

INDIANA UTILITIES COST LESS THAN U. S. AVERAGES

About \$1,500,000 Saved as
Result of Stable Rate
for Electricity.

Because electricity rates were not increased in Indiana during the war, consumer were saved in the neighborhood of 1,500,000, John W. McCordie, chairman of the public service commission, said today. McCordie said he based his conclusion on statistics recently compiled through attachments in his office.

Reports from thirty-six States in which regulatory bodies similar to the Indiana commission operate show that Indiana, in 1921, paid 18.1 per cent less in telephone rates, 33.5 per cent less for gas and 15.9 per cent less for electricity than the average of other States. These figures are from the present rate scale in this State, with the exception of recent gas and telephone increases, he said. Despite these increases it is probable that Indiana's rates are still considerably lower than the average of the other States, he said.

BALLOON TIRES LAUDED

Will Become Standard Equipment in
Future, Speaker Says.

Balloon tires eventually will become standard equipment for pleasure cars, J. P. Hale of the Firestone Tire and Rubber Company, predicted before the Indiana section of the Society of Automotive Engineers.

Many cars will be equipped with the new tires at the January automobile shows, he said. Balloon tires, he explained, differ from those now in use in having greater diameter, thinner carcasses, narrower rim-fitting and carry air pressure of from twenty to thirty-five pounds.

French Need Ad Pep

"There is a wonderful field in France for American advertisers," declared Monroe Jester at Advertising Club luncheon. "Advertising that goes in France would not go in America," he said. "I never saw as crude a work as they do in Paris. What they need is American pep and initiative."

Laid Watch on Table; Stolen

Martha Herbert, 221 Indiana Ave., laid a watch, valued at \$39.50, on a table at the above address. In a short time she discovered it stolen, she reported to police.

Bernard and Carr Open Engagement Monday

In re-joining Barney Bernard and Alexander Carr for "Partners Again," the new Potash and Perlmutter comedy by Montague Glass and Jules Eckert Goodman, Arch Selwyn accomplished a managerial feat in fifteen minutes, which other theatrical managers have striven in vain for three years to accomplish.

Barney Bernard and Alexander Carr have indulged in a feud since their last appearance together in "Business Before Pleasure" for two seasons from 1917 to 1919. No manager has since been able to bridge it with either argument or diplomacy.

In such a situation there didn't seem much chance of bringing together the two men who made Abe and Mawruss nationally famous stage figures in the comedy which finds them quarreling as hard as ever, in the automobile business, until the Selwyns became interested in the production of "Partners Again."

"It's the funniest of all the Potash and Perlmutter plays, but it must have Barney Bernard and Alexander Carr, back in the popular characters," said Arch Selwyn to A. H. Woods.

Selwyn accomplished the trick. Bernard and Carr will play the leading roles when "Partners Again" opens a week's engagement Monday night at the Murat. The shrimers will give a theater party on the opening night.

Toe Dancer at Palace

Shows Real Class and Talent

It is not a hard job to find the outstanding feature on the week-end bill at the Palace. It is the work of a toe dancer in the act of Babb, Carroll and Syrell. Am unable to give the name of the dancer but she stays on her toes longer than the average artist of this class. She made me move forward and watch what was going on. The man is a good dancer. The entire act has class and reflects real talent.

Harry Walman and his seven piece lady orchestra is far from being a knockout attraction. Why in the world Walman plays "Yes, We Have No Bananas" so many different ways is a mystery to me. I have been handed this banana song so often on the vaudeville stage since Labor Day that I am getting sick and tired of it. Surely there is at least some other tune in the world besides this banana thing.

Mack and La Rue dance nicely on roller skates. The Four Entertainers are singers of average ability. Wheeler and Potter open their act with the woman of the team doing a scrub woman characterization. She later appears in a marvelous evening gown. The screen feature is "You Are Guilty" with James Kirkwood.

At the Palace today, Saturday and

Sunday. (Reviewed by Walter D. Hickman.)

