

**Best  
Yet****DOWNSTAIRS at AYRES****GOOD MERCHANDISE****AYRES SERVICE****LOW PRICES****Best  
Yet****Dollar Day Tomorrow in the  
53rd Anniversary Sale****Value Plus****1960 Ready-to-Wear Garments in the  
Dollar Day Sale**

Study the tremendous savings that are offered here at the special prices—a definite saving that you'll remember for years—in each garment offered.

**100 Women's Silk Dresses, each \$1**  
Plains, printed dresses, also skirts of unusual values. Sizes 16 to 40. Limit one garment to a customer.

**100 Wool Crepe Dresses, each 1.95**  
Sizes 16 to 40; small sizes.

**50 Blanket Coats, each 1.95**  
Sizes 16 to 44; at this low price.

**600 Dresses, each 2.95**  
Flannels, plains, plaids, stripes, silk crepes, Jacquards, brocades, wool crepes; sizes 16 to 44; unusual values for this low price.

**600 Dresses, each 3.95**  
Flanneles, cloths, silks, balbriggans, wool crepes, velvets; sizes 16 to 50. Very unusual values for this low price.

**700 Dresses, each \$5**  
These are very unusual values for low price. Flat crepes, satins, cantons, checked worsted, plain cloths, pencil striped cloths; sizes 16 to 50. Wonderful values.

**200 Silk, Cloth and Flannel Dresses, each 7.95**  
Very wonderful values for low price we have marked these. Good styles, good materials; sizes 16 to 46. Specially priced.

**Sports Coats, 7.95**  
Polvaire downy wools, fur-lined downy wave. Some with fur collars. Sizes 16 to 50. Good color assortment. Very unusual value.

**Women's Blouses, 2 for \$1**  
Broadcloth and crepe—round collars. White and tan. Sizes 36 to 44.

**Women's Figured Crepe Kimonos \$1**  
Japanese figured crepe kimonos. Rose lavender, grey and blue. 36 to 44.

**Rubber-Covered Girdles, 2 for \$1**  
Medium width, back-closing brassiere of rubber, cotton covered; a well-made admirable garment. 34 to 44.

**Women's Warner Girdles \$1**  
These are Warner's guaranteed girdles at this special price for Anniversary dollar day. Medium width, flesh color, lightly boned. Side elastic insets. 24 to 30.

**Women's Outing Flannel Gowns \$1**  
White, pink and blue. 15, 16 and 17. Hemstitching and braid trimmings.

**3-Lb. Box of Assorted Chocolates \$1**

**4 Lb. Hard Mixture 5% Soft Centers \$1**

**Women's Extra Large Outing Flannel Gowns \$1**  
Warm, roomy outing flannel gowns for stout women. Double yoke. Hemstitched.

**70-Inch Bleached Linen Damask, the yard \$1**  
Full width for use on the largest tables. Three neat floral designs to select from. Serviceable weight.

**Rayon Pillows, each \$1**  
Oval shapes, Rayon covered, cotton-filled pillows that will be highly decorative. Most a dozen plain and changeable shades to choose from.

**Plaid Blankets, each \$1**  
Single sheet blankets of a soft, downy quality, in plaids of blue, rose, tan, grey, lavender, yellow, etc. Shell-stitched edges.

**Bolts Long Cloth, bolt \$1**  
10-yard bolts. Pure white, in a quality which is highly desirable for children's garments.

**Felt Base Floor Covering, 3 yards \$1**  
Six feet wide, good enamel finish, six entirely new designs to choose from.

**Rag Rugs, each \$1**  
Wide assortment of sizes and colors. Sizes 24x48, 26x50, 27x54. Plain colors, hit and miss, fancy weaves, etc.

—Rug Dept.  
Neath Central Stairs  
Downstairs

**Bleached Muslin, 5 yards \$1**  
Black hawk, 36-inch lustrous finish, fine bleached muslin that is most used for gowns, undergarments, children's wear, etc.

**Unbleached Muslin, 10 yards \$1**  
36-inch, heavy quality smooth, even weave that will serve many needs.

**"Alpine" Comfort Cotton, a roll \$1**  
Pure white throughout. Three pounds. Stitched all over. A fine comfort filling.

