

Building and Contracting News—Home Building Department

Quality "Our Motto"—Building material of the highest standard of quality, combined with the best of service at the lowest possible price.

Indianapolis Coal Co.

Brazil Clay Co. Face Brick
Bishopric Stucco Base
232-8 Bankers Trust Building
MA in 1700

Service Elastica Stucco

F. E. TROSKY
MERCHANT PLUMBER
PLUMBING AND HEATING
Randolph 1817
2949 Central Avenue.

ENAMELITE SYSTEM
Specialists in Re-Enameling of Kalex and Reed Furniture
5-Piece Breakfast Room Set, any combination of colors, sash or two-tone effect... \$12
Reed or Kalex, complete suite, any combination... \$25
1009-15 N. Keystone Ave.

FERMOR S. CANNON
ARCHITECT
21 Virginia Ave.
Circle 2752

SUNBEAM
Pipe and Pipeless Furnaces
Repairs for All Makes of Cast or Steel Furnaces
A. ARNOLD
4321 College WA 4870

CALL ON
Heating and Plumbing
GALLON BROS.

Already Mixed PAINT
FOR EVERY PURPOSE
Hatfield Paint Co.
104 S. Meridian St. Union
2303 INDIANAPOLIS 3725
Phone and Mail Orders Given Prompt Attention

LIGHT and POWER
CALL LINCOLN 2371
A Representative will call to assist you solve your Electrical problems.
Indianapolis Light and Heat Co.
Home Company. 43 Monument Circle. Edison Service.

FRAMES, INTERIOR FINISH, MILL AND CABINET WORK, LUMBER AND ROOFING
Estimates Furnished
All Work Guaranteed
Ragsdale Lumber Co.
2132-54 N. Sherman Dr. Web. 3456

Established 1872
THE A. B. KEEPORT CO., INC.
Dealers in Courtesy, Service and Building Materials of the Highest Quality
MOTOR TRUCK DELIVERY TO ALL PARTS OF INDIANAPOLIS
620 N. Senate Ave. Phone LI. 2745 or Main 0845

WILLIAMS Oil-O-Matic BURNER
Burns Any Cheap Fuel Oil. Will Go In Any Heating Plant
Many In Use Here
LI. 7110. W. D. LONG & CO. 144 E. Ohio St.

Direct From Factory to Consumer
MARION PAINT COMPANY
358-366 S. Meridian St. Circle 0165
Branch, 123 N. Alabama. MA in 0868.

FLY-O-CIDE
"MEANS FLY SUICIDE"
Kills Restaurants, Homes and Camps of Flies and Mosquitoes.
Don't use dangerous poisons and sticky papers to get rid of these pests. Fly-O-Cide is non-poisonous, clean and gives a pleasing odor to the atmosphere. A few sprays about the room kills every fly instantly.
ALBERT G. MAAS 31 Virginia Ave. Main 1255

When You Think of **BRICK WORK**
Think of **W. W. WISE**
206 Ind. Trust Bldg. Circle 2164.

Cement, Lime, Lath, Wall Plaster, Sewer Tile and Best Grades of Coal
Hitzelberger Fuel & Supply Co.
RAndolph 8500
Yards Roach and Canal

The Smoking Chimney Is Under Sentence of Death
Help Speed the Final Execution
USE COKE
Citizens Gas Company

Small House Simply Designed in Both Interior and Exterior Proves Pleasing Home for Average Family

No matter what may be said to the credit of big houses, or how much one may elaborate on their beauty, no one can deny that after all it is the small house that is the most vitally interesting to the average person.

A small house, built for comfort and charm, is that belonging to Roscoe Clark, at 5122 Carrollton Ave. This neighborhood seems to reflect a happy cordiality with its new, small, but artistic houses.

Built of wide siding painted white, the Clark's bungalow-cottage depends on an attractive stucco-brick porch, and simple lines of construction for



NO. 1—EXTERIOR OF ROSCOE CLARK HOME, 5122 CARROLLTON AVE. NO. 2—DINING-ROOM. NO. 3—A CORNER OF THE LIVING ROOM.

its exterior appeal. The porch is commodious. It is deep enough to afford room for several big chairs and swings, and extends entirely across the front of the house.

