounting designs in 18-karat white gold.

Three groups at

\$19.50, \$36.50, \$52

## Wrist Watches

Every Girl and Woman Wants a Dainty New Style Watch

\$13.75 and Up

Gratify her wishes and it will cost you but a few cents a day. Every watch is tested and recommended for its accuracy and there are so handsome they speak for themselves. If you want a handier style and accuracy, demand a Windsor tested watch.

ONE DOLLAR A WEEK

A NATIONALLY FAMOUS

South Bend Watch

A watch that has more than made good in these days of twentieth century efficiency. Made of the finest materials by experts combining every thought in development. A handsome watch to carry.

\$32.50  
17-Jewel 20 Year Case, Movement Guaranteed  
Adjusted to Heat and Cold SATURDAY ONLY  
ONE DOLLAR A WEEK



\$1 PER WEEK

Gems that are sure to captivate your fancy. Hand pierced mountings of 18-karat white gold.

Three groups—

\$78.50, \$95, \$122.50