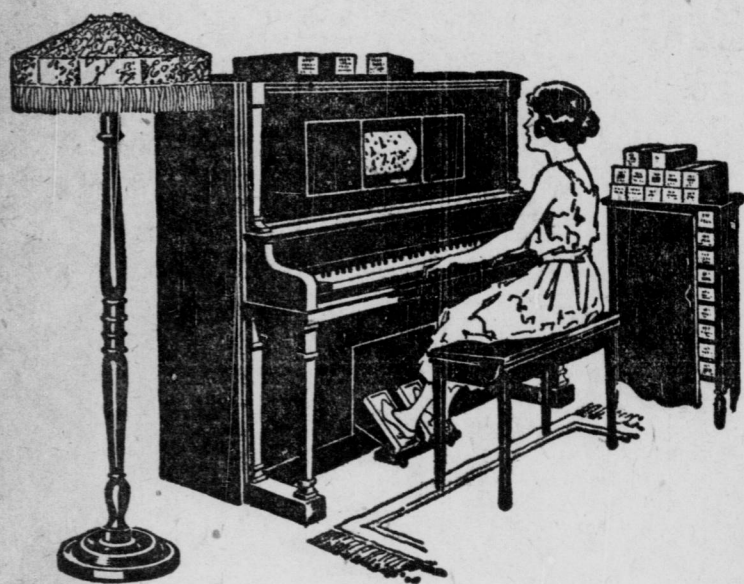


**DURING THIS SALE**  
Store Open Every Evening

# BALDWIN'S Summer Resort Piano and Player Piano —SENSATION— Our Greatest Piano Sale

**DURING THIS SALE**  
Store Open Every Evening

Remember:  
**YOU SAVE ALL  
THE RENT**



**YOU SAVE ALL  
THE RENT**

## Bargains Galore!



**\$345**  
for Complete Outfit  
**FREE  
TRIAL**

in your home. We want each and every one to feel they positively have the biggest value in the world, and if, at any time within 30 days, you are not completely satisfied, you may trade the instrument in without losing one penny.

**OTHER  
USED  
PLAYER  
Specials**

### ORIGINAL

\$600 Player, now \$265  
\$625 Player, now \$310  
\$700 Player, now \$375  
\$725 Player, now \$328  
\$695 Player, now \$398  
\$645 Player, now \$362

Any many more, in fact, too numerous to mention.

It's the opportunity of a lifetime for every Indianapolis home lacking a Piano or Player.

**BARGAINS ENOUGH  
FOR ALL!**

**STORE OPEN  
EVERY EVENING**

Beautiful 88-note exchanged player, guaranteed exactly as represented; full sized Floor Lamp with 24-inch silk shade; Music Roll Cabinet and combination bench to match; also selection of music rolls.

This is positively the most sensational offer ever put before the music loving people of Indianapolis.

**Monday  
Night,  
October 8th**

There will be many of these outfits put in the homes of this city before night.

If you will call, and of course you will, we promise the biggest surprise of your life.

PRICE COMPLETE  
**\$345.00**  
And You Can Buy It  
on Terms of

**\$10**  
PER MONTH



We are in position to show you one of the largest lines of **GRAND PIANOS** in the Middle West, including our own famous makes

**BALDWIN  
ELLINGTON—HAMILTON—HOWARD  
GRAND PIANOS**

Prices Ranging During This Sale

From **\$595 Up**

**ONE WEEK  
ONLY**

Commencing Tuesday, October 2nd, 8:30 A. M.

We have been renting a great many pianos for summer home and cottages which have now been returned and have been put into the finest kind of condition. In addition, we have a good many exchanged and slightly shopworn pianos and player pianos which we are offering at greatly reduced prices.

During Our Greatest Piano Sale

In addition, we have decided to include every new piano and player piano in our immense stock. Each and every instrument being fully guaranteed. We are going to stimulate buying **RIGHT NOW**.

A Sweeping, Whirlwind Clearance Is Our Aim

and you've only to look this announcement over to know that we've made prices that will surely move this stock from our floors within a week. Don't make the mistake of waiting to make your selection. Have a handsome, sweet-toned piano or player in your home the very first day of the sale.

**OUR AUTO AT YOUR SERVICE**

**NO MONEY  
DOWN**

Trade in your old piano or phonograph as first payment. However, we will allow you 10% for every dollar in cash you pay us at the time of purchase during this great sale.



You positively will be more than pleased with any instrument you select during this

**Remarkable  
Clearance**

**FATHER LIKES MUSIC—  
MOTHER WANTS MUSIC—  
THE CHILDREN SHOULD  
HAVE MUSIC—**

Keep the boys and girls at home by making the home more pleasant. A musical atmosphere makes better men and women by instilling better thoughts of life into the minds of the younger generations.

Every new, rebuilt or shopworn Piano and Player on our floor will be sold during this greatest of all

**Sensational  
ONE WEEK SALE!**

**Of Course, You Will Have a  
Musical Instrument in Your  
Home Some Day**

Therefore we say, have it now. Pianos have never before sold for so little money.

**Come Today!**

Or Tonight—Our Stock Is Now Complete—Make Your Choice

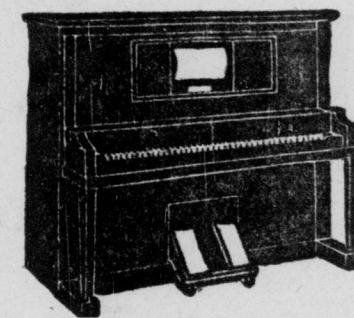


REMARKABLE VALUE

A Piano and  
Duet Bench  
Complete Outfit

**\$187.00**

**GUARANTEE**  
Every instrument sold during this sale goes out backed by our Free Exchange Trial Privilege.



**A Real Snap**

New player piano, sweet tonal qualities, in any wood, beautifully finished, equipped with one of the finest actions on the market, including all the latest improvements, and \$15 worth of music rolls, combination bench.

Compare with any \$625 player

Now **\$388**

**OTHER  
USED  
PIANO  
Specials**

Instruments carefully gone over by our factory expert.

### ORIGINAL

\$250 PIANO... \$ 77  
\$275 PIANO... \$ 98  
\$300 PIANO... \$118  
\$350 PIANO... \$148  
\$400 PIANO... \$175  
\$500 PIANO... \$196

Space is limited. We are unable to give you a complete list of our wonderful bargains. Ten minutes in our store will convince the shrewdest our values are the biggest ever offered.

**STORE OPEN  
EVERY EVENING**

*Sale Positively  
Closes  
Monday Night,  
October 8th*

**The Baldwin Piano Co.**  
OF INDIANA  
**18 North Pennsylvania Street**

*Sale Positively  
Closes  
Monday Night,  
October 8th*