**"Clover Bell" Comfort Cretonne, 8 yards \$1**  
Yard wide. Persian and floral designs. A good comfort covering.

**White Outing, 5 yards \$1**  
Yard wide. Heavy quality which is cut in 5-yard lengths.

**Telephone, mail, C. O. D. orders and layaways accepted on Dollar Day merchandise**

**Women's Full-Fashioned Hose, pair \$1**  
Pure silk and silk and rayon, full-fashioned hose with lisle garter top, heel, toe and sole. This hosiery is reinforced at all points of wear. Sizes 8½ to 10. A wide range of colors. All these are perfects.

**Children's Fine-Ribbed Stockings, 6 pairs for \$1**  
A sturdy full-length stocking for school wear, fine gauge, of good quality mercerized cotton. Full reinforced at points of wear. Size 6 to 9½. Irregulars, black and colors.

**Anniversary Special  
NEW HATS****for Women and Misses, \$1**

350 Glorious values in voguish hats for women and misses—only a sale of this importance could bring such values. Come and revel in this sale. You'll find your favorite materials, including felt, velvet and velvet and silk combinations in smart styles and all colors. Street hats, sports hats, dressy and semi-dressy hats in all head sizes.

**Children's Full-Length Mercerized Hose, 3 pair for \$1**

These are first quality of fine quality mercerized lisle in English ribbed style, elastic leg, plain knit foot with double heel and toe. Sizes 6 to 9½. Assorted colors.

**Women's Rayon Plaited Hose for Sports Wear, 2 pair for \$1**

Wonderful quality Rayon plaited sports hose in pineapple and English ribbed-toe style. Hemmed top and fully reinforced foot. Irregulars. Sizes 8½ to 10. Assorted colors.

**Best Yet—**

Every man, woman and child is urged to be here to get the savings that are planned for you in the Dollar Sale tomorrow. We have planned for it months ahead—you can't beat the values—it's the best dollar sale we've ever held and every member of your family from baby on up to the head of the house has remembered with outstanding values that, in turn, will make you remember this Best and Biggest Dollar Sale of the Downstairs store.

**53rd Anniversary Dollar Plus  
Footwear Values**

**Women's Heavy Felt House Slippers, 69c**  
With Moc soles, padded heels, ribbon trimmed with pom poms on toe. All sizes from 3 to 8. Assorted colors.

**Women's Footwear Arch Support Oxfords, 2.35**  
In black patent, brown kid and brown calf. Goodyear welt soles. These shoes are much below average wholesale cost. All sizes from 3 to 10; AAA to D width. All perfect.

**Women's Oxfords and Strap Slippers, pair 1.95**  
Made of black suede, brown calf, black and brown kid and black velvet. All sizes from 3 to 8. Low and medium heels.

**EXTRA Women's and Growing Girls' Shoes, a pair \$1**  
Black lace high shoes, heavy leather soles, low, rubber heels. All sizes from 2½ to 8.

**Mothers—Take Advantage of  
Dollar Savings for Tots  
and Juniors**

**Junior Girls' and Little Tots' Hats, each \$1**  
Velvets, broadcloths, suedes, velours, chinchillas, ribbon, fur-trimmed, tam shapes, elastic backs.

**Bloomers for Girls, 3 for \$1**  
Black sateen, made with gusset. Wide stride. Sizes 4 to 14.

**Rompers, Creepers and Boy Suits, 2 for \$1**  
Made of gingham, chambray, embroidered, boys' suits mostly long sleeves, middy or one-piece style combinations. Sizes 1 to 6.

**Outing Gowns, 3 for \$1**  
For infants, white outing, finished with crocheted edging.

**Baby Dresses and Gertrudes, 2 for \$1**  
Long or short styles, lace, embroidered or plain hems. Gertrudes lace-trimmed. Made of nainsook.

**Outing Sleepers, 2 for \$1**  
Made of pink or blue striped outing, feet in them, and drop seat, fasten in back. Sizes 2 to 6. Full-cut garments.

**Infants' Sacques, 3 for \$1**  
Crocheted with outing lining. Pink, blue or white.

**Crib Pads, 6 for \$1**  
White, filled with new cotton, quilted. Size 17x24.

**Hose for Infants, 3 for \$1**  
Silk and Rayon hose. Black, white, grey and tan. Sizes 4 to 6½.

**Crib Blankets \$1**  
For baby. Pink or blue, various designs. Size 36 to 48.

**Children's Rayon Plaited Hose, 2 pairs for \$1**

A full-length stocking, Rayon plaited in English ribbed style with plain knit foot, double heel and toe. A dainty, serviceable stocking for outdoor wear at a remarkable low price. Sizes 6 to 9½. Assorted colors. Irregulars.

