

GIRL KIDNAPED AT OWN DOOR

Police Scouring Foreign District at Whiting.

By United Press
WHITING, Ind., Oct. 14.—Police today are scouring the foreign district for the masked men who Monday night kidnaped Mary Consoff, 19, as she entered the front door of her home.

A Chicago Greek whose name is not known by the girl's parents is believed responsible for the kidnapping.

This man swore that he would "get her" when she objected to his attentions.

Three men were arrested Tuesday and released under \$2,000 bond, as possible members of the gang.

The men rented an automobile in Hammond Monday night and could not satisfy the police concerning their actions.

The girl was arrested as she returned from the theater with her mother.

Just as she opened the door to her home she was seized by two masked men and carried to a waiting automobile.

FLORIDA IS ON A SKYROCKET--

(Continued From Page 1)

Flagler St. in Miami has sold for more than front footage on Washington St.

This is probably true. But it is unreasonable to suppose a town whose highest claim is 100,000 population and to which the State's official census allows only 69,754, can support a store which must pay the same or higher rent than in a town of 750,000 customers.

Based on Assumption

The highest assessment on any Washington, D. C., business property is \$100 a square foot. A piece in Miami was leased recently at a rate of \$400 a square foot.

This price was based on the argument that Miami would have 1,000,000 population in five years. But speculating on population increases on the basis of boom conditions is exceedingly dangerous.

Allowing a thirty-foot frontage at \$40,000 a front foot, the asking price of a certain Flagler street property in Miami, it would make the ground cost \$1,200,000. This means an annual ground rent, including taxes, of \$96,000 or 8 per cent.

Expensive ground and a huge building must be erected to earn that rent. This building would cost no less than \$2,000,000, which would add, for insurance, taxes, depreciation and 6 per cent interest on money invested, at least \$200,000 to the rent.

In other words a store or office building on that site would have to yield \$24,666 a month to bring the owner 6 per cent on the investment provided there were no additional overhead for upkeep.

How Do They Do It?

If a store is on the site, it must take in \$322 each day before it begins to pay for its goods, the overhead for clerks and service or make a profit. How many stores can do that?

Miami seems to have set the pace for business site appraisals. So-called business sites in subdivisions yet to be built bring enormous prices. Spots arbitrarily zoned for business or apartment purposes near larger towns are held at prices out of all reason. I saw a lot twenty-five feet wide sandwiched between two little frame shacks, two miles from Tampa's business district, marked "business property" and held at \$30,000.

In the little town of Melbourne, with 1,245 people and one small business block, a lot 50x60 feet was held at \$72,000. I asked the owner how he justified the price and he said, "In Miami property brings thirty times that much for a lot that size in the business section. Miami isn't more than thirty times as big as Melbourne and my land is therefore worth at least one-thirtieth as much as Miami's." There was no arguing with that man. He believed it and voiced an even sounder opinion of values than many alleged real estate operators I talked with.

Remember These Things

In buying business property these things must be considered to determine its earning capacity:

1. The number of possible customers for the business for which the property is suited.
2. The chance of getting a sufficient share of the business to pay rent, overhead and profit.
3. The general adaptability of the property to the purpose intended.

A favorite method of boosting business property prices is to trade back and forth, make fake transfers valuing properties in the trade.

FRIENDS SAY SHE IS PICTURE OF HEALTH

"I cannot give Tanlac too many thanks, for it brought me my health and strength after everything else failed, and nearly all hope of getting well had left me," is the grateful statement of Mrs. Sarah Duckett.

"Stomach trouble and rheumatism had been gradually weakening me down for 20 years. At times I ached all over, could not walk without limping, and felt too weak to get out of my chair. Sleep was almost out of the question and I was nervous, discouraged and despondent."

"When I began taking Tanlac I was down to 120 lbs. but I now weigh 150 and haven't an ailment in the world. This is what Tanlac did for me four years ago and since then I have never been without it in the house. I take a bottle now and then and everyone says I am the picture of health."

What Tanlac has done for others, it can also do for you. For sale by all good druggists. Accept no substitute.

Tanlac Vegetable Pills for constipation, made and recommended by the manufacturers of Tanlac.

