

OPEN SATURDAY TILL 9 P. M.



\$5, \$6, \$7 and \$10  
**HATS**  
Velvets  
Satin  
Silks  
**\$3.65**

Up to \$5 Value  
**SILK UMBRELLAS**  
Think of it! Stab tips, carved handles, stab handles, embroidered edges, 8 and 10 rib. In all the leading colors. Special....  
**\$2.98**

The Store of Greater Values  
**THE FAIR**  
Traugott Bros-311-325 W. Wash. St.

# NOVEMBER CUT PRICE SALE

The entire city's most popular sale. Outstanding not alone for its great VALUE-GIVING, but also for its offering of HIGH-GRADE STANDARD MERCHANDISE plus variety of selection and efficient, helpful assistance in consummating every sale. Come, be our guest.

# SALE

## TOMORROW! A Great Coat Sale Comes at the Most Opportune Time! FUR-TRIMMED COATS



Not Just a Few, But Scores and Scores of Them in Newest Fabrics and Shades!

The Coat Event You Can't Afford to Miss! Value for Value—Style for Style—Quality for Quality—Trimming for Trimming—These Coats Stand Supreme as the Season's Greatest Offering!

SIZES  
Misses',  
14 to 20  
Women's,  
32 to 44  
STOUTS',  
46 to 54

**\$25**

Wonderful Coats—Perfect in Styling—Luxurious in Their Extravagant Use of Fur—Absolutely Faultless in Workmanship—Beautiful in Fabrics and Linings—Each Distinctive Garment is Virtually a Masterpiece of the Coat Maker's Art—And All Are Sharply Underpriced Tomorrow!

Each Model Artistically Adorned With Harmoniously Blended Fur

Materials Heretofore Found Only in More Expensive Coats!

Every new style trend is abundantly shown. All the new side fastening ideas. All the flare skirt models. All the smart and novel applications of fur. All the clever uses of buttons, tuckings and panels. All the Paris approved colors from Cranberry and Hinoki on thru the list of green, copper, golden and leather shades to the ever-popular black!

\$75 and \$100 Sample Show Room Model Coats

**\$50.00**

Women's Sample All-Wool Tailored Coats

**\$5.00**



## Women's \$5 and \$6 Value Brushed Wool Sweaters

Colorful combinations for sports or dress wear. Fashionable side fastening effects, jacquettes, golf and novelty, button front styles.

**\$3.69**  
Sale Price  
All Sizes



## Reduced! Reduced! Girls' Coats



Beautiful Fur-Trimmed Coats Really Up to \$25 Values

No matter how expensive a coat you have planned on buying, we know you will be money ahead if you come here first. Beautiful fur-trimmed models in Fall and Winter's most favored styles. Sizes 6 to 16. Special.....  
**\$14.75**

Girls' All-Wool Coats	Girls' Coats Fur-Trimmed	Misses' Coats Fur-Trimmed
Sizes 6 to 14— <b>\$4.95</b>	Sizes 6 to 14— <b>\$7.95</b>	Sizes 10½ to 18½— <b>\$19.75</b>

## Important Saturday Event! FINE DRESSES

- Evening Dresses
- Dance Frocks
- Afternoon Dresses
- Club Frocks
- Street Dresses
- Business Frocks
- Velvets
- Crepe Satins
- Chiffons
- Canton Crepes
- Georgettes
- Twill
- Flannels

There are chic tunic frocks, striking Coat effects, basque scarf frocks—frocks without sleeves—or with long, tight sleeves. Distinctively HIGH TYPE Frocks—every one of them—and as excellent in quality as they are exquisite in style.

**\$12.00**

SIZES  
Misses', 14 to 20  
Women's, 32 to 44  
Stouts', 46 to 56

Stout Women's Silk and Wool DRESSES, While they last **\$5**

Women's \$5 Value DRESSES. While they last **\$1.95**



Second Floor, Take Elevator

Prices Are Cut on These

## Flannelette GOWNS

The kind that you find so often selling elsewhere at \$1.25.

