



DOWNSTAIRS at AYRES'

AYRES' SERVICE



GOOD MERCHANDISE



LOW PRICES



Remember this in shopping in the Anniversary Sale—There are hundreds of strong values other than those advertised from day to day. We have supplied many families with Ayres' style-right merchandise of good quality at the lowest

possible prices during this sale and there are enough stocks on hand to supply hundreds of other families. Use Ayres' lay-away plan if necessary—make a small down payment on your purchases and have them laid away.

53rd Anniversary Sale Silk and Cloth Dresses

For Women and Misses



\$5

A Five Dollar Sale That Brings Amazing Values

A five dollar sale that brings to you the choicest of new styles, including flares, straightlines, circular skirts, princess styles and so on in the smartest of trimmings and in such qualities of materials that seem unbelievable at the price. You won't soon forget this sale of frocks if you share in its savings.

Cantons, satins, flat crepes, flannels, Poirer twills, Poirer sheens, pencil striped cloths. Sizes for women 16 to 50. All colors.

53rd Anniversary Sale 150 SPORTS COATS

For Women and Misses

7.95

Many of These Coats Are Mandel Fur-Trimmed

Single and double breasted coats for women and misses, some with belted backs and inverted back pleat. A remarkable feature of the coats is the splendid tailoring, the kind that is found in coats selling at a much higher price. Fashioned of Furlaine, Downy Weave, Polaires and Tweed, in plain, striped and block effects. In tan, brown, grey, new blue, red, green, etc. Sizes 16 to 48.



53rd Anniversary Sale of BLANKETS

Special prices from manufacturers result in the savings you obtain on these handsome blankets—they represent the best values we could find in the market. Four groups at the special price—

3.95

Wool Mixed Plaids
66x80; sateen bound; 4 lbs.; \$3.95 pair.

Heavy Napped Blankets
72x84; 4 1/2 lbs.; large size; heavy quality; broken plaids.

Continuing Sale of Stitched Comfort Cotton, Roll 79c
You will be wise to share in these special savings. 3-lb. weight. 72x90 size. Special, box of 4, for \$3.

Sale of Tomahawk Sheets, Each \$1
81x90; 63x90; seamless bleached quality; 3-inch top hem. A special price through special purchases for this sale.

Wool Finished All-Cotton Plaids
66x80; heavy napped pair, \$3.95.

Indian Blanket Robes
Wool mixed; 66x80; hemmed ends; \$3.95 each.

Fine Percale, Yard 11c
Yard wide, first quality; cut from full bolts, light and dark patterns, well assorted. An Anniversary Sale special.

Children's Union Suits, 69c

Wonderful values in winter weight cotton ribbed suit (taped). High neck, long sleeves and in ankle length; drop seat; sizes for children 2 to 12.

Women's Union Suits, 89c

Medium and heavy cotton ribbed, fleece union suit; high neck, long sleeve and Dutch neck and above sleeve style or low neck and no sleeves. Knee and ankle length. Sizes 36 to 44.

53rd Anniversary Sale of Women's Striped Sateen Bloomers,

89c



These are particularly well made bloomers and come in sizes for misses and women: double elastic cuffs, reinforced and elastic top; full-cut garments, neatly finished. Sizes 27 and 29.

200 Linen Dresses, 1.39
Blue, gold and yellow. Beautifully styled in solid colors. Cleverly trimmed with braid, etc. Sizes 18 and 20.

200 Extra Large Dresses, 1.85
All first quality, five styles becoming to stout women; 46 up to 54. Materials of this group of dresses are ginghams, suitings, sateen and hand embroidered gingham, plain and checked, all guaranteed fast color.

1000 Home Frocks, Sale Price, 1.49

Special for the Anniversary, first time shown. All purchased at special price. You reap the savings.

200 of these dresses are first quality—a large assortment of materials and styles—gingham, suiting, sateen and novelty cotton. All wanted colors. Sizes 36 to 46, \$1.49.

200 more of this special lot are from high-grade numbers, but are slightly imperfect, so slight they will not injure the original value for wearing. Regular sizes and stouts, \$1.49.

A Girdle and Brassiere in One, 2.95

Side closing model. One of the most practical examples of modern corsetry, of brocaded madras and rayon striped corset. Fitted with extra wide elastic gores at the sides, boned over the diaphragm and hips. Four hose supporters. Sizes 34-44.

Girdle Brassiere, each 69c

A brassiere and girdle combined to make one garment—of a fancy, yet strong, durable material. Flesh color only; lightly boned; with four elastic gores and four hose supporters. Sizes 34 to 42.

53rd Anniversary Sale of Low Shoes

Hundreds of women and misses are acquainted with our regular splendid values at \$2.95, and now the Anniversary sale offers values that even surpass regular values at the same price.

2.95



Fashionable shoes that lovers of quality will be quick to buy. New fall and winter styles in fancy cut-outs, buckle pumps, fancy toe effects and oxfords. Many have hand turned soles.

