

# Building and Contracting News - Home Building Department

**Quality** "Our Motto" - Building material of the highest standard of quality, combined with the best of service at the lowest possible price.

**Indianapolis Coal Co.** Brazil Clay Co. Face Brick  
Bishopric Stucco Base  
232-8 Bankers Trust Building

**Service** Elastica Stucco  
MA in 1700

**F. E. TROSKY**  
MERCHANT PLUMBER  
PLUMBING AND  
HEATING  
Randolph 1817  
2449 Central Avenue.

**ENAMELITE SYSTEM**  
Specialists in  
Re-Enameling of Kaltex and  
Reed Furniture  
5-Piece Breakfast Room Set, any  
combination of colors, \$12  
satin or two-tone effect, \$12  
Reed or Kaltex, complete suite,  
any combination,  
2-tone effects \$25  
1009-15 N. Keystone Ave.

**FERMOR S. CANNON**  
ARCHITECT  
21 Virginia Ave.  
Circle 2752

**SUNBEAM**  
Pipe and Pipeless Furnaces  
Repairs for All Makes of Cast or  
Steel Furnaces  
A. ARNOLD  
421 College WA 4870

**CALL ON  
CALLON BROS.**  
Heating and  
Plumbing

**A. ready Mixed  
PAINT**  
FOR EVERY PURPOSE  
Hatfield Paint Co.  
104 S. MERIDIAN ST. INDIANAPOLIS 3125  
Phone and Mail Orders Given Prompt Attention.

**LIGHT and POWER**  
CALL LINCOLN 2371

A Representative will call to assist  
you solve your Electrical problems.

**Indianapolis Light and Heat Co.**  
Home Company. 43 Monument Circle. Edison Service.

**FRAMES, INTERIOR FINISH,  
MILL AND CABINET WORK  
LUMBER AND ROOFING**  
Estimates Furnished  
All Work Guaranteed  
Ragdale Lumber Co.  
2132-54 N. Sherman Dr. Web. 3456

**Established 1872**  
**THE A. B. KEEPORT CO., INC.**  
Dealers in Courtesy, Service and Building Materials of the  
Highest Quality  
MOTOR TRUCK DELIVERY TO ALL PARTS OF INDIANAPOLIS  
620 N. Senate Ave. Phones LI. 2742 or Main 0642

**WILLIAMS Oil-O-Matic** BURNER  
Burns Any Cheap Fuel Oil. Will Go In Any Heating Plant  
Many In Use Here  
LI. 7110. W. D. LONG & CO. 144 E. Ohio St.

**Direct From Factory to Consumer**  
**MARION PAINT COMPANY**  
358-366 S. Meridian St. Circle 0165  
Branch, 123 N. Alabama. MA in 0868.

**FLY-O-CIDE**  
"MEANS FLY SUICIDE"  
Rids Restaurants, Homes and Camps  
of Flies and Mosquitoes.  
Don't use dangerous poisons and sticky papers  
to get rid of these pests. Fly-O-Cide is non-poisonous, clean and gives a pleasant odor to the atmosphere. New sprays about the room kills every fly instantly.

**ALBERT G. MAAS** 31 Virginia Ave.  
Main 1225  
When You Think of  
**BRICK WORK**  
Think of  
**W. W. WISE**  
206 Ind. Trust Bldg. Circle 2164.

**The Smoking Chimney Is Under  
Sentence of Death  
Help Speed the Final Execution**  
**USE COKE**

**Citizens Gas Company**

## Small House Simply Designed in Both Interior and Exterior Proves Pleasing Home for Average Family

No matter what may be said to the credit of big houses, or how much one may elaborate on their beauty, no one can deny that after all it is the small house that is the most vitally interesting to the average person.

A small house, built for comfort and charm, is that belonging to Roscoe Clark, of the E. B. Knight Advertising Agency, at 5122 Carrollton Ave. This neighborhood seems to reflect a happy cordiality with its new, small, but artistic houses.