TANLAC
FOR YOUR HEALTH

at huge prices and announce publicly the new high price level. Then go out and sell the land next door at a little less than the puffed-up price of the first piece.

It is significant that few of the high-priced properties can find lessees for more than a short term. The reason is that the merchants are willing to pay high rates as long as the boom lasts, but they know when the speculators leave the trade will go and they won't lease for long periods. Where long-term leases can be obtained, the lessees are often irresponsible and in any event the rent cannot go on beyond the point where trade falls off.

Demand Great

Demand for business properties is great. But analysis shows that the demand is abnormal. In Sarasota, one of the smaller places where real-estate isn't so general or intensive as in Miami, of 519 licensed persons and concerns doing business 353 were real estate, while the other 166 were divided among all other businesses.

This proportion is large in many other places. But even there, more than three-fourth of all stores and offices were taken by real estate men and the argument that demand would hold up business site values was advanced. But this condition will not last. When the real estate brokers quit, there will be three times as many stores on the market as merchants to take them.

Values of barns and residences must be measured by their producing power. Thousands of home sites are being sold with no intrinsic value at all. They may be miles from the nearest grocery store or neighbor. Residences depend for their value on the charm of the location plus nearness of food and medical supplies, schools and churches. Character of the neighborhood is also a factor in valuation. Don't buy Florida land until you have seen it and know how it lies.

Land Overpriced

Charles Harwood, secretary of the Alachua County Chamber of Com-

merce at Gainesville, has been through many booms. He had this to say to Florida: "It will take years to bring values up to the prices now asked everywhere. Even farm land is mostly overpriced. This is because nobody is buying for occupation, but everyone is buying for speculation. Each fellow hopes to catch his particular sucker. If there were some criminal action possible against the speculator who ties up land, puffs up the price and then, if he doesn't sell, lets the mortgagee hold the sack, it would help. If these fellows knew they'd have to make good on their purchases themselves or go to jail, we wouldn't see mortgages piling up sky-high and prices all out of line."

Harwood is trying to organize the chambers of commerce to obtain remedial legislation.

If you do buy and expect a profit, think out in advance how much increase in price you must get before selling.

Most subdivisions, for instance,

Window Shades

Cleaned by Durham Will Be Well Done. Special Price for Cleaning Until Further Notice. **33¹/₃¢** Each

Indiana's Leading "Blind Men" Will Measure Your Windows Any Time and Anywhere FREE of Charge

R. W. Durham Co. 134 North Alabama Street
MA in 5829 Riley 1133

HAAG'S

27 S. Illinois St.
53 S. Illinois St.
103 W. Wash. St.
156 N. Illinois St.

Cut Price Drugs

You Can Buy the Best for Less at Haag's

FACE POWDERS

Ayer's Face Powder.....
Armand's Bouquet.....
Armand's Cold Cream Powder.....
\$1.00 Asurea Face Powder.....
75c Bonella Face Powder.....
50c Djer-Klas Face Powder.....
\$1.00 Djer-Klas Face Powder.....
50c Freeman's Face Powder.....
50c Java Rice Face Powder.....
50c Mavis Face Powder.....
50c Pompanan Face Powder.....
50c Levy's Blanche Face Powder.....
\$1.00 Coty's L'Origan Face Powder.....
\$1.00 Mary Garden Face Powder.....
Princess Pat Face Powder.....
50c Nadine Face Powder.....

MOUTH WASHES

\$1.00 Listerine.....
50c Listerine.....
25c Listerine.....
\$1.00 Listerine.....
50c Listerine.....
25c Listerine.....
50c Glyco Thymoline.....
75c Zhongiva.....
50c Boracine.....
50c Glycerophane.....
50c Saphanol.....

TOOTH PASTES

30c Benzolypol Tooth Paste.....
50c Ford's Tooth Paste.....
50c Iodent Tooth Paste.....
50c Ipana Tooth Paste.....
25c Listerine Tooth Paste.....
30c Lyon's Tooth Paste.....
50c Pebecco Tooth Paste.....
50c Pebecco Tooth Paste.....
30c Pebecco Tooth Paste.....
30c Sedreco Tooth Paste.....

