

INDIANA UTILITIES COST LESS THAN U. S. AVERAGES'

About \$1,500,000 Saved as
Result of Stable Rate
for Electricity.

Because electricity rates were not increased in Indiana during the war, consumer saved were in the neighborhood of 1,500,000, John W. McCord, chairman of the public service commission, said today. McCord said he based his conclusion on statistics recently compiled through attachates in his office.

Reports from thirty-six States in which regulatory bodies similar to the Indiana commission operate show that Indiana, in 1921, paid 18.1 per cent less in telephone rates, 33.8 per cent less for gas and 18.9 per cent less for electricity than the average of other States. These figures are from the present rate scale in this State, with the exception of recent gas and telephone increases, he said.

Despite these increases it is probable that Indiana's rates are still considerably lower than the average of the other States, he said.

BALLOON TIRES LAUDED

Will Become Standard Equipment in Future, Speaker Says.

Balloon tires eventually will become standard equipment for pleasure cars, J. E. Hale of the Firestone Tire and Rubber Company, predicted before the Indiana section of the Society of Automotive Engineers.

Many cars will be equipped with the new tires at the January automobile shows, he said. Balloon tires, he explained, differ from those now in use in having greater diameter, thinner carcass, narrow rim-fitting and carry air pressure of from twenty to thirty-five pounds.

French Need Ad Pep

"There is a wonderful field in France for American advertisers," declared Monroe Lester at Advertising Club luncheon. "Advertising that goes to France would not go in America," he said. "I never saw as crude work as they do in Paris. What they need is American pep and initiative."

Laid Watch on Table; Stolen

Martha Herbert, 221-Indiana Ave., laid a watch valued at \$30.50, on a table at the above address. In a short time she discovered it stolen, she reported to police.

Bernard and Carr Open Engagement Monday

In re-uniting Barney Bernard and Alexander Carr for "Partners Again," the new Potash and Perlmutter comedy by Montague Glass and Jules Eckert Goodman, Arch Selwyn accomplished a managerial feat in fifteen minutes, which other theatrical managers have striven in vain for three years to accomplish.

Barney Bernard and Alexander Carr have indulged in a feud since their last appearance together in "Business Before Pleasure" for two seasons from 1917 to 1919. No manager has since been able to bridge it with either argument or diplomacy.

In such a situation there didn't seem much chance of bringing together the two men who made Abe and Mawruss nationally famous stage figures in the comedy which finds them quarreling as hard as ever, in the automobile business, until the Selwyns became interested in the production of "Partners Again."

"It's the funniest of all the Potash and Perlmutter plays, but it must have Barney Bernard and Alexander Carr back in the popular characters," said Arch Selwyn to A. H. Woods.

Selwyn accomplished the trick. Bernard and Carr will play the leading roles when "Partners Again" opens a week's engagement Monday night at the Murat. The shrimpers will give a theater party on the opening night.

MOTHER!

"California Fig Syrup"

Dependable Laxative for Sick Baby or Child



Hurry Mother! Even constipated babies, feverish, or sick, colic babies and children love to take genuine "California Fig Syrup." No other laxative regulates the tender little bowels so nicely. It sweetens the stomach and starts the liver and bowels without griping. Contains no narcotics or soothing drugs. Say "California" to your druggist and avoid "counterfeits." Inslat upon genuine "California Fig Syrup" which contains directions.—Advertisement.

Fur Choker Specials

Women's Squirrel Chokers \$6.95
Stone Martin Chokers \$13.75
Red Fox Scarfs \$15.00
Fitch Opossum Chokers \$5.00

Store Open Saturdays Till 9 P. M.

"The Store of Greater Values"

THE FAIR

TRAUGOTT BROS. 311-325 W. Wash. St.

Women's Smart
Astrakhan Jacquettes
There are blouse side effects
and straightline models. Colors
are tan, gray and brown. Very
low priced for Saturday. \$6.95
Second Floor.

OUR ANNUAL OCTOBER SALE OF WINTER COATS

Greater Than Ever This Year.



\$39.50

Offering Choice at This Price of Five Hundred

\$50 Fur-Trimmed Coats

In the Season's Smartest Fashions

This is a sale event that has a very prominent place on our calendar. It is an annual sale that we have made a very big success of by giving the public extraordinary values. We have, each year, the cordial co-operation of the foremost makers.

Such a Sale Is Well Worth Coming Many Miles to Be in Attendance

You Will Find

Coats of the new fabrics—trouvenette, sableine, Normandy, Bolivian, Brytonia—in the new side-draped apron styles, and Coats in straightline models in sizes for women and misses—16 to 54.

The linings are all either crepe de chine or peau de cygne of qualities that will wear at least two seasons.

