

Best  
Yet

# DOWNSTAIRS at AYRES

GOOD MERCHANDISE A AYRES SERVICE A LOW PRICES

Best  
Yet

# Dollar Day Tomorrow in the 53rd Anniversary Sale

## Value Plus

### 1960 Ready-to-Wear Garments in the Dollar Day Sale

Study the tremendous savings that are offered here at the special prices—a definite saving that you'll remember for years—in each garment offered.

**100 Women's Silk Dresses, each \$1**  
Plains, printed dresses, also skirts of unusual values. Sizes 16 to 40. Limit one garment to a customer.

**100 Wool Crepe Dresses, each 1.95**

Sizes 16 to 40; small sizes.

**50 Blanket Coats, each 1.95**

Sizes 16 to 44; at this low price.

**600 Dresses, each 2.95**

Flannels, plains, plaids, stripes, silk crepes, Jacquards, brocades, wool crepes; sizes 16 to 44; unusual values for this low price.

**600 Dresses, each 3.95**

Flanneles, cloths, silks, balbriggans, wool crepes, velvets; sizes 16 to 50. Very unusual values for this low price.

**700 Dresses, each \$5**

These are very unusual values for low price. Flat crepes, satins, cretons, checked worsted, plain cloths, pencil striped cloths; sizes 16 to 50. Wonderful values.

**200 Silk, Cloth and Flannel Dresses, each 7.95**

Very wonderful values for low price we have marked these. Good styles, good materials; sizes 16 to 46. Specially priced.

**Sports Coats, 7.95**

Polyvore downy wools, furlaines downy wave. Some with fur collars. Sizes 16 to 50. Good color assortment. Very unusual value.

### 53rd Anniversary Dollar Sale

## Of Beautiful Silks Yard \$1

Hundreds of Yards. Many colors and plenty of blacks. Come early on this item.

Black, Rayon sport satins. Black all-silk Duchesse. Black all-silk messaline. Crepe de chine (all silk). Black, navy, pink, white, henna, pencil, orchid. Navy georgette. Black charmeuse.

**Tomahawk Sheets, \$1**  
each . . . . . **\$1**

Fancy Pillow-cases, 3 for . . . . . **\$1**  
Bleached, seamless, torn and hemmed sheets. 81x90 or 63x90.

Full or twin-bed size. Heavy construction sheets that will give long service.

**Japanese Lunch Cloths, \$1**  
Size 70x70, each . . . . . **\$1**

The first time this size Japanese cloth has been offered at this price, we believe. They are the usual light and dark bordered cloths with the blue and white figures. Subject to slight misweaves or slightly soiled.

**Boxed Towel \$1**  
Sets . . . . . **\$1**  
A handsome set is offered here.

3-PIECE SETS  
1 large towel, 1 small towel, 1 wash cloth.  
Beautiful three-color combination of lavender, rose, yellow, and white.

**Towels, \$1**  
4 for . . . . . **\$1**  
Large size, all-white hemmed towels. Firsts. Size 21x44 and 22x42.

**Crossbarred Marquisette \$1**  
2 pair . . . . . **\$1**

Just one thousand pair available at this extremely low price. Pure white checked designs, 2 1/4 yards long, tie backs to match.

**Fringed Panel Curtains, \$1**  
each . . . . . **\$1**  
45 inches wide, 2 1/4 yards long. Ecru color, shadow net curtains with neat border across the bottom.

**Jacquard Drapery Gauze, \$1**  
3 Yards . . . . . **\$1**

Pongee color. Rayon gauze in attractive woven jacquard designs. Yard wide.

**Printed Drapery Sateen, \$1**  
3 Yards . . . . . **\$1**

Yard wide. Heavy, lustrous sateen in beautiful stripe and figured drapery designs in good colorings.

**Cotton Pongee, \$1**  
4 Yards . . . . . **\$1**

Pongee color, 32 inches wide. Quality suitable for draperies as well as a wash dress fabric.

**Fancy Marquises, \$1**  
7 Yards . . . . . **\$1**

White, cream and ecru. Fancy woven, 36-inch mercerized marquises.

