

## 'FRIVOLOUS' SAL' OPENS ENGAGEMENT AT CIRCLE

'Golden Bed' to Be on View at the Ohio—Dix Plays Lead at Apollo Sunday.

The Circle next week will feature "Frivolous Sal," made from an original story by J. K. MacDonald, next week.

Leads will be played by Mae Busch, Eugene O'Brien, Ben Alexander, Mildred Harris, Mitchell Lewis and Thomas Sant-schi.

"The Golden Bed," a modern story, will be on view all next week at the Ohio. Cast includes Lillian Rich and Vera Reynolds.

"A Man Must Live," with Richard Dix, will be the leading event at the Apollo, beginning Sunday.

The Isis for the first half of the week will offer "Arizona Romeo," and Mister Smith's for the week will present Gloria Swanson in "Wages of Virtue."

### DRAMATIC MOVIE BOOKED AT CIRCLE

"Frivolous Sal," an original story by J. K. MacDonald, the well-known producer, will be the attraction at the Circle beginning Sunday.

"Frivolous Sal" is a tensely dramatic love story of the pioneer western mining camps. It unfolds the love of Roland Keene, a stranded actor, whose theatrical company disbands in Placer Valley, a mining town, in which "Frivolous Sal" runs the Greenback saloon, which she had inherited from her father.

Sal, tired of the men who patronize her bar, believes she recognizes in Keene her ideal, and he persuades her to marry him.

His motherless young son, who had been left in New York by his father, beats his way across the country and arrives at Placer Valley the day of his father's marriage to Sal. At first the trio is very happy, but Keene's love of drink leads him into grave difficulties, from which he is finally extricated through the combined efforts of Sal and Benny, the son.

Mae Busch as Frivolous Sal, Eugene O'Brien as Roland Keene, and Ben Alexander as Benny Keene, his son, head the distinguished cast in this picture. Mildred Harris, Mitchell Lewis and Thomas Sant-schi also have important roles.

"THE GOLDEN BED" TO  
OPEN AT THE OHIO

Wallace Irwin's story "The Golden Bed" is the featured photo-play attraction the coming week.

at the Ohio Theater. It is a Cecil B. DeMille production.

Leading parts are taken by Lillian Rich, Vera Reynolds, Rod LaRocque, Henry Walthall, Theodore Kosloff, Robert Cain, Warner Baxter and Ethel Wales. Besides a host of other cinema celebrities.

Besides the featured picture there will be a Spat Family comedy, "Rubber Neck," and a news weekly. Music will be provided by Lester Huff, who will be heard in an attractive original organ solo, "A Romance in Four Choruses," while the Charlie Davis orchestra with Cy Milder, soloist, will present a program of popular song hits.

"The Golden Bed" is a story of two sisters, daughters of an old aristocratic Southern family, and their relations with a man who rises by his own efforts from "po' white trash" to the position of the financial giant of the city. One sister is a beautiful pleasure-loving girl to whom the breath of life is wealth, extravagance and the love of men. The other sister is unselfish, but resourceful.

### RICHARD DIX PLAYS CHIEF ROLE AT APOLLO

"A Man Must Live," in which Richard Dix is starred, coming to the Apollo next week, is an interesting and gripping drama embracing several phases of newspaper life in New York City. Adapted from I. A. R. Wylie's story, "Jungle Law," it applies to everyday people the theme of the law of the jungle—eat or be eaten.

On his return from overseas Geoffrey Farnell, an ex-service man, gets a job as a reporter on a "yellow" daily in the metropolis. "Yellow" Collins, a girl who had once been the toast of Broadway, is discovered

## THOSE TO BE SEEN ON SILVER SCREEN



No. 1—Lillian Rich in "The Golden Bed," a movie, at the Ohio next week.

No. 2—Buck Jones in "The Arizona Romeo," at the Isis the first half of the week.

No. 3—Eugene O'Brien in a scene from "Frivolous Sal," at the Circle next week.

No. 4—Gloria Swanson in "Wages of Virtue," at Mister Smith's all next week.

No. 5—Irene Rich in "A Lost Lady," as movie feature at the Palace beginning Sunday.

No. 6—Richard Dix and Jacqueline Logan in "A Man Must Live," at the Apollo, opening Sunday for the week.

"The Gollywog," an athletic surprise.

### NEW VARIETY NOVELTY AT LYRIC NEXT WEEK

"Marriage Vs. Divorce," a brand new 1925 vaudeville novelty, will be presented at the Lyric next week by George Usher, a comedian, and company. It is described as a musical comedy satire on everyday life, the plot dealing in a humorous way with several phases of matrimonial bliss and near-bliss.

The bill will include: A. C. ASTOR—Famous globe trotting ventriloquist, who is credited with many original surprise effects in the art of "voice throwing," in which he has long been a past master.

CLOWN SAXOPHONE BAND—A sextette of versatile instrumentalists, headed by David J. Bolduc offering a peppy program of jazz and syncopation, with Bolduc contributing a lot of fun through his unique comedy antics.

