

Just 2 Days More—To Shop in Ayres' 53rd Anniversary Sale

DOWNSTAIRS at AYRES

GOOD MERCHANDISE

AYRES SERVICE

LOW PRICES

Just Unpacked for Friday's Selling

A special purchase of the overstock of the Harford Frock Company, which sells directly to consumer with house-to-house canvassers in practically every state in the union, brings to Indianapolis shoppers these stupendous savings on the last two days of the sale.



300 Fine Winter COATS 12.95 14.95 17.95 \$19.75

Here is a find for the woman who would like to have the quality and style of a better coat at a price that doesn't make a great big dent in her purse. Mostly all are fur trimmed models with collars, cuffs and bottoms; fully lined with satin de chine, crepe de chine or lingerie. Sizes for misses, women and stout. Black, navy, tan, brown, wine and cuckoo. Fur trims of Mandel coney, Manchurian wolf, sealine.

Women's Outing Flannel Nightgowns, 79c

Pink or blue striped—well made—cut full and long—sizes 16 and 17. Women's Corsets, Special, 50c Practical, strong coutil corsets in white with heavy boning; medium low or high bust; reinforced belts. With or without elastic tops; sizes 22 to 38.

Sale of Striped Sateen Bloomers, Pair, 79c Double elastic cuff; reinforced; elastic top; black, navy, American beauty, green and henna. Sizes 27 and 29.

Women's Girdle Brassieres, 69c A girdle and brassiere combined in one; made of fancy pink materials, strong and washable; lightly boned; side fastening; two elastic gores. Sizes 32 to 42.

Friday—Very Special

Sale of Fancy Marquisettes, 15c Yard Drapery Shantung, 29c Yard 36-inch width Shantung, very special for the last two days of the sale. Ideal for casement windows. Will give excellent service, very smart looking and easily laundered.



Sale of Hats for Women and Misses

1.49

Come and see what the next to the last day in the Anniversary Sale brings hats for street, sports and general wear; for misses and women. Youthful styles and styles for the woman of mature years. Felt, satin and velvet hats—all colors—all styles—all head sizes. A grand and glorious sale.



53rd Anniversary Sale of Percale, Yd. 11c

36-inch light and dark patterns; small and large figure. Buy now when you can save on this splendid quality of material.



Harford Frocks for Junior Girls'

2.95

Lovely dresses, well tailored of flannel, wool tweed, challis and balbriggan skirts with pleated fronts, one-piece tailored styles, inverted pleats. Combinations green, blue, tan. Sizes 7 to 14 years.



Harford Frock for Junior, \$1

Fine quality gingham frocks, beautifully embroidered; button trimmed, ties, combination colors; three-inch hems in each dress. Finely tailored frocks in clever styles. Sizes 7 to 14 years.



53rd Anniversary Sale of Beautiful Rugs

19.75

Seamless velvets and Brussels; striking designs and colorings from which to choose. Floral, conventional and all-over patterns for living room, dining room and bedroom. Sizes 9 to 12 size.

Use Deferred Payment Plan.

53rd Anniversary Sale Specials

300 Housedresses—A high-class dress with very slight imperfections; fast color; serviceable; wanted colors; sizes 36 to 46. Reduced specially for this style. \$1.95
Stout Sizes Bloomers—Crepe bloomers in solid colors, white, flesh and peach; double elastic cuff; reinforced 69c
Women's Brassieres and Lawrence Bathrobes—In assorted patterns, light and dark, with collars, pockets and girdles. Sizes 36 to 44 82.95
Crepe Kimonos—Japanes crepe in assorted colors; sizes 36 to 44 81.85
La Sayre Corsets—Medium bust, six supporters; sizes 24 to 36. Reduced specially for this style. \$1.95
Women's Brassieres—Of flesh color; medium width; back closing; sizes 32 to 38 17c
Women's Rubber Girdles—Cotton covered; sizes 24 to 36 80c
Warner's Girdles—Medium width, lightly boned; sizes 24 to 32.81
Extra Large House Frocks—Stout women's opportunity; sizes 46 to 64; of gingham; well finished; fast colors; becoming styles 81.85

Colored Striped Bed-spreads, each, \$1.98
81x90: 2-inch stripes of blue, rose and gold over ecru ground. These bed-spreads are very popular now and are very striking when carried out in the color scheme of your bedroom. Sizes for girls and misses.



