

Store Open Saturdays Till 9 P. M.

The Fair's 3rd Annual Birthday Sale



311-325 West Washington St.

Men's Cotton Socks
The well-known
Gold Coin brand
in all colors
Every pair guar-
anteed fast color.
Sale price—

12½c

Men's Work Shirts
Well made of heavy
blue chambray in
light and dark
shades. \$1 quality.
sizes 14 to 17. Birth-
day Sale price—

69c

Men's Khaki Pants
Good weight for fall
wear, with cuff bot-
tom; while 20 dozen
last. Birthday Sale
price—

89c

Visit Our New
Optical
Department

Located on the balcony of the
Main Floor. A complete and ef-
ficient department is operated
by Dr. H. J. Parkinson. Eyes ex-
amined free.

Remarkable Purchase and Sale of Women's
New Fall Footwear
Featuring Scores of Latest Styles That Should Sell at
\$7.00. Birthday Sale Price

\$3.98

OXFORDS
Brown Calf Black Kid
Black Calf Tan Calf
Brown Kid Patent Leather

PUMPS
Black Suede Log Cabin
Black Satin Tan Suede

HEELS
Cuban Military Low
French Box

All Sizes for Women and
Misses.



Birthday Sale of
**Men's New
Fall HATS**
Specially Priced
\$1.95

These are all new styles; just ar-
rived; all wanted shades. Satur-
day only.

Men's Fall Caps
New golf and oth-
er styles; in light
and dark colors.
Neatly silk lined. **95c**

A GREATER event in
a greater store, espe-
cially planned for the
people of a greater Indi-
anapolis, offering most re-
markable values in new
fall apparel for the entire
family.

Our buyers have planned
to make this the greatest
sale in our history. Come
tomorrow. Bring your
friends and share in these
bargains. Plenty of space,
plenty of salespeople to
take care of the biggest
crowds. Come!!



All
Alterations
Neatly Done
by Experts

The Birthday Sale Has Remarkable Values in Store for
Men and Young Men

All-Wool 2-Pants SUITS and Plaid-Back OVERCOATS

In the Season's Approved Styles,
Materials and Patterns—Priced at

Up to
\$45.00
Values
\$29.85

This will be an event that will add to the popularity of our newly
enlarged Men's Department, already known by many for their re-
markable value-giving. This sale will surpass all previous offer-
ings, and we hope in a measure to show our appreciation for your
past patronage.

Men's and Young Men's
**TWO-PANTS SUITS
ALSO OVERCOATS**

Up to
\$25
Values
\$14.85

These are good suits of good materials
and well tailored. Owing to a fortunate
purchase, we offer them tomorrow only
while they last at this remarkably low
price. All sizes for men and young men.

The FALL SUITS

Flannels, tweeds, chevots,
cashmeres! Snappy effects.
Lots of them, for young chaps!
Conservative suits for business
and professional men! Don't
forget that extra pair doubles
the wear.

Winter Overcoats

Ragman's, Ulsters, Ulsterettes
—Box coats—Big roomy ones
and closer fitting models; belt-
ed, patch pockets, kimona
sleeves, etc. They are the lat-
est in overcoats for men and
young men for this fall.

To buy now means that you'll save several dollars between the Birthday Sale
price and what you'll have to pay later in the season. A good investment.

Sizes for Men of All Proportions



50 Men's Sheep-Lined
Moleskin COATS
36 Inches Long—Sale Price

\$8.95

An unusual Birthday
value. They are fully
lined with sheep's wool
and have brown, wool
shawl collar. Slash and
side pockets, reinforced
with leather; belt all
around. Sizes 36 to 48.

Painter and Paper-
Hangers' Overalls
or Jackets

\$1.19

Standard quality,
well made of heavy
white twill. Special
Saturday in the
Birthday Sale. Ex-
tra sizes 10% addi-
tional.

500 Pairs Men's
Sweet Orr or Carhartt
Overalls or Jackets

\$1.79

These well-known
brands are made of
best quality blue,
white-back denim,
triple stitched and re-
inforced. Extra
sizes 10% additional.



Sale of Young Men's Fine
Quality "Rouge Belle"
Corduroy PANTS

High Waist
16-Inch Knee
21-Inch Bottom **\$6.95**

These are fine quality trousers made
of wide or narrow corduroy in brown
or blue, pearl button trimmed.

CORDUROY PANTS

Made of close woven
corduroy with cuff bot-
tom, in light and dark
tans. **\$2.95**

Men's All-Wool DRESS PANTS

Choice of blue serging, worsted cash-
meres and whipcords. Also all-wool
bell-bottomed pants are included. Spe-
cial for the Birthday Sale at **\$4.95**

A Feature Event in Our Men's
Furnishings Department Saturday
English Broadcloth Shirts

Collar-Attached and
Collar Band Styles

Regular
\$3.00
Qualities **\$1.85**



Men and young men will appreciate
this sale of shirts. There are grays,
tans, blues, lavenders and plenty
of whites. These shirts are neatly
made, cut full to size, and have a
high lustre. You should buy a sea-
son's supply at this price Saturday
Sizes 14 to 17.