RAFFLES AND CO.—Known as "The King of Cracksmen," Raffles displays uncanny skill in penetrating steel safes and strong boxes that have been securely locked by a committee called from the audience. He also demonstrates several "escape" stunts in which he is said to outrival Harry Houdini.

THE PACIFIC FOUR—Harmony singers and comedians from California, where they were featured in "The Golden Gate Revue."

BERNARD WHEELER AND ADELE POTTER—Appearing in a laughable song and dance sketch, by Richard Gallagher, entitled "Smithie."

PEREZ AND LA FLEUR—European gymnasts and equilibrists who have conceived an entertaining method of introducing their interesting routine of athletic accomplishments.

ON THE SCREEN—Ben Turpin

comedy "The Wild Goose Chase," Kinograms, and the latest episode of the serial "The Go Getters," called "Who Is Hooligan."

### DANCE REVUE TOPS NEW PALACE BILL

MARINO REVUE—Composed of Marino Pollini, Florence Coveney, Mary Murphy and Jimmy Fisher, will offer "A Snappy Potpourri of Song and Dance" as the chief feature opening Saturday at the Palace. Other acts include: STANTON AND FLYNN—Stylish "The Laugh Generators," who frolic through their program of choice bits of humor.

HAYDEN, DUNBAR AND HAYDEN—Musicians who have "artistic oddities" to dispense.

BLOCK'S MALES—Introducing Plug, kicking mule.

SYLVIA MORA AND THE RECK.

### MOTION PICTURES

LESS DUO—Billed as "Supreme Variety Entertainers," who contribute daring feats of balancing on a swinging rope.

Rita Mario and her company of ten girls in a revue top the bill beginning Thursday.

The Four Horsemen assert that they are "not a moving picture," but they are comedians. The four Haas brothers have "Fun on Five Hickory Sticks" in their acrobatic act. "Stumbling" is the name of the act that expresses the talents of the two Ladellas. A "Chinese Version of American Songs and Dances" is given by Chang and Rosie Mooy.

On the screen are: "A Lost Lady," with Irene Rich, Matt Moore, John Roche, the first half and "One Glorious Night" with Elaine Hammerstein the last half of the week. Pathe News, a comedy and an Aesop Fable are the short reels.

Another Grey Stay for Movies One of the largest location camps ever constructed was used for the filming of Zane Grey's "The Thundering Herd," which William K. Howard directed for Paramount. On the location 1,000 persons were fed and sheltered for a month.

## LAEMMLE MAKES PUBLIC HIS WHITE LIST PHOTOPLAYS

Universal Starts at Once  
Making Release of New  
Pictures.

Carl Laemmle, president of Universal Pictures Corporation, has just announced that "The White List," the name given to Universal's new product, twenty-one pictures to be released during the first half of 1925.

The White List consists of a series of special pictures made by Universal's leading stars and directors, and adapted from popular and standard stories or plays.

The stars include such favorites as Pauline Frederick, Laura La Plante, Hoot Gibson, Reginald Denry, James Kirkwood, Madge Bellamy, May McAvoy, Virginia Valli, Norman Kerry, House Peters, Alma Rubens, Percy Marmont, Mary Philbin, Eugene O'Brien, Jack Holt, Herbert Rawlinson and William Desmond. The list of directors contains such well-known names as Clarence Brown, Edward Sedgwick, Harry Pollard, Herbert Blanche, William Selter, Edward Sloman, King Baggot, Svend Gade, Clifford Smith, Arthur Rosson and Ernest Laemmle.

Jan. 18 Universal will release "Smouldering Fires," a Clarence Brown production featuring Pauline Frederick and Laura La Plante.

This story was written especially for Miss Frederick by Sada Cowan and Howard Higgin. The strong supporting cast includes Tully Marshall, Malcolm McGregor, Wanda Hawley, Helen Lynch, George Cooper, Billy Gould and Bert Roach. Jan. 25 is the release date for the first Universal-Gibson production of the season, "The Hurricane Kid," starring Hoot Gibson. This is from the fast-moving western story by Will Lam.

On March 15 we will release a new Virginia Valli picture, "The Price of Pleasure."

## Movie Cross Word Puzzles

Crossword puzzles have taken the country by storm, so it is only a natural conclusion that they should find their way to the screen.

The first one of these to appear before the picture-loving public of Indianapolis will be shown as a novelty feature of the program at the Circle next week.

According to the announcement made, the puzzles will be written by world-famous humorists such as Sam Hellman, George Ade and others.

Sedgwick, a past master at directing Gibson. The following players appear in Gibson's support: Marian Nixon, William Steele, Arthur Mackley, Harry Todd, Fred Humes and Violet La Plante. This picture is already in the East and is guaranteed to be one of Hoot's best.

Feb. 1 will see "Oh Doctor," Harry Leon Wilson's celebrated Saturday Evening Post story, in film form, with Reginald Denry in the starring role. This I promise you will be the best Denry picture ever put out. It is a Harry Pollard production. That means action and comedy. The supporting cast includes Mary Astor, who is featured; Otis Harlan, William V. Mong, Tom Ricketts, Lucille Ward, Mike Donlin, Clarence Geldert, Blanche Payson, Martha Minton, Helen Lynch and George Kuwa.