**Westclox Alarm Clocks, each \$1**

Highly dependable clocks with a national reputation. Westclox "America" with Arable dial, loud alarm, cut-off switch, heavily nickel-plated and well-finished case. 30-hour movement. Only a hundred in this group.

**Women's Silk and Wool and Rayon and Wool Hose, 2 pair for \$1**

A splendid value in pure silk and wool hose. Some with lisle hemmed top, some with silk and wool-hemmed top. Seamed back, double heel and toe. Sizes 8½ to 10. Irregular quality from a nationally known mill. Black, brown and green heather.

**Boys' Heavy Ribbed Cotton Hose, 8 pair for \$1**

Splendid values in everyday hose for boys, fine gauge with plain knit foot, fully reinforced. Sizes 6 to 9½. Irregulars. Black only.

**Women's Knit Skirts, \$1**

Light weight cotton knit skirt, snug fitting, elastic tape. Drawstring at waist. Medium light gray with old rose color stripes. Regular sizes.

**Boys' Heavy Ribbed, Combed Cotton Hose, 6 pair for \$1**

Valuable savings in a good combed cotton heavy ribbed hose for boys' school wear. Sturdy and dependable. Sizes 6 to 11½. Irregulars. Black only.

**Women's Gingham Aprons, 2 for \$1**  
In the always wanted bungalow style; come in all colors; sizes 36 to 44.

**Women's Cotton Heather Hose, 7 pair for \$1**

Heavy weight cotton hose knit in drop stitch to the toe style, hemmed top and fully reinforced foot. Sizes 9 to 10. Heather mixtures. Irregulars.

**Children's Shirts and Pants, 4 for \$1**

Medium heavy cotton, ribbed, slightly fleeced. High neck, long-sleeve shirts, ankle-length pants. Band at waist, button on the side. Sizes 2 to 10 years.

**Women's Pure Silk, Silk and Rayon and Rayon Hose, 3 pair for \$1**

A special grouping of unusual values in this assortment of silk, silk and Rayon, and Rayon hose, of high quality with lisle hemmed top. Seamed back and fully reinforced foot. Sizes 8½ to 10. Assorted colors. Irregulars.

**Women's Union Suits \$1**

Savings in a medium heavy cotton ribbed suit, slightly fleeced, dutch neck, lace trimmed with drawstring. Elbow sleeves and ankle length. Sizes 36 to 44.

**Women's Union Suits, 2 for \$1**

Unusual value in medium heavy cotton ribbed union suit, slightly fleeced. High neck and long sleeves, dutch neck and short sleeves, low neck and no sleeves, knee and ankle-length. Sizes 36 to 44.

**53rd Anniversary  
Dollar Sale****for Women and Misses**

**Rubber Covered Reducing Corsets \$1**

Good weight plain rubber or cotton covered, lightly boned. A comfortable, winter corset. Sizes 36, 40, 44.

**Well-fitting, Black Sateen Home Frocks \$1**

Trimmed in colored piping on collars, sleeves, pockets and belts. Sizes 36, 44. Fast color sateen.

**Stripe Sateen Bloomers, 2 for \$1**

Stripe sateen bloomers, made with double elastic cuffs, reinforced. Black, navy, American Beauty, henna, tan, pansy, green and brown. Sizes 27, 29.

**Specials in Corset Department, 2 for \$1**

At one-half price; a good, strong corset in pink coutil, well boned. 25 to 33.

**Women's Princess Slips \$1**

White slips with hip hem; Slip-E-Z brand that will not cling; bodice top. Sizes 36 to 44.

**Women's Outing Flannel Gowns, 2 for \$1**

Full cut, long-sleeve gowns; perfect, clean garments. Limit, two to a customer.

**Ayres Downstairs  
Store Annex  
for Men and Boys**

**Men's Genuine Domestic Broadcloth Shirts, Excellent Quality, each \$1**

Tailored to fit. Assorted colors, white, tan, blue, grey. Collar-attached or neck-band style. Standard full size. Sizes 14 to 17.

**Men's Snug Fitting, Winter Weight, Heavier Ribbed Union Suits \$1**

Cut full to size; long sleeve, ankle-length garments. Sizes 36 to 46. Irregulars. Ecru color.

**Men's Fancy Patterned Rayon Knit Four-in-Hand Ties, 4 for \$1**

Choice assortment of colors and color combinations.

**Men's Comfortable Weight, Fine Quality Pajama Suits \$1**

Frog-trimmed coats, full length, comfortable fitting. Colors white, tan, blue, henna. Sizes, A, B, C, D.

