



Just Three Days More—to Shop in the 53rd ANNIVERSARY SALE DOWNSTAIRS at AYRES'

AYRES' SERVICE



GOOD MERCHANDISE

LOW PRICES

Just two days more to obtain Fifty-third Anniversary Sale Values. You'll have to hustle some to get everything you want at these sale prices. New merchandise has been brought out for the wind-up of the sale. Warm, comfortable night attire for all the family—overcoats, suits, and furnishings for men and boys—coats and dresses for women and girls. Blankets in all weights, sizes and colors. Hosiery and underwear for all—and many things for the home. Buy Christmas gifts now. It doesn't matter how you get here, by foot, bus, street car or interurban—but get here, that's the point.



The Extraordinary 53rd Anniversary Sale of Women's Dresses Continues

These frocks are for Sale at Less
Than the Original Wholesale Cost

\$10

Attractive Styles for Misses and Women

This sale has proved popular with many women who have purchased one and even more in order to avail themselves of the Anniversary Sale price. There is no doubt about the styles, the quality and the values. Each frock conforms to the Ayres' sale policy, that of giving style-right merchandise of high quality at the lowest possible prices. You, doubtlessly, have heard from friends or neighbors of their fortunate "finds" in this sale. There is yet a wide selection of styles, materials and colors for you to choose from.

Satin Cantons Flat Crepes
Twillsheens Poiret Twills
Shadowsheens Georgettes
Flannels, Beaded Frocks

Flare Princess Straightline
Basque Eton Two-piece
Trimmings of Fur Embroidery
contrasting color bands, etc.

BLACK, NAVY, COCO, BROWN, TAN, LISTICK, NEW BLUES
SIZES 16 to 50

Lavishly Fur-Trimmed Coats



A wonderful collection of coats for
women and misses representing out-
of-the-ordinary values at

\$25

Our buyer has spent much time in the
market buying a few coats here, a few
coats there, until he has assembled a
group of coats which represents the best
values it was possible to buy.

Fur-trimmed coats—in flare, straight-
line, wrappy, circular skirt and Princess
styles, with fur-trimmed tabs, collars,
cuffs, fronts or bottom of mandel rac-
coon, mandel fitch, mandel opossum,
coney, Manchurian wolf, sealine and
beaverette. Fashioned of fine quality
materials, such as bolivia, suedes, pin point,
broadcloth and buckskin. Smartest and
best of colors, including lipstick, grackle-
head, wine, black, brown, tan and blue.
Sizes for misses, women and large women.



53rd Anniversary Sale of

"La Sayre" Brand Corsets, 1.95
We have reduced the regular price of our own
special corset, the "La Sayre," to give an added
value. Medium bust, 6 hose-supports, elastic
support; come in sizes 24 to 36.

Special Sale of Girdles, 2.95

A beautiful satin brocaded girdle with silk top
and wide side elastic supports, lightly boned;
satin ribbon bow trimmed; sizes 24 to 32.

Women's Silk Costume Slips, 2.45

An exceptionally well finished costume slip of
tub silk in navy, black, tan, grey, brown and
pansy; sizes 36 to 44.

Women's Cotton Bloomers, 69c

These are special values and come in crepe, batiste, dimity, sateen and
novelty cottons. These come in extra sizes. Solid colors with double elastic
cuff; white, peach and flesh.

Fine Wash Dresses, 1.95

Pure linen and fine quality poplin frocks in attractive styles with neat
braid and self material trimmings; some in delightful solid colors and plaids—
tan, blue and green. Sizes 36 to 44. Only an event of this importance could
bring such values.

Splendid Values in Women's Blanket Robes, 2.95

When Beacon and Lawrence robes of a quality such as these are placed on
sale at \$2.95, it is a real event! Choose from rose, grey, tan, navy, green or
brown. Well-tailored robes in beautiful patterns including checks and
stripes. Very special.

A Christmas Suggestion Beautiful Quilted Silk Robes

7.95

Lambs wool, silk lined robes with silk cord; in gorgeous high
shades including orange, blue, black. Light weight robes with
the warmth of wool. Extremely special.