Feb. 15 will be the release date of "Secrets of the Night," the Universal-Jewel version of the Broadway stage success, "The Night Cap." March 1 is set as the release date for "The Mad Whirl," the Universal Jewel adaptation of Richard Washburn Child's story, "Here's How." On March 15 we will release a new Virginia Valli picture, "The Price of Pleasure."

Anthony Coldewey has finished the scenario for "Cobra," Rudolph Valentino's first independent Ritz production, and is now working on "The Scarlet Power," which will be the second.

### MOTION PICTURES

## MR. SMITH'S THEATRE

SUNDAY AND ALL WEEK



Here's the same Rollicking, Clowning, Wonderfully Human Gloria that won your hearts in "Man-Handled." Ben Lyons is the Leading Man. Gloria has a chance to show her whole bag of tricks, and you'll say it's a full one!

## INDIANA'S FINEST THEATRE SHUBERT-MURAT

MONDAY, TUESDAY, WEDNESDAY  
WED. Best Seats \$1.65 Eve., 50c, \$1.10, \$1.65, \$2.20, \$2.75  
SAT. SEATS NOW SELLING  
NICOLAI-WELCH-DEMLT, Inc.  
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7 MONTHS  
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A PAUL WHITEMAN BAND  
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The Outstanding Success of  
Musical Stage History  
GAY, GOLDEN,  
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With the great cast which won the furor triumph on Broadway and in Indianapolis this and last year.  
THE FAMOUS NEW YORK CAST  
Will Danforth Edith Thayer Bertram Peacock  
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Paul Ker Ferne Newell David Andradra  
Alma Keller Peggy O'Donnell Virginia Danforth

The Ideal Ambassador Theater Production  
Special Symphony Orchestra—Exclusive Period Costumes  
A ROSEBUD GARDEN OF RADIANT GIRLS

Prices—Eve.—Orchestra—\$1.10, \$1.65, \$2.20, \$2.75.  
Balcony—50c, \$1.10, \$1.65. Including Tax. No Higher.  
WED. MATINEE BEST SEAT \$1.65 BALCONY, INC. TAX.  
SAT. 50c, \$1.10, \$1.65

### SWANSON'S LATEST BOOKED AT SMITH'S

Gloria Swanson's latest photoplay production, "Wages of Virtue," is the featured picture shown the coming week at Mr. Smith's Theatre. A large cast of able players appear in support of Miss Swanson. Ben Lyon plays the leading male role.

The usual minor features will include a comedy and a news weekly. The music will be provided by the Grand Cremora.

### NOVELTY ACTS TO TOP VARIETY BILLS

(Continued From Page 5)

for the kiddies as well as the older folks.

THE LIME TRIO—European acrobats, will offer their latest novelty,

up of a well-trained group of soloists.

The associate players with Alice Cavanaugh in the title role, are Roy Purviance, formerly featured in the Greenwich Follies for two seasons; Elsie Peck from the operatic concert stage; Jack Kane, formerly featured with "The Music Box Revue," "Tangerine" and in Gotham musical comedies, and Sam Collins, Katherine Ward, William J. Guhl, Marie Hunt and others.

### AMUSEMENTS

## 'Little Jessie James' at Murat

At the Murat for three nights and Wednesday matinee, commencing Monday, the offering will be L. Lawrence Weber's musical comedy, "Little Jessie James."

The management provides a Paul Whiteman band as an integral part of the performance, the musicians playing Archer's melodies during the performance and also giving concerts before the play and between the acts. This organization is made

up of a well-trained group of soloists. The associate players with Alice Cavanaugh in the title role, are Roy Purviance, formerly featured in the Greenwich Follies for two seasons; Elsie Peck from the operatic concert stage; Jack Kane, formerly featured with "The Music Box Revue," "Tangerine" and in Gotham musical comedies, and Sam Collins, Katherine Ward, William J. Guhl, Marie Hunt and others.

## CAPITOL THEATRE

CIRCLE 3939 THEATRE CIRCLE 3939

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A WHIZ BANG ENTERTAINMENT

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EXTRA TUESDAY—Amateur Nite  
THURSDAY—Auction Nite  
FRIDAY—Surprise Nite

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LADIES' MATINEE DAILY, 25c

# Cecil B. DeMille's

## lavish production

# "The GOLDEN BED"

with

Rod La Rocque - Vera Reynolds  
Theodore Kosloff - Lillian Rich  
Henry Walthall - Warner Baxter  
Ethel Wales - Julia Faye - Charles Ogle

Cecil B. DeMille has picturized the year's most startling novel of marriage, "The Golden Bed," with characteristic lavishness of gowns, girls and settings. See the dazzling candy ball, the millionaire society wedding, the fight on the Alpine crag and the newest gowns from Paris.

Spat Family Comedy  
"THE RUBBER NECK"  
Lester Huff Organ Solo  
"A Romance in 4 Choruses"

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