



34<sup>th</sup>  
Annual

# October Sale

Expansion, Anniversary, Stock Reduction

**Taylor's**

110  
South  
Meridian

## The Greatest of All Furniture SALES!

### In This Sale We Pay You!

We pay you with amazing values when you visit this splendid NEW store. Every one tells us it's THE BEST Furniture Store to be found anywhere and we want you to know it.

### TAYLOR UNLOADS!

During these Nine Great Days profit will be forgotten. The two Great Aims are to reduce our overstock and to add new customers to our list of Loyal Boosters!

### Watch the Papers Every Day!

Each day will bring surprising new offers. Many odd lot specials which could not find place in the advertisements will be found in all parts of Taylor's Great Store!

### Linoleum

Genuine printed cork linoleums; 7 patterns. While limited quantity lasts, this 6-ft. wide goods, regularly \$1.29, goes at, square yard **78c**

## Starts Tomorrow 9 a.m.

### Notice—Read!

Every resource at the command of Taylor's great store and organization has been drawn upon to make this sale the greatest retail selling event in the entire history of Indianapolis. Don't miss it!

### \$112.50 Paramount Range

One only, nearly all white, practically unbreakable malleable iron, large oven and broiler. One only; regular \$112.50, tomorrow **\$74.<sup>85</sup>**

### 9 o'Clock Specials

From Every Department

**\$1.49 Sheets** 98c  
Good quality muslin, torn size 81x90, Thursday

**Pillowcases** 21c  
42x36 inches, plain hem; 9 o'clock Thursday special

**\$5.50 Medicine Cabinets** \$1.<sup>95</sup>  
White enamel, ample shelf space, good mirror, regular \$5.50; while stock lasts, tomorrow

**\$2.25 Shoe Box** 99c  
Large size white enamel stand for dusting shoes. Regularly \$2.25. Limited stock Thursday special, one to a customer

**Rag Rugs** 38c  
Hit or miss. Size 18x36 inches. Regular 89c values

### For Kitchens

**\$66.25 Sample Hoosier Cabinet** \$44.<sup>50</sup>

Hoosier Beauty model; floor sample, slightly damaged, with all Hoosier features; golden oak. Regularly \$66.25. Two only, each, \$44.50.

**\$48.25 to \$53.25 Hoosier Units** \$34.<sup>75</sup>

Double units. Space for food on one side; vacuum cleaner, brooms, dust-cloths, etc., on the other. Choice of golden-oak or white enamel. Regularly \$48.25 to \$53.25. While they last, tomorrow, \$34.75.

**\$76.25 Hoosier Cabinets**

Hoosier Beauty floor samples, white enamel inside and out. Two only on sale, easy terms, Thursday at Taylor's, each **\$59.<sup>50</sup>**

**\$31.25 to \$34.25 Hoosier shelf units;** white enamel inside and out. For food, utensils, cleaning materials, etc. Regularly \$31.25 to \$34.25. Four only to go at \$24.85 each.

**\$9.75 Porcelain Table, \$6.25** Snow white, finest quality porcelain top; gray enamel base; Hoosier made. Regularly \$9.75; sale price, \$6.25.

## RUGS! A Great Sale RUGS!

### Seamless Velvet Rugs

Fringed and unfringed. 9x12-Ft. size. Regular \$35.85 to \$49.50 qualities. Durable, beautiful, practical rugs. Thoroughly scoured wool nap **\$26.<sup>85</sup>**

### Axminster Rugs

9x12-Ft. size. Wool nap. Some seamless. These are regular \$39.85 to \$49.50 values. While they last they'll go at **\$28.<sup>85</sup>**

### Brussels Rugs

9x12-Ft. size. Seamless rugs made by W. and J. Sloane. The best rug obtainable at the price. Regular \$16.00 quality, while they last **\$11.<sup>85</sup>**

## Bedroom Furniture Sacrificed!

**\$82.50 Vanity Dresser, \$53.75**

A roomy piece with large triple mirrors and deep roomy drawers; regular \$82.50; a limited stock to sell at this price **\$53.75**

**\$59.50 Beds, \$39.75**

A good match for many dressers in stock. Full size, bow end. Save \$19.75 on this. Regular \$59.50, sale price **\$39.75**