**Women's Blouses, \$1**  
2 for . . . . . **\$1**  
Broadcloth and crepe—round collars. White and tan. Sizes 36 to 44.

**Women's Figured Crepe Kimonos, \$1**  
Japanese figured crepe kimonos. Rose, lavender, grey and blue.

**Rubber-Covered Girdles, 2 for, \$1**  
Medium width, back-closing brassiere of rubber, cotton covered; a well-made alable garment. 34 to 44.

**Women's Warner Girdles, \$1**

These are Warner's guaranteed girdles at this special price for Anniversary dollar day. Medium width, flesh color, lightly boned. Side elastic insets. 24 to 30.

**Women's Outing Flannel Gowns, \$1**  
White, pink and blue. 15, 16 and 17. Hemstitching and braid trimmings.

**3-Lb. Box of Assorted Chocolates, \$1**

4 Lb. Hard Mixture 5% Soft Centers, \$1

**Women's Extra Large Outing Flannel Gowns, \$1**

Warm, roomy outing flannel gowns for stout women. Double yoke. Hemstitched.

**70-Inch Bleached Linen Damask, the yard, \$1**

Full width for use on the largest tables. Three neat floral designs to select from. Serviceable weight.

**Rayon Pillows, \$1**  
each . . . . . **\$1**

Oval shapes. Rayon covered, cotton-filled pillows that will be highly decorative. Most a dozen plain and changeable shades to choose from.

**Plaid Blankets, \$1**  
each . . . . . **\$1**

Single sheet blankets of a soft, downy quality, in plaids of blue, rose, tan, grey, lavender, yellow, etc. Shell-stitched edges.

**Bolts Long Cloth, \$1**  
bolt . . . . . **\$1**

10-yard bolts. Pure white, in a quality which is highly desirable for children's garments.

**Felt Base Floor Covering, 3 yards, \$1**

Six feet wide, good enamel finish, six entirely new designs to choose from.

**Rag Rugs, \$1**  
each . . . . . **\$1**

Wide assortment of sizes and colors. Sizes 24x48, 25x50, 27x54. Plain colors, hit and miss, fancy weaves, etc.

**Bleached Muslin, \$1**  
5 yards . . . . . **\$1**

Black hawk, 36-inch lustrous finish, fine bleach muslin that is most used for gowns, undergarments, children's wear, etc.

**Unbleached Muslin, \$1**  
10 yards . . . . . **\$1**

36-inch, heavy quality smooth, even weave that will serve many needs.

**"Alpine" Comfort Cotton, a roll, \$1**

Pure white throughout. Three pounds. Stitched all over. A fine comfort filling.

**"Clover Bell" Com fort Cretonne, 8 yards, \$1**

Yard wide. Persian and floral designs. A good comfort covering.

**White Outing, 5 yards, \$1**

Yard wide. Heavy quality which is cut in 5-yard lengths.

**Telephone, mail, C. O. D. orders and layaways accepted on Dollar Day merchandise**

**Women's Full-Fashioned Hose, pair, \$1**

Pure silk and silk and rayon, full-fashioned hose with lisle garter top, heel, toe and sole. This hose is reinforced at all points of wear. Sizes 8 1/2 to 10. A wide range of colors. All these are perfects.

**Children's Fine-Ribbed Stockings, 6 pairs for, \$1**

A sturdy full-length stocking for school wear, fine gauge, of good quality mercerized cotton. Full reinforced at points of wear. Size 6 to 9 1/2. Assorted colors. Irregulars.

**Children's Rayon Plaited Hose, 2 pairs for, \$1**

A full-length stocking, Rayon plaited in English ribbed style with plain knit foot, double heel and toe. A dainty, serviceable stocking for outdoor wear at a remarkable low price. Sizes 6 to 9 1/2. Assorted colors. Irregulars.

**Westclox Alarm Clocks, each, \$1**

Highly dependable clocks with a national reputation. Westclox "America" with Arabic dial, loud alarm, cut-off switch, heavily nickelized and well-finished case. 30-hour movement. Only a hundred in this group.

**Women's Silk and Wool and Rayon and Wool Hose, 2 pair for, \$1**

A splendid value in pure silk and wool hose. Some with lisle hemmed top, some with silk and wool-hemmed top. Seamed back, double heel and toe. Sizes 8 1/2 to 10. Irregular quality from a nationally known mill. Black, brown and green heather.

