

FRENCH AS WELL AS ENGLISH IS USED BY STATION

Canada Letting Itself Be
Heard by World—
Brewery Is Studio.

By NEA Service
MONTREAL, Jan. 29.—Canada is letting itself known to the world through station CKAC.

This station is unique in that it makes all its announcements in French and English, for it is in the midst of the pioneer French colony of America. French artists broadcast from the studio, the station is conducted by men of French descent and it is owned by one of the leading French newspapers in America.

Yet announcing in French and English is only one of this station's features. Others are:

1. Conducting a course in the international radio language which this station is sponsoring for worldwide adoption.

2. Running a band concert for cities in Quebec, outside of Montreal.

3. Broadcasting from a unique brewery studio.

Several courses have already been completed for the education of listeners in the world-wide radio language corresponding with Esperanto and Ido. The courses are conducted in both English and French.

Cities throughout Quebec have been taking advantage of the other for a prize to the best city band in that province. Every Sunday afternoon a new band comes to CKAC to entertain critical ears. A popular vote will be taken, at the end of the contest, some time in April, to decide on the winner.

The brewery studio of CKAC is in Montreal, a short distance from the transmitting station. It feeds remote control entertainment through CKAC.

It is unique in that the studio is

On Air



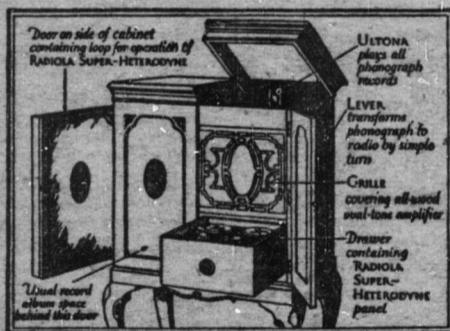
You've heard the Franks, or heard of them, haven't you—famous radio entertainers? Here is their announcer. She's Betty Jane Bessinger of Newark, N. J., daughter of one of the Franks, Frank Bessinger. The other Frank is Frank White. Betty introduces the Radio Franks to their audiences through stations WEA, WJZ and WOR.

actually the brewery washroom. Whenever a show is to be hurried into the air, the studio ceiling and walls are lowered by a pulley system the floor is covered with a thick rug, kegs are used for seats and the microphone is set up for the music.

The concerts from this studio have appealed to listeners to such an extent that three stenographers are required to take care of it.

The New Musical Instrument

BRUNSWICK RADIOLA



"TUNE IN"

ON THE

BRUNSWICK HOUR OF MUSIC

and

MUSIC MEMORY CONTEST

Tuesday Evening, Feb. 3, at 8:00 P. M.

\$5,000 CASH

AWARDS FOR FEBRUARY

FREE Call or write for Contest Blank giving full particulars of Brunswick's important musical memory contest, the prize awards each month, the various artists and selections which will comprise the contests.

Open to All—Without Obligation
Hear the Concert

on the Brunswick Radiola at

Brunswick Shop

124 N. Penn. St.—Opposite Keith's

Radio

Today's Best

(Copyright, 1925, by United Press)
WEAF, New York, (492 M); WCAE, Pittsburgh, (462 M); WGR, Buffalo, (319 M); WDBH, Worcester, (268 M); WCAP, Washington, (469 M); WEEI, Boston, (303 M); WJAR, Providence, (360 M); WFI, Philadelphia, (395 M), 9 p. m. (EST)—Miguel Fleta, tenor; Lucy Isabelle Marsh, soprano; the Flonzalelli Quartet.
KDKA, Pittsburgh (309 M), 8:30 p. m. (EST)—Spanish program.
KGO, Oakland (312 M), 8 p. m. (PCST)—Shaw's play, "Arms and the Man."

WRC, Washington (469 M); WJZ, New York (455 M); WNY, Schenectady (380 M), 8:30 p. m. (EST)—U. S. Navy Band.
KCKA, Montreal (390 M), 8:30 p. m. (EST)—Special entertainment, Frontenac Breweries.