Misses' Brushed Wool Gauntlets, Pair, 59c

Warm brushed wool gloves for winter, street, school and sports wear. Striking values and a special purchase for Anniversary Sale. Sizes for girls and misses.

Last Two Days of Sale—

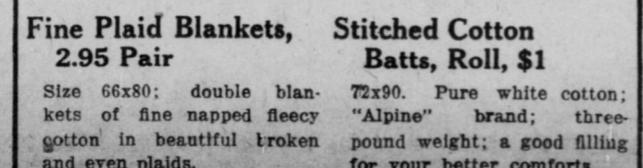


Fine Plaid Blankets, 2.95 Pair

Size 66x80: double blankets of fine napped fleecy cotton in beautiful broken and even plaids.

Stitched Cotton Batts, Roll, \$1

72x90. Pure white cotton; "Alpine" brand; three-pound weight; a good filling for your better comforts.

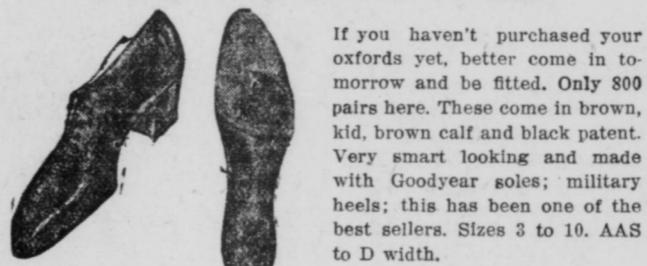


800 Silk and Cloth Dresses

3.95 \$5 7.95

Poiret sheens, flannels, balbriggans, wool crepes, satins, crepe satins, flat crepes in attractive styles for women and misses; sizes 16 to 42. In flares, ruffles, straightlines, pleats; popular sleeve lengths; colors include burgundy, brown, wine and pansy; neatly trimmed.

800 Pairs Arch Support Oxfords Pair 2.35



400 Pairs Oxfords and Strap Slippers, Pair, 1.95

An unusual value in fashionable straps or oxfords at this price. Of black patent, black velvet, black and brown calfskin; many have Goodyear welt soles; sizes in the lot from 3 to 8.

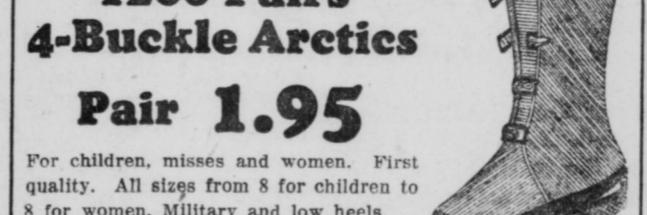
100 Pairs Children's and Misses' High Shoes, Pair, 1.65

Brown and black patent with gray tops; wide extension soles, free and easy last; rubber heels; sizes 8 1/2 to 2.



1200 Pairs 4-Buckle Arctics Pair 1.95

For children, misses and women. First quality. All sizes from 8 for children to 8 for women. Military and low heels.



Ayres' Downstairs Annex Store for Men

1200 Men's Flannelette Nightshirts, 85c

Fleecy, well cut, comfortable garments in blue or pink mixtures; long sleeves, full body lengths; sizes 15 to 18.

300 Men's Flannelette Pajama, Suit, 1.19

Full cut, well made coats, full length, good fitting pants. Splendidly made suits. Sizes A, B, C and D.

1000 Pairs Men's Rayon Striped Hose, Pr. 25c

Assorted checks, stripes and fancy patterns; ribbed tops, fully reinforced; sizes 10 to 11 1/2. Irregulars.

