



# Just Three Days More—to Shop in the 53rd ANNIVERSARY SALE DOWNSTAIRS at AYRES'

AYRES' SERVICE



GOOD MERCHANDISE



LOW PRICES

Just two days more to obtain Fifty-third Anniversary Sale Values. You'll have to hustle some to get everything you want at these sale prices. New merchandise has been brought out for the wind-up of the sale. Warm, comfortable night attire for all the family—overcoats, suits, and furnishings for men and boys—coats and dresses for women and girls. Blankets in all weights, sizes and colors. Hosiery and underwear for all—and many things for the home. Buy Christmas gifts now. It doesn't matter how you get here, by foot, bus, street car or interurban—but *get here*, that's the point.



## The Extraordinary 53rd Anniversary Sale of Women's Dresses Continues

These frocks are for Sale at Less  
Than the Original Wholesale Cost

# \$10

Attractive Styles for Misses and Women

This sale has proved popular with many women who have purchased one and even more in order to avail themselves of the Anniversary Sale price. There is no doubt about the styles, the quality and the values. Each frock conforms to the Ayres' sale policy, that of giving style-right merchandise of high quality at the lowest possible prices. You, doubtless, have heard from friends or neighbors of their fortunate "finds" in this sale. There is yet a wide selection of styles, materials and colors for you to choose from.

Satins Cantons Flat Crepes  
Twillsheens Poiret Twills  
Shadowsheens Georgettes  
Flannels, Beaded Frocks

Flare Princess Straightline  
Basque Eton Two-piece  
Trimmings of Fur Embroidery  
contrasting color bands, etc.

BLACK, NAVY, COCO, BROWN, TAN, LISTICK, NEW BLUES  
SIZES 16 to 50

## Lavishly Fur-Trimmed Coats



A wonderful collection of coats for  
women and misses representing out-  
of-the-ordinary values at

# \$25

Our buyer has spent much time in the market buying a few coats here, a few coats there, until he has assembled a group of coats which represents the best values it was possible to buy.

Fur-trimmed coats—in flare, straight-line, wrap, circular skirt and Princess styles, with fur-trimmed tabs, collars, cuffs, fronts or bottom of mandel racoon, mandel fitch, mandel opossum, coney, Manchurian wolf, sealine and beaverette. Fashioned of fine quality materials, such as bolivia, suedes, pin point, broadcloth and buckskin. Smartest and best of colors, including lipstick, crackle-head, wine, black, brown, tan and blue. Sizes for misses, women and large women.



53rd Anniversary Sale of  
"La Sayre" Brand Corsets, 1.95  
We have reduced the regular price of our own special corset, the "La Sayre," to give an added value. Medium bust, 6 hose-supporters, elastic support; come in sizes 24 to 36.

Special Sale of Girdles, 2.95

A beautiful satin brocaded girdle with silk top and wide side elastic supports, lightly bonned; satin ribbon bow trimmed; sizes 24 to 32.

Women's Silk Costume Slips, 2.45

An exceptionally well finished costume slip of tub silk in navy, black, tan, grey, brown and pancy; sizes 36 to 44.

Women's Cotton Bloomers, 69c

These are special values and come in crepe, batiste, dimity, sateen and novelty cottons. These come in extra sizes. Solid colors with double elastic cuff; white, peach and flesh.

Fine Wash Dresses, 1.95

Pure linen and fine quality poplin frocks in attractive styles with neat braid and self material trims; some in delightful solid colors and plaids—tan, blue and green. Sizes 36 to 44. Only an event of this importance could bring such values.

Splendid Values in Women's Blanket Robes, 2.95

When Beacon and Lawrence robes of a quality such as these are placed on sale at \$2.95, it is a real event! Choose from rose, grey, tan, navy, green or brown. Well-tailored robes in beautiful patterns including checks and stripes. Very special.

## A Christmas Suggestion Beautiful Quilted Silk Robes 7.95

Lambs wool, silk lined robes with silk cord; in gorgeous high shades including orange, blue, black. Light weight robes with the warmth of wool. Extremely special.

53rd Anniversary Sale of Voguish Hats  
1.79

Dress hats, semi-dress hats, street hats and hats suitable for sports or campus wear. They're the best values our buyer could obtain to sell at this price.

Fashioned of beautiful quality of materials including:

Velvets, velvets and satins, satin and metallics, plain satins and high-grade velours.

Large and small head sizes for misses and conservative older women. Choose from all colors.



53rd Anniversary  
SALE OF RUGS

Beautiful rugs of quality at an amazingly low price for tomorrow. A typical Anniversary Sale value that women will think is hardly possible for the quality and beauty each rug possesses.

