



Downstairs at Ayres'

AYRES' SERVICE

GOOD MERCHANDISE

LOW PRICES



Tomorrow morning at nine the Fifty-Third Anniversary Sale of Ayres' store will start in full swing—with all departments in the Downstairs stocked with great, imposing quantities of Ayres standard quality merchandise at the lowest possible prices. It is an occasion of extraordinary importance representing months of

2500 Women's Flannelette Nightgowns each, 69c



Now is the logical time to get your winter's supply. Slipover style, short sleeves, hemstitched trimmings. This purchase is undoubtedly exceptional from a customer's standpoint.

1500 Women's Flannelette Nightgowns, Each, 79c

Our standard high quality garments, well tailored and made with double yoke; long sleeves; with and without collars; several styles to choose from; open in front.

500 Women's Extra Full Roomy Flannelette Gowns

With long sleeves; extra large sizes. Anniversary Sale price \$1.19



200 Wonderful Dresses, each 1.95

Pure linen and fine quality poplin frocks in attractive styles with neat braid and self material trimmings. Some in delightful solid colors and plaids—tan, blue and green. Sizes 36 to 44. Only an event of this importance could bring such values.



1000 Women's Sateen Costume Slips, each 65c

Strictly high quality, well-tailored garments with bodice top, self straps; in practically every wanted shade including black, navy, grey, tan, green, brown, open, flesh, white, pansy, light blue, and so on. Sizes 36 to 44. Our lowest price for these qualities.

Stout Sizes in Women's Costume Slips, each, 85c

Fashioned of heavy sateen in solid colors; cut full and roomy; bodice top. Wanted colors. Exceptional values.



Women's Bandeaux, Special, 17c

Medium width; flesh color; good, double cloth; back closing. Sizes 32 to 38.



Women's Warner Bros. Brassieres, 25c

Guaranteed brassieres; well fitting; wide and in flesh color; sizes 32 to 42.



1000 Pairs Women's Silk and Wool Hose, pair 59c; 2 pairs \$1

Women will appreciate these splendid values in pure silk and wool, winter weight hose with lisle hemmed tops or silk and wool hemmed tops; seamed back and fully reinforced foot; sizes 8 1/2 to 10. Irregulars from a nationally known mill. Black, brown and green heather.



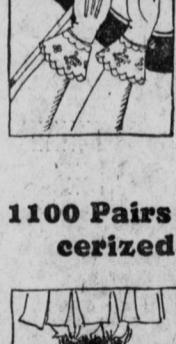
1000 Pairs Women's Silk and Silk and Rayon Fashioned Hose, pair, \$1.

Of high quality pure silk and silk and rayon full fashioned hose with lisle garter top, heel, toe and sole. Reinforced at all points of wear. Sizes 8 1/2 to 10. Black, white, gummetal, log cabin, atmosphere, French nude, grey, Russian tan, beige, corovan, harvest, freckles, mode, peach, airdale, sandalwood, silver grey.



2000 Pairs Women's Imported Kid Gloves, pair 12.99

Smart, new kid gloves in the greatest sale of its kind the downstairs store has held. Late style turn-up and turn-down cuffs. Contrasting color combinations. Styles for street and dress. Sizes 6 to 8. Brown, dark tan, light grey, black, stone grey.



900 Pairs Misses' Brushed Wool Gauntlets, pair, 59c

A cozy, warm, brushed wool glove for winter street, sports and school wear. These striking values are made possible through another special purchase for the Anniversary Sale. Sizes for girls, women and misses.



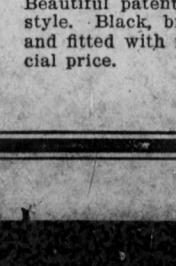
1100 Pairs Children's Full-Length Mercerized Hose, pair 35c; 3 pairs \$1

A special sale of hose of fine quality mercerized lisle in English ribbed style; elastic and last double heel and toe; sizes 6 to 9 1/2. Black, Russian calf, maple, sand, Palm Beach, Buck and camel. Here is an offering that will permit every money-saver to buy a quantity of these stockings at this superb saving.



800 Pairs Children's Rayon Plaited Hose, pair, 50c

A full-length stocking that is rayon plaited in English ribbed style; plain knitted foot and double heel and toe; a splendid service-giving stock for all-occasion wear. Sizes 6 to 9 1/2. Assorted colors. Irregulars.