As one enters the living room a cheerful fireplace, built for logs, catches the eye. Smooth, shining floors make a delightful background for the Oriental rug in the living

room; the colors of mulberry and blue that predominate in the rug are repeated in the overstuffed fireside chair; wicker davenport and chairs, upholstered in harmoniously colored tapestry, comprise the rest of the living room furniture. A floor lamp, wall lights over the mantel, together with a ceiling shower provide ample light while the well-placed windows

admit plenty of sunshine and air. Just beyond is the dining room, furnished in walnut of the Italian Renaissance period. The oblong table, buffet, silver chest, and chairs with tapestry backs and seats, seem ideally placed in this room. Colorful candles and the subdued colors of the tapestry give a note of richness.

the dining room, is the kitchen with breakfast alcove. The cabinets, drawers, and closets are so arranged as to eliminate all unnecessary steps and to give compactness. Felted linoleum covers the floor. A tiny back porch accommodates an ice chest, while the basement provides plenty of room for the heating plant and other items usually included in a basement.

On the north side of the house are two bedrooms with bath between. Both bedrooms are equipped with full mirrored doors, a roomy closet and ample window space. Dainty paper in delicate colors is used in the bedrooms.

while the furnishings and appointments are restful.

Although very small, the bathroom is a study in convenience. The floor is tiled and the side wall tiled part of the way to the top. All fixtures are designed simply, are full size and well placed. A shower, medicine chest and wall lights are conveniences that have not been overlooked in planning this bathroom.

STABILITY IDEA IS INCORPORATED IN MODERN HOMES

Builders Realize Homes Must Do More Than Just Merely 'Sell.'

BUILDING ON INCREASE
Architects Specializing in Specific Designs and Forms of Construction.

A short trip over the city will soon convince one to what tremendous proportions building has grown this season. Homes, apartments, office and factory buildings are going up everywhere. No section of Indianapolis is without building operations of some description.

An unusual feature is seen in the type of homes going up. There seems to be an effort to have every one surpass the other in beauty, convenience, color, design and landscaping. A drive west beyond Eagle Creek, Emersonville and the Speedy v. east past once suburban Irvington and even to Cumberland, south far past what a few years ago meant a trip to a park in the country; Garfield Park and past University Heights; north through Broad Ripple past streets numbered in the seventies and even to Nora shows home building everywhere. There seems to be no end and one gains a slight impression of what the future Indianapolis is destined to be. All these homes are of the best workmanship and planning. They are built to stand the test of years and service, as permanent and beautiful landmarks of the progress of this "No Mean City."

In the past many homes were built "to sell" and in many cases were built cheaply for that purpose. But as is always the case, there was a reaction and companies doing business along those lines were sure to fail. To-day construction companies building homes to sell when completed are putting in them everything known to modern building and are getting a reasonable price for real values. Several companies in Indianapolis are specializing in homes running not less than twenty thousand.

In commenting on the home building situation here F. E. Trosky, architect, 21 Virginia Ave., designer of some of the cities most beautiful homes said, "People are using more intelligence today in building. Every one is anxious to own a home and it seemed a few years ago that to have a home was all there was to it. If it was to be built it was just ordered built. If it was bought it was looked at and if it pleased the eye it was bought. Today prospective builders and home buyers are interested in what goes into the construction of a home and how well it is built, arranged and located. Price is no longer the main object. The days of skipping a nail here and putting in a two by four instead of a two by six there to save a few dollars have passed. Permanence seems to be the thought. Indianapolis is building on a solid foundation.

"There has been an earnest effort to impress upon prospective home builders to consult a reliable architect first. This is being done in almost every

instance and has saved money and trouble. Every home builder has been planning and dreaming for years of conveniences and arrangement of their homes. Often we are confronted with the job of discouraging ideas our clients have that would practically ruin the finished house and be a regret forever. But as a rule our advice is taken, though we are sometimes compelled to go ahead against our better judgment.

