

Post's
**BRAN
FLAKES**
WITH STEED BAKED
WHEAT
NOURISHED & ENRICHED WITH
VITAMINS
A LAXATIVE FOOD
READY TO EAT
POST CEREAL CO., CHICAGO, ILL.
MADE IN U.S.A.

Now you'll like Bran!

The one bran
cereal that com-
bines delicious
flavor, real
nourishment
and laxative
action

**POST'S
BRAN FLAKES**

At your grocers'
Be sure you get POST'S!