**\$285.50 Bedroom Suite, \$188.00**  
Four good pieces at a very low price. Dresser, full vanity dresser, chiffonette and bow-end bed. Regular \$285.50. A real leader at, 4-piece **\$188.00**

**\$87.50 Chest, \$58.50**

A piece that will grace any room. Finest walnut veneers, 6 large drawers; regular \$87.50; will soon go into some home at **\$58.50**

**\$193.50 Bedroom Suite, \$128.75**  
A good suite at an extremely low price. 42-inch dresser, 43-inch triple mirror, vanity dresser and full size bow-end bed. Don't miss this extreme value; regular \$193.50, 3 pieces **\$128.75**

**\$47.50 Bed, \$33.25**  
Full size bow-end, light walnut veneer with gumwood, 2 only on sale; regular \$47.50, each **\$33.25**

## Living Room Furniture to Go!

**\$197.50 Living Room Suite, \$138.50**

Moderate size overstuffed suite, ideal for apartment or small home. Genuine jacquard covering, 3 pieces; regular \$197.50, 1 only at **\$138.50**

**\$249.50 Living Room Suite, \$169.50**

Large size spring arm davenport, chair and rocker, upholstered in long-wearing velour, 3 pieces; regular \$249.50; 1 suite only on sale tomorrow **\$169.50**

**\$292.50 Living Room Suite, \$179.50**

Spring arm davenport, chair and rocker, upholstered all over in genuine jacquard. Floor sample; regular \$292.50, 3 pieces **\$179.50**

**\$468.00 Mohair Suite, \$312.50**

Large all mohair spring arm davenport and wing chair, luxuriously comfortable pieces. Regularly \$468.00. Sale price **\$312.50**

**\$47.50 Occasional Table, \$29.75**

Octagon top, size 28 inches, of walnut with maple aprons. Regularly \$47.50. While 6 last, each, **\$29.75**.

**\$59.75 Table, \$39.75**

Finest workmanship. Matched top of walnut and Pollard oak. Very beautiful. Regularly \$59.75. Sale price, **\$39.75**.

**\$447.50 Suite, \$299.50**

Both the seats and backs of this suite are reversible, giving double wear and double beauty. Materials are mohair and brocatelle. Three pieces. Regularly \$447.50. Sale price, **\$299.50**.

**\$144.50 Wall Cabinet, \$101.50**

An exceptionally attractive piece. Large desk space, roomy drawers, hand-decorated door panels. Regularly \$144.50; sale price, **\$101.50**.

**\$172.50 Secretary, \$119.75**

Black enamel with hand-painted Japanese decorations; large book, writing and drawer space. Regularly \$172.50; sale price, **\$119.75**.

**\$394.50 Karpen Suite, \$263.00**

Very large Karpen spring arm davenport and armchair in fine mohair. Regularly \$394.50; two pieces, **\$263.00**.

**\$347.50 Karpen Suite, \$208.50**

Plain genuine mohair with reversible cushions. Davenport and chair. Floor sample, slightly rubbed in one place. Regularly \$347.50. One only goes at **\$208.50**.

## House Brooms!

9 o'Clock Thursday Special

600 Regular \$1.00 house brooms go on sale at Taylor's Thursday morning, promptly at 9 o'clock. None sold to children. No deliveries. One to a customer—while 600 last—

**19c**

## Bargains! Read Each Line!

**\$1.75 Window shades,** hand-painted camargo, mounted on Hartshorne rollers, in plain white and green and white duplex. Sale price, each **98c**

**\$1.50 Framed pictures,** reproductions of old masters, gold leaf and polychrome frames. Sale price, each **98c**

**\$10.00 Fancy pillows,** in velour and taffetas. Sale Price **\$7.95**

## Bedding Bargains!

**\$15.00 All-wool blankets,** pure virgin wool, full double bed size, sateen bound edges. Sale price, a pair **\$9.95**

**\$5.00 Crinkled bedspreads,** blue, gold, rose and lavender stripes. Sale price, each **\$2.95**

**\$1.49 Cotton blankets,** plaids with overlock edges. Sale price, each **98c**

**\$3.50 Cotton blankets,** large size, colored plaids. Sale price, a pair **\$2.95**

**\$8.95 Wool mixed blankets,** Scotch plaids and light colors, full size. Sale price, a pair **\$6.95**

**\$3.50 White cotton filled comforts,** full size. Each **\$2.95**

**\$10.00 Wool filled comforts** of pure lamb's wool with sateen borders, all over quilted. Sale price, each **\$7.95**

## Bedroom Suites Go!

**\$199.50 Bedroom Suite, \$129.25**

Large size dresser; choice of chiffonette or chest of drawers, and full size bow-end bed. Regularly \$199.50. One only at **\$129.25**.

