

## TIMES TO GIVE POPULAR SONG NIGHT ON AIR

Three Groups of Artists to Broadcast From Local Station Friday.

### SYNCPATORS TO PLAY

Bud Harris Will Sing Latest Tunes.

Popular song night will be observed on The Indianapolis Times radio program, Friday night, over WFBM, Merchants Heat and Light Company, from The Times studio at the Severein.

There will be three groups of artists on this popular melody program, including the Universal Syncopators, Miss Lois Lloyd and Miss May Warren, known to vaudeville as Lloyd and Warren and Bud Harris, singer, with Miss Dot Haltgreen, pianist.

This will be the first time that the Universal Syncopators have appeared before The Times microphone. Mrs. Gertrude Butt, pianist, connected with the music department of L. S. Ayres & Co., is conductor and manager.

#### Others to Play

Other syncopators are Verle Smith, banjo; Carl Boyer, trumpet; Clarence Walden, trombone; Arthur Dorsey, saxophones; Charlie Spors, clarinet and Claude Butt, drums.

The Universal Syncopators will play the following numbers: "Sleepy Time Gal," "Brown Eyes Why Are You Blue," "Prisoner's Song," "Bam, Bam Bammie Shore," "Alone At Last," "Sometime," "Twilight, Stars and You," "Mighty Blue" and "Because of You."

Lloyd & Warren, well-known in vaudeville, have arranged three fine novelty groups, including "Hello Everybody," "Kiss of Spring" and "Hate to be as Fat As You," a comedy song. This team comes highly recommended.

#### Harris to Sing

Bud Harris, representing the Wells Publishing Company, of St. Louis, Mo., and here singing at the new G. C. Murphy store, 41 N. Illinois St., will sing some of the latest sellers in songs. He will be accompanied by Miss Dot Haltgreen. This team is well-known on the air.

Harris will sing "Mammy," "Farewell," "Memories of Virginia," "Everybody Loves the Same Sweetie" and "A Musical Mixture," made up of melodies of well-known hits.

This program has been arranged with the idea of giving an all popular melody program.

A Baldwin Grand piano is used for all numbers.

So tune in over WFBM at 9 p.m., Friday.

### Novelty Numbers Are Planned



## LICENSES GIVEN TO FIVE NEW BROADCASTERS

Twenty-Eight Stations Also Discontinued Last Month, Report.

WASHINGTON, Nov. 12.—Licenses have been granted by the Department of Commerce to five new broadcasters, four for Class A and one for Class B stations. One station has also been transferred from Class A to B. The new stations follow:

Wavelength. Watts.  
WIFI—Houston, Texas Chronicle, 238 10  
WCBU—W. S. Selen, Prov. 210 100  
WPDO—Hiram L. Turner, Buffalo, N. Y. 205 50  
KWT—Austin, Texas 231 500  
WSM—National Life and Accident Co., Nashville, Tenn. 283 1,000  
The transfer: KOP—Hood River, Ore. 278 500

Twenty-eight Class A and two Class B stations were discontinued during October. They follow:

KOP—Hood River, Ore.  
KPWD—Arkadelphia, Ark.  
WCBU—Arnold, Penn.  
WCBU—W. S. Selen, Prov. 210 100  
WGIQ—Tifton, Ga.  
WSAU—Chester, Pa.  
KFCO—Hilena, Mont.  
WTBD—Meridian, Miss.  
WGIQ—Tifton, Ga.  
WGBT—Greenville, S. C.  
WFAY—Houston, Texas  
WABA—Lake Forest, Ill.  
WIBD—New York, N. Y.  
WHR—Cleveland, Ohio.  
WCTC—Worcester, Mass.  
WTBR—Charlotte, N. C.  
WHR—Cleveland, Ohio.  
KFBT—Ann Arbor, Mich.  
KFBT—Utah City, Utah.  
KFSY—Helena, Mont.  
KJWD—Joliet, Ill.  
KWBZ—Virginia, Minn.  
KFBT—Bristol, Okla.  
WSAC—Clemson College, S. C.