53rd Anniversary Sale of Voguish Hats

1.79

Dress hats, semi-dress hats, street hats and
hats suitable for sports or campus wear.
They're the best values our buyer could
obtain to sell at this price.

Fashioned of beautiful quality of materials including:

Velvets, velvets and satins, satin and
metallics, plain satins and high-grade
velours.

Large and small head sizes for misses and
conservative older women. Choose from
all colors.



53rd Anniversary SALE OF RUGS

\$35

Beautiful rugs of quality at an amazingly
low price for tomorrow.

A typical Anniversary Sale value that
women will think is hardly possible for
the quality and beauty each rug posses-

For Convenience—
Use Ayres'
Deferred Payment Plan

This Sale includes
Fringed Winton Velvets

9 x 12 room size with plain
grounds and large figures; all
new patterns. Plenty of grey
grounds.

Felt Base Floor Covering, square yard 29c
Six feet wide; good patterns and good enamel finish; irregular quality
that will give long service.

2.45

Heavy wool and cotton mixed flannel shirts, two
large breast pockets with button flaps, two-button
sleeve cuff; full body and arm lengths; satin lined
medium high collar. In blue, dark brown, grey or
khaki. A Real Value. Sizes 14½ to 17.

Continuing Sale of Men's Heavy Rope Stitch Slipover and
Coat Style Sweaters, special 2.95

Tailored with large, snug-fitting roll collar; closely knitted wrists, assorted
colors and sizes, 36 to 44.

50 Men's Blanket Lined Work Coats, 3.50

Moleskin fabric or corduroy coats with blanket lining; ideal for hunting
and all winter out-of-doors work. Full of warmth. Sizes 36 to 44.

Men's Mercerized Lisle Hose, pair 17c, 3 pairs 50c

Elastic ribbed tops, fully reinforced; in black, brown, grey and navy; sizes
9½ to 11½. Irregular quality. Very special.

Boys' Heavy Ribbed Slipover Sweaters, 1.49

Wool mixed sweaters in two-tone color combinations; sizes 28 to 34. A
limited number of coat style sweaters included.

Continuing Sale of Men's Genuine Imported English

Broadcloth Shirts, 1.19, 3 for 3.50

Each shirt bears the genuine label; of fine lustre broadcloth that will be
retained through repeated washing and long wear. Splendidly tailored, first
quality shirts in white, tan, blue and grey. Collar-attached and neckband
style. Sizes 14 to 17 neck measure.



Continuing the 53rd Anniversary Sale of
Women's Silk and Silk and Rayon Hose

Pair \$1

Fully Fashioned stockings of high quality;
lisle garter top, heel, toe and sole; reinforced
at all points of wear; sizes 8½ to 10; first
quality; black, white, gunmetal, log cabin,
atmosphere, french nude, Russian tan, grey,
beige, cordovan, harvest, freckles, mode,
airdale, and sandalwood.

Women's Silk and Rayon Hose,
pair 45c

Substandards of a high quality; with lisle
hemmed tops, seamed back, high spliced
ankle, double heel, sole and toe; sizes 8½ to
10; black, peach, white, French nude, sandal-
wood, grain, moonlight, piping rock, sunburn, beige, tanbark and blonde satin.

Women's Union Suits, 89c

Medium and heavy cotton ribbed; fleeced; high neck, long sleeves and
Dutch neck and elbow sleeve style or low neck and no sleeves; knee and
ankle length; sizes 36 to 44.

700 Pairs Women's "Feature Arch" Oxfords

Pair 2.35



200 Pairs Children's Shoes, pair 1.45

A special Anniversary saving in shoes for school or dress. Good-looking
styles, well made, dependable leathers of smoked elk and tan calf. Flexible
elk soles. Sizes 2½ to 5.