**\$374.50 Bedroom Suite, \$187.25**

Here is a sensational bargain. A 50-inch dresser, 6-drawer triple mirror vanity, chiffonette, bow-end bed and bench. Early American design. Walnut veneers, hand-decorated. Five pieces. Regularly \$374.50. Sale price, **\$187.25**.

**\$229.50 Bedroom Suite, \$149.50**

49-inch dresser with large mirror, full size chiffonette and bow-end bed. One suite only. Regularly \$229.50. Sale price, **\$149.50**.

*Dozens of Other Suites Sacrificed*

## Dining Suites to Go!

**\$384.50 Dining Suite, \$269.50**

An attractive suite combining good design, materials, workmanship and finish; 72-inch buffet, large oblong table, five diners and host chair. Regularly \$384.50. Eight pieces, **\$269.50**.

**\$497.50 Dining Suite, \$332.50**

A very distinctive Grand Rapids suite. 72-inch buffet embellished with genuine hand carving, beautifully-shaped table, five chairs and armchair, of solid walnut throughout. Eight pieces. Regularly \$497.50. One only in this sale, at **\$332.50**.

**\$594.50 Dining Suite, \$396.50**

One of the handsomest suites in stock. Massive Spanish design with exceptional materials and workmanship. All chairs high back with cane panels. Eight pieces. Regularly \$594.50; sale price, **\$396.50**. Other fine dining room suites at sale prices from **\$767.50 up to \$925.00**.

## Store Closed All Day Today

Wednesday, Oct. 21st, to mark down prices and arrange all stocks for THIS GREAT SALE which starts tomorrow, Thursday, Oct. 22, at 9 A. M.

## \$135.00 Chambers Fireless Gas Range

Used as floor sample. Oven shows some use, otherwise in first-class condition. Regularly \$135.00. One only, easy terms—

**\$108.<sup>00</sup>**

**\$195.00 Chambers demonstrator** .....\$149.50  
**\$209.00 Chambers demonstrator** .....\$157.50

## CARPETS!

**\$1.95 Velvet Carpet,** per yard **98c**  
**\$2.95 Velvet ¾ Carpet,** yard **\$1.78**  
**\$3.95 Velvet ¾ Carpet,** yard **\$2.68**  
**\$4.95 Wilton Velvet Carpet,** yd. **\$3.33**

## Small Rugs!

**\$2.50 Velvets,** 18x36 inches **\$1.68**  
**\$3.95 Axminsters,** 27x54 ins. **\$2.79**  
**\$4.75 Axminsters,** 27x54 ins. **\$3.18**  
**\$6.50 Axminsters,** 36x63 ins. **\$4.48**

## Felt Base Rugs!

9x12-Ft. Size. Congoleum and Feltex FULL BORDERED RUGS; \$18 quality; to go while 100 last, at **\$9.<sup>88</sup>** (First quality rugs only)

## Grass Rugs!

Imported grass rugs, 9x12 ft. Regular **\$7.95** **\$5.<sup>38</sup>** quality. While they last,

## Genuine Orientals!

**\$37 Beloochistans,** app. **\$24.85**  
**2½x5 ft.** .....  
**\$32.50 Carajas,** app. 3x4½ ft. **\$23.85**  
**\$32 Chinese,** app. 2x4 ft. **\$22.85**  
**\$79 Lillibans,** app. 4x6x3.3 ft. **\$58.85**  
**\$378 Chinese,** 12x9 ft. **\$295.00**  
**\$225 Mahal,** 10.4x6.9 **\$178.00**

## Heavy Inlaid Linoleum

Colors go clear through, 6-ft. wide cork and linseed oil linoleum. Regularly \$2.15 and \$2.25 qualities, go at, square yard **\$1.<sup>24</sup>**

## Extra Large Rugs!

**\$75 Wool Velvets,** 9x15 ft **\$48.60**  
**\$65 Axminsters,** 11.3x12 ft **\$42.85**  
**\$104 Axminsters,** 11.3x15 ft. **\$72.85**