Radio Programs

5:30 P. M.—WCAE (462), Pittsburgh—Dinner music. WCCO (419), Minneapolis—St. Paul—Children's hour, dinner concert. WEEI (303), Boston—Big Brother Club. WFI (395), Philadelphia—Davis' Orchestra. "Sunny Jim." WGN (376), Chicago—Skeezix time, organ. WGY (385), Schenectady—Dance music. Ten Brothers' WOB (405), Newark—"Music While You Dine."
5:45 P. M.—WRC (469), Washington—Peggy Albion stories.
6:00 P. M.—WBCN (266), Chicago—Juvenile hour. WDAF (414), Kansas City, Mo.—Travel talk, stories, Ensemble. WEEI (303), Boston—Singer's Orchestra. WIP (509), Philadelphia—Uncle Wip. WMAQ (444), Chicago—Theater organ. La Salle Orchestra. WOAW (522), Omaha—Every child's story hour. WTAS (302), Elgin, Ill.—Dinner concert, two hours. WOX (517), Detroit—Musical program.
6:05 P. M.—WBZ (337), Springfield, Mass.—Bedtime story, lecture from New England Homestead.
6:15 P. M.—KDKA (309), East Pittsburgh—Markita, children's period.
6:30 P. M.—WBZ (337), Springfield, Mass.—Educational course. WCAE (462), Pittsburgh—Uncle Kasboe. WDAF (414), Kansas City, Mo.—Dram daddy. WGN (376), Chicago—Drake Ensemble. Blackstone Quintet. WLS (344), Chicago—Organ. WNYC (526), New York—Alarms. WOAW (522), Omaha—Dinner concert. WOO (509), Philadelphia—Sports, police reports.
6:35 P. M.—KW (535), Chicago—Uncle Bob, dinner concert.
6:45 P. M.—WTAY (288), Oak Park, Ill.—Studio artists, one hour. KPNE (266), Shenandoah, Iowa—Furlington Junction program. WGY (385), Schenectady—Book Tales. WOAW (522), Omaha—Randall's Royal Orchestra.
7:00 P. M.—KDKA (309), East Pittsburgh—National Lockman program, music. WEEI (303), Boston—Program from New York. WFI (395), Philadelphia—Boy Scouts Corps music. WRR (268), Cleveland—Program, two and a half hours. WIP (509), Philadelphia—Timely talk for motorists. WEAR (300), Cleveland—Musical program. WJY (405), New York—Way Street Journal. Southwest Indians. WOC (498), Davenport, Iowa—Hannibal Chamber of Commerce program. WLS (344), Chicago—Lullaby time. WBS (469), Washington—Address, concert. WQJ (444), Chicago—Dinner concert.
7:15 P. M.—WBZ (337), Springfield, Mass.—Musical.
7:30 P. M.—CKAC (425), Montreal—Frontenac Brewery's Studio. WBAP (476), Ft. Worth—"The Troubadours," one hour. WBCN (266), Chicago—Mystery story. WCAE (462), Pittsburgh—

Concert Music

8:30—WGN.
6:45—KFNE—WTAY.
7:00—WHK—WEAR—WOC
WRC.
7:30—WGY—WHAS—WWJ.
8:00—WEAF—WCAE—WBCN
WGN—WHB—WSB.
8:30—WFAA—WRC—KTHS.
9:00—WCAI—WEBH—WOAW.
9:30—KFKX—WEAP—WRC.
10:00—KDKA—KFI.

Programs from New York. WCCO (419), Minneapolis—St. Paul—Food talk, health talk. WGBS (316), New York—Footlight and lamp music. WGY (385), Schenectady—United States Navy Band. WHAS (399), Louisville—Piano, vocal. Sunday school lesson. WNYC (526), New York—Concert. WWJ (517), Detroit—Orchestra. (429), Jefferson City, Mo.—Address, Missouri square dance time.
8:00 P. M.—WEAF (492), New York—"Victor Presentation," program by the Flonzalelli Quartet, world famous instrumental artists; "Quartet in D major" Allegro moderate Op. 64 No. 5 (Haydn); "Music of the Spheres" (Rimsky-Nikolaev); by Lucy Isabelle Marsh, well-known concert lyric soprano, "Ave Maria" (Schubert); "The Swallows," by Miguel Fleta, famous young Spanish tenor of the Metropolitan Opera Company; "La Donna e Mobile," from "Rigoletto" (Verdi); "Il Flor" from "Carmen" (Bizet); by the Flonzalelli Quartet; "Nocturne" (A. Borodine); "Drink to Me Only With Thine Eyes" (Arr. A. Pochon); by Lucy Isabelle Marsh; "Within a Mile of Edinborough Town," "Beautiful Lady," by Miguel Fleta. "Mi Tierra" (Mariano Munoz-Jos. L. Villa); "Ay Ay Ay" (Osman Perez-Friero). CNRW (430), Winnipeg—Markita, bedtime tales, Melody Three. KFKX (280), Milford, Kan.—KFKX Orchestra, lecture. KYW (535), Chicago—"Twenty minutes of good reading."

