

MANY WRITE ESSAYS ABOUT PONY EXPRESS

School Boys and Girls Busy
Writing Historical
Sketches.

The Pony Express composition contest which is being conducted by The Indianapolis Times is daily growing in popularity.

The contest is based on the historical significance of the Pony Express and is in connection with James Cruze's latest Paramount picture, "The Pony Express," which begins an engagement at the Apollo next Sunday.

Cash prizes which have been announced will be awarded the winners by The Times as follows: First prize, \$20; second prize, \$10; third prize, \$5, and the next ten best compositions received will be awarded two tickets each to the Apollo, good for admission to see "The Pony Express."

It is not too late yet to enter the contest, the composition must be written in ink, your name and address written plainly at the top of the page and must not contain more than 250 words and when finished must be mailed to The Indianapolis Times, "Pony Express Contest Editor."

Some History

According to authentic data—the people of the United States were thrilled on March 26, 1860, with the following announcement which appeared simultaneously in the New York Herald and the St. Louis Republican:

"To San Francisco in eight days by The Central Overland California and Pike's Peak Express. The express will leave the Missouri River on Tuesday April 3, at 5 a. m., and will run regularly weekly thereafter, carrying letter mail only. The point of departure on the Missouri River will be in telegraphic communication with the East and will be announced in due time."

Now wouldn't this make an ideal

DRINK WATER FREELY IF KIDNEYS BOTHER

Flush your kidneys by drinking a quart of water each day, also take salts occasionally, says a noted authority, who tells us that too much rich food forms acids which almost paralyze the kidneys in their efforts to expel it from the blood. They become sluggish and weaken; then you may suffer with a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sour, tongue is coated, and when the weather is bad you have rheumatic twinges.

To help neutralize these irritating acids; to help cleanse the kidneys and flush out the body's urinous waste, get four ounces of Jad Salts from any pharmacy here. Take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys may then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to help flush and stimulate sluggish kidneys; also to neutralize the acids in the system so they no longer irritate, thus often relieving black weakness. Jad Salts are inexpensive; can not injure and makes a delightful effervescent lithia-water drink.—Advertisement.

SKIN ROUGH WITH PIMPLES

Face and Arms Broken
Out. Cuticura Healed.

"My face and arms were broken out with pimples that itched and burned and my skin was rough. The pimples were hard, large, and red and festered. The trouble lasted about two months. I read an advertisement for Cuticura Soap and Ointment and purchased some. It helped me so I continued the treatment and in about three weeks I was completely healed." (Signed) Miss Jeanette Clifford, Buena Vista, Ohio, Feb. 28, 1925.

Use Cuticura Soap, Ointment and Talcum to promote and maintain skin purity, skin comfort and skin health; the Soap to cleanse and purify, the Ointment to soothe and heal, the Talcum to powder.

Soap 25c, Ointment 25c and 50c, Talcum 25c. Sold everywhere. Sample, each, free. "Cuticura Laboratories, Dept. 11, Malden, Mass."

WELL-KNOWN HOTEL MANAGER RECOMMENDS TODD'S TONIC

Mr. H. B. Masslich, Manager of Brevort Hotel, Indianapolis, Ind., Pays High Tribute to Todd's Tonic.

"I was in a nervous, dyspeptic condition and felt exhausted and tired most of the time. All of my life I have been a hard mental worker. Lately, I began to think that I should not always feel so tired out. In my position, I always have to be courteous, and this is not as easy for me to do as it used to be. I had heard so much about Todd's Tonic being good for the nervous system, that I decided to try a bottle. It surely is a wonderful tonic for the tired, exhausted business man. It is more than just a medicine, it is equivalent to a food builder. My thanks to Todd's Tonic for the great relief it brought me."—H. B. MASSLICH, 209 N. Illinois St., Indianapolis, Ind.

Todd's Tonic, made from the finest California wine, is pleasant to take. For sale at all

Haag's Cut Price Drug Stores and all drug stores in Indianapolis, and throughout this section. If you live out of town, write the Haag Drug Co., Indianapolis, Ind., and pay the postman \$1 when he brings Todd's Tonic to your door.—Advertisement.

New Times Square Building to Be Filled Soon



New Building on Times Square

Space in the new building facing on Times Square at Kentucky and Capitol Aves. and Maryland St., is being filled rapidly, according to Otto Guedelhoff, rental agent. Four of the nine business rooms facing on the

street are occupied and Guedelhoff says the remaining ones will be rented within a week. The top floor has not been completed and is unoccupied. Three large storage rooms in the rear of the building are used by the tenants.

The total cost of the structure has not been made public by Vonnegut, Bohn & Mueller, architects. James E. McGahey was the contractor. The building was completed in less than four months. Ground was broken in July.

situation upon which to base a composition on "The Pony Express?"

