



# DOWNSTAIRS at AYRES'

AYRES' SERVICE

GOOD MERCHANDISE

LOW PRICES



## 53rd Anniversary Sale Silk and Cloth Dresses

For Women and Misses

**\$5**

*A Five Dollar Sale That Brings Amazing Values*



A five dollar sale that brings to you the choicest of new styles, including flares, straightlines, circular skirts, princess styles and so on in the smartest of trimmings and in such qualities of materials that seem unbelievable at the price. You won't soon forget this sale of frocks if you share in its savings.

Cantons, satins, flat crepes, flannels, Poiret twills, Poiret sheens, pencil striped cloths. Sizes for women 16 to 50. All colors.

## 53rd Anniversary Sale of

# BLANKETS

Special prices from manufacturers result in the savings you obtain on these handsome blankets—they represent the best values we could find in the market. Four groups at the special price—

**3.95**

Wool Mixed Plaids  
66x80; sateen bound; 4 lbs.;  
\$3.95 pair.

Heavy Napped Blankets  
72x84; 4½ lbs.; large size;  
heavy quality; broken plaids.

Continuing Sale of Stitched Comfort Cotton, Roll 79c

You will be wise to share in these special savings. 3-lb. weight. 72x90 size. Special box of 4, for \$3.

Sale of Tomahawk Sheets, Each \$1

81x90; 63x90; seamless  
bleached quality; 3-inch top  
hem. A special price  
through special purchases  
for this sale.

Wool Finished All-Cotton  
Plaids  
66x80; heavy napped pair,  
\$3.95.

Indian Blanket Robes  
Wool mixed; 66x80; hemmed  
ends; \$3.95 each.

Fine Percale, Yard 11c  
Yard wide, first quality;  
cut from full bolts, light and  
dark patterns, well assorted.  
An Anniversary Sale special.

Children's Union Suits,  
**69c**

Wonderful values in winter  
weight cotton ribbed suit  
(taped). High neck, long  
sleeves and in ankle length;  
drop seat; sizes for children 2  
to 12.

Women's Union Suits,  
**89c**

Medium and heavy cotton  
ribbed, fleeced union suit; high  
neck, long sleeve and Dutch  
waist; and short sleeve style of  
low neck and no sleeves. King  
and ankle length. Sizes 38  
to 44.

## 53rd Anniversary Sale of Women's Striped Sateen Bloomers,

**89c**



These are particularly well made bloomers and come in sizes for misses and women; double elastic cuffs, reinforced and elastic top; full-cut garments, neatly finished. Sizes 27 and 29.

200 Linen Dresses, 1.39

Blue, gold and yellow. Beautifully styled in solid colors. Cleverly trimmed with braid, etc. Sizes 18 and 20.

200 Extra Large Dresses, 1.85

All first quality, five styles becoming to stout women; 46 up to 54. Materials of this group of dresses are ginghams, suiting, sateen and hand embroidered gingham, plain and checked, all guaranteed fast color.

1000 Home Frocks,  
Sale Price, 1.49

Special for the Anniversary, first time shown. All purchased at special price. You reap the savings.

200 of these dresses are first quality—a large assortment of materials and styles—gingham, suiting, sateen and novelty cotton. All wanted colors. Sizes 36 to 46, \$1.49.

200 more of this special lot are from high-grade numbers, but are slightly imperfect, so slight they will not injure the original value for wearing. Regular sizes and stouts, \$1.49.

A brassiere and girdle combined to make one garment—of a fancy, yet strong, durable material. Flesh color only; lightly boned; with four elastic gores and four hose supporters. Sizes 34 to 42.

Girdle Brassiere,  
each 69c

A brassiere and girdle combined to make one garment—of a fancy, yet strong, durable material. Flesh color only; lightly boned; with four elastic gores and four hose supporters. Sizes 34 to 42.

## 53rd Anniversary Sale of

# Low Shoes

Hundreds of women and misses are acquainted with our regular splendid values at \$2.95, and now the Anniversary sale offers values that even surpass regular values at the same price.



**2.95**

Fashionable shoes that lovers of quality will be quick to buy. New fall and winter styles in fancy cut-outs, buckle pumps, fancy toe effects and oxfords. Many have hand turned soles.

Your choice of high, low or medium heels. Sizes 3 to 8. Patents, kids, suedes, satins and velvets, all the leading materials that are in demand for street, afternoon, dress, semi-dress and business wear.



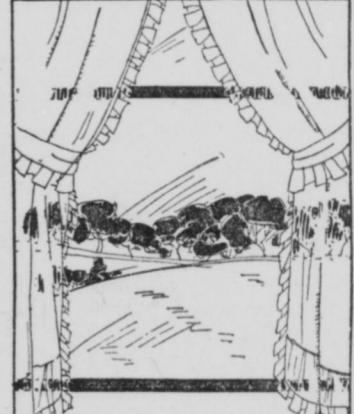
500 Pairs Women's Black  
and Brown Kid Arch to  
Path Oxfords, \$2.95.

