

Just 2 Days More—To Shop in Ayres' 53rd Anniversary Sale

DOWNSTAIRS at AYRES

GOOD MERCHANDISE

AYRES SERVICE

LOW PRICES

Just Unpacked for Friday's Selling

A special purchase of the overstock of the Harford Frock Company, which sells directly to consumer with house-to-house canvassers in practically every state in the union, brings to Indianapolis shoppers these stupendous savings on the last two days of the sale.



300 Fine Winter COATS

12.95 14.95 17.95 \$19.75

Here is a find for the woman who would like to have the quality and style of a better coat at a price that doesn't make a great big dent in her purse. Mostly all are fur trimmed models with collars, cuffs and bottoms; fully lined with satin de chine, crepe de chine or lingette. Sizes for misses, women and stouts. Black, navy, tan, brown, wine and cuckoo. Fur trims of Mandel coney, Manchurian wolf, sealine.

Women's Outing Flannel Nightgowns, 79c

Pink or blue striped—well made—cut full and long—sizes 16 and 17.

Women's Corsets, Special, 50c
Practical, strong corset with heavy boning; medium low or high bust; reinforced belts. With or without elastic tops; sizes 22 to 38.

Sale of Striped Sateen Bloomers, Pair, 79c

Double elastic cuff; reinforced; elastic top; black, navy, American beauty, green and henna. Sizes 27 and 29.

Women's Girdle Brassieres, 69c
A girdle and brassiere combined in one; made of fancy pink materials, strong and washable; lightly boned; side fastening; two elastic gores. Sizes 32 to 42.



Harford Frocks for Junior Girls' 2.95

Lovely dresses, well tailored of flannel, wool tweed, challies and balbriggan skirts with pleated fronts, one-piece tailored styles, inverted pleats. Combinations green, blue, tan. Sizes 7 to 14 years.



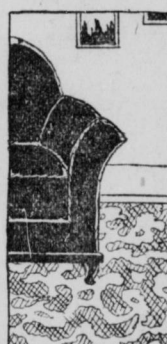
Harford Frocks for Junior, \$1

Fine quality gingham frocks, beautifully embroidered; button trimmed, ties, combination colors; three-inch hems in each dress. Finely tailored frocks in clever styles. Sizes 7 to 14 years.



53rd Anniversary Sale of Beautiful Rugs 19.75

Seamless velvets and Brussels; striking designs and colorings from which to choose. Floral, conventional and all-over patterns for living room, dining room and bedroom. Sizes 9 to 12 size. Use Deferred Payment Plan.



53rd Anniversary Sale Specials

300 House-dresses—A high-class dress with very slight imperfections; fast colored; serviceable; wanted colors; sizes 26 to 46\$1.49
Stout Sizes Bloomers—Crepe bloomers in solid colors, white, flesh and peach; double elastic cuff; reinforced60c
Women's Beacon and Lawrence Bathrobes—In assorted patterns, light and dark, with collars, pockets and girdles. Sizes 36 to 44\$2.95
Crepe Kimonos—Japanese crepe in assorted colors; sizes 36 to 44\$1
La Sayre Corsets—Medium bust, six supporters; sizes 24 to 36. Reduced specially for this sale\$1.95
Women's Brassieres—Of flesh color; medium width; back closing; sizes 32 to 3817c
Women's Rubber Girdles—Cotton covered; sizes 24 to 3650c
Warner's Girdles—Medium width, lightly boned; sizes 24 to 32\$1
Extra Large House Frocks—Stout women's opportunity; sizes 46 to 54; of gingham; well finished; fast colors; becoming styles\$1.85



800 Silk and Cloth Dresses 3.95 \$5 7.95

Poiret sheens, flannels, balbriggans, wool crepes, satins, crepe satins, flat crepes in attractive styles for women and misses; sizes 16 to 42. In flares, ruffles, straightlines, pleats; popular sleeve lengths; colors include burgandy, brown, wine and pansy; neatly trimmed.

