

## AUTO FIRMS PLAN TO MAKE MORE CARS NEXT YEAR

'Stream Line' Construction  
Followed on Most New  
Models.

DETROIT, Mich., Aug. 30.—There will be more automobiles, on the high-way, next year than ever.

Motor car manufacturers planning increased production, with the employment of more men in factories and associate industries.

Additional plants are being erected by several establishments to care for the 1924 trade and following the lead of the Ford Company extended advertising campaigns are being started.

Prices are to remain about the same, with no substantial changes contemplated by the manufacturers.

The 'stream line' idea is followed by the new models with very few exceptions. This plan calls for a straight line from the radiator to the back of the tonneau. To make it possible, radiators are higher, hoods have more conservative lines and bodies are cut down to reduce superfluous material.

### Wheel Base Longer

The new automobile sits closer to the ground, with lengthened wheel base bringing the center of gravity more fully upon the springs. The low sitting car is harder to turn over, reducing the tendency to skid and allowing easier manipulation on rough roads. Application of the four-wheel brake system to a number of the new models and other transmission and control improvements make them easier to handle in emergencies.

The Ford Motor Company starts a new year with a \$7,000,000 national advertising campaign, with plans for increased production to fully satisfy the demands for its products.

Application of the 'stream line' to the Ford is the outstanding feature of the 1924 model. A higher radiator, an apron joining the front fenders and improved body design are the principal changes. The coupe and roadster are lower and especially show the application of the new design.

### Lincoln Not Changed

Practically no changes are made in the Lincoln. Increased production will feature this car's new year.

Two new plants are nearing completion at the Dodge Brothers factory to help increase them. The Dodge advertising campaign, started several years ago, will be continued. The new Dodge plans call for a ten-inch longer wheel base, more body, weight distribution on improved springs, higher radiator and all-steel stream-line body, improved instrument arrangements and more leg room for the driver.

Introduction of a new "sport special" is the only thing new at the Maxwell factory. This model is produced in gray green, with the best points of the various Maxwell models applied.

### Studebaker Improved

The Studebaker Company is planning an increase in production through development of its "special six." A heavier crank shaft, longer wheel base, higher hood and radiator with stream-line body feature the "six." Other models are unchanged.

The 1924 Buick represents probably more sensational changes in construction design than any other car. The body is lengthened, with a higher radiator and cowl. The radiator is especially remodeled. Its hood has the appearance of an inverted brace, similar to that of the Packard.

### YOUTH FALLS IN HOT OIL

Slowing Recovering From Serious Burns From Heated Tank.

Leon De Sautes, 19, of 4011 Washington Blvd., is recovering slowly at the St. Vincent Hospital from oil burns received at 2 a. m. today. De Sautes slipped into a tank of hot oil at the Imperial Drop Forge Company, 510 S. Harding St., and severely burned his right leg and the right side of his body.



EVANS' E-Z-BAKE FLOUR is especially milled for home use in making cakes, bread, rolls, biscuits and pastry.

Your grocer has this every-purpose flour.

EVANS'  
E-Z-BAKE  
FLOUR

Sheet Music, 5c Copy,  
or 6 for 25c  
This is sheet music, taken from  
regular 30c numbers.  
—Street floor.

Jergen's Benzoin Lotion  
36c  
—Street floor.

Boncilla Beautifier, \$1.00  
Tube for 67c  
—Street floor.

The New York Store—Established 1853

All Remnants of  
White Goods One  
Half of  
Marked Price  
—Street floor.

Leather Seat Cushions,  
Very Special, 69c  
A well-made 15-inch leather cushion;  
each, 69c.  
—Street floor.

Mary Garden Talcum  
17c  
—Street floor.

## Pettis Finals!

Women's Slipover  
Sweaters, \$1.00  
Slipover sweaters in bright and  
dark shades, round neck and  
the belts. Specially priced for Friday,  
each, \$1.00.  
—Second floor.

Blouses Special for  
Friday, 50c  
Voile blouses with V necks and  
round necks. Plain and fancy pat-  
terns, very unusual values, each,  
50c.  
—Second floor.