"It is an architect's business to give everything possible to his clients consistent with the laws of good building, and often we are able to solve what apparently is a very complicated idea in a simple, satisfactory and attractive manner.

"The Herman Deupree home, which was shown on this page last week, is one of our latest jobs and is a monument to what can result from earnest and sensible planning. We now are not only building many houses in Indianapolis but have furnished a great number of plans for homes in other towns, which proves the home building movement is State-wide. Indianapolis homes are attracting State-wide attention. Unless something unforeseen happens we will experience a continuance of healthy building and expansion that will cover an era of several years.

FINAL MEETINGS OF SHRINE TODAY

Exhibition Drills and Grand Soiree at Fairgrounds.

Final business sessions of the Nobles of the Mystic Shrine, Ancient Egyptian Order, and the Daughters of Isis, in their twenty-fourth annual convention here, were held today. A concert of joint bands was scheduled for 2 p. m. at the Shriners' Liveryway, on Vermont St. near Indiana Ave.

The final entertainment for the visiting colored Shriners, an exhibition fight in Tomlinson Hall between Tut Jackson and Jack Leslie, was postponed until Monday on advice of Mayor Shank, in respect for Harding's death.

The third day of the convention closed Wednesday night with a grand ball in the Manufacturers Building at the State fair ground. The dance followed exhibition drills by the Indianapolis drill teams and ones from Columbus, O.; Louisville and Chicago.

Approximately 2,000 members took part in the afternoon parade downtown. Half the marchers were in Zouave uniform, and the remainder in full dress. Patrols from St. Louis, Columbus, Ohio, Pittsburgh, Chicago, Cincinnati, Lansing, Mich.; Detroit, Louisville, Indianapolis and New York took part.

TRAFFIC SHOW AUG. 16

Safety Squad to Present Movies Explaining Accidents.

A film prepared by the accident prevention department of the police department will be shown to violators of traffic ordinances in an effort to minimize accidents, according to an announcement of Delbert O. Wilmett, judge of city court. The special show will be given in the courtroom the afternoon of Aug. 16.

Man Held on Woman's Charge
Oscar Jones, 30, colored, 318 Toledo St., today was under arrest, charged with attacking Leona Stewart, colored, 452 W. Twelfth St., according to police.

Meetings Here Friday

Laymen's League. Luncheon. C. of C. Civitan Club. Luncheon. Severin. Knights of Columbus. Luncheon. Spink-Arms. Allied Motors Commerce. Luncheon. Spink-Arms. American Woman's Overseas League. Luncheon. L. S. Ayres Teamroom. Phi Delta Theta. Luncheon. C. of C. Exchange Club. Luncheon. Lincoln. Optimists Club. Luncheon. Claypool. Delta Tau Delta. Luncheon. Board of Trade.

NEW PREPARATION DEALS QUICK END TO HOUSE FLIES

Fly-o-Cide Is Harmless to Humans, but Deathly to Pests.

A new preparation to be used in fighting house flies and mosquitoes has just been placed on sale by Albert G. Maas, 31 Virginia Ave., dealer in janitors' supplies and manufacturer of a line of insecticides known all over the United States. The new preparation is known as Fly-O-Cide and meets a long felt need for a non-poisonous, clean, but effective, weapon against flies and mosquitoes.

The chemicals used are harmless to human beings and, according to Mr. Maas, are really beneficial when inhaled in cases of catarrhal or throat afflictions. Wintergreen, used freely in the formula for making Fly-O-Cide, gives a very pleasant odor.

"We have long conducted experiments to discover something to take the place of ineffective, dangerous poisons and sticky papers," said Mr. Maas, "and we believe Fly-O-Cide to be the last word. Heretofore other preparations have been made to draw the fly to them. Fly-O-Cide seeks the fly and kills it. Two or three sprays in large rooms fill the atmosphere for six to eight hours and not only kills every fly and mosquito within, but the pests will not enter, for to breathe air in which this preparation has been used means instant death. We recommend and are selling Fly-O-Cide especially to restaurants and hotels over all the State.