Goodyear welt soles, rubber  
heels and combination lasts;  
these lend comfort to your  
foot through their added  
support. Combination lasts;  
sizes 3 to 9 AA to C  
width.

## 53rd Anniversary Sale of

# Fine Mercerized Marquisette Curtains

**\$1**



Pure white and ecru mercerized marquisette, sometimes called French marquisette. 2 1-6 yards long, finished with neat 3-inch ruffle with ruffled tie backs.

Barred Marquisette With Colored Dot pair, \$1.00

Heavy quality, barred marquisette with colored dot combination. Suitable for any room. Dots of blue, gold and rose.



## 53rd Anniversary Sale of Women's Silk and Silk and Rayon Hose, Pair,

**45c**

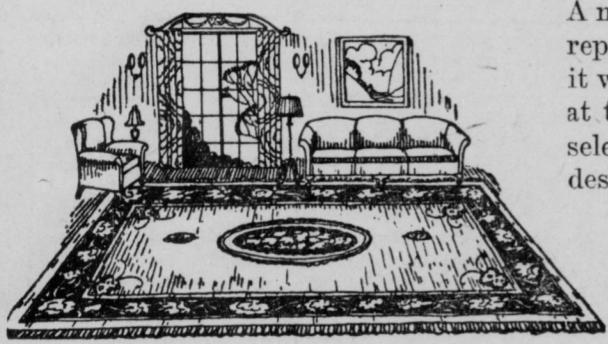
These are substandards of a high quality. With lace hemmed top, seamed back, high spliced ankle, double heel, sole and toe. Sizes 8½ to 10; black, peach, white, French nude, sandalwood, grain, moonlight, piping rock, sunburn, beige, tanbark and blonde satin.

Children's Full-Length Mercerized  
Hose, pair 35c; 3 pairs \$1

A special sale of hose of fine quality mercerized lace in English ribbed style; elastic and leg double heel and toe; sizes 6 to 9½. Black, Russian calf, maple, sand, Palm Beach, buck and camel.

See Tonight's News for More Advertised Values

## 53rd Anniversary Sale Of Beautiful RUGS!



A money saving sale of rugs representing the best values it was possible to find to sell at these low prices. A wide selection of sizes, colors and designs. Rugs suitable for living room, dining room, bed room, sun parlor and hall.

GROUP NO. 1—

**At 19.75**

Tapestry Brussels and Seamless Velvets in six good designs and colors, including taupe, rose, blue, grey, brown and tan. Floral and conventional designs. Room size (9x12) only.

GROUP NO. 2—

**At \$25**

Beautiful Axminsters and Fringed Velvets, seamed and seamless. Handsome designs, pleasing colors, some two-tones and of dependable qualities. Sizes 9x12 and 8x10.6.

Two-Day  
Special  
Opportunity

**\$1**

Down  
Payment  
Delivers  
Any of  
These  
Rugs to  
Your  
Home

This makes it possible for any of our friends and customers to avail themselves of these special savings. Remember, this offer holds good for two days only, Tuesday and Wednesday.

## Ayres' Downstairs Store for Men

### 500 Boys' High-Grade School Sweaters

**2.95**

Slipover and coat styles, big heavy ribbed fine grade sweaters, with large roll collars, two-tone color combinations, closely knitted wrists, elastic bottoms. Sweaters for sturdy boys. Sizes 28, 30, 32 and 34. Strictly first quality.

1200 Boys' Warm Heavy Knit Caps, 89c each

Brushed wool nap lined caps with button flaps that protect ears and neck from cold. In colors, navy, maroon, gray and brown. Sizes for all boys. First quality.

Boys' Ribbed Union Suits, 79c

Winter weight suits, snug fitting, well made garments, with long sleeves, ankle length, ecru color. Sizes 4 to 16. Irregulars.

Men's Random Mixed Union Suits, 1.29

Superior quality, snug fitting. Irregulars of our own "La Sayne" brand label, knitted to fit, full cut. Sizes 36 to 46.

Boys' Wool Mixed Union Suits, 1.69

"Augusta" brand, gray mixture color. These garments consist of excellent grade wool and cotton, scientifically blended in producing a warm garment. Perfect fitting. Size range 4 to 16. Irregulars.

### 53rd Anniversary Sale of All-Wool O'Coats

For Men and  
Young Men

**22.50**

First time advertised. Be among the lucky men to secure an all-wool, big handsome overcoat of Ayres' standard quality at the lowest possible price.

Overplaids, Block Patterns, Plain Colors

A striking value for men of all sizes and all years. Collegiate models for the young fellow, ulsters for the man of more mature years. All the season's best colors.

