

The New York Store—Established 1853



August Sale of FURS

If desired, FURS charged during this sale will appear on November bill, payable December 1.

SELECT Pelts—beautifully blended, perfectly joined—dependable—superlatively smart.



This Parisian Broad-tail Coat is distinctive with very wide sleeves fashioned in long points and large graceful collar and set-on cuffs of Viatka Squirrel, being further beautified with a rich brocade crepe lining of red; 50 inches long.

August Sale Price, \$295



This straightline model, with fancy button side fastenings, is fashioned of lovely beige caracul, and instantly appeals to the fashionable woman with its high-chin collar and set-on cuffs of natural badger; 50 inches long, beautifully lined with silk crepe.

August Sale Price, \$395



A handsome straight line model of Alaska Seal, 47 inches long, with combination collar of Seal and American Mink—Mink cuffs, beautiful crepe lining with fancy border.

August Sale Price, \$395

Furs purchased in this sale will be stored Free of Charge in our Cold Storage Vaults until you are ready for them.

A NOTABLE exposition of the most distinguished Fur Fashions for the oncoming season—as well as a matchless economy, occasion.

You Save
20%
to
35%
Now!
SEE OUR WINDOWS

PETTIS FURS are distinctive—furs of marvelous beauty—the finest kind of workmanship.



A beautiful Gray Squirrel straightline model is fashioned of lovely soft pelts, five with distinctive front and back panels, large full sleeves and crushable chin collar. Its 50-inch length is fully lined with exquisite turquoise blue brocade silk.

August Sale Price, \$495



An unusual Crown Seal Coat (dyed rabbit) features reversed fur front and side panels softened with heavy collar and cuffs of the ever becoming and ultra smart Fitch. Red brocade crepe lines this coat, which is 49 inches long.

August Sale Price, \$239.50



This extremely serviceable Muskrat Coat is very effective with the skins matched in alternating diagonal fashion and large wide sleeves. The collar and cuffs are of raccoon, lending charm for the out-of-doors woman. Blue and gold silk lining is neatly placed.

August Sale Price, \$197.50



A Crown Seal Coat (dyed rabbit), graceful and beautiful in line, is 48 inches long and boasts charming Jennie sleeves, gray wolf collar, and fancy buckle side fastening. Blue and gold brocade silk lines this model.

August Sale Price, \$185

Select your Furs now on our Layaway Plan by making a small deposit and the balance at your convenience.

Pettis Furs Will Be Shown on Live Models During the Day

—Second Floor.

August Sale of BLANKETS

Sale Starts Wednesday—You'll Want to Be Here

UNUSUAL SAVINGS!!



"BEACON" Indian Blankets

\$4.75 Each

Indian blankets, in the wonderful Indian color combinations, ribbon bound. Each \$4.75.

\$5.25 "Beacon" Plaid Blankets, a Pr., \$4.47

66x80 inches in size, blue, tan, gray and pink. Reduced in price from \$5.25 to \$4.47 a pair for this sale.

\$3.25 Plaid COTTON BLANKETS \$2.67 Pair

100 pairs cotton blankets, in the full double size, heavy firm woven body, not over napped, and will give good service. A pair, \$2.67.

"Nashua" Plaid Blankets, a Pair \$5.75

"Nashua" plaid blankets in the extra large size (72x84 inches), full range of colors. A pair, \$5.75.

U. S. GOVERNMENT ARMY BLANKETS

\$3.98 Each

U. S. Blankets, all new and perfect, have original government inspector's stamp. Each \$3.98. —Pettis blankets, fifth floor.

100 PAIRS PLAID COTTON BLANKETS \$3.98 Pair

In a new broken plaid design that is beautiful—two-tone color combination, heavy twilled weave, soft and downy, full double bed size, and only \$3.98 pair.

\$3.50 Cotton Blankets, a Pair \$2.98

200 pairs cotton blankets in extra large size (70x80 inches). Tan and gray grounds, with blue and pink borders, special during this sale, \$2.98.

PLAID BLANKETS FOR TWIN BEDS

\$8.98 Pair

Plaid blankets that are strengthened and durability added by a small amount of cotton, blankets for twin beds in blue, rose, brown and gray. A pair, \$8.98.

EXTRA! COTTON BLANKETS \$1.98 Pair

200 pairs cotton blankets in the 64x76-inch size, choice of tan and gray backgrounds, assorted borders, all perfect blankets, a pair, \$1.98.

Plaid Cotton Blankets, a Pair \$2.75

Plaid cotton blankets, regular block pattern in four colors, 64x76-inch size. A pair, \$2.75.

"BEACON" FANCY PLAID BLANKETS

\$7.25 Pair

Fancy plaid blankets, in a beautiful assortment of new color combinations (this is one of the best qualities they make), a pair, \$7.25.

"AMAMA" PURE WOOL PLAID BLANKETS

\$10 Pair

Pure wool plaid blankets, in blue, pink, tan, gray, red and black. This blanket is far famed for its intrinsic worth and value—and although the manufacturers have raised their price to us, we are going to offer this blanket during this sale at the same price it was last year. A pair, \$10.00.

Pure Wool Plaid \$8.50 Blankets, a Pair

Full range of colors in a two-inch plain block pattern. A pair, \$8.50.

PURE WOOL PLAID BLANKETS

Double bed size, in regular blanket colors, as well as rose, yellow, lavender, black and white and red and black. Special, a pair, \$12.



Pettis