800 Prs. Arch Support Oxfords Pair 2.35



If you haven't purchased your oxfords yet, better come in tomorrow and be fitted. Only 800 pairs here. These come in brown, kid, brown calf and black patent. Very smart looking and made with Goodyear soles; military heels; this has been one of the best sellers. Sizes 3 to 10. AAS to D width.

400 Pairs Oxfords and Strap Slippers, Pair, 1.95

An unusual value in fashionable straps or oxfords at this price. Of black patent, black velvet, black and brown calfskin; many have Goodyear welt soles; sizes in the lot from 3 to 8.



100 Pairs Children's and Misses' High Shoes, Pair, 1.65

Brown and black patent with gray tops; wide extension soles, free and easy last; rubber heels; sizes 8 1/2 to 2.

1200 Pairs 4-Buckle Arctics Pair 1.95

For children, misses and women. First quality. All sizes from 8 for children to 8 for women. Military and low heels.



Women's Silk and Rayon Hose, Pair, 69c

With fashioned foot. Beautifully knit of silk and rayon; neat appearing around the ankles; mercerized lisle top, three seamed back; foot of lisle; irregulars. Sizes 8 1/2 to 10. Tan, Deauville, flesh, black, biscuit, atmosphere, French nude, dawn and blonde.

Women's Silk and Rayon Hose, Pair, 45c

Standards of a high-class silk and rayon hose with lisle hemmed top, seamed back, high spliced ankle, double heel, sole and toe; sizes 8 1/2 to 10. Black and wide range of colors.



Women's Rayon Plaited Hose, Pair, 50c

For sports wear; wonderful quality rayon plaited sports hose in pineapple ribbed to the toe style; hemmed top and fully reinforced foot; irregulars; sizes 8 1/2 to 10; assorted colors.

Women's Rayon Plaited Sports Hose, Pr., 45c

A dependable quality plaited rayon sports hose in ribbed to the toe style; hemmed top and fully reinforced foot; irregulars. Sizes 8 1/2 to 10 assorted colors.

Children's Mercerized Full Length Stockings, Pair, 25c

A good looking, durable stocking for school wear; of mercerized lisle; in fine ribbed with fully reinforced foot; sizes 6 1/2 to 9 1/2. Black, brown and colors.

Children's Union Suits, 69c

Savings in a medium heavy cotton ribbed tape suit; high neck, long sleeves, Dutch neck, elbow sleeves and knee length; sizes 2 to 12 years.

Children's Shirts and Pants, 25c

Medium heavy weight cotton garments, slightly fleeced; shirts with high neck, long sleeves and ankle length; pants with muslin band at waist and button on the side. Sizes 4 to 10 years.



Women's Union Suits, 50c

Winter weight medium heavy cotton suits with low neck, no sleeves, ankle and knee length; also a few garments with Dutch neck, elbow sleeves and ankle length; sizes 36 to 44.

Children's Sleepers, 79c

A well-made, knitted, one-piece style garment with high neck, long sleeves and ankle length; with feet. Buttons down the back and drop seat. Sizes 2 to 10 years.

Sale of Vanta Shirts and Binders for Baby

Vanta Binders—Half wool; tie style; mill run; 35c, three for\$1.00
Vanta Binders—Silk and wool; tie style; mill run60c
Vanta Shirts—Mill run; three-fourths wool; tie style; flat seams; twistless tape; sizes 1 to 6; also mercerized wool shirts70c
Totals: Hose—White, one-fourth wool; sizes 4 to 6; 23c pair, 3 pairs65c
Infants' All-Wool Sweaters—White, pink or blue; tie style79c
Vanta Shirts—Mill run; one-half wool; twistless tape; crocheted edging; sizes 1 to 6; some irregulars50c
Crib Blankets—Pink or blue, 80 x 40; various designs; border; flat finished edge60c
Outing Sleepers—Full cut garments; pink or blue striped; drop seat; button down the back; sizes 2 to 6 years50c
Totals: Bloomers—Black, saten; made with gusset; full cut; sizes 4 to 14 years, 25c; 3 for\$1.00
Totals: Sweaters—All wool and wool mixed. Blue, buff and red; size 24 to 28\$1.50

Friday—Very Special

Sale of Fancy Mar-quisettes, 15c Yard

Don't fail to purchase your curtain needs in this very special event which offers fancy woven cross-barred mercerized marquisettes in white, beige and ecru. Most unusual quality.