Other attractions include: "The Covered Wagon" at English; Joseph E. Howard and Ethelyn Clark in "Etchings From Life" at Keth's; Warren and O'Brien at the Lyric; "Potash and Perlmutter" at the Circle; "Why Worry?" at the Apollo; Richard Talmadge in "Putting It Over" at the Isis; "Queens of Paris" at the Capitol; tabloid burlesque at the Broadway; "The Destroying Angel" at the Ohio; "When the Desert Calls" at the Rialto and "Hollywood" at Mister Smith's.

Teachers' College Directors

Miss May Louise Shipp today is corresponding secretary of the board of directors of the Teachers' College of Indianapolis, filling the place left vacant by resignation of Mrs. W. W. Gitchlow. Other officers were re-elected. They are: Mrs. W. W. Woollen, president; Mrs. Alexander Metzger, vice president; Miss Shipp, secretary; Mrs. Lois G. Hufford, treasurer. Report of Mrs. Eliza Blaker, president, showed enrollment last year was 1,615.

MOTHER!

"California Fig Syrup"

Dependable Laxative for Sick
Baby or Child



Hurry Mother! Even constipated bilious, feverish, or sick, colic babies and children love to take genuine "California Fig Syrup." No other laxative regulates the tender little bowels so nicely. It sweetens the stomach and starts the liver and bowels without griping. Contains no narcotics or soothing drugs. Say "California" to your druggist and avoid counterfeits. Insist upon genuine "California Fig Syrup" which contains directions.—Advertisement.

Fur Choker Specials
Women's Squirrel Chokers...\$6.95
Stone Martin Chokers...\$13.75
Red Fox Scarfs...\$15.00
Fitch Opossum Chokers...\$5.00

"The Store of Greater Values"
THE FAIR
TRAUGOTT BROS.—311-325 W. Wash. St.

Women's Smart Astrakhan Jaquettes
There are blouse-side effects and straightline models. Colors are tan, gray and brown. Very low priced for Saturday.
\$6.95
—Second Floor.

OUR ANNUAL OCTOBER SALE OF WINTER

COATS

Greater Than Ever This Year



Offering Choice at This Price of Five Hundred
\$50 Fur-Trimmed Coats

In the Season's Smartest Fashions

This is a sale event that has a very prominent place on our calendar. It is an annual sale that we have made a very big success of by giving the public extraordinary values. We have, each year, the cordial co-operation of the foremost makers.

Such a Sale Is Well Worth Coming
Many Miles to Be in Attendance



You Will Find

Coats of the new fabrics—trouvenette, veldette, amolaine, Normandy, Bolivia, Brytonia—in the new side-draped apron styles, and Coats in straightline models in sizes for women and misses—16 to 54.

The linings are all either crepe de chine or peau de cygne of qualities that will wear at least two seasons.

Extra Special Saturday

Women's Sample Top Coats

Smart swaggar models of fine quality polaires. There are plaids, stripes and self designs.
\$10

Gigantic Purchase and Sale of Women's

Silk & Cloth DRESSES

A Spectacular Value-Giving Event Presenting Scores of Smart Styles for Every Occasion, at a Price Unequalled



See Window Display

STREET DRESSES,
SPORT DRESSES,
AFTERNOON AND
PARTY FROCKS
BUSINESS AND
DANCE FROCKS

All Amazing Values for
Saturday Only—

\$12

Developed of Costly Materials and Trimmings

Lustrous Satins
Satin Canton
Crepe Satin
Canton Crepe
Jacquard Crepes
Charmeuse
Flat Crepe
Check Wool Crepes
Georgettes
Chiffons
Poiret Twills
Mercerized Velvet
Roshanara

Truly this is the most remarkable dress achievement in our history. Even our salespeople are amazed at such bargains. They are simply unmatched for beauty and quality at such a popular price. You will thank us for suggesting first choice. Sale begins at 8:30.

Sizes for Women
and Misses, 16 to 44

New Pleated Effects
New circular flounces
Tier Skirts
Side Draperies
Tailored Models
Sleeveless Models
Short Sleeve Effects
New Bell Sleeves
Panel Skirts
Coat Models
Cape Backs
Basque Models
Bouffant Models
Front Drapes

The Furs Used

Those fine Furs fashion insist upon—Squirrel, Wolf, Platinum Wolf, Caracul, Fox and Vicuna. Many of the Coats have huge collars or collar-and-cuff sets of these fine furs. Others have bands of furs used as trimmings that set them off most smartly. Some of the finest of the Coats are plain.