Crepe de Chine and  
Georgette Blouses, \$1.69  
Limited number of crepe de chine  
and georgette blouses, slightly soiled  
and mused. Light and dark shades;  
special for Friday, each, \$1.69.  
—Second floor.

Dimity, Voile and Batiste  
Blouses, 97c  
These blouses are trimmed with  
laces, tucks, frills and colored edg-  
ings; they are higher priced blouses  
that are slightly soiled. Specially  
priced for Friday, each, 97c.  
—Second floor.

Guaranteed Hair Clippers, Each, 97c  
Sizes 0 and 00, for clipping children's hair, bobbed hair, etc. Each, 97c.  
—Street floor.

Infants' Knitted Sacques,  
Special, \$1.00  
Knitted sacques in button sweater  
and loose sacque styles; white  
trumped in pink and blue. Specially  
priced for Friday, each, \$1.00.  
—Second floor.

\$1.49 to \$2.98 Garments  
for Infants, \$1.00  
An assortment of infants' gar-  
ments, including dresses, skirts and  
knitted sacques, slightly mused,  
broken sizes. Special each, \$1.00.  
—Second floor.

\$3.50 72-Inch All-Linen  
Table Damask, Yd., \$2.50  
Table damask in "Heather" brand.  
linen; white 20 yards last, special,  
a yard, \$2.50.  
—Street floor.

Hairpin Cabinets,  
Regular 10c, 2 for 15c  
Containing 150 pins, invisible and  
heavy assorted sizes; very special,  
2 cabinets for 15c.  
—Street floor.

All-Rubber Household Aprons, 33c  
A large apron made of pure gum rubber, in natural color only. An  
exceptional value, special Friday, 33c.  
—Street floor.

Drapery Cretonnes,  
a Yard, 27c  
A splendid assortment of fine cre-  
tonnes in a wide range of artistic  
patterns and colorings, for Friday  
only, 27c.  
—Third floor.

Fiber Silk Drapery Gauze,  
a Yard, 98c  
36 inches wide, silk and fiber  
gauze in beautiful colors of blue,  
rose, mulberry, gold and two-tone  
effects. A yard, 98c.  
—Third floor.

75c Window Shades,  
Each, 59c  
Dark green opaque window shades  
36x72 inches with dependable spring  
rollers and fixtures, complete for  
59c.  
—Third floor.

Casement Cloth,  
a Yard, 37c  
32 inches wide, in a dark rich pon-  
ee color, suitable for living room  
and dining room draperies, also  
for casement windows. A yard, 37c.  
—Third floor.

1,200 Bars Bath Tablets, 5c Each, Box of 12 for 43c  
Made by the Palmolive Co., an excellent toilet and bath soap in as-  
sorted odors. 5c, or box of 12 for 43c.  
—Street floor.

120 Sample Head Bandeaux  
A high-grade manufacturer's sample line of  
beautiful head bandeaux. Made of beautiful  
silks, nets, laces, trimmings with metallic cloth,  
fur and fancy ribbons. Bandeaux that would  
sell in a regular way at \$1.50 to \$10.00. While  
quantity lasts, 59c to \$5.00.  
—Street floor.

17 Complete Dinner Sets  
Service for 6 people, 42 pieces,  
beautiful borders and spray decorations;  
an exceptional big special  
at set 59.48.

195 Pure Aluminum  
Preserving Kettles  
10-Quart size with strong riveted  
bell handle; while quantity lasts,  
only, each, 98c.

1,430 Packages  
Britt's Powdered  
Ammonia  
Softens water, whitens  
clothes. To close out, large  
size package for 7c.  
(Limit 3 pkgs. to a customer)

Women's Colored Silk  
Umbrellas, \$5.95  
In navy blue, purple, brown, green,  
red and black. Wide gros-grain and  
satiny borders. Also borders edged in  
contrasting colors. Umbrellas with  
ends match up with handles of plain  
or polished wood of unusual attractiveness.  
These are subject to slight  
wear, imperfections, but which do  
not detract from wearing quality of  
silk. Each, \$5.95.  
—Street floor.

Children's Slipover  
Sweaters, \$1.25  
A limited number of these slipover  
sweaters in tan, red, cream and blue.  
Size 24 to 28. Very special at  
\$1.25.  
—Second floor.