FEMALE REMEDIES

\$1.20 Lydia Pinkham Vegetable Compound.....
\$1.00 Wine Cardui.....
\$1.20 Pierce's Favorite Prescription.....
\$1.00 Mother's Friend.....
\$1.00 Pinkham Vegetable Compound Tablets.....

FOR THE BABY

50c Hemo.....
75c Robinson Barley.....
25c Robinson Barley.....
25c Brook Baby Barley.....
50c Merck's Malt Sugar.....
50c Borden's Malted Milk.....
15c Castle Soap, 2 for.....
15c Hygea Bottles, 2 for.....
15c Hygea Bottles, 2 for.....
25c Menmen's Borated Talc.....
25c J & J Baby Talc.....
25c Borden's Eagle Brand, 3 for.....
40c California Syrup Flgs.....
40c Castoria.....
25c Castor Oil, Bottleless.....
25c Hand's Baby Remedy.....
50c Jaynes' Vermifuge.....
50c Mellin's Food.....
50c Mead's Dextro Maltose.....
\$2.25 Mead's Dextro Maltose.....
50c Milk of Magnesia.....
25c Milk of Magnesia.....
\$2.50 Dryco.....
50c Dryco.....
\$3.75 Horlick's Malted Milk.....
\$1.00 Horlick's Malted Milk.....
50c Horlick's Malted Milk.....
\$1.50 Peptogenic Powder.....
50c Peptogenic Powder.....
50c Esckay Food.....
\$3.00 Nestle Food.....
25c Nestle Food.....
Glass Caps for the Milk Bottle, 10c

OINTMENTS AND SALVES

50c Cuticura Ointment.....
25c Cuticura Ointment.....
50c Resinol Ointment.....
\$1.20 Resinol Ointment.....
50c Black and White Ointment.....
50c Mentho-Sulphur.....
50c Peterson's Ointment.....
50c Arnica Salve.....
15c Malena Salve.....
30c D. and O. Ointment.....
50c Dr. Hale's Household Ointment.....
50c Plex Salves.....
50c Unguentine.....

DEODORIZERS

50c Amolin.....
25c Amolin.....
25c Eveready.....
25c Mum.....
50c Nul.....
50c Non-Shine.....
50c Oodorono.....
50c Oodorono.....

SOAPS

20c Armour's Stork Castile.....
20c Bonacelli Castile.....
25c Clayton's Dog Soap.....
25c Cuticura Soap, 10c.....
30c Packer's Tar Soap.....
25c Packer's Liquid Tar Soap.....
25c Pearl's Glycerine Soap.....
20c Pearl's Unscented Soap.....
10c Jergen's Violet Glycerine Soap.....
25c Glover's Dog Soap.....
25c Woodbury's Facial Soap.....
30c Resinol Soap.....
50c Societ Hygienique Soap.....
25c Germicidal Soap.....
15c Pritch's Soap, 3 for.....

TALCUM POWDERS

40c Asurea Talcum Powder.....
40c Djer-Klas Talcum Powder.....
25c J & J Baby Talcum.....
25c Mary Garden Talcum.....
25c Mavis Talcum Powder.....
\$1.00 Mavis Talcum Powder.....
50c Blue Rose Talc.....
25c B & B Baby Talcum.....
50c Pinaud's Lilac Talc.....
25c Bonella Talc.....
25c Colgate's Talcum Powder.....
Chez Lui Talc.....

KIDNEY REMEDIES

50c Doan's Kidney Pills.....
50c Doan's Kidney Pills.....
\$1.00 Foley's Kidney Pills.....
50c DeWitt's Kidney Pills.....
50c DeWitt's Kidney Pills.....
50c Swamp Root.....
\$1.00 Swamp Root.....
\$1.00 San Yak.....
\$1.00 Sannetto.....
30c Monnet's Kandolite.....
\$1.00 Monnet's Kandolite.....
50c Doan's Kidney Pills.....