# \$35

For Convenience—  
Use Ayres'  
Deferred Payment Plan

This Sale includes  
Fringed Winton Velvets

9 x 12 room size with plain grounds and large figures; all new patterns. Plenty of grey grounds.

Carleton Axminsters  
9 x 12 size.

Manhattan Axminsters  
Small and large figures; grey, tan, rose, blue, taupe and brown.

Felt Base Floor Covering, square yard 29c

Six feet wide; good patterns and good enamel finish; irregular quality that will give long service.

## Ayres Downstairs Annex Store for Men

Men's Heavy Weight  
Flannel Shirts  
2.45

Heavy wool and cotton mixed flannel shirts, two large breast pockets with button flaps, two-button sleeve cuff; full body and arm lengths; satin lined medium high collar. In blue, dark brown, grey or khaki. A Real Value. Sizes 14½ to 17.

Continuing Sale of Men's Heavy Rope Stitch Slipover and Coat Style Sweaters, special 2.95

Tailored with large, snug-fitting roll collar; closely knitted wrists, assorted colors and sizes, 36 to 44.

50 Men's Blanket Lined Work Coats, 3.50

Moleskin fabric or corduroy coats with blanket lining; ideal for hunting and all winter out-of-doors-work. Full of warmth. Sizes 36 to 44.

Men's Mercerized Lisle Hose, pair 17c, 3 pairs 50c

Elastic ribbed tops, fully reinforced; in black, brown, grey and navy; sizes 9½ to 11½. Irregular quality. Very special.

Boys' Heavy Ribbed Slipover Sweaters, 1.49

Wool mixed sweaters in two-tone color combinations; sizes 28 to 34. A limited number of coat style sweaters included.

Continuing Sale of Men's Genuine Imported English Broadcloth Shirts, 1.19, 3 for 3.50

Each shirt bears the genuine label; of fine lustrous broadcloth that will be retained through repeated washing and long wear. Splendidly tailored, first quality shirts in white, tan, blue and grey. Collar-attached and neckband styles. Sizes 14 to 17 neck measure.



Continuing the 53rd Anniversary Sale of  
Women's Silk and Silk and Rayon Hose  
Pair \$1



Full-Fashioned stockings of high quality; lisle garter top, heel, toe and sole; reinforced at all points of wear; sizes 8½ to 10; first quality; black, white, gunmetal, log cabin, atmosphere, french nude, Russian tan, grey, beige, cordovan, harvest, freckles, mode, airdale, and sandalwood.

Women's Silk and Rayon Hose,  
pair 45c

Substandards of a high quality; with lisle hemmed tops, seamed back, high spliced ankle, double heel, sole and toe; sizes 8½ to 10; black, peach, white, French nude, sandalwood, grain, moonlight, piping rock, sunburn, beige, tanbark and blonde satin.

Women's Union Suits, 89c

Medium and heavy cotton ribbed; fleeced; high neck, long sleeves and Dutch neck and elbow sleeve style or low neck and no sleeves; knee and ankle length; sizes 36 to 44.

700 Pairs Women's  
"Feeture Arch" Oxfords  
Pair 2.35



Style right oxfords for street or semi-dress wear; very smart appearing and well made. These have an arch support. A special purchase of footwear that at regular prices sell for much more. They have a flexible rigid chand. All sizes from 3 to 10. AAA to D width. Black, patent, brown, kid, brown, calfskin.

200 Pairs Children's Shoes, pair 1.45

A special Anniversary saving in shoes for school or dress. Good-looking styles, well made, dependable leathers of smoked elk and tan calf. Flexible elk soles. Sizes 2½ to 5.

800 Pairs Women's "Rhode Island" Brand Rubbers

All sizes in neat toe, pair. . . . . 39c

53rd Anniversary  
Sale of Blankets Continues  
3.95

If you have not already purchased in this sale, don't fail to make your selection at the earliest possible opportunity, tomorrow. Every pair is a remarkable quality and represents the best values our buyer could obtain in the market.

Heavy Cotton Blankets

72 x 84 size; 4½ pound weight; one of the largest and best all-cotton blankets made. Blue, rose, tan, red, corn and lavender. Twill weave.

Wool Mixed Plaid Double Blankets

66 x 80 size blankets with sateen bound ends; 4-pound weight; first quality block plaids of blue, rose, corn, tan, grey and lavender.

Wool Finished Cotton Blankets

Cotton plaid double blankets in size 66 x 80; a dependable quality blanket in broke colors including blue, rose, corn, tan, grey and lavender.

Wool Mixed Blanket Robes

66 x 80 size double blankets with hemmed ends; a beautiful quality in gorgeous colorings. Very special for the Anniversary Sale.