Silent Today

—KFDM —WBZ
—KOA —WEMC
—KSD —WHO
—PWX —WJJD
—WAHG —WCO
—WBAV

HOUR by HOUR

THE CONVENIENT PROGRAM FOR THE RADIO
KNOW WHAT'S IN THE AIR ANY HOUR. TIME
GRAMS START DAILY AT 5:30 P. M. AND CONTINUE
TWENTY-FOUR HOURS.

(ALL CENTRAL STANDARD TIME)

Dancing Tonight

7:30—WBAP.
7:45—WOS.
8:00—WTAS.
8:15—WREO.
9:00—WEAF—WGR—WWJ
—WOC.
9:30—WHN—WQAI.
10:00—WCCO—WGN—WQJ.
10:30—WCAY—WWJ.
11:00—WFAA—WGN—WDC.
11:45—WDAF.
12:00—KGO—KHJ—KPO—KNX.

WBCN (266), Chicago—Classical concert, one hour. WCHD (344), Zion, Ill.—Mixed quartet. WCCO (419), Minneapolis—St. Paul—Talk by Donald McMillan, Arctic explorer. WGN (376), Chicago—Classic hour. WJY (405), New York—Dance music. WBB (414), Kansas City, Mo.—Musical program. WMAQ (444), Dallas—Western Railway Committee talk. Boy Scouts. WMC (500), Memphis—Bedtime stories, Uncle Terry. WSB (429), Atlanta—Concert. WTAS (302), Elgin, Ill.—Orchestra, songs, four hours.
8:15 P. M.—WOI (360), Ames, Iowa—Musical program. WREO (286), Lansing, Mich.—Orchestra, quartet.
8:20 P. M.—KYW (535), Chicago—Studio artists.

8:30 P. M.—WHAS (399), Louisville—Wendell Hall. WFAA (472), Dallas—Midlothian Texas singers. WMC (500), Memphis—Hotel Gayoso Orchestra. WRC (469), Washington—Waldorf-Astoria Orchestra. KTHS (375), Hot Springs, Ark.—Concert.
9:00 P. M.—WBCN (266), Chicago—Jamboree, three hours. WCAE (462), Pittsburgh—Silvertown Orchestra. WCAI (300), Northfield, Minn.—Studio artists. WEBH (376), Chicago—Rivera Theater program, one hour. WMAQ (444), Chicago—University of Chicago lecture. Walther League. WNYC (526), New York—Musical program. WOAW (522), Omaha—Buckingham School. WOC (498), Davenport, Iowa—Schultz Orchestra. WWJ (517), Detroit—Goldkette's Orchestra.
9:15 P. M.—KYW (535), Chicago—Good roads.

9:30 P. M.—KFKX (288), Hastings, Neb.—Junilia School Orchestra. WBAP (472), Ft. Worth—Texas Women's College. WNH (360), New York—Club Madrid Orchestra. WJZ (455), New York—Waldorf-Astoria Orchestra. WOI (360), Ames, Iowa—Weather report. WOAI (394), San Antonio, Texas—Jimmy's joys. WRC (469), Washington—Waldorf-Astoria Orchestra.

10:00 P. M.—KDKA (309), East Pittsburgh—Studio concert. KFI (469), Los Angeles—Song recital. KGO (312), Oakland—Comedy. "Arms and the Man." KHL (395), Los Angeles—Musical program, two hours. KPO (423), San Francisco—Organ recital. KYW (535), Chicago—"At Home" program. WCCO (419), Minneapolis—St. Paul—Long's Orchestra. WGBS (316), New York—Music from Piccadilly Theater. WGN (376), Chicago—Jazz Skamper, one hour. WQJ (444), Chicago—Pianologue, songs. Rainbo Orchestra. WREO (286), Lansing, Mich.—Weather reports.