### Here's Explanation of 2XAR

Benefits of Several Stations Linked Are Cited by Listeners.

The benefits of several stations broadcasting the same program by remote control is evidenced by a letter to WCCO from B. F. Koperlik, Pueblo (Colo.) attorney. "Last Sunday night I had the pleasure of hearing Miss Louise Homer through your relay from WEAF. Whenever static started to interfere with whichever station I was tuned in on, I would simply switch to one of the rebroadcasts, and thus got all the songs of Mme. Homer with practically no interruption.

NOON CONCERT HEARD

An unusual record of long-distance reception at high noon was made by KYW when its early afternoon program was heard in Seattle, Wash., 2,000 miles away from Chicago. The program, which was sent from Chicago, was heard in Seattle at exactly noon.

What Broadcasters Are Doing

It is interesting to note that few absolutely novel ideas in radio broadcasting are making their appearance nowadays. Rather, the stations are going back over their earlier and more rapid development and doing the old programs in a more finished manner.

A novel method of presenting information of the life and manners of the animals at the National Zoological Park at Washington has been instituted at station WRC by Dr. Wm. M. Mann, superintendent of the Zoo Park. Through the medium of dialogue between himself and the youthful Hugh Clark, questions of particular interest to the younger generation are asked by the boy and answered by Dr. Mann.

Fans throughout the country will be glad to know that Howard Lanin, famous orchestra leader, and his musicians, are on the air again. They will be heard every Monday evening beginning at 10:40 from WLIT.

WIP will broadcast "Fedora" in tabloid form Sunday evening, Nov. 22 at 10:15. The opera "Fedora" was written by Umberto Giordano with the text by V. Sardou.

Three-minute messages from the Civil Service Department are broadcast every Thursday evening at 10 o'clock through the WLW broadcast station.

HOOSIER RADIO SERVICE  
OPERATORS OF  
GUARDIAN SERVICE  
DELIVER TUBES—BATTERIES, ETC.  
2937 N. Illinois St.  
Randolph 6854.

BRUNSWICK RADIOLAS PHONOGRAHS AND RECORDS  
BRUNSWICK SHOP  
124 N. Penn. Opposite Keith's

NOW ON THE CIRCLE  
The Record Center  
Of Indianapolis  
Baldwin Piano Co.  
25-37 MONUMENT CIRCLE  
The Circle Theater  
is 2 doors East

Radio Cabinets  
Built to Your Order  
CHAS. R. BRENDL  
916-818 Ft. Wayne Ave. Riley 4718

RADIO SERVICE  
Repairs, Batteries, Tubes, Etc.  
Antenna Erection  
INDIANA RADIO SERVICE  
Phone, KENwood 3288  
N. E. Corner 17th and Central

GIVEN AWAY Friday and Saturday Only

A bulletin fully illustrated with photographs, wiring diagram, layout of parts and full-sized panel-drilling templates with complete description in non-technical language of how to build a selective five-tube tuned radio-frequency receiver given away Friday and Saturday. These bulletins are priced at 10 cents at other times.

Radio Department Open Until 9 P. M.  
on Friday and Saturday

VONNEGUT HARDWARE CO.  
114-124 E. WASH. ST.  
Radio Department in Annex,  
One Door West of Main Store

### Bud Harris Likes His Work



## HOOVER MADE RADIO'S CZAR

### Crown Crammed Upon Unwilling Secretary's Head.

By Times Special  
WASHINGTON, Nov. 12.—For the first time in the history of American business, a huge industry has voluntarily given to one Government official complete control over its destiny.

The fourth national radio conference Wednesday crowned Secretary of Commerce Herbert Hoover its czar, and delegated to him unprecedented powers or regulation over a business which has an annual turnover amounting to many millions of dollars.

Like Julius Caesar, Hoover thrice refused the kingly crown, but the radio industry, disregarding the classical precedent, finally crammed it over his head, deaf to all protest.

