



# OUR ANNUAL PRE-EASTER SALE OF DRESSES, COATS, SUITS

Let Nothing Keep You From This Sale!

**Easter Frocks**  
 Worth \$25 to \$35  
 PRE-EASTER SALE PRICE

We do not sacrifice quality, style or workmanship for low pricing, and we can truthfully promise you the very best dresses that can be bought anywhere for the price. Every new material, every new color and trim in styles for every occasion, and for the miss, the matron, the woman of fuller figure.

**SIZES**—Misses', 14 to 20 Years  
 Ladies', 36 to 44—Stouts', 46 to 56

**WOMEN'S STOUT DRESSES**—Stunning styles, tailored of Mosenette silk. All colors. 44½ to 56½..... \$10

**\$14**



**A REAL SENSATION!**  
**New \$30 to \$35**  
**Easter COATS**  
 PRE-EASTER SALE PRICE

An unusually "good buy" brings these authentically styled Coats, developed of such beautiful materials at this special price. Sports coats or dress coats to suit your taste or needs, and the beautiful new colorings and materials, as well as distinctive new styles mark these coats the greatest values offered anywhere this season.

**SIZES**—Misses', 14 to 18 Years  
 Ladies', 34 to 44—Stouts', 46 to 56

**WOMEN'S ASTRAKHAN JACQUETTES**—Complete selection of jacquettes in all the new colors..... \$6.95

**\$19**



**The Season's Newest Styles!**  
**Easter SUITS**  
 Worth \$30 to \$40  
 PRE-EASTER SALE PRICE

With fashion demanding suits we have scoured the market for this great sale to offer our patrons super values right at the crest of the season. Superb tailoring, fine quality new fabrics and a variety of the very newest stylings, at prices you will not be able to duplicate at any time this season.

**SIZES**—Misses', 14 to 18 Years  
 Ladies', 30 to 44—Stouts', 46 to 56

**WOMEN'S FUR SCARFS**—Women's Iceland fox fur scarfs. Beig. and platinum shades. Special..... \$10

**\$24**

**Striking Values**

Women's and Children's  
**SHOES**



**Women's Patent Slippers**  
 In the new lattice and novelty effects. High and spanish heel. All sizes..... \$4.78



**Hollywood Sandals**  
 In patent leather, kid and suede; in several shades and combinations. Low heels. Special..... \$3.85



**Misses' Oxfords**  
 Brown calf and alligator leathers. Welt sewed soles. Rubber heels. Sizes 11½ to 2... \$2.48



Special Low Prices to Introduce Our New Complete Line of **HAIR GOODS**



Come in Saturday and see what fine quality hair goods we are offering you at these extremely low prices.

Half Switches, 18 inch..... \$1.29  
 Ear Puffs, pair..... \$2.98  
 Transformations..... \$4.59  
 Half Transformations..... \$2.98  
 Bobs..... \$4.59

100c Poudre..... 29c  
 50c Willow..... 29c  
 50c Ambo..... 29c  
 50c Silver's..... 29c  
 50c Flormaine..... 59c  
 \$1.00 Piver's..... 59c  
 Azurea..... 59c

50c Poudre de Meridor..... 39c  
 35c Daggett & Ramsdell..... 24c  
 60c Eucalyptus..... 39c  
 Ayer's Luxuria..... 75c

**Toilet Goods Specials**

Face Powders

Tooth Paste

Soaps

Shaving Articles

Shampoos

CUTEX

Face Creams

Stork Castile Soap

Shampoo

Face Creams

Face Powders

Stork Castile Soap