

# CASH or CREDIT

Prices always the lowest

Just Think Of It

# The KIRK Co.

USE YOUR CREDIT NO EXTRAS OF ANY KIND

Plenty Of Credit

# Take a YEAR AND A HALF to PAY

311-313 East Washington St.

## Irresistible Bargains on Wheeler's Stock

You just won't be able to refuse the bargains we are going to offer you tomorrow—we just are going the limit to move this WHEELER STOCK out of our store in record breaking time—no stone is going to be left unturned to give the most astounding values that have ever been your fortune to see. Wheeler's wanted to sell out and offered the business at a discount of from 30 to 50% and it took us just 3 hours to snap it up because we recognized that at such an enormous discount that we could offer this big stock to the buyers of INDIANAPOLIS and vicinity and that there would be a rush to this store as has been seldom witnessed in furniture history. Therefore for tomorrow and Wednesday's selling we list below some of the items we have selected at random from our great store that we are offering for sale that you just can't refuse to buy. For the most part we want to state frankly that we couldn't buy them at wholesale if we went out to buy them today. Be sure and come early because we are going to be extremely busy and we want you to get every attention.

Take all the time you want to pay for what you buy—we don't want you to pay cash unless you so desire to do so. You will find this the greatest store you ever saw for doing business with—you select whatever you want, just pay a little at the time of making your purchase and then you pay a little each payday or in any other way that suits your convenience. Kirk's in the State of Ohio are known as the originators of "Plenty of Credit" and Indianapolis is going to have the same opportunity.

Kirk's do business just one way—a one price way—the way you want a big store like this to operate—it makes no difference to us whether it's a cash transaction or you want to open an account with us, the price is the same, it never varies. Get the habit of trading at this store. Every inducement is offered you—whether it's small or a great big sale you get the same welcome.

### The Wheeler Discount Represents a Terrible Slash in Price in Our Reed and Fibre Furniture Dept.

#### Hammocks

An early purchase of a hammock will pay. Wheeler bought them early, we will sell them early. Price will do it. Come with heavy pillow, assortment of patterns. Marke at \$6.98. Reduced almost 50% .....\$3.98

#### Linoleum

During this Wheeler Sale will be a good time to cover your floor. High quality 2-yard wide genuine linseed oil and cork linoleum at per square yard...\$1.03

#### Pillows

A pipin of a value. All feather pillows, full six pounds, covered in heavy art ticking, a great big soft pillow at per pair .....\$2.65

#### Dinner Set

To close out some Wheeler 50-piece sets containing half dozens of cups, saucers, plates, etc. These will go at about 40% off the regular marked price. Regular price \$16.60. Sale price .....\$9.95

#### Refrigerators

We have a most complete line to select from—and take your choice from two celebrated manufacturers, Herrick and Belding, Hall & Co. As our extra special leader see this one—it's white enameled, a top tier and great ice saver. Special at only.....\$11.75

#### Axminster Rugs

Here's the greatest value in an Axminster room-size rug ever. Bought from Wheeler's at a discount of 30%, we can make the exceptionally low price on a 6x9 foot size of only .....\$17.60

#### Japanese Matting

A real opportunity to cover a floor of a bedroom at practically no expense at all. Full 36 inches wide and any length desired—it's a part of Wheeler's stock and goes on sale tomorrow at yard 29¢

#### Mattresses

Wheeler's had a lot of mattresses that he used around the store in making up bedroom suites. These have been gathered together and you take your choice of full weight and full size mattresses at only .....\$3.45

#### Coal Ranges

We believe in being frank and telling the truth. Wheeler sold about 800 Darling Coal Ranges and just a few were returned because perhaps they could not pay for them. These toves are wonders and everyone guaranteed. The new price is \$35.50, on sale at .....\$34.65

#### Bed Davenport Suite

A beautiful little suite. The covering is a bit shopworn and at Wheeler's discount and what we are reducing it to—a marvelous value. Davenport opens to make a full size bed. All three pieces for only .....\$59.85

