



# 53<sup>rd</sup> ANNIVERSARY SALE

## L.S. AYRES & COMPANY

### Philippine Gowns and Chemise

**1.79** a garment



In this specially priced Anniversary collection are gowns of splendid nainsook, each one embroidered in an exquisite pattern, in many cases quite elaborate. They are in two styles—with or without sleeves—and offer a choice of round, square, V or Jenny necks.

Equally lovely are the chemise and just as carefully made. For women who prefer them there are built-up tops; others are made with straps. All are beautifully embroidered.

—Ayres—Silk Underwear, third floor.

### "Lower Priced" Dresses \$27

Beautiful frocks for street or afternoon wear are these, in a wide variety of newest styles for fall and winter.

They are of velvet, satin and wool in a lovely color range with the lines, quality and trimming discriminating women are seeking in this season's frocks.

Misses', women's and stouts' sizes  
—Ayres—Third floor.

### Short Specials

#### Fine Scissors and Shears, 45c pair

Nail, manicure, embroidery and sewing scissors; shears up to 8½ inches in length.

#### All-Rubber Aprons, 45c

Splendid grade rubber, wide range of colors, each with fancy trimming and pocket.

#### All-Rubber Household Aprons, 95c

All-over type rubber aprons, very practical, in an assortment of attractive colors.

—Ayres—Notions, street floor.

#### All-Steel Coaster Wagons, 4.75

Beautiful 1925 model "High-Speed" wagons, roller bearings, steel disc wheels, tangerine color.

—Ayres—Toys, sixth floor.

#### Imported Glace Kid Gloves, \$5 pair

F. K. and overseas sewn, with French cuffs in assorted colors, two-tone embroidery and inserts; pongee, moire, black, brown, beaver, gray, white, and champagne.

—Ayres—Gloves, street floor.

#### Hand Made Ribbon Garters, 75c pair

Made from good elastic and beautiful ribbons; charming color combinations.

—Ayres—Ribbons, street floor.

#### Sterling Handled Flatware, 85c

A beautiful group of simple, tasteful pieces; in "Peerless" pattern. Pie and cheese servers, butter and jelly knives, sugar and casserole spoons, cream and gravy ladies, pickle and cold meat forks.

—Ayres—Silverware, street floor.

#### Bright Novelty Jewelry, 55c

Clever necklaces, bar pins, brooches, smart bracelets; also "Baby Peggy" jewelry for children.

—Ayres—Jewelry, street floor.

#### Women's Handkerchiefs, 11c

A great variety; voiles, batistes and novelties; regulation size.

—Ayres—Handkerchiefs, street floor.

#### Boys' Flannel Mufflers, 1.45

Of fine cashmere, in brilliantly colored plaids and checks; "Loch Lomond" brand.

—Ayres—Boys' Furnishings, street floor.

#### Black Enamel Suitcases, 4.65

Sizes 24, 26 and 28-inch, with tray, leather corners and trimming and leather strap all around.

—Ayres—Luggage, sixth floor.

#### All-Silk Umbrellas, 4.45

All usual colors; good quality; with handsome Bakelite and carved wood handles.

—Ayres—Umbrellas, street floor.

#### Lovely Neckwear, 65c

In white and colors; collars, collars and cuffs and jabots. Lace and hand-embroidered linens.

—Ayres—Neckwear, street floor.

#### Metaltex, 69c yard

In gold, antique and all wanted shades; a yard wide. For dress slips and fancy work.

—Ayres—Laces, street floor.

#### White Outing Flannel, 24c yard

1,500 yards. Amaskeag 1921 quality. Yard wide.

—Ayres—Wash Goods, second floor.

#### Cotton Lingerie Fabrics, 28c yard

Lace check voiles, shadow check voiles, dimity check batistes drop-stitch batiste. In honeydew, maize, pink and orchid.

—Ayres—Wash Goods, second floor.

#### Handsome Brass Book Ends, 2.50 pair

Beautiful ship model book ends, very specially priced.

—Ayres—Art Wares, fourth floor.

### Don't Miss a Word

WE are keeping 53rd Anniversary Sale advertising clear and easy to read—and worth reading.

Don't miss a word: Check each item we advertise each day, to be sure nothing escapes you.

Every article advertised during this Sale fulfills the Three-Fold Promise of the Sale: Standard Goods, of Ayres Quality; Seasonable Goods; Lowest Possible Prices.

You'll find it pays to check your every need against these Sale advertisements.

### Fine New Fall Bags

**7.95**

A splendid collection of fine bags, fashioned from superior leather and silks.

You will find in the collection almost any effect you prefer in under-arm effects, pouches, and novelty styles. Various attractive leathers are used, as well as fine beaded silks, needlepoints and tapestries.

—Ayres—Leather Goods, street floor.



### For Men

#### Pajamas of a High Quality

**1.95**

##### Cozy Warm Flannelettes

For real winter comfort, soft and warm, cut large and full. Designed with either low or military collars. Shown in a very large assortment of patterns and colors. Sizes A to D.

Pajamas in Fancy Madras and Prints

Just the type of suit for a man who likes a touch of color in his more intimate apparel. In a choice array of newest patterns and color effects. In sizes A to D.

—Ayres—Men's Store, street floor.



### Second-Day Coat Values

#### Chic New Coats, \$65

An unusual group of coats that includes every size. Materials are fine pin point, venise, lustrosa and suede cloth.

Both flare and straightline coats are featured in rich autumn colors with trimming of wolf, squirrel, hode and opossum.

#### Mangone Coats, 98.50

Well-tailored coats, luxuriously fur trimmed. Other beautiful coats at the same price.

#### More Elaborate

#### Mangone Coats, \$125

Coats of beautiful fabrics, exquisitely tailored and lavishly fur trimmed.

—Ayres—Coats and Suits, third floor.



#### Tweed Sport Suits, 18.50

Tweed suits with short, boxed coats and wrap-around skirts in novelty colors.

Sports suits of tweed with long, fitted coats and wrap-around skirts

#### Handsome Costumes Composee, 89.50

Smart costumes composed of carmine with frocks of crepe-back satin, crepe romo and mirroleen. Trimmed with squirrel, fitch and brown wolf. In gracklehead, cuckoo, bois de rose, tanger and falcon.

—Ayres—Coats and Suits, third floor.

—Ayres—Dresses, second floor.

—Ayres—Bedding, second floor.

—Ayres—Furniture, fourth floor.

—Ayres—Glassware, sixth floor.

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