

Indiana's Greatest Furniture Sale!

No Money Down!

RUG VALUES

That Are Incomparable!

No Money Down! 9x12 Tapestry Rugs

\$24.50

9x12 Wilton Velvets

\$52.50

9x12 Brussels Rugs.
Attractive colorings ...

\$19.75

9x12 Axminsters.
Very newest designs

\$34.85

27x54 Velvet Rugs.
Beautiful patterns

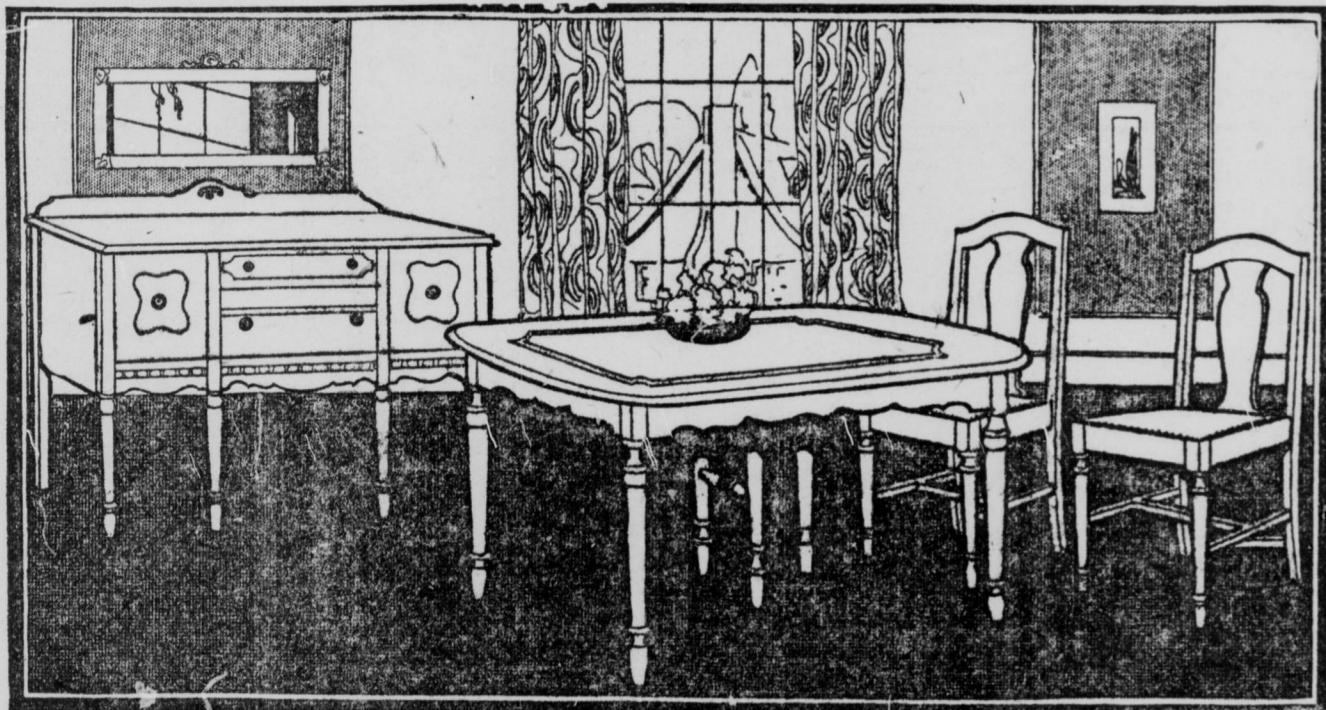
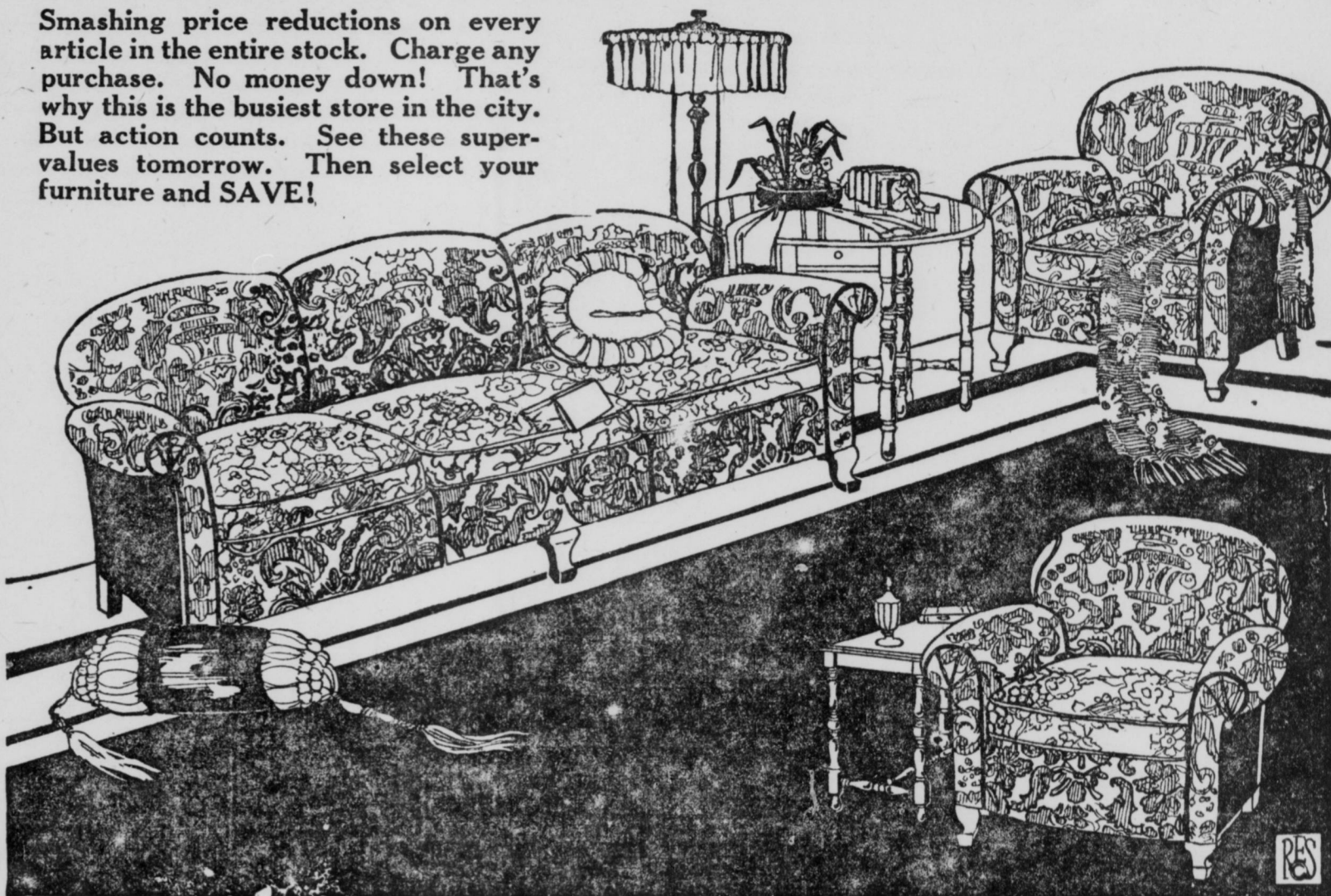
\$2.85