Table Damask, Special  
a Yard, 75c  
Tan and white table damask 1-  
inch disc pattern. Special 75c a  
yard.  
—Second floor.

All-Linen Napkins, 25c,  
35c, 45c and 55c Each  
Odd napkins in all linen these  
special prices for Friday.  
—Street floor.

Mavis Combination,  
Very Special, 69c  
\$1.00 jar of tissue cream or  
astringent cream and a double  
vanity containing powder and rouge.  
Very special, both for 69c.  
—Street floor.

\$1.25 Ruffled Curtains,  
a Pair, 85c  
Sheer quality plain swiss tie-back  
curtains with dainty narrow ruffles.  
A pair, 85c.  
—Third floor.

Curtain Materials,  
a Yard, 10c  
Short lengths of 5 to 10 yards of  
curtain marquises, double hor-  
cured, cross-bar and plain ma-  
terials. To clean up these lengths  
while they last, a yard, 10c.  
—Third floor.

Dotted Grenadine,  
a Yard, 27c  
5 to 10 yard lengths of fine mer-  
cerized grenadine, in various size  
colored dots. Special, a yard, 27c.  
—Third floor.

Men's \$7.95 Sport Sweater  
Coats, \$4.95  
All-weather sport sweater coats  
made with V-neck, 2 pockets, E-  
button front, in dark brown and  
navy; sizes 34 to 46. Special  
\$4.95.  
—Street floor.

Men's Golf Stockings,  
\$1.95 Hose, 79c  
Men's golf stockings in dark  
hosiery, ribbed, all wool; special for  
Friday, a pair, 79c.  
—Street floor.

\$1.00 Nemo Circlets,  
Special, 59c  
Pink and white batiste and coul-  
toufle, circlet size 36 to 40;  
while they last, each, 59c.  
—Street floor.

One Victrola, fumed oak, No. 80,  
regular price \$111.00—sale  
price, \$79.50.  
One Crown, walnut Console, regu-  
lar price \$85.00, sale price,  
\$69.75.  
One Supreme, mahogany Console,  
regular price \$85.00, sale price,  
\$67.75.  
Two Corolla camping machines,  
regular price \$20.00 each, sale  
price, \$14.98 each.  
One Victrola, mahogany, No. 14,  
price, \$14.90.  
Two Emersons, mahogany and  
walnut, No. 17, price \$49.75  
each.

195 Pure Aluminum  
Preserving Kettles  
10-Quart size with strong riveted  
bell handle; while quantity lasts,  
only, each, 98c.

1,430 Packages  
Britt's Powdered  
Ammonia  
Softens water, whitens  
clothes. To close out, large  
size package for 7c.  
(Limit 3 pkgs. to a customer)

Friday's  
the Day to  
Save  
Money—  
Come

!!!

A Real Bargain  
Day!

P.F.  
—No Phone, Mail or  
C. O. D. Orders

## Out They Go!

Many of  
the Lots Are  
Limited—  
Come  
Early

!!!

Women's Pure Linen  
Kerchiefs, 3 for 25c  
Plain white handkerchiefs with nar-  
row hem, 3 for 25c.  
—Street floor.

Notions, 2 for 5c, Friday  
Clearance of odds and ends of not-  
ions: Snap fasteners, trimming  
braids, pins, rick-rack hooks and  
eyes, and many other useful items.  
—Street floor.

Stamped 5 and 9-Piece  
Luncheon Sets, 29c  
Stamped luncheon sets on white  
linen finish material, in half daily  
designs. Regular 36c sets, for 29c.  
—Fifth floor

Boys' Khaki Knickers,  
Special, 59c  
Khaki knickers for boys of 6 to  
10 years of age; special for Friday,  
each, 59c.  
—Third floor.

Boys' Light Weight \$1.79  
Pajamas, \$1.39

Two-piece styles, in sizes 6 to 18  
years; special for Friday, \$1.39.  
—Third floor.

