

## LAND PURCHASED FOR SUPER-POWER UTILITY ON OHIO

Samuel Insull Interests Plan  
\$10,000,000 Plant at  
Jeffersonville.

Another Indiana super-power plant was virtually assured today with the purchase of 105 acres of land on the Ohio River at Jeffersonville by the Interstate Public Service Company. The company is a part of the Samuel Insull interests, the biggest utility combination in the country.

The new plant, which is expected to cost about \$10,000,000, probably will be tied up with plants operating in Kentucky under the ownership of the Kentucky Utilities Company, another Insull concern.

Announcement of the plan for the new plant was made by Harry Reid, president of the Interstate Company. The Interstate now has two power lines between Indianapolis and Louisville, and eventually the new power plant will be connected with Indiana.

High tension transmission lines now are under construction in Kentucky.

### Choir Concert in Park

The Gypsy Smith Choir will give a public concert at 7:45 p.m. Saturday at the Garfield Park Municipal Theater. In the afternoon the choir will hold a picnic in the park.

### Belting Taken

Four hundred fifty-seven feet of belting were missing today, John Carr of the Indianapolis Union Railway Company, told police. The belting, worth \$200, disappeared a few days ago from the Union Station.

## Interest Centers On Anna Viroubova's "Memories of the Russian Court"

By WALTER D. HICKMAN.  
FIRESIDE READING in the fall and winter is now being promised by the publishers.

There is no prevailing fashion in books. Often a "best seller" paves the way for numerous stories of the same nature, but the tastes of people in books does exist as in clothing.

Young men may go "wild" over Valentine trousers and hundreds of men may wear 'em. It is fresh style. Not so with books. Some people read only fiction, others love stories, some essays and poetry and still others concern themselves with travel and books on historical subjects.

All publishers in their fall lists are announcing books of all characters. No list is complete without its books of fiction, memoirs and travel.

Many books have been written on the late Czar of Russia and his court. Realizing the interest in the "true" story of the conditions in the throne room of the former Czar, The Macmillan Company announces for early fall release "Memories of the Russian Court," written by Anna Viroubova, a friend of the royal family.

### Author Gives Different Picture of the Czar

In the advance information I have received from the publishers, it is evident that the author gives a different description of the Czar and his wife than has previously been given the world.

I quote the following from advance sheets of "Memories of the Russian Court."

"Before the war the Emperor of Russia was pictured far and wide as a cruel tyrant deliberately opposed to the interests of his people, while the Empress appeared as a cold, proud woman, a 'malade imaginaire,' wholly indifferent to the public good. Both of these pictures are cruelly misrepresentative. Nicholas II and his wife were human beings, with human

### Romance of Iowa Told in New Quick Book



HERBERT QUICK

Among the new books is "The Hawkeye," by Herbert Quick and published by Bobbs-Merrill. Quick has written a romance concerning the people of Iowa in his new book.

It is romance although it is historical in conception.

faults and failings like the rest of us. Both had quick tempers, not invariably under perfect control. With the Empress temper was a matter of rapid explosion and equally sudden recovery. She was often for the moment furiously angry with her maids whom, too often, she discovered in insincerities and deceit.

"AMERICAN POEMS," by J. C. Squire. A new collection of Mr.

Ordinarily he was the kindest and simplest of men, not in the least proud or over-conscious of his exalted position. His self-control was so great that to those who knew him little he often appeared absent-minded and indifferent. The fact is he was so reserved that he seemed to fear any kind of self-revelation. His mind was singularly acute, and he should have used it more accurately to gauge the characters of persons surrounding him.

"THE SPIRIT OF ISLAM," by Syed Ameer Ali. The only book in English recognized as an authentic interpretation by the Mohammedan centers of instruction.

The list of all publishers indicate that many books, dealing with the heavier subjects in life, science, religion and the like, will be published

Squire's serious verse. One of the longest poems describes his visit to the Chicago Stockyards.

"THE MAKING OF THE WESTERN MIND," by F. Mellan Stawell and T. S. Marvin. Traces the European cultural heritage from the days of the Greeks to the present.

"TRAINING FOR POWER AND LEADERSHIP," by Grenville Kleiser. This book contains the harvest of Mr. Kleiser's long experience in training men for leadership.

"ENGLISH DIARIES," by Arthur Ponsonby. Excerpts from and brief accounts of all diaries of interest from the sixteenth to the twentieth century. Edward VI, Fanny Burney, Fanny Kemble Byron, Queen Victoria, W. N. T. Barbellion, and, of course, Pepys and Evelyn are among those represented.

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## AUG. 9 LAST DAY TO FILE PROTEST AGAINST BUILDING

School Board Plans to Issue  
\$1,650,000 Worth of  
Bonds.

Plans for issuance of \$1,650,000 worth of school building bonds to finance the construction of eight new school buildings and additions were being made by school officials today.

The final day for filing remonstrance against the bond issue with Leo K. Fesler, county auditor, will be Aug.

R. O. Johnson, business director of the board, said. In the event no remonstrance is filed, bids will be received and bonds issued about Sept. 1.

