

STUDIO Gossip

The first move toward the establishment of super-power has just been made by the Department of Commerce, which has granted authority to WGY, at Schenectady, to use 50 kilowatts power for regular broadcasting on Saturday and Sunday evenings, beginning Oct. 3.

The reputation of WEAF for fidelity of piano reproduction was humorously illustrated in connection with a recent Monday night program broadcast from the stage of a New York theater. A fan called in to say that he never had heard such an atrocious piano and suggested calling in a piano tuner. Upon investigation it was found that the piano was supposed to sound out of tune and tinpanny, since it was used in the prologue to the feature picture depicting an Alaskan dance hall in the time of '98, such as described in "The Shooting of Dan McGrew." Mr. Plunkett had to ransack many piano stores before he found one bad enough to use.

The argument that play-by-play broadcasting of a baseball game will tend to hurt local attendance is decisively exploded by official figures set up during the Atlanta (Ga.) Club's 1925 season, where all Southern League attendance records were shattered by more than 41,000 paid admissions above previous totals. WSB, Atlanta, for three years has reported all games, at home and on

TIMES EVENTS BEGIN FRIDAY

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Flush," played by the Victor Herbert Ensemble.

3. Dr. Wicks regarding music that the old folks like to hear.

4. Victor Herbert Ensemble playing "Songs of the Old Folks."

5. Dr. Wicks introducing first Times' soloist.

6. Tom Broadstreet, baritone of the North Methodist Church, singing "I Must Down to the Seas Again," by Densmore; accompanist, Mrs. James Wynn, organist of the North Methodist Church.

7. Dr. Wicks preparing the way for another interlude of melody on the air.

8. An interlude of melody by Victor Herbert Ensemble playing "L'Estudiantina," concert waltz.

9. Dr. Wicks introducing the first of a series of "Radio Orchestral Talks."

10. Ona B. Talbott giving the first orchestral talk ever broadcast over WFBM. Mrs. Talbot will be assisted by Walter Flandorf, well-known Indianapolis pianist and Edwin Jones, violinist of the Metropolitan School of Music.

Wagner Orchestral Talk

The orchestral talk will be on "Wagner," and will be grouped as follows:

Introduction—Mrs. Talbot.

Walther's Prize Song from "The Mastersingers," played by Edwin Jones as a violin solo with Walter Flandorf at the piano.

Continuation of the orchestral talk by Mrs. Talbot.

Song to the Evening Star from "Tannhauser," as a musical illustration.

Mrs. Talbot again on the air, followed by Walter Flandorf playing introduction to Act III "Lohengrin."

A second orchestral thought by Mrs. Talbot.

Dr. Wicks clearing the air for Tom Broadstreet.

Tom Broadstreet singing a group of two songs, "The Wind Speaks," by Grant-Schaefer, and "Under The Roof," by Rice. Mrs. Wynn at the piano.

13. A minute with Dr. Wicks.

14. The Victor Herbert ensemble playing Victor Herbert's "A Kiss in the Dark," followed by the popular "Prince of Pilsen."

15. A second with Dr. Wicks.

16. Tom Broadstreet singing "Would to God I Were a Tender Apple Blossom," "Londonderry Air," arranged by Ambrosio.

17. Then the air picks up the Victor Herbert ensemble playing a "Characteristic March."

18. "Getting Ready to Say Good-Night," by Dr. Wicks.

19. Good-night melody, "Overture—Maritana," played by the Victor Herbert Ensemble.

20. "Good-Night," by Dr. Wicks.

So get ready. Tune in and help Indianapolis to broadcast its musical glory.

Remember the time and the date.

the road, simultaneously with the action. Radio's function of creating, stimulating and maintaining interest in the pastime is given much of the credit for the result.

At 8 p. m. Friday WEAF will continue its experiment of presenting radio plays by the Irvine Players. They will give Grace Lynn's "Both Members of This Club," a one-act farce comedy. In the cast will be young Broadway professional actors and actresses who, as members of the Irvine Players, have a large repertoire of original plays and impersonations with which to entertain the radio audience. "Both Members of This Club" is a clever little play, brightened with smart dialogues, and is based on the double standard of business that men and women seem to have. In a very humorous way it tells the story of the many petty pilferings indulged in by the so-called best people under the name of "souvenir hunting."