LAXATIVES

50c N. R. Tablets.....
25c N. R. Tablets.....
25c Edwards' Olive Tablets.....
15c Edwards' Olive Tablets.....
50c Hink's Pills.....
25c Carter's Liver Pills.....
50c Doan's Regulets.....
50c Doan's Regulets.....
25c Cascarella.....
25c Cascarella.....
25c Pierce's Pellets.....
\$1.00 Bliss Nature Herb Tabs.....

BLOOD REMEDIES

\$1.00 S. S. S.....
\$1.10 S. S. S.....
\$1.25 Ayer's Sarsaparilla.....
\$1.25 Hood's Sarsaparilla.....
\$1.25 B. B. Blood Balm.....
\$1.25 Burdock Blood Bitters.....
50c Cuticura Resolvent.....
\$1.00 Jones Sanguin.....

TONICS

\$1.00 Bitro Phosphate.....
50c Bland's Iron Pills.....
\$1.00 Cadumene Tablets.....
\$1.50 Fello's Com. Syr.....
\$1.25 Gude's Pepto Mangan.....
\$1.25 Gray's Glycerine Tonic.....
\$1.25 Hagie's Cordial.....
\$1.50 Maltines (all kinds).....
\$1.00 Miles' Tonic.....
\$1.25 Cascarella's Golden Medical Discovery.....
50c St. S. S. S.....
\$1.00 Pure Cod Liver Oil.....
\$1.00 Wampole's Ex. Cod Liver Oil.....
\$1.00 Tanlac.....
\$1.00 Peppen.....
\$1.00 Peruna.....

DYSPEPSIA REMEDIES

75c Bellans.....
25c Bellans.....
30c Stuart's Charcoal Tablets.....
50c Pope's Diapensin Tablets.....
50c Fairchild's Ess. Peppin.....
\$1.00 Fairchild's Ess. Peppin.....
\$1.20 Caldwell's Syrup Peppin.....
50c Caldwell's Syrup Peppin.....
25c Charcolomits.....
50c Estonic.....

FACE LOTIONS

\$1.00 Hind's Honey and Al. Cr.....
35c Holmes Protilia.....
\$1.25 Bonella White.....
50c Orchard White.....
75c Oriental Cream.....
\$1.50 Oriental Cream.....
40c Glycerine Lotion.....

DEPILATORIES

75c Evans' Depilatory.....
60c X-Basil.....
50c Neet.....
\$3.00 Zip.....
\$1.00 Delatone.....

FACE CREAMS

Ayer's Cream.....
50c Berry's Freckle Cream.....
\$1.25 Berry's Kremola.....
75c Bonella Vanishing Cream.....
75c Bonella Cold Cream.....
\$1.00 Bonella Beautifier.....
50c Dag & Ram Cold Cream.....
50c Elaysa Cream.....
50c Malvina Cream.....
50c Milkweed Cream.....
\$1.00 Milkweed Cream.....
60c Pompanan Day Cream.....
60c Pompanan Night Cream.....
\$1.00 Pompanan Night Cream.....
75c Satin Skin Cold Cream.....
75c Satin Skin Van. Cream.....
50c Sea Shell Cream.....
25c Woodbury's Facial Cream.....
50c Woodbury's Facial Cream.....
50c Theatrical Cream.....
50c Lemon Cream.....

FOR THE HAIR

\$2.50 Bare to Hair.....
30c Cleoro.....
\$1.00 Walker's.....
\$1.00 Danderine.....
\$1.00 Danderine.....
50c Danderine.....
35c Danderine.....
\$1.25 Canute Water.....
\$1.50 Brownatone.....
50c Brownatone.....
\$1.50 Mary T. Goldman.....
\$1.50 Kolorbak.....
\$1.50 Pinaud's Hair Tonic.....
75c Pinaud's Hair Tonic.....
25c Golden Gilt.....
25c Golden Gilt Shampoo.....
50c Parker Hair Tonic.....
\$1.00 Parker Hair Tonic.....
\$1.00 Liquid Arrow.....
\$1.00 B. B. Henna (all colors).....
15c Amami.....
\$1.50 Westphal.....
\$1.00 Westphal.....
\$1.00 E. D. X.....

CHAMOIS SKINS

75c Chamois Skin.....
\$1.00 Chamois Skin.....
\$1.50 Chamois Skin.....
\$1.75 Chamois Skin.....
\$1.00 Chamois Skin.....
\$2.50 Chamois Skin.....