### Interest 4 1/2 Per Cent

If the program is carried out, it will mark the first school building construction in Indianapolis in more than two years. The last program was brought to a halt when the State board of tax commissioners refused to approve a bond issue on remonstrance of ten members of the Taxpayers' League of Indiana.

The bonds will bear 4 1/2 per cent interest, Johnson said. He added he had received suggestions that the interest rate be 5 per cent, but said he felt sure the entire issue would be taken up without discount at 4 1/2 per cent.

### Teachers Appointed

The following teachers were appointed by the board Tuesday night on recommendation of E. U. Graff, superintendent. Edith C. Robertson, Joyce E. Snapp, Pansie Lowman, Neillie N. Schneider, Evelyn Allison, Clarence Marshall, all elementary; Ruth Hessler, physical training;

Eunice Teal, sewing; Esther Jackson, English, Broad Ripple High School; Louis F. Ewing, music; Mrs. Ada M. Bing, English; Mrs. Mabel Davis, English, and Clarence R. Clayton, mathematics, all at Emmerich Manual Training High School; Marjorie Hendon, English, and Marjorie Pollitt, Latin and English, Arsenal Technical High School.

**Bank Made General Agent**  
Announcement was made today by Evans Woollen, president of the Fletcher Savings and Trust Company of Indianapolis, that the local institution has been appointed general agent in ninety-one counties of the State for the New York Indemnity Company. Local headquarters will be established soon and county agents will be named.

**VACATION**  
For sunburn, bites, sores, poison ivy or summer colds  
**VICKS VAPORUB**  
Over 17 Million Jars Used Yearly

Store Open Saturday Until 9 P.M.

### Fur Chokers

|   |         |
|---|---------|
| \$15 Squirrel Chokers<br>(clear skins).....   | \$6.95  |
| \$25 Platinum and Blue<br>Wolf Scarfs.....    | \$17.50 |
| \$100 Platinum Fox<br>Scarfs, sale price..... | \$59.75 |
| Select Stone Marten<br>Chokers.....           | \$25.00 |
| \$10 Fitch Opossum<br>Chokers.....            | \$4.95  |

"The Store of Greater Values"

## AUGUST SALE OF FURS



Women who know Furs and Fur values are rapidly taking advantage of our UNUSUALLY LOW August Sale prices, owing to our crowded quarters. The savings are at least one-third less than September prices. Buy now.

A Reasonable Deposit Will Hold Any Coat for Later Delivery

### MARMINK CAPE

August Sale Price  
Made of beautifully striped skins; full length; handsome \$100

### FRENCH SEAL COAT

August Sale Price  
Full length; reverse striped; large squirrel or skunk collar. \$100

### FRENCH SEAL CAPE

August Sale Price  
Made of fine selected skins; trimmed with genuine mole collar. \$75

### NEAR SEAL COAT

\$100 Value—August Sale Price  
45-inch length; made of selected skins; handsomely \$49.75 silk lined.

### JAP MINK STOLE

\$100 Value—August Sale Price  
Made of beautifully matched skins; full width; \$49.75 long length.

### \$50 French Coney COAT

\$50 Value—August Sale Price  
The most remarkable value featured Thursday at— \$35

### JAP MINK COAT

\$300 Value—August Sale Price  
Very fine selected skins; full length. Featured Thurs. day at— \$195

### JAP MINK CAPE

\$200 Value—August Sale Price  
Made of beautifully matched skin; handsomely tall trim. \$100

### Natural Muskrat COAT

\$150 Value—August Sale Price  
Made with reverse striped border; crushed collar; 45 inches \$85 silk brocade lining.

### FINE MARMOT COAT

\$100 Value—August Sale Price  
Made of selected skins; beautifully matched and \$69.75 richly lined.

### MARMINK CAPE

\$100 Value—August Sale Price  
Made of beautifully matched skins; full trimmings; silk lined. \$49.75

### BROWN CONEY CAPE

\$50 Value—August Sale Price  
Beautiful long model; luxuriously tall trimmed; \$50 \$29.75 value.

## August Sale of Plush Coats

Remarkable Values—New Styles—Lowest Prices

### \$25 PLUSH COAT

Beautifully fur trimmed, cape, collar and cuffs; sizes 16 to 44. \$16.75

### SEAL PLUSH COAT

Stout women's fine seal plush coats in sizes 43 to 55; large fur cape collar. \$25

### \$40 PLUSH COAT

Made of crushed plush with large Manchurian fur collar. August Sale price.

### \$50 Keremi COAT

A very high grade model; richly silk lined. August Sale price.

### SALTONIA COATS

Beautiful model; full length; rich fur collar. \$25 August Sale price.

### BRYTONIA CAPES

Full length; fur collar; crepe lining. August Sale price.

### Clean-Up of

### Women's Gingham Porch Dresses

**\$1.29**

Styles  
Organdie Collars,  
Clever  
Sashes,  
Vest Effects,  
Flare  
Cuffs,  
Smart  
Pockets

Regular and  
Extra Sizes

Wise  
Women  
Will  
Buy  
Now

Wise  
Women  
Will  
Buy  
Now