But of wide siding painted white, the Clark's bungalow-cottage depends on an attractive stucco-brick porch, and simple lines of construction for



the dining room, is the kitchen with breakfast alcove. The cabinets, drawers, and closets are so arranged as to eliminate all unnecessary steps and to give compactness. Felted linoleum covers the floor. A tiny back porch accommodates an ice chest, while the basement provides plenty of room for the heating plant and other items usually included in a basement.

On the north side of the house are two bedrooms with bath between. Both bedrooms are equipped with full mirrored doors, a roomy closet and ample window space. Dainty paper in delicate colors is used in the bedrooms,

**Michigan Lumber Co.**  
Main 0766, 933 E. St. Clair

**NEVER!**  
Experience has shown that it's a long pocketbook that can stand the strain of a so-called low bid. We have never had a client who could afford it.

**The Brunswick**  
For Your New Home Will  
Make Your Home Complete.  
Brunswicks are Mechanically  
Perfect.

**Brunswick Shop**  
124 N. Penn St. Opp. Keith's

The furnace that's built to last  
**SUNBEAM**  
Sold by  
**DAUFEL BROS.**  
1138 Hoogen. Drexel 2991  
Sheet Metal Work of all Kinds a  
Specialty.

**W. M. F. NELSON**  
DESIGNER AND BUILDER  
My References: Many of the recognized best residences in the city  
4211 College-Wash. 3091  
Res. 3648 N. Penn.-RA. 4903.

**XXth CENTURY  
HOT-BLAST  
FURNACE**  
The greatest winter luxury and  
the truest economy, yet its price  
is little, if any higher than other  
strictly high-grade heaters.

**CENTURY  
HEATING  
SERVICE  
CO.**  
32 to 36 W. Tenth St.  
Between Illinois and Meridian Sts.  
Indianapolis.  
State Agency for the XXth  
Century Heating & Ventilating Co.  
Akron, Ohio.

**STABILITY IDEA  
IS INCORPORATED  
IN MODERN HOMES**

Builders Realize Homes Must  
Do More Than Just  
Merely 'Sell.'

**BUILDING ON INCREASE**

Architects Specializing in  
Specific Designs and Forms  
of Construction.

A short trip over the city will soon  
convince one to what tremendous pro-  
portions building has grown this sea-  
son. Homes, apartments, office and  
factory buildings are going up every  
where. No section of Indianapolis is  
without building operations of some  
description.

An unusual feature is seen in the  
type of homes going up. There seems  
to be an effort to have every one sur-  
pass the other in beauty, convenience,  
color, design and landscaping. A drive  
west beyond Eagle Creek, Meridian  
and the Speedway, east past once  
suburban Irvington and even to Cum-  
berland, south past what a few  
years ago meant a trip to a park in  
the country; Garfield Park and past  
University Heights; north through  
Broad Ripple past streets numbered  
in the seventies and even to Nora  
shows home building everywhere.

There seems to be no end and one  
gains a slight impression of what the  
future Indianapolis is destined to be.

All these homes are of the best  
workmanship and planning. They are  
built to stand the test of years and  
service, as permanent and beautiful  
landmarks of the progress of this "No  
Mean City."

In the past many homes were built  
"to sell" and in many cases were  
built cheaply for that purpose. But as  
is always the case, there was a reaction  
and companies doing business  
along those lines were sure to fail. To-  
day construction companies building  
homes to sell when completed are  
putting in them everything known to  
modern building and are getting a rea-  
sonable price for real values. Several  
companies in Indianapolis are specializ-  
ing in homes running not less than  
twenty thousand.

In commenting on the home build-  
ing situation here Fermor S. Cannon,  
architect, 21 Virginia Ave., designer  
of some of the cities most beautiful  
homes said, "People are using more  
intelligence today in building. Every-  
one is anxious to own a home and it  
seems a few years ago that to have  
a home was all there was to it. If it  
was to be built it was just ordered  
built. If it was bought it was looked  
at and if it pleased the eye it was  
bought. Today prospective builders  
and home buyers are interested in  
what goes into the construction of  
a home and how well it is built, ar-  
ranged and located. Price is no longer  
the main object. The days of skimping  
a nail here and putting in a two by four  
instead of a two by six there to save  
a few dollars have passed. Permanency  
seems to be the thought. Indianapolis is building on  
a solid foundation."