FLOOR WAX

35c Johnson Floor Wax, powder.....
50c Johnson Floor Wax, powder.....
75c Johnson Floor Wax, powder.....
50c Johnson Floor Wax, liquid.....
75c Johnson Floor Wax, liquid.....
\$1.20 Johnson Floor Wax, liquid.....

FURNITURE POLISH

25c Lyknu Polish.....
50c Lyknu Polish.....
\$1.00 Lyknu Polish.....
30c Liquid Vaneer.....
50c Liquid Vaneer.....
30c O'cedar Polish.....
50c O'cedar Polish.....

FLESH REDUCER

\$1.00 Oil Korelin Capsules.....
\$1.00 Marmola Tablets.....
\$1.25 Anjoleine.....
75c Thyroid Tablets, 1 gr.....
\$1.00 Thyroid Tablets.....
\$1.50 San-Gri-Na Tablets.....
\$1.50 San-Gri-Na Bath Salts.....
\$1.00 Fayro Salts.....

and all acreage carries at 10 per cent commission to the broker.

The lawyer who examines the abstract charges an additional 2 per cent of the purchase price. When you buy, you start off with an extra load on the land then of 12 per cent. If you hold for a year, you should get 6 per cent on your money. That's 18 per cent you have to raise. When you sell, the broker gets another 10 per cent. The burden

then is 28 per cent over the last man's price. The fact that he paid the broker's commission when he bought does not alter the fact that the land had to stand it.

But you could get 6 per cent interest on your money anywhere. You would want a profit of say 10 per cent over that. That means you must sell a \$1,000 lot for \$1,380 to get a small profit within one year.

NEURALGIA

or headache—rub the forehead—
—melt and inhale the vapors—
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GOOD MERCHANDISE AYRES SERVICE LOW PRICES

An Appeal to the Woman Who Knows—and Wants Style
Straps, Oxfords and Pumps
The Right Styles at a Low Price

\$2.95

The Pump sketched in tan calf with imitation wing tip and rubber heel; a Goodyear welt made on a smart last.

The Strap Slipper is a combination of velvet (SMART for winter) and suede. Velvet covered heel. Very dressy.

The Oxford is a practical, good-looking shoe for general wear.

Ayres' Downstairs Shoe Dept. offers dependable footwear, service and satisfaction at low prices.

Energy Without Limit or Stint

An editorial in a recent issue of Wallace's Farmer put forth the following appreciative tribute to efficiency:

"We believe that if Standard Oil Company brains were applied to the Iowa corn and hog industry, that the profits of Iowa farmers could be fully three times as great, while at the same time the consumers of Iowa corn and hog products would be even better satisfied than today."

We recognize the fact that in naming the Standard Oil Company (Indiana) the editor had in mind an efficiently managed business organization, and used this Company merely as an example of what may be accomplished by applying specialized intelligence to the problems of industry.

This Company believes that new wealth accrues only through the intensive application of trained intelligence to practical and useful problems.

The dividends which the Standard Oil Company (Indiana) returns to its 50,000 stockholders each year, are due not to some miracle of oil — something unearned and unstriven for—but to the efforts of men with trained minds, working within the Company organization; men who willingly and enthusiastically apply their intelligence without limit and without stint.

These trained men of the Standard Oil Company (Indiana) have built up, over a long period of years, such a substantial and comprehensive service as to meet completely the needs of the people of the Middle West. Reliable profits come only through satisfying service.

This Company entered the oil business at a time when its possibilities were undreamed-of. By constant application, rigid economy, and advanced thinking, it developed these possibilities, finding that every step ahead resulted in the creation of useful products.

It looked for profit-making opportunities. In finding them, it greatly extended its field of usefulness to the community. Now in nearly every home, farm and factory in the ten Middle Western states, this Company's products are rendering essential service. There is scarcely a family whose living standards have not been raised and satisfied by some one or more of the products manufactured by the Standard Oil Company (Indiana).

Standard Oil Company
(Indiana)
General Office: Standard Oil Building
910 So. Michigan Avenue, Chicago