

FRIDAY IS YOUR LUCKY DAY!

JANUARY
30th

Your good luck is going to be limited
only by the manner in which you buy.
The more you buy, the luckier you are.
The reason is this: For one day only you will
be given the greatest values, in all kinds of mer-
chandise, that you have seen since pre-war days.

Month-End Sale

All the leading stores on Washington Street, west of Illinois,
will cooperate in a great one-day sale of all kinds of season-
able merchandise, priced to insure quick action on your part.
These values, however, are for one day only and it is decidedly
to your interest to GET DOWN EARLY. So be one of the
"LUCKY" thousands to participate in this gigantic event—buy
with the full assurance that you are getting values extraor-
dinary. Friday is the day—January 30th.

*Read All About It In Tomorrow's
INDIANAPOLIS TIMES*

West Washington Street
Merchants Association

Wash St
West of
Illinois

Wash St
West of
Illinois