

OPEN SATURDAY UNTIL 9 P. M.

**Under-the-Arm BAGS**  
Fashionable bags in a variety of styles and leathers. Special—  
**\$1.19**

**CHIFFON SILK HOSE**  
Sub-Standards of regular \$1.49 hose. In black and the season's newest shades. All sizes—  
**77c**

The Store of Greater Values  
**THE FAIR**  
Traugott Bros-311-325 W. Wash. St.

**MEN'S SILK SHIRTS**  
Creme de Chenes, stripe Tub Silks, plain colored Silks and Jersey Silk  
With separate collar or collar attached. Sizes 14 to 17—  
**\$2.95**  
**\$1.00 NON-WRINKLE TIES**  
Attractive embroidered silk and wool ties; in all the wanted colors and patterns.....  
**65c**

# OUR ANNUAL PRE-EASTER SALE OF DRESSES, COATS, SUITS

Let Nothing Keep You From This Sale!

**Easter Frocks**  
Worth \$25 to \$35  
PRE-EASTER SALE PRICE

We do not sacrifice quality, style or workmanship for low pricing, and we can truthfully promise you the very best dresses that can be bought anywhere for the price. Every new material, every new color and trim in styles for every occasion, and for the miss, the matron, the woman of fuller figure.

**\$14**

SIZES—Misses', 14 to 20 Years  
Ladies', 36 to 44—Stouts', 46 to 56

WOMEN'S STOUT DRESSES—Stunning styles, tailored of Mosenette silk. All colors. 44½ to 56½.....  
**\$10**



A REAL SENSATION!

New \$30 to \$35  
**Easter COATS**  
PRE-EASTER SALE PRICE

An unusually "good buy" brings these authentically styled Coats, developed of such beautiful materials at this special price. Sports coats or dress coats to suit your taste or needs, and the beautiful new colorings and materials, as well as distinctive new styles mark these coats the greatest values offered anywhere this season.

**\$19**

SIZES—Misses', 14 to 18 Years  
Ladies', 34 to 44—Stouts', 46 to 56

WOMEN'S ASTRAKHAN JACQUETTES—Complete selection of jacquettes in all the new colors.....  
**\$6.95**



The Season's Newest Styles!

**Easter SUITS**  
Worth \$30 to \$40  
PRE-EASTER SALE PRICE

With fashion demanding suits we have scoured the market for this great sale to offer our patrons super values right at the crest of the season. Superb tailoring, fine quality new fabrics and a variety of the very newest stylings, at prices you will not be able to duplicate at any time this season.

**\$24**

SIZES—Misses', 14 to 18 Years  
Ladies', 30 to 44—Stouts', 46 to 56

WOMEN'S FUR SCARFS—Women's Iceland fox fur scarfs. Beige and platinum shades. Special.....  
**\$10**

Striking Values

Women's and Children's  
**SHOES**



Women's Patent Slippers  
In the new lattice and novelty effects. High and spanish heel. All sizes.....  
**\$4.78**



Hollywood Sandals  
In patent leather, kid and suede; in several shades and combinations. Low heels. Special.....  
**\$3.85**



Misses' Oxfords  
Brown calf and alligator leathers. Welt sewed soles. Rubber heels. Sizes 11½ to 2.....  
**\$2.48**

**\$8 and \$10 Value KNITTED SUITS**  
Beautiful Shades  
**\$3.95**  
Genuine Wool Knitted Suits, in clever jacquette and slip-over styles, stunningly trimmed with fibre silk. All beautiful bright and subdued shades.

**Skirt Sale!**  
\$5 Value Pleated Wool Crepe SKIRTS  
Ladies', 26 to 32  
Stouts', 33 to 40  
**\$2.95**

**CONFIRMATION DRESSES**  
Beautiful New Models Trimmed With Ruffles and Ribbon  
These exquisite dresses are made of French and domestic voiles and organdie; in a variety of lovely styles. Special—  
**\$2.98**  
\$10 Silk Dresses  
Creme de chine and taffetas; in a galaxy of colors. Sizes 7 to 14.....  
**\$5.98**  
\$1.00 PRINCESS SLIPS  
Of good quality batiste; trimmed with lace. Sizes 6 to 14 years.....  
**69c**  
Gingham Dresses  
Pretty Amoskeag gingham dresses; with sash backs. Special for Saturday.....  
**79c**  
59c Sateen BLOOMERS  
Of good quality sateen; in black, white and flesh. Sizes 4 to 14 years.....  
**39c**

**PRE-EASTER SALE GIRLS' COATS**  
All brand new Spring styles, in stripes, plaids and plain colors. Side tie and straight styles. Also Capes of Polaire with contrast collar and trim—  
**\$6.95**  
Others at \$9.75 and \$13.75

Special Low Prices to Introduce Our New Complete Line of  
**HAIR GOODS**  
Come in Saturday and see what fine quality hair goods we are offering you at these extremely low prices.  
Hair Switches, 18 inch.....**\$1.29**  
Ear Puffs, pair.....**\$2.98**  
Transformations.....**\$4.59**  
Half Transformations.....**\$2.98**  
Bobs.....**\$4.59**