Fine Cotton Plaid

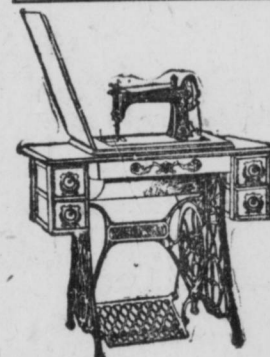
Blankets, pair 2.95

66 x 80 size in firm twill weave, heavy napped blankets; beautiful color assortment. The best designs and colors obtainable in cotton blankets.

Plain Grey Double

Cotton Blankets  
pair 2.49

70 x 80 size, light weight, closely woven cotton blankets in sheet weight. A special value for the sale.



Anniversary Sale  
Sewing  
Machines

Slightly used machines including most all makes. Each one guaranteed. . . . . \$21.85

Singer. . . . . \$29.85

10 used machines in good condition  
\$10

Anniversary Sale Values Still to be Obtained in  
Men's All Wool Suits  
15.45

Single and double-breasted models for business men, young or of mature years. For college men and young fellows. In the wanted models, wanted colors and wanted patterns. Tailored to Ayres' standard of quality.

These suits represent values that are extraordinary and reflect Ayres' Sale Policy of style-right merchandise of high quality at lowest possible prices. Sizes for all. Plenty of regulars and stouts.

An extra pair of trousers at small additional cost, \$3.95.

A down payment holds any suit in our layaway department.



Sale of Men's Pin Stripe  
Percalé Shirts  
59c

Men—stop in tomorrow and buy a season's supply of fast colored percale shirts of fine quality; neckband style; standard full size. Splendidly tailored and good fitting. Strictly first quality. Sizes 14 to 17.



Telephone Your  
Order Tonight  
on Merchandise  
Listed Below

Perhaps you cannot come down tomorrow and shop in person—if not, then rather than miss some of these outstanding sale values, shop by 'phone, tonight. Call MAin 5200 and give your order.

Crib Blankets at 1.79

Heavy quality all-cotton blankets, soft and downy. 36 x 54-inch size. Finished with bound edges. In pink, blue or tan with big animal borders.

Crib Pads, 19c,

3 for 50c

White, quilted pads of dependable quality; very sanitary; filled with new cotton. Size 17 x 24.

Tots' Sleeping Suits,  
69c

Part wool, soft knitted suits in button back, drop-seat style; these come with draw-string at wrists and with feet. One breast pocket. Collar fits closely. Sizes 1 to 5.

White Bath Towels,  
each 25c

Extra large size, 21 x 42; heavy nub, closely woven fabric. Standard quality.

Stitched Cotton Batts,  
each 79c

Comfort cotton bats in three-pound weight. 72 x 90 size. White cotton of good quality. Box of four, special at \$3.

White Outing Flannel,  
yard 13c

Twenty-seven inch pure white outing of the well-known Amoskeag, standard quality.

French Marquisette

Curtains, pair \$1

Pure white, neatly ruffled; come with matching tie backs.

Wool Mixed Plaid

Blankets, pair 3.95

66 x 80 size with bound ends; broken plaids of blue, rose, tan, grey and yellow. 4-pound weight.

Women's Flannelette

Gowns, 79c

Blue and pink striped with round neck braid trimmed or collar style; sizes 16 and 17. Dependable quality of good weight.

Men's Ribbed Union

Suits, 1.29

Irregular quality of our own "La Sayre" brand; random mixture, round neck style, long sleeves and ankle length; cotton fleeced ribbed suits. Sizes 36 to 46. Closed crotch style.

Men's Flannelette

Nightgowns, 85c

Pink and blue striped outing of splendid quality and weight; long sleeves, full body length. Sizes 15, 16 and 17.

Boy's Union Suits, 79c

Sizes 4 to 16 years. Ecru color cotton ribbed suits of medium weight; closed crotch style. Irregulars

53rd Anniversary Sales in the  
Domestic  
Department

Each item advertised is a noteworthy value special for the sale.

Cotton Shantung

yard 29c

One yard wide cotton shantung of a dependable, evenly woven quality in natural color; a splendid drapery fabric for casement window, apartment, etc.

"Clover Bell" Cretonnes  
yard 12½c

Six good designs and colors from which to make your selection. One design is the "Persian" that is extensively used in comfort covering.

1000 Yards of Percale,  
yard 11c

One thousand more yards of this fine percale has been purchased for the sale. Offering light and dark backgrounds with attractive designs. 36-inch width materials featuring small and large figured and striped effects. Cut from full bolts.