36x72 Axminsters
Bright, new colors

\$7.85



Smashing price reductions on every article in the entire stock. Charge any purchase. No money down! That's why this is the busiest store in the city. But action counts. See these super-values tomorrow. Then select your furniture and **SAVE!**

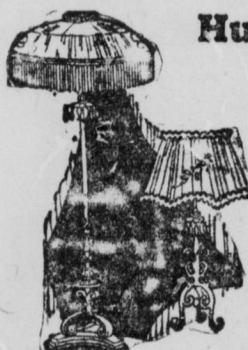


Tudor Period Dining Suite

Eight Wonderful Pieces

Luxurious buffet, oblong table and six leather-seated chairs, including an arm chair. Beautiful American hardwood, in delightful walnut finish. A suite you could not equal in the ordinary course of trade for less than \$200. The construction is high grade in every particular. See this wonderful outfit.

\$129



Hundreds of Lamps

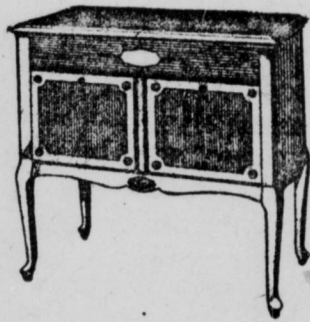
Beautiful new bridge reading lamps with genuine stippled polychrome base and gorgeously colored georgette shades....

\$7.45

Stately Junior floor lamps with decorated polychrome standard and Japanese silk shades. Numerous color combinations.....

