

# The Fair's 3rd Annual Birthday Sale



The Store of  
Greater  
Values

Men's Cotton Socks  
The well-known  
Gold Coin brand  
is a sure  
Every pair guaranteed fast color.  
Sale price.

Men's Work Shirts  
Well made of heavy  
blue chambray in  
light and dark  
shades. Quality  
size 14 to 17. Birth-  
day Sale price.

Men's Khaki Pants  
Good weight for fall  
wear, with cuff bot-  
toms; while 20 dozen  
last price.

Tortoise Shell Frame  
with Anti-Slip Temple

Visit Our New  
Optical  
Department

Located on the balcony of the  
Main Floor. A complete and ef-  
ficient department is operated  
by Dr. H. J. Parkison. Eyes ex-  
amined free.

311-325 West Washington St.



All  
Alterations  
Neatly Done  
by Experts

Men's and Young Men's  
TWO-PANTS SUITS  
ALSO OVERCOATS  
Up to  
\$25  
Values

These are good suits of good materials  
and well tailored. Owing to a fortunate  
purchase, we offer them tomorrow only  
while they last at this remarkably low  
price. All sizes for men and young men.



50 Men's Sheep-Lined  
Moleskin COATS  
36 Inches Long—Sale Price

An unusual Birthday  
value. They are fully  
lined with sheep's wool  
and have brown wool  
shawl collar. Slash  
and side pockets, reinforced  
with leather; belt all  
around. Sizes 36 to 48.

Painter and Paper-  
Hangers' Overalls  
or Jackets

Standard quality,  
white twill. Special  
Birthday Sale. Extra  
sizes 10% additional.

\$1.19

\$8.95



Sale of Young Men's Fine  
Quality "Rouge Belle"  
Corduroy PANTS

High Waist  
16-Inch Knee  
21-Inch Bottom

\$6.95

These are fine quality trousers made  
of wide or narrow corduroy in brown  
or blue, pearl button trimmed.

CORDUROY PANTS  
Made of close woven  
corduroy with cuff bot-  
toms, in light and dark

\$2.95

Men's All-Wool DRESS PANTS  
Choice of blue serging, worsted cash-  
meres and whipcords. Also all-wool  
bell-bottomed pants are included. Spec-  
ial for the Birthday Sale at

\$4.95

A Feature Event in Our Men's  
Furnishings Department Saturday

English Broadcloth Shirts  
Collar-Attached and  
Collar Band Styles

Regular  
\$3.00  
Qualities

\$1.85

Men and young men will appreciate  
this sale of shirts. There are greys,  
tans, blues, lavenders and plenty  
of whites. These shirts are neatly  
made, cut full to size, and have a  
high lustre. You should buy a sea-  
son's supply at this price Saturday  
Sizes 14 to 17.

\$1.85

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Men's and Young Men's  
Brushed Wool Sweaters

The Popular Coat  
for Fall Wear

Colors  
are  
Buff and  
Grey

\$4.95

These goods coats are much underpriced in  
the Birthday Sale. If not now, you will  
want one later on. Why not select one  
Saturday? All sizes.

4-Pocket Sport Coats

All-wool quality;  
regular size; sweater  
style; firmly knit of  
light blue, grey, green  
heather. Spec-  
ial Birthday Sale

\$3.85

Four pockets sport  
style; firmly knit of  
light blue, grey, green  
heather. Spec-  
ial Birthday Sale

\$1.65

## Remarkable Purchase and Sale of Women's New Fall Footwear

Featuring Scores of Latest Styles That Should Sell at  
\$7.00. Birthday Sale Price

**\$3.98**

OXFORDS  
Brown Calf  
Black Calf  
Brown Kid

PUMPS  
Black Suede  
Black Satin

HEELS  
Cuban  
French

LOW  
MILITARY  
BOX  
All Sizes for Women and  
Misses.



## Birthday Sale of Men's New Fall HATS

Specially Priced

**\$1.95**

These are all new styles; just ar-  
rived; all wanted shades. Satur-  
day only.

Men's Fall Caps  
New gold and other  
styles; in light and  
dark colors. Neatly  
silk lined.

**95c**

A GREATER event in  
a greater store, espe-  
cially planned for the  
people of a greater Indianapolis, offering most re-  
markable values in new  
fall apparel for the entire  
family.

Our buyers have planned  
to make this the greatest  
sale in our history. Come  
tomorrow. Bring your  
friends and share in these  
bargains. Plenty of space,  
plenty of salespeople to  
take care of the biggest  
crowds. Come!!

The Birthday Sale Has Remarkable Values in Store for  
Men and Young Men

## All-Wool 2-Pants SUITS and Plaid-Back OVERCOATS

In the Season's Approved Styles,  
Materials and Patterns—Priced at

**\$29.85**

Up to  
\$45.00  
Values

This will be an event that will add to the popularity of our newly  
enlarged Men's Department, already known by many for their re-  
markable value-giving. This sale will surpass all previous offer-  
ings, and we hope in a measure to show our appreciation for your  
past patronage.

### The FALL SUITS

Flannels, tweeds, cheviots,  
cashmeres! Snappy effects.  
Lots of them, for young chaps!  
Conservative suits for business  
and professional men! Don't  
forget that extra pair doubles  
the wear.

To buy now means that you'll save several dollars between the Birthday Sale  
price and what you'll have to pay later in the season. A good investment.

Sizes for Men of All Proportions

### Winter Overcoats

Ragman's, Ulsters, Ulsterettes  
—Box coats—Big roomy ones  
and closer fitting models; belt-  
ed, patch pockets, kimono  
sleeves, etc. They are the lat-  
est in overcoats for men and  
young men for this fall.

Boys' Corduroy and Wool Knickers  
Well lined school pants in dark and  
light colors. Specially priced in the  
Birthday sale. Sizes 7 to 17 years.

**89c**

Chinchilla and Kersey Overcoats  
Boys' fine all-wool pattern; in the  
newest fall shades. Sizes 1 to 8  
years in the Birthday Day sale at

**4.75**

Boys' Juvenile SERGE SUITS  
All-wool quality button-over style;  
trimmed with gold and white braid.  
Jacket and pants lined throughout.  
Sizes 2 to 8 years.

**2.95**

\$3.50 Boys' SCHOOL SHOES  
Brown and black calfskin, blucher  
and English styles. Built of solid  
leather with rubber heels attached.  
Sizes 1 to 5 1/2.

**1.98**

Smartly made of fine  
quality percales; in light  
and dark colors; for  
school and dress wear.

Boys' Corduroy and Wool Knickers  
Well lined school pants in dark and  
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Birthday sale. Sizes 7 to 17 years.

**89c**

Boys' Play Suits  
Sheep Wool Lined

Good warm coats  
for cold winter  
days. Also mack-  
taws are includ-  
ed in the Birth-  
day sale.

**7.65**

Boys' Moleskin Coats  
Made with cordu-  
roy pants and  
washable blouse  
in button-over  
style. Sizes 2  
to 8.

**1.48**

Boys' Juvenile SERGE SUITS  
All-wool quality button-over style;  
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