500 Pairs Women's "Rhode Island" Brand Rubbers

All sizes in neat toe, pair 39c

53rd Anniversary Sale of Blankets Continues

3.95

If you have not already purchased in this sale, don't fail to make your
selection at the earliest possible opportunity, tomorrow. Every pair is
a remarkable quality and represents the best values our buyer could
obtain in the market.

Heavy Cotton Blankets

72 x 84 size; 4½ pound weight; one of the largest and best all-cotton
blankets made. Blue, rose, tan, red, corn and lavender. Twill weave.

Wool Mixed Plaid Double Blankets

66 x 80 size blankets with sateen bound ends; 4-pound weight; first
quality block plaids of blue, rose, corn, tan, grey and lavender.

Wool Finished Cotton Blankets

Cotton plaid double blankets in size 66 x 80; a dependable quality
blanket in broke colors including blue, rose, corn, tan, grey and lavender.

Wool Mixed Blanket Robes

66 x 80 size double blankets with hemmed ends; a beautiful quality
in gorgeous colorings. Very special for the Anniversary Sale.

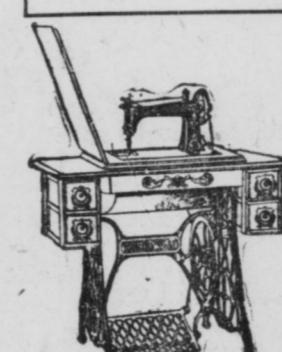
Fine Cotton Plaid
Blankets, pair 2.95

66 x 80 size in firm twill weave,
heavy napped blankets; beautiful
color assortment. The best
designs and colors obtainable in
cotton blankets.

Plain Grey Double
Cotton Blankets

pair 2.49

70 x 80 size, light weight, closely
woven cotton blankets in sheet
weight. A special value for the
sale.



Anniversary Sale Sewing Machines

Slightly used machines including most all
models. Each one guaranteed \$2.85

Singer \$29.85

10 used machines in good condition
\$10

Anniversary Sale Values Still to be Obtained in

Men's All Wool Suits

15.45

Single and double-breasted models for business
men, young or of mature years. For college men and
young fellows. In the wanted models, wanted colors
and wanted patterns. Tailored to Ayres' standard
of quality.

These suits represent values that are extraordinary
and reflect Ayres' Sale Policy of style-right mer-
chandise of high quality at lowest possible prices.
Sizes for all. Plenty of regulars and stouts.

An extra pair of trousers at small additional cost,
\$3.95.

A down payment holds any suit in our layaway
department.



Sale of Men's Pin Stripe Percale Shirts

59c

Men—stop in tomorrow and buy a season's supply of fast colored per-
cale shirts of fine quality; neckband style; standard full size. Splendidly
tailored and good fitting. Strictly first quality. Sizes 14 to 17.



Telephone Your
Order Tonight
on Merchandise
Listed Below

Perhaps you cannot come down
tomorrow and shop in person—if,
then rather than miss some of these outstanding sale values,
shop by 'phone, tonight. Call
MAIN 5200 and give your order.

Crib Blankets at 1.79

Heavy quality all-cotton
blankets, soft and downy. 36 x
54-inch size. Finished with
bound edges. In pink, blue or
tan with big animal borders.

Crib Pads, 19c

3 for 50c
White, quilted pads of de-
pendable quality; very sani-
tary; filled with new cotton.
Size 17 x 24.

Tots' Sleeping Suits,
69c

Part wool, soft knitted suits
in button back, drop-seat
style; these come with draw-
string at wrists and with feet.
One breast pocket. Collar fits
closely. Sizes 1 to 5.

White Bath Towels,
each 25c

Extra large size, 21 x 42; heavy
nub, closely woven fabric.
Standard quality.

Stitched Cotton Batts,
each 79c

Comfort cotton bats in three-
point weight, 72 x 90 size.
White cotton of good quality.
Box of four, special at \$3.

White Outing Flannel,
yard 13c

Twenty-seven inch pure white
cutting of the well-known
Amoskeag, standard quality.

French Marquise

Curtains, pair \$1
Pure white, neatly ruffled;
comes with matching tie backs.

Wool Mixed Plaid