

BE YOURSELF

Little Grade-Makers!

They say:

"Those little Fenway kids just look too cute for words, don't they?"

"Billy's sure a chip off the old block. He has his dad's eyes and hair and almost his style, and I'll tell the world that little Bill will have to grow some and go some to equal Big Bill's nifty dressing."

They say:

"No wonder Mary Fenway dresses her little girl so attractively—tisn't so very long since she was a little girl herself! And she remembers how little girls love to 'dress up,' while not forgetting they must 'dress warm.' Isn't little Mary sweet—fur collar, foxy muff, whole outfit stylish as well as comfy—no wonder Mrs. Fenway's keen for a last look!"

They say:

"Hear Bill Fenway's got another raise—been made Assistant Sales Manager, too. Well, y' got to hand it to Bill—he's the snappiest man in the bunch and we're all glad he's getting there. Nothing selfish or small about Bill—he's the best dressed signer-up in town, but, O boy, you ought to see his young missus and his two youngsters—they all sure do Bill Fenway credit. Show me a man's wife and children and I'll tell you whether or not papa's MAKING THE GRADE!"

They say:

—well, just **WHAT** do they say about your children?

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