#### Overstuffed Rocker

"Just think of it." Almost too good to be true, but you Mr. and Mrs. Customer are the winners. Genuine overstuffed, brown Spanish leather rocker with wings on the sides of the back. Real comfy at .....\$14.85

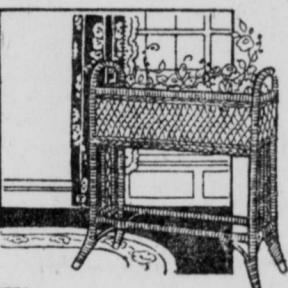
#### Dining Room Suite

With a price like this and "Plenty of Credit," there should be no hesitancy on your part. Listen, a china closet, table, buffet and six Spanish leather chairs in heavy oak. Some value at ....\$188.23



The finishes of the various suites are the very latest and the coverings on the covers very pleasing effects. Everything as usual sold on our liberal charge account plan and you take just as long as you want to pay for what you select, be it one piece or a whole room full. That's Kirk's way.

There's no chance of prices ever reaching so low as now prevail in our Fibre Furniture Department because this remarkable purchase has placed them there. Your choice can be made from a large assortment of chairs and rockers, full three-piece suites, swings, ferneries, center tables, etc.



### "Plenty of Credit"

# 30% to 50% Discount

### A Whole Carload of Gas Ranges Just Received They Go On Sale Tomorrow



Kirk's "Radio" Gas Range, \$29.90  
Pay Only \$3.00 Now, Balance \$2 Monthly, If Desired.  
These gas ranges are as clean as a new silver dollar—right up-to-the-minute in every respect. In our Ohio stores we have sold thousands of them and every one without exception is doing all that is expected of a good stove. Just as shown in either left or right hand oven—with white enamel panels on oven and broiler. Truly a fine stove.

#### Crib Pads

Seems like a shame to sell these crib pads at this price, but out they must go for we need the space. Wheeler made the discount, we can therefore sell them to you for only .....75¢

#### Bed Springs

This bargain is out of a brand new purchase of a carload of springs that have just arrived and to be good fellows we are lopping 30% from our regular selling price. All gray enameled, guaranteed 20 years. Now .....\$5.42

#### Felt Base Linoleum

Wheeler's sure did make it easy for us to give you a medium priced floor covering at almost no price at all. In a variety of pretty pattern effects, full two yards wide and any length desired. Per square yard .....48¢

#### Door Mats

Great way of keeping the water and mud out of your house. Have a door mat at the front and back door. These are heavy quality and will give excellent service. Wheeler cut the price so we could sell them regularly at \$1.25. Special for tomorrow .....69¢

#### Ladies' Desk

Chances like these don't come very often. With the price we bought these desks in at and at which they are being sold, you sure will be the winner. One style in fumed oak. Regular price was \$22.50. Now .....\$10.50

#### Candle Sticks

A wonderful pair of candle sticks such as can grace the best of homes. All we can say is that they are dreams. Complete ready to light. Marked now \$19.75. Out they go at .....\$14.29

#### Oil Lamps

Somebody who needs a decorative oil lamp for their home has got a real treat in store. With art glass shade, with wood frame and wood base it makes a beautiful lamp. Yours at .....\$1.98

#### Tea Wagon

In handsome walnut. So imposing and how it finishes out a room. With separate glass bottom tray—top and bottom shelf, rubber tire wheels, runs noiselessly. Pay a little at a time. Price only .....\$22.80

#### Pictures

Here's a good one. We don't have some very nice ones. We don't care what we paid Wheeler for them, we want them out. They are priced from \$1.50 to \$20.00. Take your choice at .....95¢

#### Nest of Tables

Three makes the set and a most decorative lot they be. Fancy shaped tops and turned legs. You will like the convenience they offer. Great for card parties and luncheons. Regular price \$26.50. Special .....\$18.90

#### Smoking Sets

Madam, they're handy for the boss (your husband) to carry around and place where convenient. Glass tray and nickel trimmed with match holder. Get one at only .....\$1.39

#### Consol, Table and Mirror

Wheeler's sure did carry a most comprehensive showing of these beautiful hall pieces. We can satisfy the most discriminating. Here's a peach, genuine mahogany throughout, heavy French plate mirror, semi-circle consol. Reduced for quick selling to \$52.50

### Special 9 to 12 O'clock Only

500 brand new Victor and Columbia phonograph records that cost us many times what we are selling them at but we don't sell records and will take a loss to run them out. Don't believe they will last 3 hours and none can be played. Your choice of the lot 9¢.