Football will have a prominent place on the program of WEAF this fall. The following is the schedule of the various football matches

which will be broadcast through WEAF and other stations in the chain. They include several of the biggest games of the season, such as the Harvard-Princeton-Yale classic trio, the famous Army-Navy contest and others which delight the hearts of the football enthusiasts.

A running description of the plays will be broadcast direct from the scene of action.

Oct. 17—Army vs. Notre Dame, at Yankee Stadium, N. Y.

Oct. 24—University of Pennsylvania vs. University of Chicago, at Franklin Field, Philadelphia.

Oct. 31—Yale vs. Army, at New Haven, Conn.

Nov. 7—Harvard vs. Princeton, at Princeton, N. J.

Nov. 14—Princeton vs. Yale, at New Haven, Conn.

Nov. 21—Harvard vs. Yale, at Cambridge, Mass.

Nov. 26—Cornell vs. University of Pennsylvania, at Franklin Field, Philadelphia.

Nov. 28—Army vs. Navy, at Polo Grounds, New York.

A perturbed Georgian recently appealed to Governor Clifford L. Walk-

er to curtail Station WSB's activity on the ground that radio was responsible for the prolonged drought prevailing in the southeast. The Governor answered by pointing out that three years ago WSB had been charged with precipitating a heavy excess in rainfall.

Listeners throughout the country will be able to make further observations on super-power, its advantages or disadvantages. WGY, the

General Electric Company's eastern station, has been authorized by the Department of Commerce to use 50 KW on its antenna twice a week for regular broadcasting. This authorization is granted subject to withdrawal if high power causes interference.

WGY is the first station in the country to use super-power in regular broadcasting, and it was the first station in the world to broadcast on 50 KW. The regular programs of Saturday and Sunday evenings will be broadcast on super-power, beginning Oct. 3.

Standing out prominently among the features of WGY is the Rice

String Quartet, and those who follow the station's programs closely will be interested to learn that this group will be heard Tuesday night, Oct. 6, assisted by Mrs. Don Wood, soprano. The quartet's selections will include Haydn's "String Quartet Opus 33, No. 3" and Schubert's "Andante Con Moto." This program will be followed by the travel talk from WJZ and dance music by Hotel Mayflower Orchestra of Washington, D. C.

WGY will broadcast the major sporting events of the early fall season, the world series baseball games between the leaders in the American and National Leagues. Listeners will get a play by play description of the contests each day, beginning Wednesday afternoon, Oct. 7. The series will continue until one team has won four games.

MORE POWER TO RADIO

The present trend of broadcasting stations is to use higher power. It is estimated from records of the Department of Commerce that there is 50 per cent more power being used by stations than a year ago.

The Fall Radio Season Is Open

THE short Autumn days bring on long, cool nights—ideal nights for staying indoors and enjoying life's most wonderful entertainment—RADIO.

Since its discovery just a few short years ago, Radio has grown rapidly. Today it is the country's fourth largest industry. The popularity of this great scientific mystery has been meteoric because it has almost overnight been placed within the reach of everyone's purse.

Radio has outgrown its swaddling-clothes. It has reached the point of stability. The experimental stage has long since been passed. No more fundamental changes are necessary, which means that present day sets are simple to operate, practical in mechanical perfection, and beautiful in appearance.

Indianapolis' leading radio dealers are telling you of their merchandise. They have prepared for the greatest season in their history. Radio plans for this fall and winter call for the most wonderful entertainment ever put on the air. Evening after evening of glorious music by some of the foremost artists and entertainers awaits you. It is yours for the twisting of a dial. You will not want to miss a single good thing.

Now is the time to buy radio sets and equipment. The stores are full of time-tested sets—from one-tube up to eight. At these leading dealers you will find the right outfit to fit your purse—from crystal sets up to the most handsome cabinet designs.

And—as usual—you will find them advertised in The Times. These dealers have long recognized that The Times has been the leader in radio since its inception. Everything—anything—you want to know about RADIO—about the proper set—about the latest improvements—about the programs—will be found daily in The Times.

The greatest RADIO season is here! Watch for the Radio section in every Thursday's Times—then act!