**Men's Rayon Stripe Lisle Hose, 4 for \$1**

In harmonious color combinations, grey and smoke, tan and henna, blue and tan, and blue and grey. Sizes 9½ to 11½. Irregulars.

**Men's Plain Black Cashmere Hose, 4 pairs for \$1**

Serviceable, plain black hose of a weight that can be worn inside or outside very comfortably. Sizes 10 to 11½. Irregulars.

**Men's Soft Fleece Outing Flannel Pajama Suits \$1**

Soft and fleecy quality; full cut, well-made garments. Sizes A, B, C and D.

**Boys' Three-Quarter Length Roll Top Hose, 3 for \$1**

In fine cashmere weight, fancy patterns. In splendid sizes assorted.

**High-Grade Dress Caps \$1**

Full lined with Skinner's satin, non-breakable visor. All sizes, varied assortment of fall shades.

**Men's Cotton Hose, \$1**

Good wearing, serviceable sock for work or everyday wear. Colors, black, brown, grey, navy. Sizes 10 to 11½. Irregulars.

**Boys' Medium Weight Sports Coats \$1**

Cotton ribbed for school wear. French-button front, snug fitting. Sizes 28 to 34. Fancy pockets.

**Men's Fine Mercerized Lisle Hose, 6 pairs \$1**

Including black with white foot. Serviceable and good wearing hose, elastic ribbed tops, fully reinforced, lisle; in colors, black, brown, grey, navy. Sizes 9½ to 11½. Irregulars.

**Men's Fine Hose, 3 pairs \$1**

2000 pairs cashmere hose in drop-stitch weave, brown or green heather, plain black and oxford grey. Irregulars.

**Boys' and Girls' Stifel Polka Dot Striped Play Suits, 2 for \$1**

Long sleeve, full length, serviceable and practical. Sizes 2 to 8.

**53rd Anniversary Dollar  
Sale  
Of Beautiful Silks  
Yard \$1**

Hundreds of Yards. Many colors and plenty of blacks. Come early on this item.

Black, Rayon sport satins. Black all-silk Duchess. Black all-silk messaline. Crepe de chine (all silk). Black, navy, pink, white, henna, pencil, orchid. Navy georgette. Black charmeuse.

**Tomahawk Sheets, \$1**

Bleached, seamless, torn and hemmed sheets. \$1x90 or 63x90. Full or twin-bed size. Heavy construction sheets that will give long service.

**Fancy Pillowcases, 3 for \$1**

Standard sizes. Beautiful assortment of embroidered and lace trimmed, some in colors, which are fine for gift giving.

**Japanese Lunch Cloths, Size 70x70, each \$1**

The first time this size Japanese cloth has been offered at this price, we believe. They are the usual light and dark bordered cloths with the blue and white figures. Subject to slight misweaves or slightly soiled.

**Boxed Towel Sets \$1**

A handsome set is offered here. 3-PIECE SETS. 1 large towel, 1 small towel, 1 wash cloth. Beautiful three-color combination of lavender, rose, yellow and white.

**Towels, 5 for \$1**

Double thread, heavy quality, medium size, 17x35. Convenient size for bath or hand towel.

**Towels, 4 for \$1**

Large size, all-white hemmed towels. Firsts. Size 21x44 and 22x42.

**Towels, 6 for \$1**

18x36, white with triple-stripe border in blue. A much used size and weight about the average home.

**Crossbarred Marquette Ruffled Curtains, 2 pair \$1**

Just one thousand pair available at this extremely low price. Pure white checked designs, 2½ yards long, tie backs to match.

**Ruffled Marquette Curtains, a pair \$1**

Fine white marquette, fine beige marquette, barred marquette with colored dot. Neatly made with matching tie-backs.

**Fringed Panel Curtains, each \$1**

45 inches wide, 2½ yards long. Ecru color, shadow net curtains with neat border across the bottom.

**Jacquard Drapery Gauze, 3 Yards \$1**

Pongee color, Rayon gauze in attractive woven jacquard designs. Yard wide.

**Printed Drapery Sateen, 3 Yards \$1**

Yard wide. Heavy, lustrous sateen in beautiful stripe and figured drapery designs in good colorings.

**Cotton Pongee, 4 Yards \$1**

Pongee color, 32 inches wide. Quality suitable for draperies as well as a wash dress fabric.

**Fancy Marquisesettes, 7 Yards \$1**

White, cream and ecru. Fancy woven, 36-inch mercerized marquisesettes.