**Toilet Goods Specials**  
Face Powders  
\$1.00 Cappel.....**69c**  
\$1.00 Coty's.....**69c**  
75c Bonella.....**59c**  
50c Freeman's.....**29c**  
50c Dior-Kiss.....**39c**  
50c Pussy-willow.....**29c**  
50c Poudre.....**29c**  
L'Amor.....**29c**  
\$1.00 Piver's.....**59c**  
\$1.00 Piver's.....**59c**  
\$1.00 Piver's.....**59c**  
Face Creams  
90c Pond's.....**49c**  
50c Creme de.....**39c**  
50c Duggott & Ramsdell.....**24c**  
50c Pompadour.....**39c**  
50c Elixir.....**39c**  
Ayer's.....**75c**  
Tooth Paste  
Listerine.....**19c**  
Colgate's.....**19c**  
Kolyon's.....**19c**  
Porhan's.....**24c**  
50c Pepsodent.....**39c**  
CUTEX All size Cutex supplies, special for Saturday.....**27c**  
Shampoos  
50c Multifid Coconut.....**39c**  
50c Palmolive.....**39c**  
50c Parker's Liquid Tar.....**39c**  
50c Wildroot Coconut Oil.....**39c**  
Shaving Articles  
\$1.00 Gillette razor blades.....**59c**  
40c Eveready blades.....**29c**  
50c Durham Duplex blades.....**35c**  
50c Autostrap blades.....**35c**  
50c Palmolive Shav. Cream.....**24c**  
50c Menhens Shav. Cream.....**24c**  
Stork Castile Soap  
Pure olive oil.....**\$1.35**  
Pure olive oil.....**\$1.35**  
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Get That New Garment for Easter—Now!  
**MEN'S NEW SPRING SUITS and TOPCOATS**  
SUITS  
Brand new models and patterns, excellently tailored in stripes, checks, mixtures and solid colors. Styles for men, young men and stouts.  
**\$19.85 and \$29.85**  
Topcoats  
In the fashionable stylish models; in tweeds, overplaids and solids. Also showerproof gaberdine and whipcords. All sizes.  
**\$1.39**  
MEN'S AND YOUNG MEN'S TWO-PANT SUITS and TOPCOATS.  
All New Spring Patterns.....**\$15**  
CARHARTT OVERALLS AND JACKETS.  
Best grade blue white-back denims. Extra size 10% additional.....  
**\$1.95**

**Boys' ALL-WOOL 2 Pants Suits**  
NEW SPRING STYLES  
Fine Quality Suits in the New Sport Model. Exceptionally Well Tailored.  
**\$6.75 and \$8.75**  
Boys' 2-Pants SUITS  
In spring's newer shades of brown and gray. Sizes 7 to 17.....  
**\$4.95**  
Boys' TOPCOATS  
All-wool tweed top coats; in the belted styles. Sizes 2 to 8.....  
**\$4.95**  
Boys' WASH SUITS  
Button-on, Middy or Balkan styles. Special for Saturday.....  
**98c**  
Boys' PLAY SUITS  
Combination play suits; made of blue and white stripe material. Sizes 2 to 8.....  
**69c**

**Men's Worsted Work Pants**  
Neat stripe worsteds; cuff or plain bottoms. All sizes—  
**\$1.39**  
**Men's Overalls and Jackets**  
Extra heavy weight, blue white-back denim. Extra sizes, 10 per cent additional—  
**\$1.29**  
**Men's \$5.00 Dress Pants**  
Serges, worsteds, tweeds and cashmeres; cuff or plain bottoms—  
**\$2.95**

## Pre-Easter Sale of GARMENTS FOR THE LITTLE TOT

**Spring Capes**  
Stylish Capes for the little tots in several attractive shades; trimmed in contrasting colors. Sizes 2 to 8 years.  
**\$1.98**  
**Dainty DRESSES**  
Every one made of good quality voile and organdie, lace and ribbon trimmed. All colors. Sizes 2 to 6 years.  
**\$1.98**  
**Gingham Dresses**  
Daintily embroidered and smocked and made of a good quality of gingham. Sizes 2 to 6 years.  
**88c**  
**KNIT CAPES**  
\$3.98 values. Children's knit capes; in all the wanted colors. Sizes 2 to 10 years.  
**\$2.98**

Regular and Stout Size  
**GINGHAM STREET DRESSES**  
Regular Sizes 36 to 44  
Extra Sizes 46 to 52  
**\$1.19**  
Made with set-in sleeves of such dependable gingham as Puritan, Winthrop, Universal and Bryn Mawr; trimmed with chambray, sheer organdy, rick-rack braid, sashes, vests, etc.

Women's and Misses'  
**New Felt HATS**  
Styles  
Poke Brims  
Roll Brims  
Off-the-Face Hats  
Bonnet Styles  
Youthful Hats  
Matron Hats  
**\$1.39**  
Colors  
Almond Green  
Lacquer Red  
Poudre Bleu  
Beige  
Marble Effects  
Black  
These beautiful Hats represent values up to \$4 and \$5. The styles and colors are fashion's latest edict. Don't fail to see them.