

Open Saturday Until 9 P. M.

\$25 Stout Silk Dresses
January Sale Price

\$10

\$25 Stout All-Wool Coats
January Sale Price

\$10

The Store of Greater Values
THE FAIR
Traugott Bros-311-325 W. Wash. St.

\$35 Stout Poirer Twill Suits
January Sale Price

\$18

\$1.00 GIRLS' WHITE WOOL CAPS
Fine All-Wool Hockey Caps that are so much in demand. Special **59c**

JANUARY CLEARANCE SALES!

Spectacular Sale of \$40, \$35 and \$25
Luxurious Fur-Trimmed

COATS

These values are so amazing that the whole town should turn out to this sale. We are prepared to handle with the least possible confusion the crowd of women who are certain to come. Additional selling space, extra salespeople and extra cashiers and wrappers have been provided.

BEAUTIFUL FURS

Squirrel Fox
Wolf Nutria
American Opossum
Mandel
Mink Marmot
Northern Seal

MATERIALS

Normandale Suede Cat
Diagonal Bolivia
Brytonia Velmo
Buckskin Suede
Fur Fabrics Novelties
Lustered Bolivia
Fashionable Winter Materials

\$19.75
JANUARY SALE PRICE

SIZES
MISSSES', 14 to 20
WOMEN'S, 32 to 44
STOUTS', 46 to 54
Plenty of LARGE SIZES

\$75, \$65 and \$50 Beautiful COATS	\$20 & \$15 Value Fur-Trim'd COATS	\$10 Wom. Wool TAILORED COATS	Women's YELLOW SLICKERS
\$39.75	\$10.00	\$3.95	\$5.00

NEW HATS

All Are Advance Spring Styles!

Every One a \$5.00 Value!

\$2.95
SALE PRICE



—Pokes
—Tyroleans
—Turbans
—Off-the-Face
—Tailored
—Ribbon

EXTRA!

\$10, \$7.50 & \$5 Val.
Wom. Velvet
Winter Hats
While they last



Beautiful NEW SPRING HATS—New Brads and Hand Embroidered on new Brads—in all the wanted dark colors and bright Spring shades. Many hand made models are included. Some are in clever tailored styles, others trimmed with dainty hand-made flowers, perky ribbon bows, etc. Come Early!



Tomorrow
a CLEARANCE of
Over Seven Hundred

D-R-E-S-S-E-S!

Do you want to buy a \$35 to \$25 dress tomorrow at less than half the price? If so, make it a point to be here tomorrow and if possible in the morning. You'll find dresses in this sale that are beauties. Beaded models, silks, etc., in every new style and color.

FASHIONABLE MATERIALS

—Chiffon Velvets —French Flannel —Poirer Twills
—Georgettes —Crepe de Chines
—Canton Crepes —Smart Satins —Beaded Models
—Satin Cantons —Twill Sheens

For Street,
Afternoon,
Business,
Evening,
Dinner,
Dance and
Party Wear

\$9.75
SIZES
14 to 44
STOUTS',
46 to 54

Women's \$10.00
KNITTED
DRESSES
While they last

\$1.95

Women's \$15.00
DRESSES

Silks, Flannels,
Twill Sheens,
Etc. All Sizes.

\$5.00



Fur COATS

EXTRA!
Astonishing Savings!!
\$150 Muskrat COATS
\$69.75

Every garment GUARANTEED to be made in the newest and most desirable styles for 1925. Read the savings, then be here tomorrow without fail for your pick.

\$75 Long FUR COATS Special	\$200 Genuine Caracul Long Coat	\$150 Northern SEAL COAT SQUIRREL TRIMMED	\$50 Genuine CARACUL JACQUETTES	White Fur JACQUETTES Special
\$39.75	\$85.00	\$69.75	\$25.00	\$15.00

\$25 FUR FABRIC JACQUETTES, While They Last \$5
\$100 Genuine JAP MINK CAPES, Tail Trimmed \$25
\$10 Women's LARGE FUR SCARFS, While They Last \$1

Girls' COATS

Featuring Regular \$10, \$12.50 and \$15 Coats at This Greatly Reduced Price!



And what cunning styles are included in 6 to 14-year sizes. Kerseys, Suedenes and Velours—MANY WITH FUR COLLARS! Every one warmly lined throughout! All to be SACRIFICED SATURDAY at this price—

\$5

Other Girls' Fur-Trimmed COATS

\$9.77

Sizes 6 to 16

Other Girls' Fur-Trimmed COATS

\$7.77

Sizes 6 to 15

GIRLS' WINTER COATS, Dressy and Serviceable. Sizes 6 to 14. **\$2.95**

Women's Ensemble SUITS

Beautiful 3-Piece Models
While They Last

\$25

\$35 and \$25 Long Tailored Poirer Twill Suits

\$18

Women's \$10 All-Wool Jersey Suits While They Last

\$2.95