500 Bottles Mavis Toilet Water, Each, 63c  
Regular \$1.00 bottle—2 for \$1.19  
—Street floor.

Discontinued Package  
Lines, One-Half Price  
Package lines including children's  
dresses, scarfs, curtains, bedspreads,  
rompers, combinations, etc., neck-  
ties, etc., specially priced at just  
ONE-HALF.  
—Fifth floor

Circular Val. Lace Band-  
ing, Yard, 89c  
For collars and cuffs, made in 2 to  
5 rows of beautiful Val. laces, shown  
in cream, white and ecru. A yard,  
89c.  
—Street floor.

French Valenciennes  
Laces, 12 Yards, 48c  
Dainty Val. laces, delightful for  
summer dresses and lingerie, white  
and cream; special, 12 yards for  
48c.  
—Street floor.

50c a Roll Wall Paper  
Living room and dining room  
styles printed on heavy embossed  
stock, a roll, 50c.  
—Street floor.

Creme Oil Soap, a Dozen, 49c  
While 500 gross last.  
—Street floor.

Men's Athletic Union  
Suits, 47c  
Union suits of fancy woven madras  
and flat weave cotton, slightly soiled,  
sizes 34 to 36 only, a suit, 47c.  
—Street floor.

Men's Percale Shirts,  
for 85c  
Neckband style shirts, all nest  
patterns in percale, sizes 14, 14½ and  
15 only. Special to clean up the lot,  
each, 85c.  
—Street floor.

Bright Colored Linen  
Kerchiefs, 3 for 35c  
Pink, blue, lavender, green, etc.  
plain colored Linen kerchiefs, 3 for  
35c.  
—Street floor.

Extra! Genuine Human Hair  
Double Mesh Hair Nets  
Cap shape, all colors, except grey  
or white. Nets made of real human  
hair. Guaranteed perfect.....  
—Street floor.

Men's Collar-Attached  
Shirts, \$1.00  
Collar-attached shirts in white,  
slightly soiled from contact oil, sizes  
16 to 17 only. Special, \$1.00.  
—Street floor.

Youths' \$5.95 and \$6.50  
Sweater Coats, \$3.95  
Sloping style sweater coats in a  
broken line of plain colors or color  
combinations, made with large shawl  
collar and two pockets; 90 per cent  
wool fabric, special for Pettis Finals,  
each, \$3.95.  
—Street floor.

15c a Roll Wall Paper  
Living room stripe designs, block  
and floral border styles, a roll,  
15c. Sufficient for a large room. 10  
rolls of sidewall, 6 rolls of ceiling,  
18 yards of border. Room complete,  
\$1.80.  
—Street floor.

293 Pure Aluminum  
Pudding Pans, Pie  
Pans and Cake Pans  
While quantity lasts, your choice,  
11c.  
—Street floor.

Mu-Sol-Dent  
SAVES YOUR TEETH  
reach. Indorsed by the Mullin Institute.  
Special, 36c.  
—Street floor.

218 Canning Racks  
Heavy retinned wire fits any size  
wash boiler; while they last, each,  
45c.  
—Street floor.

53 Bread Boxes  
White enameled, soiled or slightly  
damaged in shipping; assorted size;  
a big special, your choice, 75c.  
—Street floor.

Ice Tea or Lemonade  
Glasses  
Clear finish crystal glass,  
a limited quantity, to close  
out at each 5c.  
(Limit 2 dozen to a customer.)  
—Street floor.

7 Washing Machines  
Hand power Louisiana cypress  
tub, easy to operate; a big special at  
each, \$9.45.  
—Street floor.

Toilet Paper  
Extra fine quality, large size rolls,  
regular 16c size; 900 rolls to close out  
at 10 rolls for 95c.  
—Street floor.

## Cleanup! HOSIERY

Women's Chiffon  
Silk Hosiery

\$1.69

Very sheer and with Isle  
garter hem, double heel and toe  
Black, gunmetal and silver. A  
pair, \$1.69.  
—Street floor.

Children's Hosiery

18c

Children's hose with double  
knees, in mercerized and heavy  
ribbed cotton. Regular 25c and  
35c stockings, special in an as-  
sortment of sizes; a pair, 18c.  
—Street floor.

Women's Cotton  
Hosiery

15c

Women's cotton hose with gar-  
ter hem and double feet, hosiery  
that will give long wear, a pair,  
15c.  
—Street floor.

For the Pettis Finals!

Ostrich-Trimmed  
Velvet Hats—New!