Men's and Young Men's
Brushed Wool Sweaters
The Popular Coat
for Fall Wear.

Colors
are
Buff and
Grey **\$4.95**

These goods coats are much underpriced in
the Birthday Sale. If not now, you will
want one later on. Why not select one
Saturday? All sizes.

4-Pocket Sport Coats

All-wool quality;
regular \$5 sweaters;
knit in brown and
green heather. Spe-
cial Birthday Sale
price. **\$3.85**

Sweater COATS

Four pockets sport
style; firmly knit of
selected yarn, in
brown heather. Spe-
cial Birthday Sale
price. **\$1.65**



Last Saturday Before School Begins
**A Timely Sale of Boys'
2-Pants Suits and Overcoats**
High-Grade Garments at Two Low Prices

\$8.85 All-Wool
Knickers
Full Lined **\$11.95**

Parents, tomorrow is the last shopping day before school
begins. To assist you, we have arranged a large selection
of splendid quality garments in the new fall styles and pat-
terns at prices you will be pleased to pay. Bring your
boy tomorrow to Indianapolis' real boy store, where you
can completely outfit him from head to foot.

Other Boys' Two-Pants Suits at \$4.95

Boys' Moleskin Coats
Sheep Wool Lined

Good warm coats
for cold winter
days. Also mack-
inaws are includ-
ed in the Birth-
day sale. **\$7.65**

Boys' Play Suits
\$2.00 Quality

Made with cordu-
roy pants and
washable blouse
in button-over
style. Sizes 2
to 8. **\$1.48**

Boys' Corduroy and Wool Knickers
Well lined school pants in dark and
light colors. Specially priced in the
Birthday sale. Sizes 7 to 17 years. **\$8.95**

Chinchilla and Kersey Overcoats
Boys' fine all-wool pattern; in the
newest fall shades. Sizes 1 to 8
years in the Birthday Day sale at **\$4.75**

Boys' Juvenile SERGE SUITS
All-wool quality button-over style;
trimmed with gold and white braid.
Jacket and pants lined throughout.
Sizes 2 to 8 years. **\$2.95**

\$3.50 Boys' SCHOOL SHOES
Brown and black calfskin, blucher
and English styles. Built of solid
leather with rubber heels attached.
Sizes 1 to 5½. **\$1.98**



Sale of Boys'
BLOUSES

Sizes 6 to 15 Years.

39c

55c Values

Sizes 6 to 15 years. Neat-
ly made of light and dark
percale. While they last.

Boys' Fine
BLOUSES

Sizes 6 to 15 Years

75c

Smartly made of fine
quality percales; in light
and dark colors; for
school and dress wear.

Sale of Broadcloth and Polaire COATS

The Season's New Styles and Colors

For Girls
2 to 14
Years **\$6.95** Regular
\$10
Values

Smart new coats for girls, beautifully made of serviceable materials.
All the new fall colors are represented. Sizes 2 to 14 years.

\$20 Girls' Self and
Fur-Trimmed Coats

These are distinc-
tive girlish models
that will especial-
ly please the young
miss. Sizes 2 to 16 years. **\$13.75**

\$5.00 TOP COATS
for Girls

Warm and durable
coats for little tots.
Colors are navy, brown,
and Copen. Sizes 2 to
14 years. **\$3.95**



A Feature Event for
Girls

Your Choice
of 100

Little Miss Hats
\$1.95

These are just the hats for
school wear. Felt and velvet
combinations. Some are for sport
wear, while others are trimmed
in feather and ribbon. Thurs-
day only. —Second floor.

Get Ready Today—School Begins Monday

Girls' All-Wool School Dresses

Regular
\$5.98
Values **\$3.98**

Mothers will be especially interested in this remarkable show-
ing of new fall dresses for school and dress wear. There are
handsomely embroidered and paneled styles that are sure to
please the most exacting young miss. The new fall shades are
well represented. Take advantage of this offering tomorrow.
Department now located at rear of elevators, on the main floor.

Sizes 7 to 14 Years



Girls' Gingham
School Dresses

Sizes
2 to 14
Years **\$1.24**

Smartly made of checked and
plaid gingham in tie back and
other styles.

\$5.00 Girls'
Flannel Middies

Sizes
12 Years
to 44 **\$2.98**

Colors are red, blue and green;
braided and emblemed trimmed;
smart for school wear.

Girls' High-Grade
Gingham Dresses

Sizes
6 to 14
Years **\$1.69**

Dresses of the better quality
materials; wonderfully made
and smartly trimmed; excel-
lent for school wear.