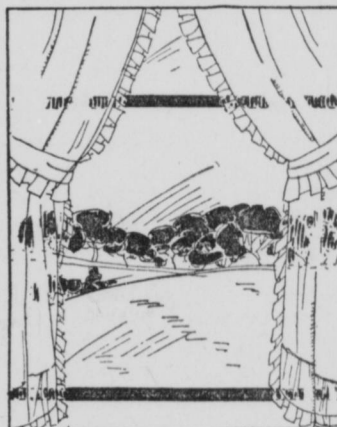
Your choice of high, low or medium heels. Sizes 3 to 8. Patents, kids, suedes, satins and velvets, all the leading materials that are in demand for street, afternoon, dress, semi-dress and business wear.

500 Pairs Women's Black and Brown Kid Arch to Path Oxfords, \$2.95.

Goodyear welt soles, rubber heels and combination lasts; these lend comfort to your foot through their added support. Combination lasts; sizes 3 to 9 AA to C width.

53rd Anniversary Sale of Fine Mercerized Marquisette Curtains

\$1



Pure white and ecru mercerized marquisette, sometimes called French marquisette. 2 1/6 yards long, finished with neat 3-inch ruffle with ruffled tie backs.

Barred Marquisette With Colored Dot pair, \$1.00

Heavy quality, barred marquisette with colored dot combination. Suitable for any room. Dots of blue, gold and rose.

53rd Anniversary Sale of Women's Silk and Silk and Rayon Hose, Pair,

45c

These are substandards of a high quality. With hile hemmed top, seamed back, high, spliced ankle, double heel, sole and toe. Sizes 8 1/2 to 10; black, peach, white, French nude, sandalwood, grain, moonlight, piping rock, sunburn, beige, tanbark and blonde satin.

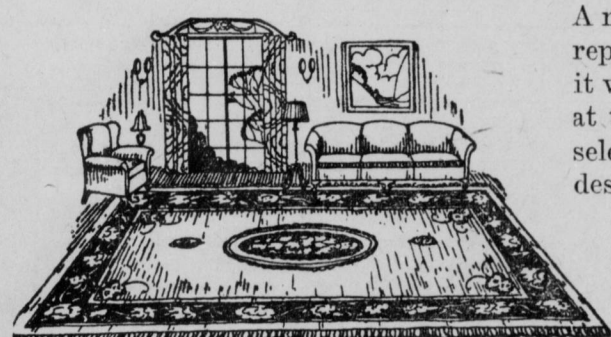
Children's Full-Length Mercerized Hose, pair 35c; 3 pairs \$1

A special sale of hose of fine quality mercerized hile in English ribbed style; elastic and leg double heel and toe; sizes 6 to 9 1/2. Black, Russian calf, maple, sand, Palm Beach, buck and camel.



See Tonight's News for More Advertised Values

53rd Anniversary Sale Of Beautiful RUGS!



A money saving sale of rugs representing the best values it was possible to find to sell at these low prices. A wide selection of sizes, colors and designs. Rugs suitable for living room, dining room, bed room, sun parlor and hall.

Two-Day Special Opportunity

\$1 Down Payment Delivers Any of These Rugs to Your Home

This makes it possible for any of our friends and customers to avail themselves of these special savings.

Remember, this offer holds good for two days only, Tuesday and Wednesday.

GROUP NO. 1—

At 19.75

Tapestry Brussels and Seamless Velvets in six good designs and colors, including taupe, rose, blue, grey, brown and tan. Floral and conventional designs. Room size (9x12) only.

GROUP NO. 2—

At \$25

Beautiful Axminsters and Fringed Velvets, seamed and seamless. Handsome designs, pleasing colors, some two-tones and of dependable qualities. Sizes 9x12 and 8.3x10.6.

Ayres' Downstairs Store for Men

500 Boys' High-Grade School Sweaters

2.95



Slipover and coat styles, big heavy ribbed fine grade sweaters, with large roll collars, two-tone color combinations, closely knitted wrists, elastic bottoms. Sweaters for sturdy boys. Sizes 28, 30, 32 and 34. Strictly first quality.

1200 Boys' Warm Heavy Knit Caps, 89c each

Brushed wool nap lined caps with button flaps that protect ears and neck from cold. In colors, navy, maroon, gray and brown. Sizes for all boys. First quality.

Boys' Ribbed Union Suits, 79c

Winter weight suits, snug fitting, well made garments, with long sleeves, ankle length, ecru color. Sizes 4 to 16. Irregulars.

Men's Random Mixed Union Suits, 1.29

Superior quality, snug fitting. Irregulars of our own "La Sayre" brand label, knitted to fit, full cut. Sizes 36 to 46.

Boys' Wool Mixed Union Suits, 1.69

"Augusta" brand, gray mixture color. These garments consist of excellent grade wool and cotton, scientifically blended in producing a warm garment. Perfect fitting. Size range 4 to 16. Irregulars.

53rd Anniversary Sale of All-Wool O'Coats

For Men and Young Men

22.50

First time advertised. Be among the lucky men to secure an all-wool, big handsome overcoat of Ayres' standard quality at the lowest possible price.

Overplaid, Block Patterns, Plain Colors

A striking value for men of all sizes and all years. Collegiate models for the young fellow, ulsters for the man of more mature years. All the season's best colors.