A Contrast

What a contrast this makes as against an announcement which appeared on Aug. 23, 1923, in the San Francisco Examiner as follows: "Not ends epochal trip across the United States. Thousands greet machine as it drops at Crissy Field, San Francisco, ending speedy voyage from Atlantic to Pacific. At 6:24 last evening the airplane carrying the eight bags of New York mail swooped down out of the skies and affected a safe landing upon the Marina, completing the entire journey in thirty-four hours and twenty-three minutes. The average speed of plane for the 2,680 miles was 80 miles per hour."

This contest is open to boys and girls going to the grade schools, the high schools and the parochial schools of Indianapolis.

Three judges will be announced later to decide on the winning essays.

The contest closes on Wednesday, Oct. 28, and no essays will be received after that date.

The Indiana Film Indorsers indorse this week the features for adults at the Apollo, Colonial, Circle and Crystal; family, the Ohio.

NEW CALL IN SEARCH

Husband Again Asks Police to Help in Finding Wife.

A second call for aid in the search for Belle Reeves, 3499 Birchwood, has been sent out by her husband, Leslie Reeves. Mrs. Reeves was said to have left home Sunday evening, Oct. 4, having only about \$2. At the time of her disappearance she was wearing a dark blue serge dress, short reddish brown coat, and black velvet hat. She is 37, has long brown hair, weighs 135, and is five feet four inches tall.

HE STOPS POOL BALL

One Man in City Hospital—Other Held By Police.

Charles Coats, 640½ E. Washington St., is in city hospital suffering with head injuries and his alleged assailant, Francis Tilton, 22, Coronado Hotel, is held in the city prison charged with assault and battery with intent to kill.

According to Patrolman E. Brown, Coats was struck in the head with a pool ball thrown by Tilton Wednesday. No motive could be given for the attack which occurred in a pool-room operated by Joe Sarbuoff, 502 E. Washington St.

HUSBAND VERSUS WIFE

Two Seek Same Office on Opposite Tickets.

By Times Special SILVER LAKE, Ind., Oct. 23.—Frank Haney, Republican is candidate for the office of clerk and treasurer of Silver Lake and his wife is seeking the same office on the Democratic ticket. The election is Nov. 3.

MAYOR RECEIVES SONG

New Composition to Be Played at Mardi Gras Celebration.

William Callahan, former Indianapolis man, today sent Mayor Shank

a copy of his latest song hit, "Beneath Your Window," to be played by the Police and Firemen's Band at the Mardi Gras celebration. It will be the first time it has been played.

Callahan, an ex-service man, is in a New York hospital. He is composer of "Smiles" and several other successes.

BANK CHIEF DIES

David C. Wills Was Fourth District U. S. Reserve Bank Chairman.

By United Press CLEVELAND, Oct. 22.—David C. Wills, 53, chairman of the Federal Reserve Bank of the Fourth District, died here today. He had suffered a relapse following an operation for an abdominal ailment.



CHILDREN CRY FOR FLETCHER'S CASTORIA

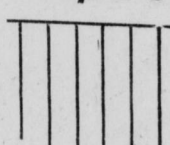
MOTHER:—Fletcher's Castoria is especially prepared to relieve infants in arms and children all ages of

Constipation Wind Colic To Sweeten Stomach
Flatulency Diarrhea Regulate Bowels

Aids in the assimilation of Food, promoting Cheerfulness, Rest, and Natural Sleep without Opiates

To avoid imitations, always look for the signature of *Wm. H. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

Call
Mr.
People's



A young couple came to the People's Saturday to look at the "GOOD HOUSEKEEPING" complete four-room outfit, featured at \$495.00.

The modern kitchen cabinet appealed to the woman and her husband was delighted with the big, comfy overstuffed living room suite. Both were surprised to find the name Alexander Smith & Sons stamped on the backs of the rugs.

"It can't be beat; let's take the complete outfit," said the woman. "Sh!" said the man.

Turning to the salesman, he said: "We have been furniture shopping this blessed day. We have been juggled from salesman to buyer, from buyer to manager. Some even brought out the cost book so as to figure the price down to rock bottom. We believe this the best buy in town, but we are not going to buy from the first salesman; we are going to hold out until you call Mr. People's."

The salesman explained that there is no Mr. People's; that we do not juggle (T. O.) our customers; that we have an enviable reputation for fair dealing; that from a very small store the People's organization has grown until today it operates complete home furnishing establishments in leading cities throughout U. S. A.; that our policy is one measure of service, one price to all, cash or credit.

And the salesman made a sale—the People's made a friend and the young couple furnished a cozy home for \$495.00.

Peoples Outfitting Co.
133-135 West Washington Street.

FORFEITURE OF BOND DELAYED

Judge Issues Subpoena for
Missing Prisoner.