"There has been an earnest effort to  
impress upon prospective home build-  
ers to consult a reliable architect first.  
This is being done in almost every

instance and has saved money and  
trouble. Every home builder has been  
planning and dreaming for years of  
convenience and arrangement of  
their homes. Often we are confronted  
with the job of discouraging ideas our  
clients have that would practically  
ruin the finished house and be a re-  
gret forever. But as a rule our ad-  
vice is taken, though we are some-  
times compelled to go ahead against  
our better judgment."

"It is an architect's business to give  
everything possible to his clients con-  
sistent with the laws of good building  
and often we are able to solve what  
apparently is a very complicated idea  
in a simple, satisfactory and attractive  
manner."

"The Herman Deupree home, which  
was shown on this page last week, is  
one of our latest jobs and is a monu-  
ment to what can result from earnest  
and sensible planning. We now are  
not only building many houses in  
Indianapolis but have furnished a  
great number of plans for homes in  
other towns, which proves the home  
building movement is State-wide. In-  
dianapolis homes are attracting State-  
wide attention. Unless something un-  
foreseen happens we will experience  
a continuance of healthy building  
and expansion that will cover an era  
of several years."

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nouncement of Delbert O. Wilmett,  
judge of city court. The special show  
will be given in the courtroom the  
afternoon of Aug. 16.

**TRAFFIC SHOW AUG. 16**

**Safety Squad to Present Movie  
Explaining Accidents.**

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**Man Held on Woman's Charge**

Oscar Jones, 30, colored, 318 Toledo  
St., today was under arrest, charged  
with attacking Leona Stewart, colored,  
452 W. Twelfth St., according to police.

**Watch and Revolver Taken**

George Hazzard, 901 Fayette St., re-  
ported today a thief broke open a  
trunk in his house while he was away  
Wednesday night. A gold watch, a re-  
volver, and a gold chain, valued at  
\$88.50, were missing.

**Meetings Here  
Friday**

Laymen's League. Luncheon.  
C. of C. Civitan Club. Luncheon. Se-  
verin.

Knights of Columbus. Lun-  
cheon. Spink-Arms.

Allied Motors. Commerce.

Luncheon. Spink-Arms.

American Woman's Overseas  
League. Luncheon. L. S. Ayres  
Tea room.

Phi Delta Theta. Luncheon.

C. of C. Exchange Club. Luncheon.

Lincoln. Optimists Club. Luncheon.

Claypool. Delta Tau Delta. Luncheon.

Board of Trade.

admit plenty of sunshine and air.

Just beyond is the dining room,  
furnished in walnut of the Italian  
Renaissance period. The oblong table,  
buffet, silver chest, and chairs with  
tapestry backs and seats, seem ideally  
placed in this room. Colorful candles  
and the subdued colors of the tapestry  
give a note of richness.

Just to the left and opening out of

the dining room is the kitchen with  
breakfast alcove. The cabinets, draw-  
ers, and closets are so arranged as to  
eliminate all unnecessary steps and to  
give compactness. Felted linoleum  
covers the floor. A tiny back porch  
accommodates an ice chest, while the  
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On the north side of the house are  
two bedrooms with bath between. Both  
bedrooms are equipped with full mir-  
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window space. Dainty paper in deli-  
cate colors is used in the bedrooms,

while the furnishings and appoint-  
ments are restful.

Although very small, the bathroom  
is a study in convenience. The floor  
is tiled and the side wall tiled part of  
the way to the top. All fixtures are  
designed simply, are full size and well  
placed. A shower, medicine chest and  
wall lights are conveniences that have  
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