**Boys' Heavy Ribbed Cotton Hose, 8 pair for, \$1**

Splendid values in everyday hose for boys, fine gauge with plain knit foot, fully reinforced. Sizes 6 to 9 1/2. Irregulars. Black only.

**Women's Knit Skirts, \$1**  
3 for . . . . . **\$1**

Light weight cotton knit skirt, snug fitting, elastic tape. Drawstring at waist. Medium light gray with old rose color stripes. Regular sizes.

**Boys' Heavy Ribbed, Combed Cotton Hose, 6 pair for, \$1**

Valuable savings in a good combed cotton heavy ribbed hose for boys' school wear. Sturdy and dependable. Sizes 6 to 11 1/2. Irregulars. Black only.

**Women's Gingham Aprons, 2 for, \$1**

In the always wanted bungalow style; come in all colors; sizes 36 to 44.

**Women's Cotton Heather Hose, 7 pair for, \$1**

Heavy weight cotton hose knitted in drop stitch to the toe style, hemmed top and fully reinforced foot. Sizes 9 to 10. Heather mixtures. Irregulars.

**Children's Shirts and Pants, 4 for, \$1**

Medium heavy cotton, ribbed, slightly fleeced. High neck, long-sleeve shirts, ankle-length pants. Band at waist, button on the side. Sizes 2 to 10 years.

**Women's Pure Silk, Silk and Rayon and Rayon Hose, 3 pair for, \$1**

A special grouping of unusual values in this assortment of silk, silk and Rayon, and Rayon hose, of high quality with lisle hemmed top. Seamed back and fully reinforced foot. Sizes 8 1/2 to 10. Assorted colors. Irregulars.

**Women's Union Suits, 6 pairs, \$1**

Savings in a medium heavy cotton ribbed suit, slightly fleeced, dutch neck, lace trimmed with drawstring. Elbow sleeves and ankle length. Sizes 36 to 44.

**Women's Union Suits, 2 for, \$1**

Unusual value in medium heavy cotton ribbed union suit, slightly fleeced. High neck and long sleeves, dutch neck and short sleeves, low neck and no sleeves, knee and ankle-length. Sizes 36 to 44.

**Men's Fine Mercerized Lisle Hose, 6 pairs, \$1**

Including black with white foot. Serviceable and good wearing hose, elastic ribbed tops, fully reinforced, lisle; in colors, black, brown, grey, navy. Sizes 9 1/2 to 11 1/2. Irregulars.

**Boys' and Girls' Stiff Polka Dot Striped Play Suits, 2 for, \$1**

Long sleeve, full length, serviceable and practical. Sizes 2 to 8.

### 53rd Anniversary Dollar Sale for Women and Misses

**Rubber Covered Reducing Corsets, \$1**

Good weight plain rubber or cotton covered, lightly boned. A comfortable, winter corset. Sizes 36, 40, 44.

**Stripe Sateen Bloomers, 2 for, \$1**

Stripe sateen bloomers, made with double elastic cuffs, reinforced. Black, navy, American Beauty, henna, tan, pansy, green and brown. Sizes 27, 29.

**Specials in Corset Department, 2 for, \$1**

At one-half price; a good, strong corset in pink coutil, well boned. 25 to 33.

**Women's Princess Slips, 2 for, \$1**

Full cut, long-sleeve gowns; perfect, clean garments. Limit, two to a customer.

### Ayres Downstairs Store Annex for Men and Boys

**Men's Genuine Domestic Broadcloth Shirts, Excellent Quality, each, \$1**

Tailored to fit. Assorted colors, white, tan, blue, grey. Collar-attached or neck-band style. Standard full size. Sizes 14 to 17.

**Men's Fancy Patterned Rayon Knit Four-in-Hand Ties, 4 for, \$1**

Frog-trimmed coats, full length, comfortable fitting. Colors white, tan, blue, yellow.

**Men's Rayon Stripe Lisle Hose, 4 for, \$1**

In harmonious color combinations, grey and smoke, tan and hello, blue and tan, and blue and grey. Sizes 9 1/2 to 11 1/2. Irregulars.

**Men's Soft Fleecy Outing Flannel Pajama Suits, \$1**</p