—Second Floor.



Big Sale Girls' Winter Coats

Involving a Purchase of More Than 1,000 Coats. Grouped Tomorrow at Three Record-Breaking Prices

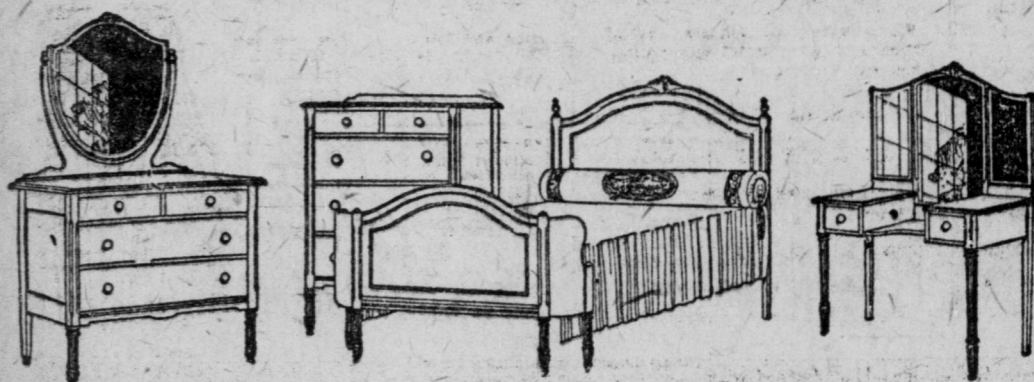
\$4.95—\$6.95—\$13.75

Fashioned of Rich Bolivias, Swedines, Beaverette, Overplaids, Normandy, Astrakhan, Polaires and Velours

Many are fur trimmed, with opossum, nutria and beaverette. Colors are deer, navy, grey, tan, Copen and brown. Every smart and girlish style represented.

Choice of All Sizes, 2 to 14 Years
—Second Floor.

Special Purchase of Bedroom Suites Offered at a Greatly Reduced Price



This 4-Piece Suite Exactly as Pictured

Now Only

One of the Most Interesting Values Ever Offered in Indianapolis
\$98
Terms \$1.50 Weekly

Bow-Foot Bed, Dresser (39½ Inches Wide), Chiffonette (34 Inches Wide) and Semi-Vanity, Beautifully Finished in Mahogany

Through a special purchase we were able to obtain a shipment of these suites decidedly under the regular price, and while they last we offer them at the most surprising price you have ever seen on this grade of merchandise. Deliveries can be made immediately or held for later date if desired.

It Pays to Buy Banner Quality Furniture and It is Not Higher Priced.

Banner Furniture Co

33 S. Meridian St.

1054 Virginia Ave.

"We Deliver Everywhere"

Women's and Misses'
Long Tailored Poiret Twill Suits
Underpriced Saturday

Beautiful Canton Crepe Lined
\$19.75

Just received a remarkable purchase of fine quality suits that were manufactured to sell at a much higher price. They are carefully tailored in long coat style; beautifully Canton crepe lined. Colors are navy and black. Very special.

Women's and Misses' Sizes, 16 to 44

Sale! Chappie SKIRTS



Dressy Novelty Fabrics

THING TO WEAR WITH YOUR CHAPPIE COAT
\$5

\$15 Smart Skirts

High grade materials, stunning styles, underpriced Saturday.

New Pleated Wool Crepe Skirts
Smart dressy styles in Tan, Grey and Navy. Specially priced Saturday—
\$2.95
—Second Floor.

Stylish Stout Day! Silk Dresses



Cantonelette Miloshams Tricoknit
\$11.50

Youthful, slenderizing models in tan, brown, taupe, black and navy. Sizes 43 to 55.

STYLISH STOUT SUITS
Long tailored models; of fine Poiret twill; in navy, brown and black. Sizes 43 to 55.
\$25

Stout Sport COATS
Long swaggar models; in wanted shades. Sizes 43 to 55.
\$10

STOUT SKIRTS
Prunellas and serges, novelties and plain colors. Sizes 33 to 50 waist.
\$5

Alterations FREE—Second Floor.