

STORE OPEN SATURDAY UNTIL 9 P. M.

No Connection with Any Other Store

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Regular \$1.75 Value
WOMEN'S FLANNELETTE GOWNS
 Splendid quality garments, cut full, silk braid trimmed, long sleeve style. Pink and blue stripe. Sizes 36 to 52. **\$1.29**
Flannelette Gowns \$1.25 value; embroidered double yoke; long sleeves; pink and blue stripe. Sizes 36 to 52. **88c**
Child's Flannelette Wear Choice of princess slips or combinations. In sizes 6 to 10. **49c**

The Store of Greater Values
THE FAIR
 311-325 West Washington Street

\$1.00 Fleece Ribbed UNION SUITS FOR WOMEN
 Short sleeve and sleeveless styles, in ankle and knee lengths. Neatly tailored of splendid quality materials. Regular and extra sizes. **69c**
Children's Union Suits Well made button waist style union suits, with short or long sleeves; ankle length. White and navy. Sizes 2 to 13. **69c**
\$1 Boys' Union Suits Heavy fleece lined union suits in the wanted long sleeve, ankle length style. Sizes 4 to 14. Special for Saturday at **75c**



RADICAL REDUCTIONS

One of the most important merchandising events in our entire history. Offering new fall and winter merchandise of the most estimable quality at savings.

Mothers and Fathers! A Sale of Girls' Coats and Dresses

Girls' Navy Serge Middy Dresses
 Sizes 7 to 14 **\$1.98**

Trimmed with white braid; also cloth, plaid dresses trimmed with embroidery, pockets and sashes.

Girls' Fall Dresses
 —Velvets **\$2.98**
 —Novelty Plaids
 —Jerseys

Beautifully trimmed with embroidery and applique. Newest of fall colors; in many charming styles. Sizes 7 to 14.

\$10 Girls' Dresses
 Crepe de Chine Velvets
 Wool Plaids
 Flannels **\$5.98**

Attractive styles in a large selection of colors, including tan, green, brown, red, rust, navy, copen, etc. **Sizes 7 to 14 First Floor.**



EXTRA SPECIAL!

Boys' Wool Sweaters

Slipover style; fancy stripe patterns; in colors of navy, brown, buff. **Sizes 6 to 15 \$2.98**

Boys' Button Style Sweater Coats

With gray shawl collar. A splendid sweater for general wear. **Sizes 6 to 15. Special 77c**

Girls' Wool Sweaters
 Button style, brown, buff and peacock colors. **Sizes 6 to 15. Also children's in sizes 2 to 8 \$2.88**

Children's 3-Piece Sweater Sets

Brushed wool and link stitch, consisting of sweater, leggings and cap. All colors. **Sizes 6 mo. to 3 years \$3.98**

Men, Stock Up on This Sale of Underwear, Sweaters and Flannelette Wear

Men's Ribbed UNION SUITS

For fall and winter wear. **Sizes 36 to 46. Special priced at \$1.00**

Ribbed Shirts and Drawers

All regular sizes. Special for Saturday at **75c**

Fleece-Lined Union Suits

Warm, heavy; **Sizes 36 to 46. Special for Saturday \$1.49**

Wool Sport Coats

Popular heather colors; 2 and 4 pocket. **Sizes 36 to 46 \$2.00**

Men's All-Wool Shaker Sweaters

With large shawl collar; all the leading colors. **Special \$4.95**

Flannelette Nightshirts

Full cut and warm. **Sizes 16 to 20 \$1.00**

Flannelette Pajamas

Men's high grade frog trimmed pajamas in sizes A, B, C and D. Roomy garments. Soft and warm. **\$1.19**

Heavy Knit Sweaters

Cold days ahead! Buy several of these for work and to wear about the house. **\$1.00**



Saturday! COAT DAY

Luxurious Fur Trim'd COATS

A magnificent selection of worthy garments drastically reduced to indelibly impress upon the buyers of Indianapolis that this store positively offers the most sensational Coat values.

Purchased at a Big Sacrifice From an Over-Confident Manufacturer

GORGEOUS FURS
 —Beaver —Squirrel
 —Opussum —Platinum
 —Wolf —Fox —Mofflon
 —French Seal

Styles that are just emerging from famous coat ateliers. So new they are just beginning to be seen where better dressed women assemble.