After Clarence Clegg, bailiff in Criminal Court, three times called the name of Anton Costa, who is said to have escaped a ninety-day sentence on the Indiana State Farm by providing a substitute, Judge James A. Collins today forfeited \$2,500 in Liberty bonds posted when Costa appealed to the State Supreme Court. When it was learned Costa was somewhere in Parke County, Judge Collins delayed the bond forfeiture and issued a subpoena to the sheriff of Parke County for his arrest.

The subpoena was returned several days ago with Costa reported "not found." Costa was tried in Criminal Court on charge of violating the prohibition law after former Sheriff George Snider arrested him near Beech Grove, where it was alleged he had a still in operation.

In Big Movie



Ernest Torrence

In "The Pony Express," coming Sunday to the Apollo, Ernest Torrence plays the role of "Ascension" Jones.

TANGERINES AND ORANGES HERE

Only Two New Products at
City Market, However.

Satsumas oranges, selling at 60 and 70 cents a dozen, and tangerines, selling at 50 and 60 cents a dozen, were the only new arrivals today at the city market. Ohio Soloway peaches were plentiful in the market house and sold at 2 pounds for 25 cents. Home grown tomatoes were higher at 2 pounds for 25 cents and the California variety sold at 25 and 30 cents a pound.

Other prices included: butter, 58 and 60 cents a pound; eggs, 50 and 53 cents a dozen; green beans, 15 and 20 cents a pound; Florida oranges, 60 to 75 cents a dozen; English walnuts, 45 cents a pound; chestnuts, 40 cents a pound; cranberries, 15 and 20 cents a pound, and sugar corn, 50 cents a dozen.

Choice quality Grimes Golden and Jonathan apples sold at 3 pounds for 25 cents; alligator pears, 50 cents

each; cauliflower, 80 and 90 cents each; Anjou pears, 10 cents a pound; Bartlett pears, 2 pounds for 25 cents; Kiefer pears, 8 pounds for 25 cents; mushrooms, \$1 a pound; sweet potatoes, 5 cents a pound; pumpkins, 20 cents each, and cider 60 cents a gallon.

REVIVES OLD SONGS

Dalley Paskman, director of WGWS, is inaugurating a series of "Old-Time Minstrels." This consists in reviving songs and "gags" that were familiar to the theatergoers of a decade or two ago. The feature program is to be a weekly offering.



Friday—Subway's Sale of

New Fur-Trimmed Winter

**COATS!
DRESSES!**

200 COATS—Very Special

Just unpacked—new coats, all fur trimmed, in leading winter shades and fabrics. Sizes 16 to 44.

\$15

150 DRESSES—on Sale for

Smart silks, jerseys, plaids, tweeds and 2-piece balbriggans. Sizes 16 to 44, in newest styles for women and misses. A great variety. Regularly worth more.

\$5

SELIG'S SUBWAY
EXTREME VALUE FOR YOUR MONEY

Stairway, Inside Street Door.

Visiting Teachers—See Selig's New Department!

Old Tires Are Worth Money Don't Throw Them Away

Trade them in or have them rebuilt or repaired in the new GOODYEAR SERVICE STATION, 325 North Delaware Street. The price is low and you'll get thousands of miles of service.

Here is a list of rebuilding prices that show you how to save money on your tires.

REBUILDING PRICE

STANDARD	BALLOON
30x3	Smaller Diameter Sizes
30x4 1/2	29x4.40
30x3 1/2 O. S. Cord	30x4.75
32x3 1/2	29x4.95
31x4	30x4.95
32x4	31x4.95
33x4	30x5.25
34x4	31x5.25
32x4 1/2	30x5.77
33x4 1/2	32x5.77
34x4 1/2	33x6.00
35x5	32x6.20
36x6	33x6.20
37x5	32x6.75
38x6	34x7.30

Balloons to Fit Regular Rims
31x4.40
32x4.95
33x5.25
34x5.75

Indiana's Largest Modern Tire Repair and Vulcanizing Shop

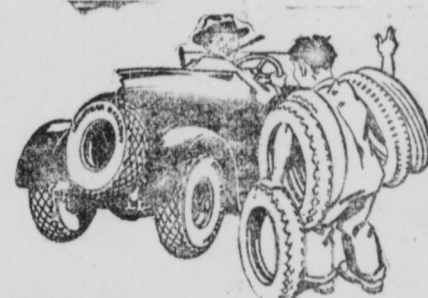
LOOK FOR THE ORANGE FRONT

PRENTICE TIRE and RUBBER CO.

325 N. Delaware Street

Riley 6212

Riley 6212



Trade in Your Tires for GOODYEAR BALLOONS

Greater riding comfort. Safer driving. Less wear on your car and your nerves. They cost very little more than your present tires.

When we sell you a tire or trade you a tire we guarantee it to give you the service that you pay for. Goodyear quality assures the most for your money without shopping around. Investigate our prices on genuine Goodyear tires.

Goodyear Service Station Drive In Out of the Traffic and Bad Weather