Double yoke. An exceptionally well made garment at this price. Choice of pink or blue stripe flannelette. **79c**  
Regular and Extra Sizes



SPECIAL FOR SATURDAY glasses complete with lenses, including a thorough examination, for only—  
**\$3.50**

**DR. H. J. PARKISON**  
Optical Dept., Balcony  
Registered by Law

## CUT-PRICE SPECIAL!

Girls' \$5.98 Value Velvet Dresses

Smart Navy and Brown Velvet Dresses, trimmed with embroidery, ribbon and designing. Large selection of styles. In sizes 8 to 14. **\$3.65**  
Main Floor

## CUT-PRICE SPECIAL!

Girls' Serge Crepe, Plaid and Checked Velour Dresses

Youthful styles of colorful fabrics, trimmed in many stunning ways with applique and embroidery. Sizes 8 to 14. **\$2.98**  
Main Floor

## CUT-PRICE SPECIAL!

Infants' Astrakhan Trimmed Chinchilla Coats

Also pretty velours in the new brown shade, trimmed with fur and astrakhan collars. Sizes range from 2 to 6. **\$4.79**  
Main Floor

## CUT-PRICE SPECIAL!

Boys' and Girls' Button Waist Union Suits

Well made of warm, fine rib material, in the wanted button waist style. Sizes 2 to 16. Special during this sale. **73c**  
Main Floor

## CUT-PRICE SPECIAL!

Women's Warm Fleece Ribbed Union Suits

Short sleeves, long sleeves and sleeveless styles in ankle, knee or long length. Sizes 36 to 46. Special. **66c**  
Main Floor

## CUT-PRICE SPECIAL!

Women's Genuine Imported Broadcloth Blouses

Attractive Blouses made of Broadcloth of a superior quality. White, tan or blue; Tuxedo, Peter Pan or Bramley collars. Sizes 36 to 46. **98c**  
Main Floor

## CUT-PRICE SPECIAL!

Women's New Corduroy Bath Robes

Positively the biggest value in the entire city. Wide waist corduroy in the choice purple, oyster, rust, tangerine and cherry color. Two pockets and belts. All sizes. **\$2.48**  
Main Floor

## CUT-PRICE SPECIAL!

Boys' and Girls' Fine Rib School Stockings

Now, here is a stocking that will give wear. Reinforced heel and toe; black or brown. Sizes 6 to 10. Pair..... **12½c**  
Main Floor

## Great Unloading Event!

## Prices Cut on ALL Men's SUITS

500 Suits Must Go During Week Beginning Saturday. Former Prices Entirely Disregarded.

See here, MEN—here's a forced sale! We anticipated favorable weather and stocked up heavily. The weather has been everything but favorable for us, and we find ourselves with five hundred too many suits in our racks. THESE SUITS MUST GO—REGARDLESS OF COST. If a saving of anywhere from \$6 to \$25 means anything to you, be sure to attend this sale.

ALL ALTERATIONS ARE FREE

### \$15-\$22 Values

A group of every-day business suits that will astonish you. Blues, grays, browns, stripes and checks. Suits for the high school lad, for the young man and for the conservative man. Sizes 34 to 50  
**\$9.75**

### \$25-\$30 Values

This group consists of serges, cassimeres, worsteds, herringbones and tweeds in men's, young men's, English conservative and jazz styles. Most of these suits have two pair of trousers. Remarkable bargains! Sizes 33 to 50  
**\$17.50**

### Up to \$45 Values

Be your taste what it may—from the most extreme to the most conservative—we are sure to have what you want in this group. English, fitted or conservative models. Nearly all with two pair of trousers. Sizes 33 to 54  
**\$22.50**

### Layaways Accepted

Even though you are not quite ready for your new suit, we urge you to attend this sale. Avail yourself of our layaway plan. You have until Christmas and longer to pay.

### TUXEDOS

In the very latest styles. Satin faced hand tailored suits of quality material. **\$19.85**

Vests for Tuxedos, \$3.95

### Men's Four-Pocket SPORT COATS

Cold weather ahead! Prepare for it with one of these fine green heather, brown heather or camel sport coats. Sizes 34 to 46.....  
**\$1.59**

### Regular \$5 and \$6 Cricket Sweaters

We have assembled all our higher priced Cricket Sweaters in one lot and are offering them to you special Saturday at.....  
**\$2.95**

### Men's Sheep-Lined Moleskin Coats

Sturdy quality moleskin with rich, thick sheepskin lining. Regular \$10.00 coats. We are offering them to you special Saturday at.....  
**\$5.95**



Extra Sales People Assure of Prompt Service.

Main Floor