10:05 P. M.—WIP (509), Philadelphia—Marberger's Orchestra.
10:15 P. M.—WOAW (522), Omaha—To be announced.
10:30 P. M.—WCAY (266), Milwaukee—Arcadia Ballroom Orchestra, songs. WGY (385), Schenectady—Organ recital. WWJ (517), Detroit—Orchestra.
10:45 P. M.—WSB (429), Atlanta—Organ, vocal.
11:00 P. M.—KFI (469), Los Angeles—Program, one hour. KPO (423), San Francisco—Program by contralto. WEBH (376), Chicago—Barytone solo orchestra, one hour. WFAA (472), Dallas—Hotel Adolphus Orchestra. WGN (376), Chicago—Parody Club Orchestra. WOC (498), Davenport, Iowa—LeClaire Hotel Orchestra.

11:45 P. M.—WDAF (414), Kansas City—Nighthawks, one and a quarter hours.
12:00 Midnight—KFI (469), Los Angeles—Musical. KGO (312), Oakland—Hotel St. Francis Orchestra. KHL (395), Los Angeles—Barytone solo orchestra, one hour. KPO (423), San Francisco—Bradfield's Band, one hour. KNX (337), Hollywood, Cal.—Hotel Ambassador Orchestra. WBCN (266), Chicago—Popular program.

FRIDAY, JANUARY 30
6:00 and 7:00 A. M.—KDKA (309), East Pittsburgh—Exercises.
6:30, 7:00 and 8:00 A. M.—KYW (535), Chicago—Morning exercises. World Crier every half hour of day and night.
7:00 A. M.—WWJ (517), Detroit—Setting-up exercises.
8:30 A. M.—WWJ (517), Detroit—Tonight's dinner, public health talk.
9:45 A. M.—WCAI (300), Northfield, Minn.—St. Olaf Chapel services.
10:00 A. M.—WOC (493), Davenport, Iowa—Markita, household hints.
10:30 A. M.—KYW (535), Chicago—Farm and home service.
10:45 A. M.—WCCO (419), Minneapolis—St. Paul—Home service.
11:00 A. M.—WBAV (293), Columbus, Ohio—Home hour. WQJ (444), Chicago—Home economy, one hour.
11:20 A. M.—KDKA (309), East Pittsburgh—Sunday School lesson.
11:30 A. M.—WGR (319), Buffalo—Hotel Statler Ensemble.
11:35 A. M.—KYW (535), Chicago—Table talk for women.
12:00 Noon—WCK (360), St. Louis—Music, half hour. WLS (344), Chicago—Noonday R. F. D. program, one hour. WOC (498), Davenport, Iowa—Chimes. WSB (429), Atlanta—Entertainment.
12:25 P. M.—WMAQ (444), Chicago—Y. M. C. A. lecture.
12:30 P. M.—WHAA (498), Iowa City, Iowa—University of Iowa talk, half hour. WOI (360), Ames, Iowa—College chimes, address.
1:30 P. M.—WMC (500), Memphis—Noon-day concert.
1:40 P. M.—WGN (376), Chicago—Drake Ensemble, Blackstone Quintet.
2:00 P. M.—WCCO (419), Minneapolis—St. Paul—Women's hour, music. WBB (414), Kansas City, Mo.—Woman's hour. WWJ (517), Detroit—Orchestra.

3:00 P. M.—WCK (360), St. Louis—Music. WGY (376), Chicago—Rocking chair hour. WQJ (414), Chicago—Household hints, one hour.
3:15 P. M.—WCK (517), Detroit—Music.
3:20 P. M.—WCAE (462), Pittsburgh—"The Sunshine Girl." WDAF (414), Kansas City, Mo.—Star Trio, one hour. WDAF (395), Philadelphia—Dance. WJY (302), Mooseheart, Ill.—Music by children, talk.
3:45 P. M.—WLS (344), Chicago—Homemakers' hour.
4:00 P. M.—WCCO (419), Minneapolis—St. Paul—Magazine hour. WHAS (399), Louisville—Alamo Theater, organ. WMAQ (444), Chicago—Address, music.
4:30 P. M.—WFAA (472), Dallas—Women's hour.
5:00 P. M.—WCK (517), Detroit—Dinner concert. WEAF (492), New York—Dinner music, children's story, music. WMAQ (444), Chicago—Lullaby lady. WRC (469), Washington—Peggy Albion stories. WSB (429), Atlanta—Bonnie Barnhardt. WTAM (390), Cleveland—Royal Canadian Orchestra, one hour.
5:05 P. M.—WIP (509), Philadelphia—Dinner program.
5:15 P. M.—KDKA (309), East Pittsburgh—Hotel Schenley Orchestra. Broadcast also by KFKX (288), Hastings, Neb.

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