Hoover, at the opening of the conference, recommended to the radio representatives that they divide his powers with regional committees. The question was turned over to committees for discussion, and they forced upon him power and authority to regulate the industry in all things.

### NO LIGHTNING DANGER

There is no danger from lightning striking a radio aerial if it is

### Miss Haltgreen at Piano



## ANXIOUS FANS WAIT AND WAIT

But Sets Arrive in Singapore Minus Tubes.

By NEA Service  
SINGAPORE, Nov. 12.—The stage was all set to give a rousing welcome to the radio sets.

come to a shipment of American radio sets.

People had been waiting for days to slip the ear 'muffs' over their heads and listen to radio programs. And then the shipment arrived! The long wait was over and soon radio programs would be heard by all.

But alas! The sets arrived minus tubes—and no tubes were available in that part of the world.

The next radio shipment will be thoroughly investigated before

cheers are given.

## The Polonaise EXCLUSIVE AGENTS for Splitdorff Radios

Demonstration daily in our store. Call Mr. Woodfall, Main 0491, for appointment. Department open each Saturday until 9 p.m. until Xmas.

## Messenger's Washington and Delaware Streets INDIANAPOLIS' OLDEST FURNITURE HOUSE

## You Can't Beat It! Friday and Saturday Only

The Nationally Advertised

### Sleeper Montrol Radio

Complete With

- 1—"A" Storage Battery
- 2—45-Volt "B" Batteries
- 1—Loud Speaker
- 4—Tubes

Full Aerial Equipment

\$10 a Month  
Buys One

This Set Regularly Sold  
for \$130 Without  
Equipment

\$99.50

## Terms—\$10 a Month

No Extra Charges Added

After Down Payment of \$23.27

Every Set Guaranteed in A-1 Operating Condition. Only Five Sets at This Price.

Three  
Crosley  
Sets  
\$9 to \$19.50  
Without Accessories

The Reason  
Everything must go to make room for Atwater-Kent Radiolas and Sonoras exclusively.

Loud  
Speakers  
\$4.95  
and Up

Wilson-Stewart Music Co.  
SUCCESSORS TO

## Widener's 44 N. PENNSYLVANIA ST. Open Every Saturday Evening

## Indianapolis Times RADIO LOG Given Away

Printed in two colors. Stations arranged in alphabetical order, giving call letters, location, ownership, wave length and watts of power used. Programs of all stations listed in this log are printed in The Times daily.

HOUR by  
HOUR  
Radio Programs  
in the  
Times Daily

## The Following Radio Dealers Will Gladly Supply You With One of These Logs for the Asking

L. S. Ayres  
Radio Dept.

Alamo Sales Co.

131 E. Ohio St.

Baldwin Piano Co.

On the Circle

Brunswick Shop

124 N. Penn. St.

Carlton Music Co.

143 E. Wash. St.

Christians-Teague Piano Co.

237 N. Penn. St.

I. J. Cooper Rubber Co.

Vermont St. and Cap. Ave.

Fuller-Ryde Music Co.

27 E. Ohio St.

The Gibson Co.

435 N. Capitol Ave.

Guarantee Tire Co.

211 S. Illinois St.

H. T. Electric Co.

612 N. Capitol Ave.

Hook's Radio Dept.

Illinoian and Wash. Sts.

Indianapolis Electric Co.

122 S. Meridian St.

Indianapolis Light and Heat Co.

48 Monument Circle

Indiana Radio Service

1703 Central Ave.

Indianapolis Music House

134 N. Penn. St.

S. S. Kresge Co.

43 E. Wash. St.

25 W. Wash. St.

The Gibson Co.

Wm. H. Meesenger Co.

Wash. and Del. Sts.

Wilson-Stewart Music Co.

44 N. Penn. St.

Frank W. Wood

70 W. New York St.

Pearson Piano Co.

128 N. Penn. St.

Pettit Dry Goods Co.

Riser Bros.

561 E. Wash. St.

Sanborn Electric Co.

309 N. Ill. St.

Varney Electric Co.

121 S. Meridian St.