### Out-of-Town Customers, Attention!

The prices stated in this advertisement are for you as well as for those who live in this great city. Free delivery service everywhere.

### Special 9 to 12 O'clock Only

Room size tapestry Brussels rugs in excellent patterns and pretty colorings. Take your choice in either 8 ft. 3 in. x 10 ft. 6 in. or 9x12 ft. size and a nice lot to select from, with "Plenty of Credit" too, if desired. For just 3 hours only .....\$15.12



We Are Prepared to Take Orders for 25

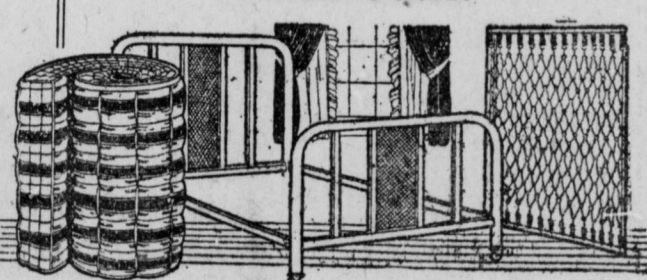
## 3-Piece Living Room Suites

We told the manufacturer just what we wanted to do to start right in giving a value that would take INDIANAPOLIS by storm and he sure did do it. If ever a firm will merit your patronage on furniture for your home this is the value that will do the business. Comes in an assortment of pretty colors and combinations of figured and plain velvets. The price quoted includes the Davenport, Chair and a Rocker—the Wing Chair may be had at but a slight advance in price.

"Just Think of It" The Kirk Co. "Plenty of Credit"

Bring Only \$9.85 Cash. Balance \$1.50 Weekly

### Real Values in This Complete Bed Outfit



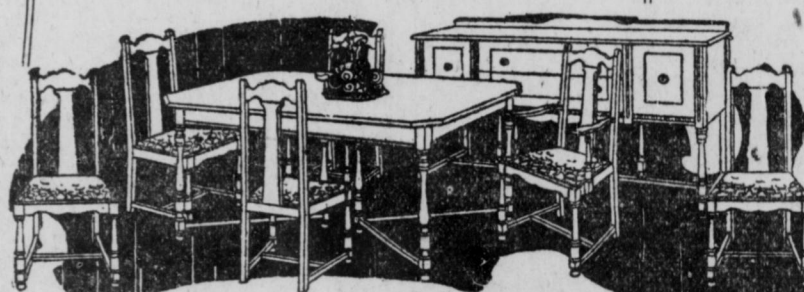
This bed outfit is going to prove a "winner" tomorrow and Wednesday. They are being offered at a way down price for two days of spirited selling. Includes a full

# \$24.75

## Please Call On Us Tomorrow

We can't begin to tell you how we have beautified this store nor all that we have done to make shopping in this store a convenience. Rest assured that you will be agreeably surprised—the whole store has been "done over"—entirely repainted, new electric light fixtures, etc., and the whole interior is filled with Palms and Cut Flowers and the upper part of the rooms filled with garlands of Artificial Flowers. Satisfy yourself as to what a flower garden this store really is.

### We Bought 50 Complete Dining Room Suites to Get This Price



Fifty homes in the city of INDIANAPOLIS and surrounding cities and rural districts are going to be the proud possessors of a Dining Room Outfit that they wouldn't trade for twice the price after once they are in their homes. The Suite was on display in our show windows Saturday and just from people looking at them 5 were purchased. It's a full 8-piece walnut veneer suite of beautiful figures in the grain of the wood. Chairs are genuine blue Spanish leather seats. Table is oblong and has six legs, same as the buffet. Worth twice what we ask for it. Our price only .....

# \$98.50