SIZES
 Misses', 14 to 20
 Women's, 32 to 44
 Stouts', 46 to 54

Women's Model COATS
 Distinctive one of a kind models **\$69.50**

All-Wool Sport Coats
 Fur and Self-Trimmed. Reduced **\$10.00**

Women's Hi-Type COATS
 Luxuriously Fur Trimmed. Reduced **\$39.75**

FUR COAT SALE!

Handsomely Matched Skins
 1925-26 Styles Silk Lined

\$100

—Genuine Caracul
 —Beautiful Muskrats
 —Northern Seals
 —Dressy Vermoukie
 Squirrel, Fox, Skunk and Mink Trimmed



Beautiful French Room DRESSES



Buy—when you can get styles copied from occasion gowns; buy when such a marvel of quality is to be had; buy—when prices are far below the later in the season level.

\$10

Satins Brocades Crepes
 Velvets Georgettes
 Chiffons Chenilles Cloths

Fall's New Colors:
 Wine Red, Gracklehead, Ruby Red, Queenbird (purple), Epinard Green, Swallow Gray

SIZES
 Misses' Sizes, 14 to 20
 Women's Sizes, 34 to 44
 Extra Sizes, up to 52

Women's Balbriggan Sport Dresses
 Attractive one and two-piece models in every fashionable color. Special tomorrow **\$3.95**

Women's College Raincoats
 Novelty blanket and brown. **Sizes 36 to 44 \$5**

Indian Sport Coats
 Novelty blanket coat for women. While they last **\$5**

Women's Suits
 25 women's Prince of Wales double-breasted suits. Smartly tailored **\$10**

Squirrel Chokers
 Women's squirrel chokers of selected skins. Special **\$5**



Sale! Paris Inspired HATS for Women and Misses

The most fastidious women will find styles and colors that will delight her in this supreme selection of charming hats.

—Velvets —Satin
 —Felts —Velours
 —Combinations **\$2.95**

Girls' NEW FALL HATS
 The most bewitching selection of hats for the girls in a bevy of colorful styles. Specially priced at **\$1.69**

Men's Suits, Overcoats and Topcoats

Strictly All-Wool \$14.85
 Strictly all-wool garments, masterpieces from the country's leading clothing manufacturers. Fine quality garments in new fall patterns and colors.

Men's Silk Lined Tuxedos
 Admirable garments featured by us at this low price **\$19.85**

Men's Sheep Lined Coats
 Long four-pocket coats with belt; rich sheepskin lining. **Sizes 36 to 50 \$6.95**

Men's OXFORD BAGS
 The popular wide leg pants for young men, 26-inch bottom—**\$4.95**

Boys' Four-Piece Long Pants Suits \$5.95
 Consists of Coat, Vest, Knickers and long Trousers. **Sizes 7 to 16**

Boys' Sheep Lined COATS \$5.95
 Made of good quality moleskin with rich sheepskin lining. **Sizes 8 to 18**

Boys' Long Pants
 Sizes 6 to 18. A large assortment of patterns **\$1.95**

Boys' All-Wool Caps
 New Fall patterns and colors **89c**

Boys' Wool Knickers
 Dark serviceable colors. Strongly made. **Sizes 7 to 18 89c**

Boys' Blouses
 Smart checks, stripes and solid colors; sizes 8 to 15. Special for Saturday **39c**

Boys' Lumber Jacks
 Knit bottoms. Attractive patterns. **Sizes 8 to 14 \$1.49**

Demonstration and sale of the famous union made 'Headlight' Overalls

—Tomorrow, Saturday only. Every man will be given an opportunity to share in the greatest sale of fine Overalls this city has ever known. "Headlight" Overalls Are Cut From Extra Heavy 220 Weight Superior White Back, Blue Denim. Standard price, \$2.50—our price, tomorrow only.



Every Pair Strongly Made
 —All Pockets Bar Tacked and Specially Reinforced Throughout
 "Headlight" Overalls or Jacks Only—
\$1.55
 The Same Overall for which You Have Always Paid \$2.50.

Every Pair Full Cut
 Look and Feel Fine in Any Position
 Every Pair Will Outwear Two Ordinary Pairs
 Remember—These are the finest Overalls you can buy.

Railroaders' Double-Breasted Jackets \$2.25
 Railroaders' Double-Breasted Jackets—A new jacket; better features; better looking and better adapted to railroading. All sizes