\$9.85

Artistic wrought iron base table lamps with shirred Georgette or parchment French shades. Dozens to go at...**\$14.45**



Superior Console Phonograph

\$59

Beautiful walnut cabinet, highly polished. This phonograph is of a famous make which we can't mention here, due to an agreement with the manufacturer. Full rich tone; perfect reproduction. Reduced from \$115.

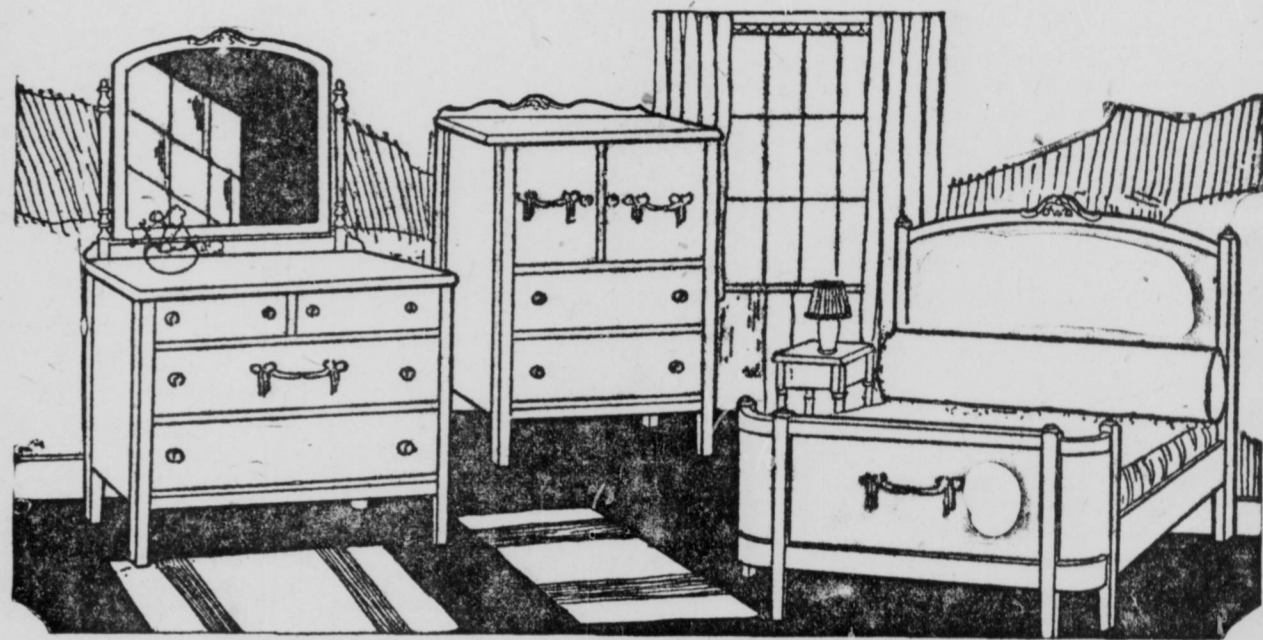
No Money Down!

Gorgeous 3-Piece Velour Suite

Custom-made, built to our own, exacting specifications, embracing skillful construction and high-quality materials, it is nothing short of a "miracle" at the low price of \$119! The three pieces shown are included. The davenport is a massive piece, distinctive in design, luxurious in comfort, exquisite upholstery.

\$119

No Money Down!

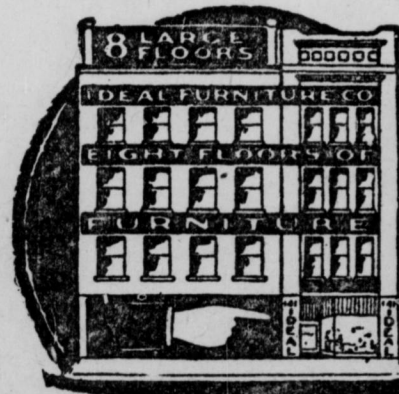


3-Piece French Walnut Suite

You've never even thought of being able to buy a real quality suite at this low price. But here it is and every piece dependable, too. Bow-end bed, dresser and semi-vanity in marvelous French walnut. A beautiful suite and a truly wonderful bargain. If you anticipate the purchase of a bedroom suite within months to come, then by all means see this outfit now. At this low price it has no competition. **NO MONEY DOWN!**

\$99

**3-ROOM
OUTFITS
Complete
\$349**



THE BIG STORE WITH THE LITTLE ENTRANCE

IDEAL FURNITURE CO.

141 WEST
WASHINGTON STREET

**4-ROOM
OUTFITS
Complete
\$429**