Drapery Shantung, 29c Yard

36-inch width Shantung, very special for the last two days of the sale. Ideal for casement windows. Will give excellent service, very smart looking and easily laundered.



Sale of Hats for Women and Misses 1.49

Come and see what the next to the last day in the Anniversary Sale brings hats for street, sports and general wear; for misses and women. Youthful styles and styles for the woman of mature years. Felt, satin and velvet hats—all colors—all styles—all head sizes. A grand and glorious sale.

53rd Anniversary Sale of Percale, Yd. 11c

36-inch light and dark patterns; small and large figure. Buy now when you can save on this splendid quality of material.

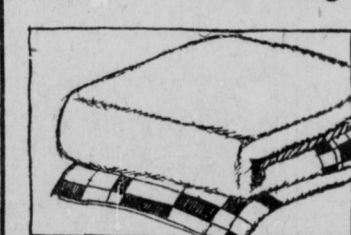
Colored Striped Bedspreads, each, \$1.98



Misses' Brushed Wool Gauntlets, Pair, 59c

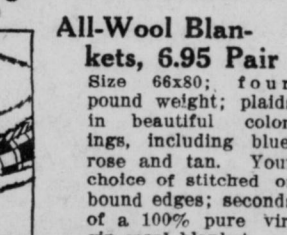


Last Two Days of Sale—



Fine Plaid Blankets, 2.95 Pair

Size 66x80; double blankets of fine napped fleecy cotton in beautiful broken and even plaids.



Stitched Cotton Batts, Roll, \$1

72x90. Pure white cotton; "Alpine" brand; three-pound weight; a good filling for your better comforts.

Ayres' Downstairs Annex Store for Men

1200 Men's Flannelette Nightshirts, 85c

Fleecy, well cut, comfortable garments in blue or pink mixtures; long sleeves, full body lengths; sizes 15 to 18.

300 Men's Flannelette Pajama, Suit, 1.19

Full cut, well made coats, full length, good fitting pants. Splendidly made suits. Sizes A, B, C and D.

1000 Pairs Men's Rayon Striped Hose, Pr., 25c

Assorted checks, stripes and fancy patterns; ribbed tops, fully reinforced; sizes 10 to 11 1/2. Irregulars.

1000 Pairs Fine Cashmere Hose, Pair, 25c

Medium heavy weight; plain black with gray tipped heel and toe; sizes 10, 10 1/2 and 11. Irregulars.

Men's Ribbed Cotton Hose, 6 Pairs, 55c

Heavier weight hose for winter; black, brown, gray and navy; sizes 10 to 11 1/2. First quality.

1200 Men's Ribbed Union Suits, Each, 1.19

Soft brushed fleece on top of rib; ecru color; long sleeves, full length garments; sizes 36 to 46. Irregulars.

200 Boys' One-Piece Flannelette Sleeping Suits, 79c

Fleecy, full cut garments with long sleeves, full length; frog trimmed; button front, drop seat; sizes 4 to 14. First quality.

300 Boys' Play Suits, Each, 50c

Plain khaki color or stelfel polka dot striped materials. Long sleeves, full length garments. Sizes 2 to 8 years.

250 Pairs Boys' Knickers, Pair, 89c

Wide wale corduroy or wool and cotton mixed for school or every day wear. Full cut, well made; belted loops. Sizes 8 to 16.

Anniversary Sale Values Still to Be Obtained in Men's All Wool Suits 15.45

Single and double breasted models for business men, young or of mature years. For college men and young fellows. In the wanted models, wanted colors and wanted patterns. Tailored to Ayres' standard of quality.

These suits represent values that are extraordinary and reflect Ayres' Sale Policy of style, right merchandise of high quality at lowest possible prices. Sizes for all. Plenty of regulars and stouts.

An extra pair of trousers at small additional cost, \$2.50.

A down payment holds any suit in our layaway department.