300 Fitted Hand Bags, special 89c

Beautiful patent, goat and calf finish in the wanted underarm style. Black, brown, tan and grey. Bags are all nicely lined and fitted with mirrors, some have inside mirrors. A very special price.



Little Tots' Winter Coats, 2.95

As a very special feature in the Anniversary Sale we will offer these splendid coat values at \$2.95, a price much below what you would ordinarily pay. The styles are clever for the little ones and the practicality and warmth are undisputed. Fashioned of warm flannels, chinchillas, broadcloths. Sturdy knock-about, tailored styles and more dressy ones. Well lined and smartly trimmed. Red, buff and peacock. Sizes 2 to 6.

Other fine winter coats for tots at \$7.95

500 Little Tots' Sweater Suits, 3.95

Four-piece brushed wool sets, including sweater, cap, leggings and mittens; there is also a group of link and link style suits. Buff, sweater, cap and leggings. Buff, red, white.

This winter suit is quite indispensable to baby's comfort. An outstanding value in the infants' Department.

1,200 Pairs Infants' Wool Hose, pair, 23c

And 3 pairs for \$1.00

These hose contain about one-fourth per cent wool; a splendid quality in all-white. Sizes 4 to 6 1/2. Specially priced.

350 Sweaters for Tots and Juniors, 1.59

Slipper and coat styles; some wool, some part wool and every one of them is an outstanding value special for the sale.

Practical and full of warmth. Colors, buff, red, white; sizes 24 to 34.

200 Infants' Blankets, each, 45c

A neat cotton blanket, with finished edges; comes in single style of splendid weight. Size 30x40. A very special purchase.

350 Little Tots' Rompers and Creepers, 1.29

The co-operation of another friendly manufacturer permits the offering of rompers and creepers in boys' styles, and pantie dresses of gingham, mercerized poplin or broadcloth, ribbed, style and embroidered stockings or plaid in fancy colors. White, pink, blue, green, red and lavender sizes 2 to 14.

Other Pantie Dresses very special at \$1.00

400 Child's Sleepers and Pajamas, Each, 69c

Outing flannel pajamas with front fastening, mercerized frog trimmed; sleepers are made with feet, drop-seat style, buttoning down the back. Pink and blue striped. Sizes 2 to 14. Mothers will recognize these values instantly.

3000 Women's Union Suits, 89c

Real quality in a medium and heavy cotton ribbed, fleeced union suit; high neck, long sleeve, and Dutch neck and elbow sleeve style or low neck and no sleeves. Knee and ankle length. Sizes 36 to 44.

1000 Children's Union Suits, 79c

Medium heavy cotton ribbed, taped suits, slightly fleeced. "Nazareth" brand suits with high neck, long sleeves and ankle length. Drop seat style; irregulars. Sizes 2 to 12 years.

Women's Knit Skirts, 39c

Light weight cotton knit skirts with elastic tape drawstring at waist. Medium grey with contrasting color. Snug fitting. The ideal garment for cold weather. Regular sizes.

All Wool Blankets

Size 66x80

6.95 The Pair

Beautiful quality, warm blankets that are 100% pure virgin wool. With nicely stitched ends. They are classed as seconds because of slight mill stains or misweaves. Imperfections are hardly discernible and their low price enables you to buy blankets of splendid quality and weight at prices usually paid for a lower quality that may be classed as firsts. These are double and come in size 66x80. Four-pound weight.

3600 Yards Yard-wide Outing, yd.

16c

One of the greatest of the outstanding values in the yard goods department. Outing flannel in fancy light patterns, desirable for all uses that outing lends itself. To speed up service we have cut this merchandise into 2 1/2, 5, 7 1/2 and 10-yard lengths.

AYRES' DOWNSTAIRS ANNEX STORE FOR MEN Offers

3600 Men's Genuine Imported Broadcloth

Shirts

1.19

Size 66x80. Tape edge sheets that have no dressing. A splendid quality of firm weave. Pure bleach.

3 for 3.50

Singer and White machines, reconditioned, in good sewing order \$21.95

Downstairs Store.

Wearwell Sheets

1.19

Size 66x80. Tape edge sheets that have no dressing. A splendid quality of firm weave. Pure bleach.

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Boys' School SUITS

Mothers Will Appreciate

These Anniversary Sale

Values for the Boy

5.95

Perfectly tailored suits for school or dress wear; English cut models, including coat, vest and full lined knickers; the colors that are most in demand. Sizes 14 to 17. A real Anniversary sale value.

Extra knickers to match at small additional cost.

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