"One interesting test was made with a wire box into which flies were lured in swarms. A tiny spray of Fly-O-Cide was sent through the box and instantly the insects did veritable tail spins and in a few seconds all were dead."

Mr. Maas for years before opening his present business in 1912, was in the drug business and is a registered pharmacist. Roach's Last Meal and Barium Carbonate Rat and Mouse Exterminator are also manufactured by Mr. Maas.

Watch and Revolver Taken
George Hazzard, 901 Fayette St., reported today a thief broke open a trunk in his house while he was away Wednesday night. A gold watch, a revolver, and a gold chain, valued at \$98.50, were missing.

AUTO PLAYS PART IN BUILDING OF SUBURBAN HOMES

Builders Construction Company Busy With Residential Projects.

The automobile has helped speed the growth of cities all over the country, and Indianapolis, having approximately one auto to every eight inhabitants, has grown and profited as the sales of machines increased.

People with a desire to leave the congested districts after working hours and live and enjoy the fresh air and beauty of the wonderful suburban districts surrounding Indianapolis, have been able to realize this desire. This has been made doubly easy by the network of paved roads and traction lines by which the city is served.

Owen Mothershead of the Builders Construction Company is one of the first to recognize this "live out" desire. "This company specializes in high-class homes," said Mr. Mothershead, "and we have built them usually in the residential suburban districts.

"The most notable proposition in which we have ever been interested is the erection of homes on Golden Hill for members and prospective members of the Woodstock Club. The beautiful club and its grounds are known far and wide and many who are able to enjoy them are anxious to have a home nearby.

"I cannot help but experience a little thrill when I think of starting the erection of my own home there. At present we are putting up three houses of a type of architecture that fits admirably into the surroundings. Other homes will be started as soon as these are completed.

"Building conditions in general are very good," continued Mr. Mothershead, "while we have made no special effort to get other contractors there seem to be more than there are skilled workers to fulfill. Practically the only building our company is doing outside of our Golden Hill homes is the erection of quite a number of attractive gasoline stations for the National Refining Company.

"There is at present a severe shortage of skilled labor that has hampered many concerns in the city in taking care of repair work especially. Home owners who headed the advice of builders last year through the press and attended to repair work before the building season opened can be thankful as it is nearly impossible to handle that sort of work at present.

"Taking care of that sort of work in the late fall, winter and early spring when it is possible will not only help business conditions in general, but will help keep our skilled workers in Indianapolis."

COMMUNITY CHEST PLANS
Preliminary plans for the coming Community Chest campaign will be discussed at a meeting of the budget committee of the chest Tuesday at 11 a. m. at the Fletcher American National Bank. Chairmen of the sub-committees to pass upon requests from affiliating agencies will be named. All requests will be filed by Aug. 15, it is believed.

1415 Commerce WEBSTER 0110.
BROOKSIDE LUMBER CO.
COURTESY—SATISFACTION—PROMPTNESS
ENLARGED PLANT ENLARGED SERVICE
W. J. Goodwin, Manager.

"You Can Get It at Vonnegut's"
For Building Hardware
—Vonnegut's
Come to Vonnegut's and get the combined experience of men who know the building game thoroughly. In addition to builders' hardware we carry the following lines: Stanley Garage Hardware, Murphy In-A-Dor Beds and Ironing Boards, Burton-Dixie Compartment Mattresses, Bird & Son Neponset Roofing and Wall Board, Flaxlinum Insulating Material and Kolstad Built-In Mail Boxes.
VONNEGUT HARDWARE CO.
120-124 E. Wash. St.

PLUMBING
INSTALLED ON
"The Buschmann Payment Plan"
BY ANY RESPONSIBLE PLUMBER
FOR INFORMATION SEE
August Buschmann & Sons, Inc.
MA in 0973 11th and College Ave.

