

Store Open Saturday Till 9 P. M.



Girls' Early Fall Capes
In new fall shades. Sizes 2 to 14 years. \$2.95

Girls' Gingham DRESSES
Made of fine check gingham; sash backs. Sizes 8 to 14 years. \$1.00

Women's and Misses' Flannel MIDDIES
Sizes 6 to 44
Regulation style of red flannel, with black braid trimming. Special— \$1.49

"The Store of Greater Values"
THE FAIR
TRAUGOTT BROS.—311-325 W. Wash. St.

Men's Genuine Velour HATS
All wanted colors. \$2.95
Also fine beaver hats. Silk lined. \$2.95
Men's Fall Caps—95c



Men's All-Wool Sport Coats
Four pocketed and brown and green heather wool in grey and tan. \$4.25
Silk frog trimmed, neat patterns, all sizes. \$1.49

Page of Timely Values That Will Crowd Indianapolis' Only Complete Apparel Store!

Saturday a Sensational Sale of
Coats of Rich Fabrics
Stunning Styles That Are Different
HIGH-GRADE BOLIVIAS, BRYTONIAS, SALTONIAS AND RICH SPORT FABRICS } \$23
They Are Richly Trimmed With Fur, Embroidered in Chenille and Self Materials.
Navy, Black, Brown and Kit Fox—Silk Lined
It Will Be One Big Coat Day at The Fair
Women's, 36 to 44. Misses', 14 to 20. Stouts', 46 to 54.
Women's Silk-Lined Tailored TOPCOATS
A Wonderful Collection of Smart Models Fashioned of Soft Fabrics in Plaid Stripe and Plain Effects of the } \$10
Newest Shades.
Women's and Larger Women's Sizes 16 to 50
—Second Floor—Take Elevator.



Sample Fall Dresses

Distinctive Models, Each Style Different and Individual, Tomorrow

Brown, Beige, Cigarette, Navy, Black and Kit Fox. \$17
Silk Velvets
Satin Canton
Canton Crepes
Georgettes
French Twill
Poiret Twill and Tricotine
Sizes for all.
Misses 14 to 20 Years
Women's 36 to 44 Years
Stouts 46 to 54 Years

We bought the sample lines of several high grade New York dressmakers at a ridiculously low price. There are dresses for afternoon, party, evening, street and business wear. Many fine beaded dresses are included.

Come Early—Buy Your Fall Supply Now

Women's and Misses' Sample Twill Dresses
These dresses are made in smart styles of a good grade of wool twill in several shades. Just the thing for school wear. Size 14 to 42. \$8.00
—Second Floor—Take Elevator.



Another Shipment Just Received Astrakhan Jacquettes

A splendid group to select from, in tan, grey and brown. Very popular for present wear. Sizes 14 to 44. \$10

Kerami Jacquettes
Trimmed with opossum or mouton and richly silk lined. Coco, grey \$25
New Jacquettes
These attractive jacquettes are in beige, taupe and black; straight line and blouse back. \$15

Genuine Caracul Jacquettes
Fine quality caracul. Fox and self-trimmed. Colors are white, beige, brown and taupe. \$50
—Second Floor.



Girls' Sample COAT Sale

Presenting a rare opportunity for mothers to outfit their girls with high grade winter coats at a great saving.

Sample Girls' Coats \$6.95
Fine broadcloth and sport fabrics. Fur and self-trimmed. Saturday only.
Beautiful Winter Coats \$4.95
Sample girls' coats that are in brown, navy and deer. Sizes 2 to 14 years. Saturday only.
Sample Girls' Coats \$13.75
Styles and fabric that are unusual and different. Sizes 2 to 16 years. Saturday only.
—Second Floor.



Boys' All-Wool Overcoats 2-Pants Suits, Mackinaws and Sheep-Lined Moleskin Coats

The Suits
All Wool
Alpaca Lined
Belts to Match
Norfolk and sport style. Pencil stripes, plaids and plain color. \$7.95
Overcoats
Plaid Back, Belted, Convertible Collars, Muff Pockets, All Colors.
Sizes 7 to 18 Yrs.

All-wool mackinaws with large hunting pockets, shawl and military collars. Dark plaids. Heavy waterproof moleskin coats, warmly sheep lined, dyed beaverette collar leather reinforced. 32 inches in length.

Another Shipment of Women's and Misses' New Fall HATS Just Arrived

These Smart Hats Were Made to Sell at \$3.50 and \$5.00—but Through a Fortune Purchase From Three of New York's Leading Makers, We Will Offer Them Tomorrow



Hats for Misses, Matrons' Hats for Dress and Street Wear \$1.95
The Season's Wanted Styles and Colors
This is the greatest millinery offering this season. The styles are the very newest, the colors are black, wood brown, red, almond, navy, gray, purple and combinations. Roll brim hats, poke shapes, turbans and sailors, trimmed with flowers, feathers, ribbon and embroidery. Before you buy see this assortment.
Children's Hats, \$1.79
Millinery—Second Floor.

Saturday a Great Sale of Boys' Welt Shoes

The Newest From Shoedom Priscilla Button Oxfords \$5.00 Goodyear Welts
\$2.98
\$4.98
(Just as Pictured)

\$3.00 Children's Dress Shoes
\$1.48
New French toe, rubber heels, latest fall styles. Sizes 1 to 5½. Priced for Saturday.

\$3.00 Misses' High Shoes
Brown and Black Calfskin
\$1.89
Brown and black calfskin shoes, with welt edging; shoes that will wear any girl a season through. \$1.89
Made especially for sturdy wear. Sizes 8½ to 11 and 11½ to 12.



Sale of Chappie Coats
The Newest and Smartest Knit Sweater
\$5

Side fastening or button front models, newest color schemes.
These are soft warm brushed wool coats with fox and fox effects with roll collar and bell cuffs. Many have contrasting border stripes. Saturday only.
Wool Chappie Coats
Now you can buy a good chappie coat at very low cost. Heavy quality in grey, tans and other shades. Saturday only. \$3.77
Other Smart Models at \$6.95, \$7.95 and \$8.95

Men's Two-Pants SUITS All-Wool Overcoats

Offering Stirring Values for Saturday

\$16.75 and \$24.75

Newest Fall Styles and Patterns



THE SUITS
Pencil Stripes, Plaids, Checks, Fancy Cashmeres, Sport Models, Single and Double Breasted Some Are Silk Lined
OVERCOATS
Ulsterettes Ulsters Half and Belted Models, Form Fitting Conservatives. Tans, Greys, Oxfords, Browns, Blues Overplaids

A Small Deposit Will Hold Any Overcoat for Later Delivery

OTHER BOYS' TWO-PANTS SUITS, \$4.95