Extra Special Saturday

Women's Sample Top Coats

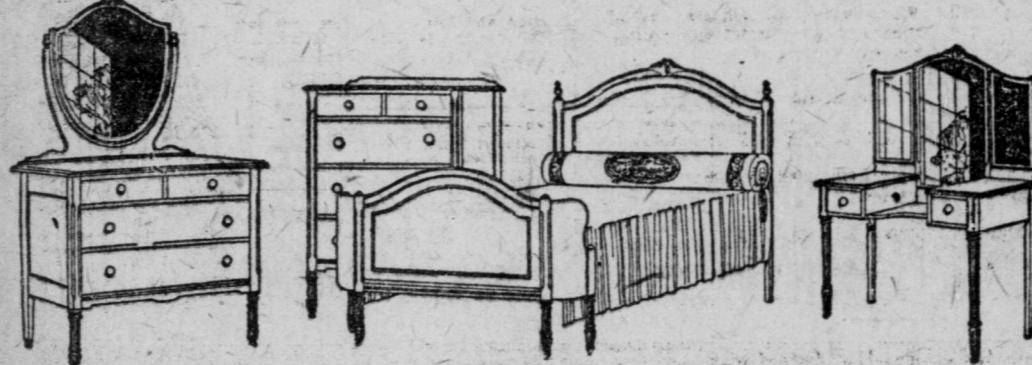
Smart swagger models of fine quality polaires. There are plaids, stripes and self designs. \$10

The Furs Used

Those fine Furs fashion insists upon—Squirrel, Wolf, Platinum Wolf, Caracul, Fox and Vicuna. Many of the Coats have huge collars or collar-and-cuff sets of these fine furs. Others have bands of furs used as trimmings that set them off most smartly. Some of the finest of the Coats are plain. —Second Floor.

Special Purchase of Bedroom Suites

Offered at a Greatly Reduced Price



This 4-Piece Suite Exactly as Pictured

Now Only

\$98

Terms
\$1.50
Weekly

Bow-Foot Bed, Dresser (39 1/2 Inches Wide), Chifforette (34 Inches Wide) and Semi-Vanity, Beautifully Finished in Mahogany

Through a special purchase we were able to obtain a shipment of these suites decidedly under the regular price, and while they last we offer them at the most surprising price you have ever seen on this grade of merchandise. Deliveries can be made immediately or held for later date if desired.

It Pays to Buy Banner Quality Furniture and It is Not Higher Priced

Banner Furniture Co

33 S. Meridian St.

1054 Virginia Ave.

"We Deliver Everywhere"

Silk & Cloth DRESSES

A Spectacular Value-Giving Event Presenting Scores of Smart Styles for Every Occasion, at a Price Unparalleled



STREET DRESSES,
SPORT DRESSES,
AFTERNOON AND
PARTY FROCKS
BUSINESS AND
DANCE FROCKS

All Amazing Values for
Saturday Only

Developed of Costly Materials and Trimmings

Lustrous Satins
Satin Canton
Crepe Satin
Canton Crepe
Jacquard Crepes
Charmeuse
Flat Crepe
Check Wool Crepes
Georgettes
Chiffons
Poiret Twills
Mercerized Velvet
Roshanara

True this is the most remarkable dress achievement in our history. Even our salespeople are amazed at such bargains. They are simply unmatchable for beauty and quality at such a popular price. You will thank us for suggesting first choice. Sale begins at 8:30.

Sizes for Women and Misses, 16 to 44

\$12



Big Sale Girls' Winter Coats

Involving a Purchase of More Than 1,000 Coats. Grouped Tomorrow at Three Record-Breaking Prices

\$4.95 \$6.95 \$13.75

Fashioned of Rich Bolivian, Swedines, Beaverette, Overplaids, Normandy, Astrakhan, Polaires and Velours

Many are fur trimmed, with opossum, nutria and beaverette. Colors are deer, navy, grey, tan, Copen and brown. Every smart and girlish style represented.

Choice of All Sizes, 2 to 14 Years

—Second Floor.

Women's and Misses'

Long Tailored Poiret Twill Suits

Underpriced Saturday

Beautiful Canton Crepe Lined \$19.75

Just received a remarkable purchase of fine quality suits that were manufactured to sell at a much higher price. They are carefully tailored in long coat style; beautifully Canton crepe lined. Colors are navy and black. Very special.

Sale! Chappie SKIRTS

Dressy Novelty Fabrics

THING TO WEAR WITH YOUR CHAPPIE COAT

\$5

\$15 Smart Skirts

High grade materials, stunning styles, underpriced Saturday.

\$6.95

New Pleated Wool Crepe Skirts

Smart dressy styles in Tan, Grey and Navy. Specially priced Saturday.

\$2.95

Stylish Stout Day! Silk Dresses

Cantonelette Miloshams Tricoknit \$11.50

Youthful, slenderizing models in tan, brown, taupe, black and navy. Sizes 43 to 55.

STYLISH STOUT SUITS

Long tailored models; of fine Poiret twill; in navy, brown and black. Sizes 43 to 55.

Stout Sport COATS

Prunella and serges, novelties and plain colors. Sizes 33 to 50.

STOUT SKIRTS

Prunella and serges, novelties and plain colors. Sizes 33 to 50.

Alterations FREE—Second Floor.