Quality Home Builders
Indiana Builders Corporation
Circle 6725 1011-12 Lemcke Bldg.

BRANNUM-KEENE LUMBER CO.
LUMBER AND MILL WORK
"WE HURRY"

FOR OVER TWENTY YEARS
The Trade-Mark of Quality, Workmanship and Service
HAYES BROTHERS
(Incorporated)
PLUMBING AND HEATING SPECIALISTS
MA in 2492
236-38 West Vermont Street

Builders Construction Co.
Engineers and Builders
540 N. Meridian St. Main 4565

One of the LARGEST—One of the BEST!
INDIANAPOLIS LUMBER CO.
"Every thing in Lumber"

"Build With Brick, It's Cheaper"
I would have, then, our ordinary dwelling houses built to last, and built to be lovely; as rich and full of pleasantness as any be within and without.
—From Ruskin's Seven Lamps of Architecture.
JAS. B. ADAMS & SON, INC.
Indianapolis Office and Display Room 321-322 Lemcke Building. LIncoln 5614

BEDFORD STONE & CONSTRUCTION CO.
CONTRACTORS—ENGINEERS
810-15 Fletcher Savings and Trust Building
Indianapolis, Indiana

THE BRUNSWICK-BALKE-COLLENDER CO.
MANUFACTURERS
Pocket Billiard and Billiard Tables, Bowling Alleys and supplies. Brunswick equipment used in all up-to-date establishments.
We Originate—Others Copy
Local Branch
111 South Pennsylvania Street. Tel. MA in 0381.

Is Your Fire and Casualty Insurance Adequate?
Let Us Solve Your Insurance Coverage
IT PAYS TO INSURE WITH AN OLD ESTABLISHED OFFICE
THEODORE STEIN, JR.
GENERAL INSURANCE
240-44 Consolidated Bldg. MA in 8433-8434

Railroadmen's Building and Savings Association
Has helped more people own homes in Indianapolis than any other like institution.
21 VIRGINIA AVENUE

Building Permits
J. J. Collins, 8115 W. St. Clair, \$2,400.
N. S. Green, garage, 1312 E. Kelly, \$255.
Indianapolis Light and Heat Company, room, 48 Monument Circle, \$800.
Frank Perkins, dwelling, 1153 N. Tremont, \$1,800.
L. Coltrane, dwelling, 4380 S. Gray, \$3,375.
F. Berry, addition, 2382 Baltimore, \$200.
Robert Brensek, addition, 958 Arnoldia, \$300.
Fair Store, repairs, 309 W. Washington, \$250.
L. Benedict, dwelling, 5335 Broadway, \$6,000.
A. A. Wilkinson Lumber Company, three elevators, 981 E. Michigan, \$15,000.
George Metcal, garage, 420 N. Gray, \$300.
Charles Buchanan, addition, 2146 N. Rural, \$200.
Joseph Rogers, dwelling, 3409 Burford, \$400.
Mrs. J. E. Harding, double, 937 Lynn, \$2,225.
Robert Stormes, addition, 314 N. Tacoma, \$300.
Joseph Routenberg, garage, 1745 Union, \$408.
William M. Hubert, garage, 3820 Robson, \$408.
William S. Harrah, dwelling, 2707 Manhattan, \$3,500.
William S. Harrah, dwelling, 2711 Manhattan, \$3,500.
William Murphy, stable, 1741 Laurel, \$275.
E. Fuels, dwelling, 1515 E. Tabor, \$3,500.

GOOD WORK Means Good Business
More Painters Wanted at Once
C. B. WOOSTER
1232 Ashland Ave. Lincoln 6440

VETERANS HONOR DAVIS
Secretary of Labor Made Honorary Member of Local Post.
James J. Davis, United States Secretary of Labor, was elected an honorary member of the Veterans of Foreign Wars, at a meeting of Hoosier Post 624, Wednesday night.
The Indianapolis post will conduct the national initiation at the annual encampment at Norfolk, Va., Aug. 27-31.