

CAMPAIGN WILL BE FORMULATED

Committee Confers Upon State Movement.

Members of the special committee of the Indiana State Chamber of Commerce were in Indianapolis today to attend the opening meeting of the conference to decide on "All Indiana" campaign to better the State industrially.

The committee will discuss a general campaign plan and will submit it to Governor Ed Jackson for his approval. Thursday, directors of the State chamber will consider the plan.

The committee is attempting to have on hands all facts concerning Indiana to be used in an advertising campaign.

RECORD CORN CROP SEEN

Justin Predicts Yield Will Average 42.2 Bushels to Acre.

By Times Special
LAFAYETTE, Ind., Oct. 14.—Indiana's corn crop this year will reach average of 42.2 bushels to the acre. Miner M. Justin, agricultural statistician of the United States Department of Agriculture, has forecast. Justin says the crop will be the largest in twenty-five years.

BEACH COMING PAYS
MANCHESTER, England.—A beach comber here has made close to \$50 in two days. To be successful as a comber, he says, one must be constantly on the alert, for a valuable jewel or piece of clothing washed up on the beach may be swept back in the water by the next wave that comes.

Zaring Theater Community Gift to the North Side



Upper—Front view of the new Zaring Theater, now nearing completion.

Lower—A view of the Egyptian entrance to the Zaring.

By Walter D. Hickman

A MAN in Indianapolis had a dream of building a \$225,000 theater outside of the business district.

Being a dream of love, it developed into the labor of love.

So today the Zaring theater is nearing completion at Fall Creek Blvd. and Central Ave.

A. C. Zaring saw the future growth of Indianapolis to the north.

He saw the need of a big and beautiful community theater.

So he became busy with his dream.

Ground was broken and today the beautiful new Zaring theater, built as a community factor, is about completed.

Zaring wanted to bring beauty into the neighborhood which is now the scene of much building activity. So he had his theater constructed along Egyptian lines. As it now stands it is a striking monument to Indianapolis of the future.

Here are some facts on the Zaring theater:

Cost—About \$225,000.

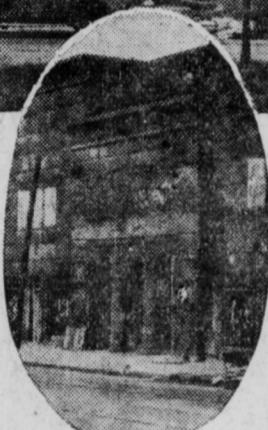
Seating capacity—1,500.

Plan—Main auditorium with a mezzanine floor with comfortable seats.

Drapes and fixtures—Costing over \$28,000.

Pipe Organ—The largest organ in

a community theater in the State. The chief organist will be Alex F. Taylor of Philadelphia.



Orchestra—Plans call for a seven piece orchestra.

Stage—Where community and theater productions may be presented.

Interior—Represents old stone in decoration with Egyptian figures.

Frank B. Hunter is the architect.

The decorating is being done by the United Service Studio.

Among the pictures which will be presented at the Zaring will include Metro, Paramount and others. The bills will change three times a week, Sunday, Wednesday and on Friday.

R. W. Case, a man experienced in theater building and management, is here in charge seeing that this community theater gets the right start.

Case has already offered the theater as a community center where the Parent-Teacher Association and kindred community groups may meet.

The building will also include a modern tea and soda room.

Zaring is also the owner of the North Star theater.

"Mr. Zaring is a great lover of children and community activities," Case explains. "This theater is for the entire neighborhood as well as for the city."

Activities Tuesday, the opening day for enrolling floats in the Great

STUDENTS FIGHT FIRE

\$100,000 Damage Done by Blaze at Notre Dame.

Bu United Press

SOUTH BEND, Ind., Oct. 14.—

Notre Dame students today went to their classes little worse for their efforts as fire fighters.

Tuesday night the students assisted the South Bend fire department in combating a blaze which destroyed the main buildings of

Notre Dame University farm, with a loss estimated at nearly \$100,000.

MANY FLOATS ENTERED

Activities Tuesday, the opening day for enrolling floats in the Great

Bunions

Quick relief from pain.

Prevents shoe pressure.

Arching and shoe stores everywhere.

Dr Scholl's Zino-pads

Put one on—the pain is gone

Save Money by Renting and Driving Our Sedans

Drivewself Indianapolis Co.

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100 Firestone Race Tires

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Fit 20-inch rims. Bargains

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Repairs for all makes of furnaces.

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Honest Work

Honest Price

EXAMINATION and ESTIMATES FREE AND WITHOUT OBLIGATION

Let us examine your teeth. We will advise you exactly what you need and estimate the cost of the work. In this manner you will know just what the expense will be to put your mouth in first-class condition. If they give you as good work they can't match our prices.

Painless Extracting

By the Famous

"MAXOLINE METHOD"

My 26 teeth were extracted at Hanning Bros. & Winkler by their Maxoline method, and I certainly can not say anything good enough for they certainly did not hurt to extract them.

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NITZA VERNILLE & CO.

In Wonderland

NONETTE

Singing Violinist

CRAFTS & SHEEHAN

PRINCETON & WATSON

LYTELL & FANT

DON VALERIO & CO.

Hal Roach Comedy Film

TONIGHT 100 Others 30¢

Best Seats 1 Matinees 1/2 Price

PALACE

—ALL FUN WEEK—

"IN HAWAII"

FEATURING

JIMMY ALLARD AND

PRINCESS KALAMA

FOSTER

BALL

& EMMET

BRISCOE

IN

"SINCE THE DAYS OF 61"

COOK & OATMAN

Delinquents From Songland

IT'S A PARAMOUNT

"RUGGED WATERS"

With LOIS WILSON

3 Days Begin THURS., OCT. 15th

Matines Saturday.

Biggest Comedy Hit in Years.

STEWARD & LORION present

SHOW-OFF

By George Kelly

Prices—Eve. 50¢ to \$2.50—Plus 10%

Mat. \$1.50, \$2, \$2.50, plus 10%

SEATS SELLING

ALL NEXT WEEK

Matines Wednesday and Saturday.

H. H. Frazee Will Present

NO. NO. NANETTE

The World's Best Musical Comedy With

JULIA SANDERSON, DONALD BRIAN

FRANK CRUMIT, OMA MUNSON

and a Gorgeous Legion of Girls

Prices—Nite. \$2.50, \$2.75, \$2.20, \$1.10, \$1.00.

Wed. Mat. \$2.20, \$2.40, \$2.60, \$2.80, \$2.00.

Mat. Order. Nite. \$2.50, \$2.60, \$2.80.

Note—Mail orders must be accompanied by remittance and self-addressed stamped envelopes.

SEATS AT BOX OFFICE THURSDAY.

Steadfast, unfailing quality has earned for Chesterfield the confidence of men everywhere