1000 Pairs Fine Cashmere Hose, Pair, 25c

Medium heavy weight; plain black with gray tipped heel and toe; sizes 10, 10 1/2 and 11. Irregulars.

Men's Ribbed Cotton Hose, 6 Pairs, 55c

Heavier weight hose for winter; black, brown, gray and navy; sizes 10 to 11 1/2. First quality.

Women's Silk and Rayon Hose, Pair, 69c

With fashioned foot. Beautifully knit of silk and rayon; neat appearing around the ankles; mercerized lisle top, three seamed back; foot of lisle; Irregulars. Sizes 8 1/2 to 10. Tan, Deauville, flesh, black, biscuit, atmosphere, French nude, dawn and blonde.

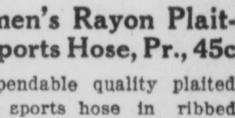


Women's Silk and Rayon Hose, Pair, 45c

Substandards of a high-class silk and rayon hose with lisle hemmed top, seamed back, high spiced ankle, double heel, sole and toe; sizes 8 1/2 to 10. Black and wide range of colors.

Women's Rayon Plaited Hose, Pair, 50c

A dependable quality plaited rayon sports hose in ribbed to the toe style; hemmed top and fully reinforced foot; irregulars; sizes 8 1/2 to 10; assorted colors.



Children's Mercerized Full Length Stockings, Pair, 25c

A good looking, durable stocking for school wear; of mercerized lisle; in fine ribbed with fully reinforced foot; sizes 6 1/2 to 9 1/2. Black, brown and colors.



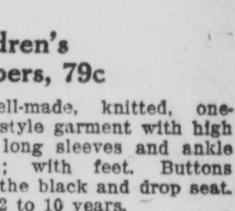
Children's Union Suits, 69c

Savins in a medium heavy cotton ribbed tape suit; high neck, long sleeves. Dutch neck, elbow sleeves and knee length; pants with muslin band at waist and button on the side. Sizes 4 to 10 years.



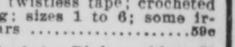
Women's Union Suits, 50c

Winter weight medium heavy cotton suits with low neck, no sleeves, ankle and knee length; with feet. Buttons down the black and drop seat. Sizes 2 to 10 years.

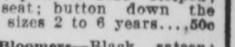


Sale of Vanta Shirts and Binders for Baby

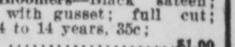
Vanta Binders—Half wool; tie style; mill run; 33c, three for \$1.00
Vanta Binders—Silk and wool; tie style; mill run 69c
Mercerized wool and cotton 69c
Vanta Shirts—Mill run; three-fourth wool; tie style; flat seams; twill tape; sizes 1 to 6; also mercerized wool 59c



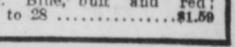
Outing Blanks—Full cut garments; pink or blue; drop seat; button down the back; sizes 2 to 6 years 59c
Tots' Bloomers—Black sateen; made with gusset; full cut; sizes 4 to 14 years 39c
3 for \$1.00
Infants' All-Wool Sweaters—White, pink or blue; the style 79c
Tots' Sweaters—All wool and wool mixed. Blue, buff and red; sizes 24 to 28 \$1.59



Vanta Shirts—Mill run; one-half wool; twill tape; crocheted edging; sizes 1 to 6; some irregular 59c



Crib Blankets—Pink or blue; 30x40; various designs; border; flat 69c
Outing Blanks—Full cut garments; pink or blue; drop seat; button down the back; sizes 2 to 6 years 59c



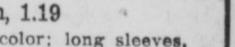
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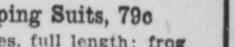
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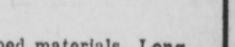
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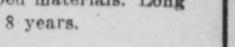
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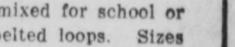
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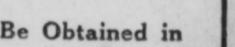
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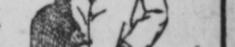
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An extra pair of trousers at small additional cost. \$1.59

A down payment holds any suit in our layaway department.

